

The Cash Box

VOLUME XIX — NUMBER 18

JANUARY 18, 1958



They're together again. The Gaylords, who originally consisted of Ronnie Gaylord, Bert Bonaldi and Don Rea, have joined forces once again. The boys have had such hits as "Tell Me You're Mine", "From The Vine Came The Grape" and "The Little Shoemaker" and now their first one for Mercury since their reunion is "Magic Song" and "Oui Marie". Shown above, from left to right, are: Nat Tarnpol, Mercury's new A&R man in Detroit; Ronnie Gaylord; Don Rea; Bert Bonaldi; and John Kaplan, Mercury's Detroit distributor who discovered The Gaylords.

ONE MILLION

PRESLEY'S
FIRST FOR '58
ALREADY OVER
1,000,000
ADVANCE SALES!
DON'T ^{c/w}
I BEG OF YOU

47/20 7150

New as today's headlines (and Presley's in 'em!), a terrific pre-sold single—marking the beginning of a banner year in *your* record racks.



Watch for these NBC-TV network shows in color and black-and-white . . . THE PERRY COMO SHOW, THE GEORGE GOBEL SHOW, THE EDDIE FISHER SHOW, THE PRICE IS RIGHT, TIC TAC DOUGH . . . all sponsored by . . .



RCA VICTOR
TRADE MARK RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

The Cash Box

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THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

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WHAT KIND OF MUSIC FOR '58?

What kind of music is in store for us in 1958?

From where we sit, we would say more of the same.

There have been many around who have been predicting the demise of Rock and Roll for several years now. Well, they're still predicting it. But if the crowds that Alan Freed drew at the New York Paramount last week are any criterion, Rock and Roll is not only still with us, but apparently stronger than ever.

But in addition to Rock and Roll, there has been an obviously widening market for ballads. Some of the beautiful slower numbers which didn't stand a chance only a couple of years ago, are now not only making it, but staying up on the charts a long, long time.

This has been the pattern in 1957 and it is safe to say that unless some strikingly new rhythm comes along in 1958, it will remain the pattern.

Between these two types of music, the industry is covering effectively the two distinct groups of our population who buy popular records—the teenagers and those who have in the last decade passed that stage.

It is well known that Rock and Roll appeals almost completely to the teenage market. Somehow the beat seems to say what teenagers

want to say and emotionally, it represents them. The ballads, however, which are coming more and more into vogue, seem to be appealing to a slightly older audience, the people who started buying records when they were in their teens and who have continued buying records at a later date, but who no longer are attracted to the same kind of music. This is essentially the audience that is buying the ballad and it is an audience that must continue to grow as our population grows and as our record business expands so that more and more teenagers get into the record collecting habit. It is this habit that must be cultivated and encouraged for once teenagers get used to buying pop records, it is more likely they will continue to buy them even after they pass the teenage level.

And so the music business in 1958 can look forward to pretty much the same kind of music that was prevalent in 1957 with this one difference—there will be an expanding market for its wares. More and more people will buy records. More and more teenagers will acquire the record collecting habit. And therefore there will be a need for more music of all sorts and particularly the two basic types which cover the majority of the record buying public today, Rock and Roll and ballads.

The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP CARD
For Week Ending
JANUARY 18, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos.		Pos.		Pos.		Pos.		Pos.		Pos.	
1/11	1/4	1/11	1/4	1/11	1/4	1/11	1/4	1/11	1/4	1/11	1/4
1—At The Hop		10—Stood Up		20—Chances Are		30—Wake Up Little Susie		38—Swinging Shepherd Blues		48—Melodie D'Amour	
★AP-9871—DANNY & JUNIORS Sometimes		★IM-5483—RICKY NELSON Waitin' In School		★CO-40993—JOHNNY MATHIS The Twelfth Of Never		★CD-1337—EVERLY BROTHERS Maybe Tomorrow		★FE-12312—JOHNNIE PATE The Elder		LO-1751—EDMUNDO ROS Carnation Girl	
DO-15675—NICK TODD I Do								★JU-5311—MOE KOFFMAN Hambourg Bound		★VI-7046—AMES BROS. So Little Time	
								MG-12608—DAVID ROSE Rock Fiddle		VK-0303—MARTY GOLD Carefree Heart	
2—Peggy Sue		11—Jailhouse Rock		21—Silhouettes		31—Witchcraft		39—Angel Smile		49—Bertha Lou	
★CR-61885—BUDDY HOLLY Everyday		★VI-7035—ELVIS PRESLEY Treat Me Nice		AP-9856—STEVE GIBSON & RED CAPS Flamingo		★CA-3859—FRANK SINATRA Tell Her You Love Her		★CA-3860—NAT "KING" COLE Back In My Arms		★AP-9878—CLINT MILLER Doggone It Baby, I'm In Love	
IM-5473—JACKIE WALKER Wonderful One				★CM-117—THE RAYS Daddy Cool						SF-5019—JOHNNY FAIRE 'Til The Law Says Stop	
KI-5130—RUSTY YORK Shake 'Em Up Baby				ME-71197—DIAMONDS Daddy Cool							
				MG-12580—DEAN JONES There Goes My Heart							
3—Great Balls Of Fire		12—Why Don't They Understand		22—Rock 'n Roll Music		32—Don't Let Go		40—Dede Dinah		50—Swingin' Daddy	
★SU-281—JERRY LEE LEWIS You Win Again		★AP-9862—GEORGE HAMILTON IV Even Tho		★CH-1671—CHUCK BERRY Blue Feeling		CR-61932—BILLY WILLIAMS Baby, Baby		★CN-1011—FRANKIE AVALON Ooh La La		★RO-4042—BUDDY KNOX Whenever I'm Lonely	
VI-7098—GEORGIA GIBBS I Miss You						★EP-9257—ROY HAMILTON The Right To Love					
4—Raunchy		13—Oh Boy!		23—My Special Angel		33—For Sentimental Reasons		41—Yellow Dog Blues		51—Hey School Girl	
AP-9869—MUVVA HUBBARD The Other Side		★BR-55035—CRICKETS Not Fade Away		★DE-30423—BOBBY HELMS Standing At The End Of My World		★KE-4002—SAM COOKE Desire Me		BR-55045—PETE FOUNTAIN Tailgate Blues		56 51	
DO-15661—BILLY VAUGHN Sail Along Silvery Moon				PP-115—SONNY LAND TRIO The Spreading Chestnut				CR-61929—BOB CROSBY What's New			
★IM-5474—ERNIE FREEMAN Puddin'								DO-15603—JOHNNY MADDOX Sugar Train			
★PH-3519—BILL JUSTIS The Midnite Man								★LK-452—JOE DARENSBOURG Martinique			
5—April Love		14—All The Way		24—Put A Light In The Window		34—Wild Is The Wind		42—No Love		52—I'm Available	
★DO-15660—PAT BOONE When The Swallows Come Back To Capistrano		★CA-3793—FRANK SINATRA Chicago		★CO-41058—FOUR LADS The Things We Did Last Summer		★CO-41060—JOHNNY MATHIS No Love		★CO-41060—JOHNNY MATHIS Wild Is The Wind		37 32	
		DE-30444—NORVELLE REID The World End				MG-12587—LEROY HOLMES Time Remembered					
		DE-30453—GRADY MARTIN JUL-5300—WALTER SCHARF ORCH. Song Of Raintree County				VI-7101—HENRI RENE A Whistlin' Kind Of Tune					
6—Waitin' in School		15—Sail Along Silv'ry Moon		25—Get A Job		35—I'll Come Running Back To You		43—I Want You To Know		53—Desire Me	
★IM-5483—RICKY NELSON Stood Up		DE-30537—KAREN CHANDLER I Remember Dear		★EM-1029—SILHOUETTES I Am Lonely		★SP-619—SAM COOKE Forever		★IM-5477—FATS DOMINO The Blg Beat		— 55	
		★DO-15661—BILLY VAUGHN Raunchy									
7—The Stroll		16—Liechtensteiner Polka		26—Jo-Ann		36—River Kwai March & Colonel Bogey		44—Oh Julie		54—26 Miles	
CR-61930—LANCERS Jo-Ann		BN-510—LIL WALLY I'll Remember Today		CR-61930—LANCERS The Stroll		★CA-3857—CARLSON RAIDERS Teenage March		DL-6158—OTIS WILLIAMS Could This Be Magic		— 56	
★ME-71242—DIAMONDS Land Of Beauty		CR-61900—LAWRENCE WELK You Know Too Much		★RO-4037—PLAYMATES You Can't Stop Me From Dreaming		★CO-41066—MITCH MILLER Hey Little Baby		★NA-6005—CRESCENDOS My Little Girl			
		DA-3276—HARMONY BELLS Swedish Polka		VI-EPA-4107—TWIN TONES Extended Play		★LO-1779—EDMUNDO ROS Spanish Gypsy Dance		VI-7097—SAMMY SALVO Say Yeah			
8—You Send Me		17—Bony Moronie		27—Buzz, Buzz, Buzz		37—A Very Special Love		45—Catch A Falling Star		57—Uh Huh Mm	
★KE-34013—SAM COOKE Summertime		★SP-615—LARRY WILLIAMS You Bug Me, Baby		★EB-119—HOLLYWOOD FLAMES Crazy		★AP-9874—JOHNNY NASH Won't You Let Me Share Your Love		★VI-7128—PERRY COMO Magic Moments		42 44	
MO-1025—JESSE BELVIN Summertime				ME-71221—RUSTY DRAPER I Get The Blues When It Rains		★CO-41050—HI-LO'S My Sugar Is So Refined					
						★MG-12590—ART MOONEY Bullfight					
9—Kisses Sweeter Than Wine		18—La Dee Dah		28—Teardrops		37—A Very Special Love		46—You Are My Destiny		58—Penny Loafers And Bobby Sox	
DE-27670—WEAVERS Quilting Bee		★SW-4002—BILLY & LILLIE The Monster		★CH-1675—LEE ANDREWS & HEARTS The Girl Around The Corner		★AP-9874—JOHNNY NASH Won't You Let Me Share Your Love		★AP-9880—PAUL ANKA When I Stop Loving You		44 42	
★RO-4031—JIMMIE RODGERS Better Loved You'll Never Be						★CO-41010—JERRY VALE The Spreading Chestnut					
						★CR-61897—DEBBIE REYNOLDS I Saw A Country Boy					
				</							

RETAILERS, DISTRIBUTORS, OPERATORS, DJs—TEAR ALONG DOTTED LINE FOR PIN UP DISPLAY

CODE:

AC—Atco
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo

AP—ABC-Poromount
AT—Atlantic
BA—Baton
BN—Banana
BR—Brunswick
BT—Bethlehem
BY—Bally
CA—Capitol
CC—Chic

CD—Cadence
CG—Challenger
CH—Chess
CK—Checker
CL—Colonial
CM—Comeo
CN—Chancellor
CO—Columbia
CR—Coral

CS—Class
DA—Dana
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke

EB—Ebb
EL—Eldorado
EM—Ember
EP—Epic
ER—Era
EX—Excello
FE—Federal
FI—Fiesta
FL—Flash

FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HY—Hickory
IM—Imperial
JU—Jubilee

JZ—Josie
KA—Kapp
KE—Keen
KI—King
LA—Lance
LI—Liberty
LK—Lark
LO—London
LU—Luniverse

ME—Mercury
MG—MGM
MO—Modern
NA—Nasco
OJ—OJ
OK—Okeh
PA—Paris
PE—Peacock

PH—Sam Phillips
Int.
PI—Pilgrim
PP—Prep
RE—Regent
RM—Rama
RO—Roulette
RP—RPM

RV—Rev
SA—Sovoy
SF—Surf
SP—Specialty
SU—Sun
SW—Swan
TH—Thunder
TI—Tico

UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.

- All labels listed in alphabetical order.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



**A
DOUBLE-DECK
HIT...**

in all fields!

**DON
GIBSON's**

**OH
LONESOME
ME**

c/w

**I CAN'T
STOP
LOVIN' YOU**

47/20 — 7133



RCA VICTOR
TRADE MARK (S) (C) RADIO CORPORATION OF AMERICA





THE NATION'S
**Top
Ten**
JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	AT THE HOP DANNY & JUNIORS AP-9871—Danny & Juniors DO-15675—Nick Todd	1
2	RAUNCHY BILL JUSTIS — ERNIE FREEMAN AP-9869—Muvva Hubbard IM-5474—Ernie Freeman DO-15661—Billy Vaughn PH-3519—Bill Justis	2
3	APRIL LOVE PAT BOONE DO-15660—Pat Boone	4
4	PEGGY SUE BUDDY HOLLY CR-61885—Buddy Holly IM-5473—Jackie Walker KI-5130—Rusty York	6
5	GREAT BALLS OF FIRE JERRY LEE LEWIS SU-281—Jerry Lee Lewis VI-7098—Georgia Gibbs	5

6	KISSES SWEETER THAN WINE JIMMIE RODGERS DE-27670—Weavers RO-4031—Jimmie Rodgers	7
7	YOU SEND ME SAM COOKE CA-3737—Plas Johnson KE-34013—Sam Cooke CR-61898—Teresa Brewer MO-1025—Jesse Belvin DO-15654—Cornel Gunter	3
8	WHY DON'T THEY UNDERSTAND GEORGE HAMILTON IV AP-9862—George Hamilton IV	10
9	JAILHOUSE ROCK ELVIS PRESLEY VI-7035—Elvis Presley	8
10	ALL THE WAY FRANK SINATRA CA-3793—Frank Sinatra DE-30444—Norvelle Reid DE-30453—Grady Martin JU-5300—Walter Scharf Orch.	12

11) LIECHTENSTEINER POLKA. 12) OH BOY! 13) ROCK 'N ROLL MUSIC. 14) CHANCES ARE. 15) SILHOUETTES. 16) BUZZ, BUZZ, BUZZ. 17) WAKE UP LITTLE SUSIE. 18) THE STROLL. 19) MY SPECIAL ANGEL. 20) SAIL ALONG SILV'RY MOON. 21) MELODIE D'AMOUR. 22) PUT A LIGHT IN THE WINDOW. 23) WILD AS THE WIND. 24) I'M AVAILABLE. 25) I'LL COME RUNNING BACK TO YOU. 26) SUGARTIME. 27) THE JOKER. 28) NO LOVE. 29) WAITIN' IN SCHOOL. 30) BONY MORONIE. 31) LA DEE DAH. 32) A VERY SPECIAL LOVE. 33) TEARDROPS. 34) PRETEND YOU DON'T SEE HER. 35) STOOD UP.

CODE

AC—Atco	CD—Cadence	DU—Duke	HE—Herald	OK—Okeh	SP—Specialty
AG—Argo	CH—Chess	EL—Eldorado	IM—Imperial	PE—Peacock	SU—Sun
AL—Aladdin	CK—Checker	EP—Epic	JU—Jubilee	PH—Sam	TH—Thunderbird
AO—Apollo	CM—Cameo	ER—Era	JZ—Jasie	PH—Phillips Int.	TI—Tico
AP—ABC	CO—Columbia	EX—Excelsa	KA—Kapp	PP—Prep	UN—United
AT—Atlantic	CR—Coral	FS—Four Star	KI—King	RE—Regent	UQ—Unique
BR—Brunswick	CS—Class	FE—Federal	LI—Liberty	RO—Roulette	VE—Verve
BT—Bethlehem	DA—Dana	FI—Fiesta	LO—London	RM—Rama	VI—RCA-Victor
BY—Bally	DE—Decca	FR—Fraternity	ME—Mercury	RP—RPM	VJ—Vee-Jay
CA—Capitol	DL—DeLuxe	GE—Gee	MG—MGM	SA—Savoy	VK—Vik
	DO—Dot	GL—Glory	MO—Modern	SE—Seeco	VP—Vip
	DT—Dooto				



DAVID ROSE
AND HIS ORCHESTRA



Best Selling Version

**SWINGING
SHEPHERD
BLUES**

Picked by:

**CASH BOX
BILLBOARD
VARIETY**

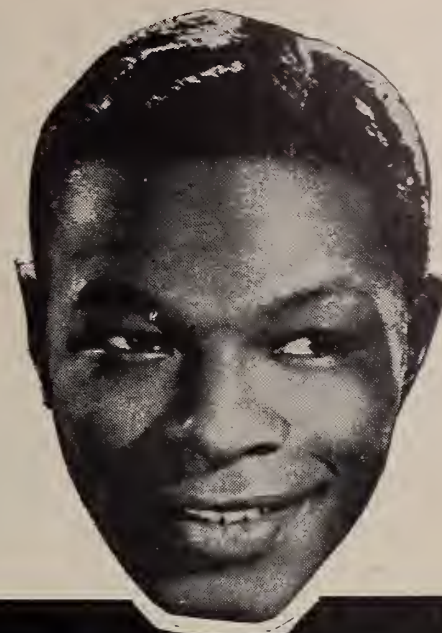
MGM

Records

K-12608

It's a **HIT!**

NAT "KING" COLE



ANGEL SMILE

with NELSON RIDDLE and his orchestra

1st RE-ORDER 170,000



No. 3860



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JIV-A-TONES
(Felsted 8506)

B+ "FLIRTY GERTIE" (2:27) [Techumseh BMI—Barber] The Jiv-A-Tones, an exciting new rock and roll instrumental group, bows under the young Felsted banner with a torrid jumper. Dean Stevens handles the vocal chores. Watch this sleeper. It could step out. It's got that something extra.

C+ "FIRE ENGINE BABY" (2:02) [Techumseh BMI — Broome, Holden] The boys come up with some exciting sounds on this end too. Another fast moving rocker.

GORDAN MacRAE
(Capitol 3864)

B+ "NOW" (2:32) [Bourne ASCAP—Ballard] Gordon MacRae lilts invitingly thru a smooth romantic ballad with a pleasant melody and pretty lyrics.

B "IF I FORGET YOU" (2:32) [Irving Caesar ASCAP—Caesar] A heartfelt reading of a moving love ballad is handled with finesse by the polished songster. Class merchandise.

JACK HUDDLE
(Kapp 207)

B+ "BELIEVE ME" (2:32) [Nor-Va-Jak-Melody Lane BMI—Robinson, Petty] In acquiring this master, Kapp has a potential hit plus a talented new pop singer with a bright future. Strong ballad with a definite teenage appeal. This could develop into a big one.

C+ "STARLIGHT" (2:08) [Nor-Va-Jak-Melody Lane BMI—Huddle, Petty, Robinson] A rhythmic, country-flavored tune that takes off on the "Starlight, Star Bright" rhyme and glides into a R & R jumper.

DAVE RICH
(RCA Victor 7141)

B+ "I'VE THOUGHT IT OVER" (2:16) [Tree BMI—Smith, Riley, Woodfolk] Dave Rich, one of Victor's most promising young talents, could step out and make a big name for himself with this terrific fish-beat ballad. Side has an excellent teenage theme which the vocalist reads with style and feeling. Jockeys interested in developing a sleeper into a hit oughta listen to this deck.

C+ "SCHOOL BLUES" (2:04) [Acuff-Rose BMI — Rich] A shuffle beat rock-a-billy ditty is handled in pleasant, danceable fashion by the versatile star. Watch this lad. He's headed for the big-time.

DINAH SHORE
(RCA Victor 7138)

B+ "THIRTEEN MEN" (2:51) [Danby BMI—Thompson] Delightful Dinah plays the role of a sultry maiden on this end as she chants an imaginative ditty about a town with thirteen men and only one gal in it. Exciting side that could make noise for the lark, especially with TV exposure. One of Miss D's most commercial decks in quite some time.

B "I'VE NEVER LEFT YOUR ARMS" (2:33) [Empress ASCAP—Spence, Keith, Bergman] A romantic travelogue with a haunting air is chanted warmly and with feeling by Miss Shore. Pretty tune that, with heavy play, could make its mark.

The Cash Box Disk of the Week

"THIS LITTLE GIRL OF MINE" (2:16) [Progressive BMI—Charles]

"SHOULD WE TELL HIM" (2:03) [Acuff-Rose BMI—Everly, Everly]

THE EVERLY BROS. (Cadence 1342)

● 1957's hottest vocal combo, the Everly Brothers, who skyrocketed out of the country field to become pop sensations with their huge smashes "Bye Bye Love" and "Wake Up Little Susie," head into the new year with a fabulous new jump tune that should repeat the success of their previous hits. The number is dubbed "This Little Girl Of Mine." The side was originally issued in the boys' latest Cadence LP and EP, and tremendous air play on this deck has forced Cadence to issue the disk as a single. A great side destined to hit the top. The companion deck is another powerful side that could also develop into an important coin catcher. It's a rhythm opus with a slower beat than the top piece and it goes under the title "Should We Tell Him." This half was penned by the artists. Top half has the edge, but don't sell the coupling short.

"IN LOVE" (2:08)
[Planetary ASCAP—Tepper, Bennett]

"LITTLE GYPSY" (2:16)
[Winneton BMI—Smith, Dixon, Keyes]

AMES BROTHERS (RCA Victor 7142)

● The Ames Brothers rang out the old with a tremendous best seller "Melodie D'Amour" and now ring in the new with two delightful sides we'll be hearing often during the coming months. One half is dubbed "In Love." A charming romantic lilt with a definite teen appeal and a cute, commercial lyric. Whistling backdrop supplies a refreshing showcase for the boys' smooth blend. Equally attractive is the rockin' companion deck "Little Gypsy." Strong dance side with a catchy beat, handclapping, etc. Hugo Winterhalter's accompaniment is right in line with what the youngsters want. Two excellent Ames sides. Take your pick.

"SHORT SHORTS" (2:12) [Admiration BMI—Austin, Gaudio]

"PLANET ROCK" (2:24) [Brunswick BMI—Crandall, Dalton]

ROYAL TEENS (ABC-Paramount 9882)

● ABC-Paramount, currently one of the hottest labels in the business with a chain of hits riding the charts, has picked up a sensational new rock and roll master that could follow in the footsteps of Am-Par's recent master acquisition "At The Hop." The new platter is tagged "Short Shorts." It's an unbelievably simple R & R novelty featuring a group of boys asking "Who wears short shorts" and a group of girls answering "We wear short shorts." After these few lyrics have run their course, the deck becomes a staccato instrumental rocker. The vocalists are billed as the Royal Teens. The side has an indescribable something about it that should send the kids running to the stores. And the dance tempo here is just great. Flip, "Planet Rock" is a rock and roll instrumental.

"BE MINE TONIGHT" (2:19)
[Peer BMI—Skylar, Lara]

"ARE YOU SINCERE" (2:44)
[Cedarwood BMI—Walker]

ANDY WILLIAMS (Cadence 1340)

● Andy Williams, who last year developed into a top disk salesman, heads into the new annum with a potent platter that should start him rolling in the right direction. One half features the versatile performer in a rock and roll-latin kick as he offers in commercial fashion a wonderful latin favorite "Be Mine Tonight." Strong instrumental and choral backing showcase the polished songster to best advantage. The beautiful coupling "Are You Sincere" is a ballad offering with a subtle R & R tempo. Andy sings this well written tune with great feeling against a lovely Archie Bleyer backing. Finger-snapping gimmick here adds further color to a solid side. Potent coupling.

"I HAD A DREAM" (2:14) [Robbins ASCAP—Hamilton]

"MY MOTHER'S EYES" (2:32) [Leo Feist ASCAP—Baer, Gilbert]

RUSS HAMILTON (Kepp 204)

● Russ Hamilton, who came to the fore with his long-running smash "Rainbow," bounces back into the spotlight with a wonderful new release that should splash his name across the boards once again. In a warm and winning manner he chants a lovely new composition which he penned, tagged "I Had A Dream." His British accent can be recognized and it adds further color to this inviting, sentimental romancer with a lilt. Simple guitar backing gives the side a "Why Don't They Understand" flavoring. Sounds like another smash for Hamilton. The companion deck has the warbler reviving the oldie "My Mother's Eyes." Tender reading of a touching lyric. This one should also grab off a fair share of coin.

FIVE KEYS
(Capitol 3861)

B "WHIPPETY WHIRL" (2:00) [Shapiro, Bernstein ASCAP—Weiner, Crane, Symms] The Five Keys could bounce onto the pop and R & B charts with this catchy gimmick rocker right up the teeners' alley. Side swings.

B "FROM ME TO YOU" (2:19) [Studio BMI—Chase] A pretty fish-beat ballad is attractively styled by the smooth blending aggregation. Song has great potential. Kids'll go for both halves.

JIMMY SCOTT
(King 5104)

B+ "HOME" (2:55) [Mills ASCAP—Van Steeden, Clarkson, Clarkson] The fascinating high pitched voice of Jimmy Scott comes over brilliantly as the gifted vocalist chants a great oldie in today's R & R idiom. A group supplies an excellent showcase for Jimmy. Watch this sleeper.

C+ "SOMEWHERE DOWN THE LINE" (2:25) [Jay & Cee BMI—McCoy, Glover] Scott is closer to the R & B groove on this end. Strong blues item that should win approval in the rhythm and blues market as well as the pop.

MIKE PEDICIN QUINTET
(Cameo 125)

B+ "SHAKE A HAND" (2:20) [Broadcast Music BMI—Morris] The #1 R & B tune of about five years ago, is revamped for today's market via this hard-driving jump arrangement featuring the Pedicin Quint's voices and instruments. Rockin' teen fare. Keep an eye on it.

B "THE DICKIE-DOO" (2:10) [Shapiro, Bernstein ASCAP—Mallery, Reichner] This waxing could popularize a new dance described on the disk. Fitting follow-up to such zany teen favorites as the "Bunny Hop" and "Hokey Pokey." Good party record for kids. Exciting beat.

MAMIE VAN DOREN
(Capitol 3863)

B "SOMETHING TO DREAM ABOUT" (1:34) [Roosevelt BMI—Singleton, Coleman] Film personality Mamie Van Doren bows on the Capitol label with a rockin' finger snapper aimed at the teenage audience. Socko dance deck that could catch on. Commercial fare.

C+ "I FELL IN LOVE" (2:24) [Moonlight BMI—Davis] The versatile talent does a fine job on this end with a pretty romancer. Miss Van Doren has a good voice.

FRANKIE BRUNSON
(RCA Victor 7140)

B+ "WHAT A DIFFERENCE A DAY MADE" (2:33) [E. B. Marks BMI—Grever, Adams] A great oldie, could come onto the charts once again via this exciting up-to-date rock and roll reading by Frankie Brunson. The lad has a great, commercial voice and sings with a solid style and rhythm. Watch this long-shot.

B "HOW YA GONNA LIVE" (2:26) [Roosevelt BMI—Calhoun] The songster picks up the pace on this end, running thru another strong R & R dancer tailor made for the kids. Clever lyric.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

RCA VICTOR STARTS THE NEW YEAR WITH A GREAT **BIG SMASH** **MAGIC MOMENTS**

MAGIC MOMENTS MAGIC MOMENTS MAGIC MOMENTS MAGIC MOMENTS MAGIC MOMENTS



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BIG COMO-TION

WITH MITCHELL AYRES ORCHESTRA AND THE RAY CHARLES
SINGERS. ARRANGEMENTS BY JOE REISMAN — 47/20-7128



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MAGIC MOMENTS MAGIC MOMENTS MAGIC MOMENTS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BOBBY LEE TRAMMELL

(Fabor 4038)

B+ "I SURE DO LOVE YOU BABY" (2:30) [Dandelion BMI—Trammell] Fabor Records bounces back into the spotlight with a strong new rock-a-billy performer in Bobby Lee Trammell. The lad has an exciting style and a potent piece of original material for his debut. Boy could develop into another Jerry Lee Lewis.

B "SHIRLEY LEE" (1:46) [Dandelion BMI—Trammell] Trammell pulls out all the stops on this end as he tears thru a torrid blues rocker also from his own pen.

CAROLE BENNETT

(Verve 1011)

B "TOO LATE TO CRY" (2:23) [Montauk BMI—Manning, Baltimore] Carole Bennett, who made a fine territorial showing with her version of "Careless," leans into a good new rockin' item the kids should enjoy. Side has a pleasant lyric and a good beat.

B "I COULD GO ON AND ON" (2:00) [Larry Spier ASCAP—Frisch, Allen] A lovely ballad is chanted with tenderness by the polished thrush. Warm romancer that becomes more inviting with each new listen.

KIP TYLER

(Challenge 1014)

B+ "SHE GOT EYES" (2:10) [Golden West BMI—Tyler] The Challenge label could have it's first big money-maker in this socko rock and roller belted across in thrilling teenage style by Kip Tyler. Deck has a great beat. Watch this sleeper.

B "SHADOW STREET" (2:29) [Golden West BMI—Tyler] Another self penned item is this exciting bongo-beat rocker with a haunting sound. Tyler has a style the kids will go for. Two fine first showings.

TROY CORY

(Specialty 620)

C+ "YEARNING" (2:16) [Bourne ASCAP—Davis, Burke] An oldie is brought up to date by Cory's shuffle beat rockin' rendition. A chorus assists.

C+ "I'M JUST A LOST BALL IN HIGH WEEDS" (2:06) [Venice-Fore-Site BMI—Johnson, Johnson] Another shuffle number handled in pleasant style.

TENNESSEE ERNIE FORD

(Capitol 3868)

B "BLESS YOUR PEA PICKIN' HEART" (2:10) [Snyder ASCAP—Geller, Henry] An expression which Ernie Ford uses regularly, is set to music with charming results. Inviting novelty with a happy beat and cute lyrics. Ford fans will get a kick out of this one.

B "DOWN DEEP" (2:06) [Edward Arthur BMI—Coleman] A romantic novelty is pleasantly handled in rhythm fashion by Ernie. Side has a good R & R sound. A bass supplies a good gimmick assist.

The Cash Box Sleeper of the Week

"NAIROBI" (2:06) [Favorite-Valyr ASCAP—Merrill]

"JUMP WHEN I SAY FROG" (2:09) [Planetary-Valyr ASCAP—Merrill]

BOB MERRILL (Roulette 4043)

● Bob Merrill, one of Tin Pan Alley's most versatile tunesmiths whose compositions range from "Doggie In The Window" to the score of the hit B'way musical "New Girl In Town," now makes his debut as a vocalist under the Roulette banner. And it looks as tho Bob's first vocal effort will make the grade. Titled "Nairobi," the side is a daffy novelty with a rock and roll beat and some fabulous vocal support from a group of gals who are hamming it up. The deck has a sound and that's what is necessary in today's "era of sound." Flip, "Jump When I Say Frog" is another cute rocker with the same wonderful femme group accompaniment. Merrill, incidentally, is the author of both decks.

"BABY, DON'T GO" (2:10)
[Geronimo BMI—Rainwater]

"WHOLE LOTTA WOMAN" (2:35)
[Geronimo BMI—Rainwater]

MARVIN RAINWATER (MGM 12609)

● Marvin Rainwater, the country song star who achieved pop fame with his money-maker "Gonna Find Me A Bluebird," has two smash new sides that should do a bang up job for him in the pop market. Employing the multiple track technique on both self penned sides, Rainwater belts across two thrilling rhythm items. "Baby, Don't Go" is a fast moving lament with a sensational beat and heaps of guitar work. Catchy deck the kids will recognize immediately. "Whole Lotta Woman" is a hard hitting rocker with a good pause gimmick that sells the side. Rainwater belts from the heels on both sides. Powerful juke box material for all teenage locations. The two sides add up to the songster's hottest disk since "Bluebird."

"WANG DANG DOO" (2:08)
[Raleigh-Norad BMI—Norris, Adams, Beasley]

"WHAT'CHA DOIN' AFTER SCHOOL" (2:22)
[Bee Gee BMI—Hill, Husky]

FERLIN HUSKY (Capitol 3862)

● Ferlin Husky, the lad who hit it big last year with his "Gone" waxing, is back on the winning track again with a big new side that'll have the kids rockin'. It's an exciting new deck tailor made for the teenage market and tagged with the zany moniker "Wang Dang Doo." The side is a potent rhythm opus replete with handclapping and a swinging choral backdrop showcasing the songster's spirited presentation. Potent dance deck to watch closely. Flip, "What'cha Doin' After School" is a slow rock-a-ballad with a big beat and a good teen-appealing storyline. Top half's loaded with potential.

"NOBODY KNOWS HOW I FEEL" (2:23)
[Edward Arthur BMI—Fiehn, Coleman]

"SITTIN' AND A GABBIN'" (2:00)
[Edward Kassner ASCAP—Marchese, Rainey]

EARL HOLLIMAN (Prep 127)

● On New Year's Day, the Kraft TV Theatre presented a show called "The Battle For Wednesday Night"—a story dealing with life behind the scenes in TV. Earl Holliman played the role of a star vocalist and introduced a new song which he sang a number of times during the program. Titled "Nobody Knows How I Feel," the rock and roll ballad, with Holliman singing, is now offered on wax by Prep. It's a dramatic item right in line with today's hot R & R ballad merchandise, and TV exposure could send the side soaring on the charts. Potent offering. Bottom half, "Sittin' And A Gabbin'" is an up-beat rocker.

"YOUR NAME IS BEAUTIFUL" (2:38)
[Denny ASCAP—Lampert, Gluck]

CARL SMITH (Columbia 41092)

● One of the country field's top warblers, Carl Smith, could make it in the pop field with this lovely ballad. Side has a definite pop flair. (See country reviews.)

TED HERBERT ORCH.

(Varveltone 713)

B+ "ROCKIN' MY SOUL" (2:46) [Jaspar BMI—Madden, Herbert, Parks] The Ted Herbert Orch. bows on the Varveltone label with a superb instrumental jumper in the smooth Glenn Miller tradition. Group has a wonderful sound and a great beat. Watch this sleeper. It could take off. Excellent side for hops.

B "BALLIN' THE JACK" (2:12) [E. B. Marks BMI—Smith] The group supplies more great dance material in this easy going, lindy-hop treatment of a top drawer oldie.

ALAN DALE

(ABC-Paramount 9879)

B "CINDY AND I" (2:35) [Dalton BMI—Adams, Dale, Thorn] A tune co-authored by Dale and based on the Joey Adams book "Cindy And I," is chanted in warm ballad fashion by the veteran warbler. Smooth side with a pretty string and choral backdrop. Side could catch on.

B "WE'RE SO IN LOVE, AREN'T I?" (2:24) [Ardmore ASCAP—Charles, Hopp] Working against a thrilling "Lover" type, high-speed, latin backdrop, Dale belts out a stirring emotional love song with a smart lyric. Tempo arrests the listener's attention.

FRANK POURCEL & HIS FRENCH STRINGS

(Capitol 3870)

B+ "KISSES" (3:15) [Beechwood BMI—White] An enchanting mood item spotlighting some pretty alto sax work by Jo Krasko, is presented in a lush and beautiful manner by Frank Pourcel and his orchestra. Wonderful arrangement and delivery of a lush and lovely melody.

B "ARMEN'S THEME" (2:15) [ABC Music ASCAP—Bagdasarjian] An instrumental novelty that attracted heavy air play about a year ago via other versions, is refreshingly brought back by Pourcel's crew. Melody is reminiscent of the "Third Man Theme."

PERCY FAITH ORCH.

(Columbia 41095)

B "THE STARS" (2:32) [Marpet ASCAP—Stillman, Faith] Working with a warm, full chorus, Percy Faith and his orchestra offer a lush romantic ballad which the maestro co-authored. Dreamy arrangement of a pretty opus that could wind up on the standard shelf.

B "MARIA" (2:31) [G. Schirmer ASCAP—Sondheim, Bernstein] Faith, with a massive string section, hands in a dramatic arrangement and orchestration of a theme from the hit B'way musical "West Side Story." Overpowering side with a subdued latin tempo.

MOLLY BEE

(Capitol 3865)

P "I'M GOING STEADY WITH A DREAM" (2:29) [Columbia Pic. ASCAP—Quine, Karger] Molly Bee returns to Capitol with a polished, mature voice which is heard singing a pretty new teenage romancer from the up-coming Columbia flicker "Going Steady."

C+ "MAGIC MIRROR" (2:24) [Central Songs BMI—Carroll] The lark changes the pace and chants another teenage item, this one set to an R & R beat.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

SHORT SHORTS

has got to be

BIG BIG!

The whole industry . . . the whole country will soon be talking about nothing but

ABC-PARAMOUNT's

latest blockbuster—

SHORT SHORTS

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by the

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They're sure to cover—but they'll never even approach the selling sound of our

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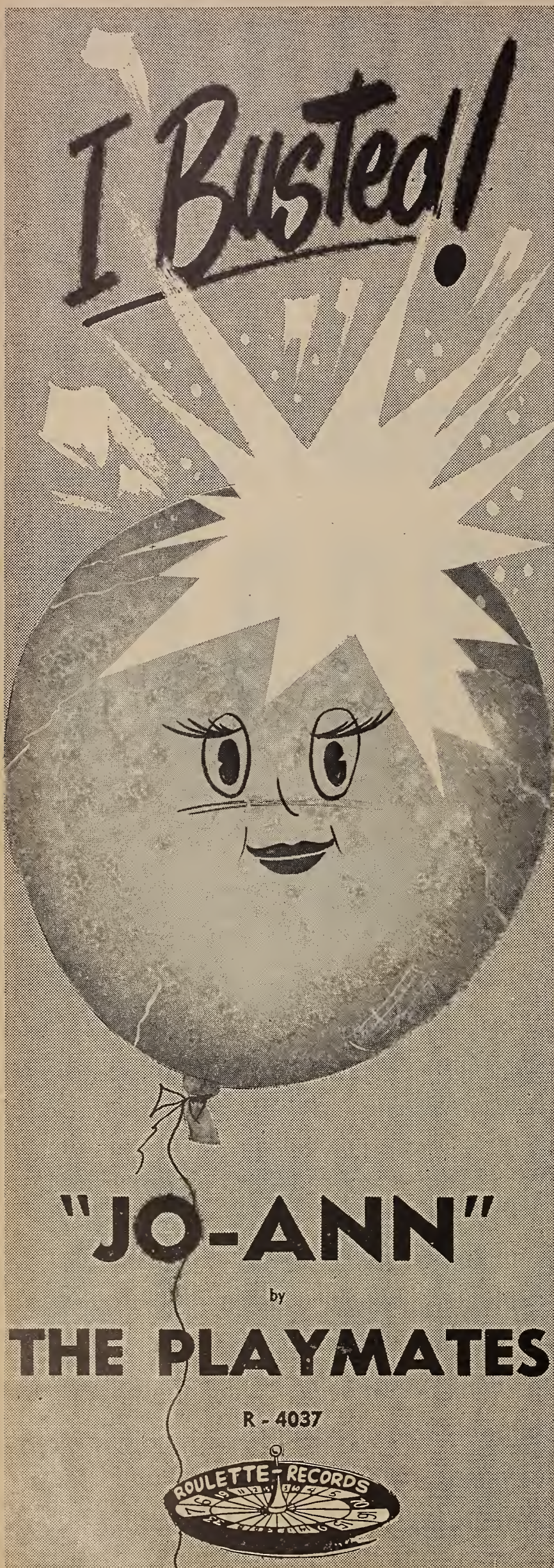
So don't be caught short on

SHORT SHORTS

—it'll stand tall among '58's smashes!



(Distributed in Canada by Spartan of Canada Ltd.)



I Busted!

"JO-ANN"

by

THE PLAYMATES

R - 4037




Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Best Bets

★ "FLIRTY-GERTIE"	Jiv-A-Tones	Felsted 8506
★ "THIRTEEN MEN"	Dinah Shore	RCA Victor 7138
★ "SHAKE A HAND"	Mike Pedicin	Cameo 125
★ "HOME"	Jimmy Scott	King 5104
★ "I SURE DO LOVE YOU BABY"	Bobby Lee Trammell	Fabor 4038
★ "KISSES"	Frank Pourcel	Capitol 3870
★ "I'VE THOUGHT IT OVER"	Dave Rich	RCA Victor 7141
★ "BELIEVE ME"	Jack Huddle	Kapp 207
★ "WHAT A DIFFERENCE A DAY MADE"	Frankie Brunson	RCA Victor 7140
★ "SHE'S GOT EYES"	Kip Tyler	Challenge 1014

THE ANDREWS SISTERS (Capitol 3869)

B "ONE MISTAKE" (2:13) [Planetary ASCAP—Roberts, Jacobson] The Andrews Sisters lean into a potent rock and roll ballad with a sorrowful romantic story-line. The girls have a commercial sound that could send the disk onto the charts.

B "MELANCHOLY MOON" (2:05) [E. H. Morris ASCAP—Leigh, Coleman] Another pretty ballad with a beat, gets the polished Andrews treatment. Solid rock-a-ballad.

CASTALEERS (Felsted 8504)

B "COME BACK" (2:40) [Felsted BMI—Muffs, Muffs] A new group, called the Castaleers, bows in on the Felsted label with a good new R & R ballad that should meet with the approval of the kids. Good lead voice.

C+ "(My) HI FI BABY" (1:51) [Felsted BMI—Muffs, Muffs] The boys pick up the beat on this end as they swing thru a good jumper.

GOGI GRANT (RCA Victor 7146)

B "BONJOUR TRISTESSE" (2:34) [Carlot BMI—Laurents, Auric] The title song of the soon-to-released Columbia flick "Bonjour Tristesse" is chanted in the appropriate melancholy mood by the talented Gogi Grant. Tearful opus with an emotional lyric. Film debut should induce air play.

B "CHINESE NIGHTINGALE" (2:05) [Fullarton ASCAP—David, Livingston] From the forthcoming "Shirley Temple Story Book" TV show, comes this oriental ballad thrashed with warmth and tenderness by the lark. Enchanting dream item.

JOHNNY DESMOND (Coral 61934)

B "TEMPERAMENTAL YOU" (2:39) [Sanjud ASCAP—Fine, Cassin] Assisted by a vocal group known as the Bearcats, Desmo interprets a heart-broken ballad with a smooth shuffle beat. Good tune and delivery.

C+ "FAREWELL TO NAPLES" (2:41) [Weiss & Barry BMI—Coates, Logan, Barry] Another sentimental love song, this one with a Neapolitan setting. Mandolins and lush strings showcase Desmond's touching delivery.

EILEEN RODGERS (Columbia 41097)

B "I'M NOT AFRAID ANYMORE" (2:19) [Shapiro, Bernstein ASCAP—Sigman, Kapp] Eileen Rodgers' powerful voice comes over beautifully on this emotional love tale set to a dramatic R & R tempo. Striving reading of a strong tune.

B "JUST IN CASE YOU CHANGE YOUR MIND" (2:35) [Leeds ASCAP—Patterson, Bell, Watson] Another solid rock and roll ballad projected with feeling against a choral accompaniment. Kids should find both halves appealing.

MILLS BROS. (Decca 30546)

B "YOU ONLY TOLD ME HALF THE STORY" (3:14) [Rytvoc, Inc. ASCAP—Hartmann, Gabler] Singing in barber shop quartet fashion, the Mills Brothers offer a sentimental love song that takes the listener back to the early 1900's. Pretty tune.

C+ "THE BARBERSHOP QUARTET" (2:46) [Odette ASCAP—Manning] A tribute to the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, is offered on this end by the veteran crew. Sounds like an alma mater tune.

PHIL GRAY (Robbins 1002)

B "SOMEBODY'S GOT MY BABY" (2:38) [Be-Are BMI—Gray, Wallace] Robbins Records introduces an exciting new rock-a-billy performer in Phil Gray who makes a striking first showing with a torrid rocker. Powerful wailer that could catch on.

B "CRAZY FOOL" (2:15) [Be-Are BMI—Gray, Wallace] The artist's Presleyesque technique is again felt as he belts across a slow beat rock-a-ballad. A chorus assists on both ends.

BETTY MADIGAN (Coral 61933)

B "UNDER YOUR SPELL" (2:36) [Diana ASCAP—Tepper, Bennett] Betty Madigan, usually a ballad songstress, aims at the younger set with both sides. This half is a lilting R & R romancer handled in charming fashion by the versatile chirp. Side has a happy sound plus a number of cute vocal gimmicks.

C+ "TELL ME HOW" (2:41) [Star-dust BMI—Hardin, Petty, Allison] Also in the R & R idiom is this rhythmic item. A chorus supports Betty.

THE TRADE SAYS...

“HOT!”

A First “Spotlight” hit of '58...

—BILLBOARD

Picked

“Sleeper of the Week”...

—THE CASH BOX JAN. 11



Helpless

BY

THE PLATTERS

COUPLED WITH “INDIFF'RENT”

MERCURY 71246



Round The Wax Circle

NEW YORK:

After 27 years, Kate Smith has dropped "When The Moon Comes Over The Mountain" as her theme song. She began using it in 1931 when she started her first network radio series on CBS and figures that by now she has sung it, in its entirety or in part, more than 10,000 times. . . . Erroll Garner back in the U.S. after playing to sell-out audiences throughout Europe. . . . RCA Victor's Versatones a big hit in the lounge at the Concord Hotel, Kiamesha Lake, N.Y. . . . Henry Okun on a deejay trek in the midwest on behalf of Johnny Mathis' "When I Am With You". . . . Columbia Records is celebrating its 10th Anniversary LP year. . . . February wedding bells will chime for Pittsburgh record promotion man Maurice Mysels and nurse supervisor Dolores Gustafson of the National Institute of Health in Bethesda, Maryland. Maurice is the co-writer of "I Want You, I Need You, I Love You", the Elvis Presley hit of last year. . . . Bernie Lawrence thinks that the firm he works for, Valando Music, should publish a new theme for the motion picture "The Bridge On The River Kwai" and call it "Kwai Me A River". . . . Billy Vaughn has done it again with a million seller on his recording of "Sail



TERESA BREWER

Along Silvery Moon". Figure was reached this week. Dot expects to attain the two million mark with the disk. . . . In an interview with Charles M. Sievert of the New York World-Telegram and Sun this week, Robert J. Burton senior VP of BMI forecast increasing sales for the music business in 1958. . . . Teresa Brewer has been elected to membership in ASCAP. She is the author of "I Love Mickey". . . . The McGuire Sisters, Carol Channing, Pee-wee Hunt, Bill Hayes, Nick Lucas, the Del Vikings and harpist Robert Maxwell will guest on Patti Page's "Big Record" this Wednesday, January 15.

CHICAGO:

Henry "Sneeze" Friedman, Midwest Mercury Distributors, happily tells us that words can't possibly express success of "The Stroll" by the Diamonds. "Sneeze" says the rush is so great that salesmen are rushing decks to dealers in their cars. . . . Decca's Don Foreman had Bobby Helms on the Howard Miller TV Show recently promoting "Jingle Bell Rock" and "Special Angel". . . . B&K's Hal Pearlman informs us that AM-Par has a winner riding in Johnny Hartman's "Teach Me How To Cry" and "Bye, Bye, Baby". Both are tunes from the soon-due AB-PT flicker "Eighteen And Anxious". . . . Reuben Lawrence and Tony Galgano, Record Distributors, are waxing enthusiastic about receiving the 2 new albums of the "Dukes Of Dixieland". The Dukes are due in to take the spotlight at Frank Holzfiend's Blue Note night club 1/15. . . . Jana Mason and musician-socialite Freddie Wacker are holding hands. . . . Marty Faye, chief mortician of "Marty's Morgue" via WBKB-TV, hosted Decca's Carmen MacRae (current star of The Blue Note) and Jaye P. Morgan, RCA-Victor thrush, who is wowing the patrons at the Empire Room of the Palmer House. . . . Dot's Bob Smith tells us that "Sail Along Silvery Moon"



JAYE P. MORGAN

by Billy Vaughn and "The Joker" by the Hilltoppers are riding high in national sales. . . . We wanna thank Barry Frank, who swings and sways with Sammy Kaye, for the lovely Xmas greeting. . . . Roulette's Stan Pat is all smiles over The Cash Box Sure Shot awarded to "Jo-Ann" by the Playmates. Stan has high hopes for a newbie by recently pacted Bob Merrill "Nairobi". . . . Our Best to sweet Patti Page who was re-pacted to a 7 year contract by Mercury. . . . Howard Caro, Jubilee Records, is very excited about a new hit on the Josie label, "Young Doves Calling" by The Couplings. . . . Our best wishes to Polk Bros. record boss Bob Weintraub for success of the big "Hi Fi Show". . . . Press chief Arnie Matanky informs us that the Gold Coast Assn has named Irv Kuppinet and Bob Grant to help select the Queen of Chicago's Gold Coast during the Mardi Gras celebration planned for next spring.

HOLLYWOOD:

Henry Onorati, vice president of Dot Records, visiting Dot's West Coast headquarters for a week of conferences with Dot president Randy Wood, and vice-president Christine Hamilton. . . . The Playmates, currently riding high with their Roulette waxing of "Jo-Ann" in town for a few days and making the rounds of the disk-jockeys with Jay Lowy of Diamond Distributing. Group then leaves for a cross-country tour to promote the disk in all major markets. . . . Publicist Irwin Zucker recuperating from an emergency appendectomy at Rose Hospital in Los Angeles. . . . Hugo and Luigi in town for a series of recording sessions with various Roulette artists. . . . Glenn Wallichs, president of Capitol Records, hosting a reception in honor of Joseph T. Lockwood, Chairman of the Board of Electrical and Musical Industries, Ltd., at the Beverly Hilton Hotel this Wednesday evening. . . . Mark Schwartz, Eastern Sales Manager of Crown Records, in town conferring with the Bihari brothers on 1958 plans for the Crown line of low-priced LP's. . . . Publicist Harry Kaye and disk jockey Lew Russell joining forces to form Kayerus Agency which will handle publicity, record promotion, and personal management. . . . David



TOMMY SANDS

Rose's new MGM single, "Swinging Shepherd Blues" getting big DJ play. The record is an innovation for Rose, and combines rock and roll with the composer-conductor's famous strings backing the beat. . . . Jo McEntyre, ABC-Paramount promotion girl for the Pittsburgh area, here visiting at ABC-Paramount's West Coast offices. . . . Challenge Records going all out to promote their latest release of "So Tough" by a new group called The Kuf-Linx. . . . Singer Rod McKuen leaving Liberty Records and negotiating for a new recording affiliation. McKuen, with Tommy Sands, is co-author of Sands' new Capitol disk, "Sing Boy Sing", title song from his movie.

A HIT ON 45 EP!

Frankie Carle and his Beautiful Dolls

45 EP ECONOMY PACKAGE
RCA VICTOR

RCA VICTOR's 45 ECONOMY PACKAGE OF "BEAUTIFUL DOLLS." Frankie's great piano style makes "PAPER DOLL," "CHINA DOLL," "DOLL DANCE," and "THE WOODEN SOLDIER AND THE CHINA DOLL" come to life in this fast-moving new album.

It's going places at 45 rpm — America's favorite speed!



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MUSICAL DINAHmite!



**I'VE NEVER
LEFT YOUR
ARMS**

**THIRTEEN
MEN**

DINAH SHORE

47/20-7138



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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

 Cashmaker

Andy Griffith

Orchestra Under Direction of Billy May

SILHOUETTES
CONVERSATION with a MULE

Record No. 3872

NEW ARTIST!

Larry Hovis

with Jack Marshall's Music

DO I LOVE YOU
WE COULD HAVE LOTS OF FUN

Record No. 3873

Plas Johnson

And His Orchestra

HOPPIN' MAD
POPCORN

Record No. 3875

Dakota Staton

Orchestra Conducted by Van Alexander

TRUST IN ME

From the Capitol album "The Late, Late Show"

THE LATE, LATE SHOW

Record No. 3876

Gene Vincent

and His Blue Caps

I GOT A BABY
WALKIN' HOME FROM SCHOOL

Record No. 3874



**The Records
Disk Jockeys
Played Most**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	AT THE HOP DANNY & JUNIORS (ABC-Paramount)	3
2	RAUNCHY BILL JUSTIS (Phillips) ERNIE FREEMAN (Imperial) BILLY VAUGHN (Dot)	1
3	APRIL LOVE PAT BOONE (Dot)	2
4	KISSES SWEETER THAN WINE JIMMIE RODGERS (Roulette)	4
5	YOU SEND ME SAM COOKE (Keen) TERESA BREWER (Coral)	5
6	GREAT BALLS OF FIRE JERRY LEE LEWIS (Sun)	8
7	PEGGY SUE BUDDY HOLLY (Coral)	7
8	ALL THE WAY FRANK SINATRA (Capitol)	6
9	WHY DON'T THEY UNDERSTAND GEORGE HAMILTON IV (ABC-Paramount)	9
10	A VERY SPECIAL LOVE JOHNNY NASH (ABC-Paramount) DEBBY REYNOLDS (Coral)	11
11	SUGARTIME McGUIRE SISTERS (Coral)	17
12	PUT A LIGHT IN THE WINDOW FOUR LADS (Columbia)	10
13	WAITIN' IN SCHOOL RICKY NELSON (Imperial)	23
14	SAIL ALONG SILV'RY MOON BILLY VAUGHN (Dot)	18
15	THE STROLL DIAMONDS (Mercury)	34
16	WILD IS THE WIND JOHNNY MATHIS (Columbia)	20
17	RIVER KWAI MARCH & COLONEL BOGEY MITCH MILLER (Columbia) ART MOONEY (MGM)—EDMUNDO ROS (London)	22
18	NO LOVE JOHNNY MATHIS (Columbia)	21
19	STOOD UP RICKY NELSON (Columbia)	39
20	OH BOY CRICKETS (Brunswick)	16

21) I'LL COME RUNNING BACK TO YOU. 22) JAILHOUSE ROCK. 23) LIECHTENSTEINER POLKA. 24) DON'T LET GO. 25) CHANCES ARE. 26) UH-HUH-MM. 27) THE STORY OF MY LIFE. 28) JINGLE BELL ROCK. 29) SILHOUETTES. 30) BUZZ, BUZZ, BUZZ. 31) BONY MORONIE. 32) TEARDROPS. 33) SWINGIN' SHEPHERD BLUES. 34) WITCHCRAFT. 35) LA DEE DAH. 36) I'M AVAILABLE. 37) LOVE ME FOREVER. 38) JO-ANN. 39) CATCH A FALLING STAR. 40) OH JULIE. 41) GET A JOB. 42) THAT'S WHY I WAS BONE. 43) PRETEND YOU DON'T SEE HER. 44) 26 MILES. 45) HEY LITTLE GIRL. 46) MELODIE D'AMOUR. 47) FOR SENTIMENTAL REASONS. 48) THE JOKER. 49) ROCK 'N ROLL MUSIC. 50) YELLOW DOG BLUES. 51) MY SPECIAL ANGEL. 52) YOU'RE THE GREATEST. 53) PHOTOGRAPHS. 54) MAGIC MOMENTS. 55) LAST SONG AND DANCE. 56) DEDE DINAH. 57) LITTLE BITTY PRETTY ONE. 58) I ONLY WANT TO LOVE YOU. 59) BABY, I DON'T CARE. 60) WAKE UP LITTLE SUSIE; ANGEL SMILE; YOU ARE MY DESTINY; I WANT YOU TO KNOW; SWINGING DADDY; TELL HER YOU LOVE HER; CARAVAN; BERTHA LOU; LOVE BUG CRAWL; THE LORD MADE A PEANUT; DANCING WITH MY SHADOW; THE 12TH OF NEVER; MARION.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



EILEEN RODGERS

I'M NOT AFRAID ANYMORE
b/w
JUST IN CASE YOU CHANGE
YOUR MIND
with RAY CONNIFF
and his orchestra
4-41097



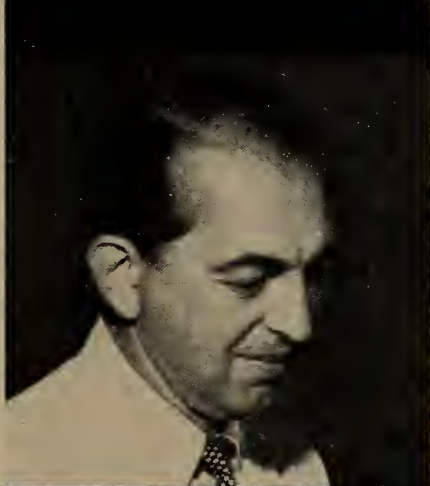
RAY ELLIS

COME TO ME
(from the television
production "Come to Me")
b/w
36-26-36
(from the Columbia [®] Album,
"Ellis in Wonderland")
RAY ELLIS and his orchestra
4-41094



BILLY BROWN

MEET ME IN THE ALLEY,
SALLY
b/w
I WANTED YOU
4-41100



PERCY FAITH

MARIA
(from the Broadway Production
"West Side Story")
b/w
THE STARS
PERCY FAITH and
his orchestra and chorus
4-41095



CARL SMITH

YOUR NAME IS BEAUTIFUL
b/w
YOU'RE SO EASY TO LOVE
4-41092



RONNIE SELF

BOP-A-LENA
b/w
I AIN'T GOIN' NOWHERE
4-41101

THE WORD ON PLAYS

Columbia covers the field! "Come to Me," featured this week in an instrumental by RAY ELLIS is the same song just pressed by Mr. Magic, JOHNNY MATHIS! It looks like a razzle-dazzle winner, right up the DeeJay's programming alley! * * * CARL SMITH, swimming in the gravy boat with "Why, Why" now launches a lovely ballad, "Your Name Is Beautiful," which should be even bigger! Flip was written by a Columbia triumvirate, CARL SMITH, WAYNE WALKER and MEL TILLIS—a three-way stretch to shape up C&W sales for good! * * * The DeeJay's #1 gal, EILEEN RODGERS, sends out a double with tremendous versatility and sales appeal. "Just in Case You Change Your Mind" is a countrified jump tune and "I'm Not Afraid Anymore" is a strong ballad! Both are belted to GO! * * * Think of a hit show, and you think of Broadway and PERCY FAITH! From the SRO "West Side Story," Percy lifts "Maria," the big ballad of the show, and turns out an instrumental you'll be hearing everywhere! Flip has all the ingredients of Mr. Faith's recent, best-selling "Till."

EXTRA EXPOSURE!

No one single thing boosts an artist more than television appearances. The electronic Lady Bountiful is due to smile on THE COQUETTES when they appear on the Ed Sullivan Show on January 19th and on TONY BENNETT when he appears as guest artist on the Perry Como Show on January 18th.

THE SURE-FIRE HITS ARE ON

COLUMBIA RECORDS

A DIVISION OF CBS
® "Columbia" ® Marcas Reg.
"CBS" T.M.

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Rep-
resented In **THE CASH BOX** Charts,

Fill In The Coupon Below
(Or Put Them On Your Own Letterhead)
And Mail To
THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.	
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3.	
4.	
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7.	
8.	
9.	
10.	

List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.	
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9.	
10.	

NAME

PIRMA

ADDRESS

CITY STATE



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Ron Terrell, (KA-NS-Wichita, Ks.) seems quite enthused over "This Can't Be Love" by Alan Copeland, and although Terrell couldn't get it quite up to the top ten, it was well up in his top sixty listings. Terrell urges other deejays to give it a listen and give it a few spins. . . . Last Wednesday, January 8th, WINS had a "Wives Day," and the boys got the day off. The



DICK DOTY
(WTRL—Bradentown, Fla.)

wives of all the deejays took over their programming stints. The situation created somewhat of a problem for Stan Z. Burns. He isn't married. Some of the new gal deejays were Agnes (Mrs. Jack) Lacy, Bess (Mrs. Paul) Sherman, and Jackie (Mrs. Alan) Freed. . . . Dick Doty (WTRL-Bradentown, Fla.) informs us of a couple of changes in the station. "The Johnny Clark Show" now has two sections: 11:00 a.m.-12:00 noon, and 1:00-3:00 p.m. Gordon Wylie, who has been manager of the Sunshine Springs Water Circus at Sarasota, returns to radio as the station's late afternoon and "Nite Beat" disc jockey. . . . KTUL-Tulsa, Oklahoma deejay, Don Wallace is managing Tulsa singer Clyde Stacy of Bullseye records. Stacy's latest release is "Baby Shame" backed with "Nobody's Darlin'." The singer is making a promotional tour plugging the release, and Wallace is hoping his fellow jocks will help him with this one. . . . "Uncle" Shell Horton (WKMC-Roaring Spring, Penna.) is doing something a little different in his area. He's having high school students appear on the Cashbox Hit Parade as feminine deejays. The students do all the record intros and Horton does the format and commercials. . . .



SCOTT MUNI
(WAKR—Akron, Ohio)

Buck Leigh (WTRC-Elkhart, Indiana) had a whirlwind holiday trip. From December 25 through the 28th, Leigh made a 1700 mile trip which included a visit with his family in Roanoke, Virginia, and stops to see friends in Washington, D. C., and Chicago. The deejay has two programs on WTRC—an afternoon show "Traffic Jamboree" and a night time program "The Buck Leigh Show."

Scott Muni (WAKR-Akron, Ohio) states that the new Hooper rating proves that WAKR has more listeners than the other three Akron stations and one Cleveland station heard in Akron, combined. . . . Dave Miller, News Director at WRVM, Rochester, New York, informs us that the station is number one in the area. One of the station's top jocks is Ricky Groce, who heads the D.J. department. . . . Dick Biondi (WHOT-Youngstown, Ohio) chatted with Doug Moody of Herald, who was very excited about "Get A Job" which has broken into a swinging disk. Buddy Friedlander of Epic who gave the jock a listen via phone to the new Sal Mineo release "Little Pigeon" only an hour after the tape arrived, and Dick Stone of Famous Music called to say their firm is starting the new year off right by getting "Magic Moments" recorded by Perry Como. . . . Don Bell (KIOA-Des Moines, Iowa) feels that a "Croix De Stroll" is the award that should be pinned on his wife who nobly addressed nearly five thousand "How To Stroll" instruction cards, and junior medals to his two sons Don Carlos (13) and Gary (10), who worked ceaselessly processing the cards for Mrs. Bell to address. . . . Irving Marcus, now with Mercury Records out in Los Angeles visited with Len Ross (KDB-Santa Barbara, Calif.) recently.



LUCKY PIERRE
(WBNY—Buffalo, N. Y.)

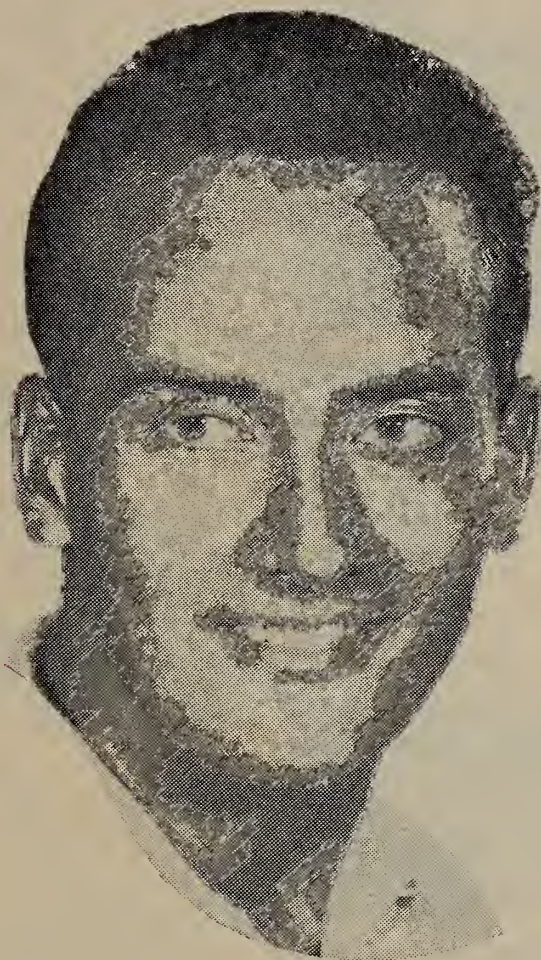
VITAL STATISTICS:

Buffalo's popular disk jockey, Lucky Pierre, was recently, added to the staff of the new WBNY-Buffalo, N. Y. Pierre, whose full name is Pierre Gonneau, will hold down the 6-9 morning slot. The French accented jockey came from another local radio station bringing with him his many loyal fans. . . . WICE's station manager and Vice President, John F. Crohan announced recently that Jim Hines, well known in local and regional broadcast circles, will become a member of the WICE programming staff. Prior to working with the WICE staff, Hines worked for WEEL, WPJB, and WPRO. The new member will take over the 5-9 a.m. show on a Monday to Saturday basis. . . . Jim Larkin, formerly with station WPIK-Alexandria, Virginia, has joined the staff at WEER-Warrenton, Virginia. . . . John Mounteer has just been appointed Program Director of WTRY-Troy, New York. Mounteer also holds down the 6-9 a.m. slot on the WTRY schedule. . . . Ernie Forrester, formerly with KALV, Alva, Oklahoma, has moved to KGNO, Dodge City, Kansas.

Nick Todd

With Another BIG ONE!

Ever
Since
I
Met
Lucy



TEEN
★
AGE
CUTIE

#15688

Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181
THE NATION'S BEST SELLING RECORDS

TO REALLY RATE **Get**

THE BIG BAIT FOR '58

3 PROVEN COIN CATCHERS



The Casuals
with the ORIGINAL
"SO TOUGH"

b/w

"I LOVE MY DARLING"

BACK BEAT 503

Little
Junior Parker
with the BIG ORIGINAL
"THAT'S ALRIGHT"

b/w

"PRETTY BABY"

DUKE 168



Bill Bodaford
And The
ROCKETS
"LITTLE GIRL"

b/w

"TEARDROPS"

BACK BEAT 507

BACK BEAT — DUKE RECORDS, INC.

2809 ERASTUS STREET

HOUSTON 26, TEXAS



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

STRAND MUSIC
New York, N. Y.

1. At The Hop (Danny & Jrs.)
2. Peggy Sue (B. Holly)
3. Great Balls Of Fire (Lewis)
4. You Send Me (S. Cooke)
5. All The Way (F. Sinatra)
6. Just Born (P. Como)
7. Could This Be Magic (Dubs)
8. River Kwai March & Colonel Bogey (E. Ros)
9. Jo Ann (Playmates)
10. Oh Boy (Crickets)

A. WILLIAMS & COMPANY
Philadelphia, Pa.

1. At The Hop (Danny & Jrs.)
2. April Love (P. Boone)
3. Waitin' In School (Nelson)
4. You're The Greatest (Scott)
5. Teardrops (L. Andrews)
6. Why Don't They Understand (G. Hamilton)
7. The Stroll (Diamonds)
8. Sentimental Reasons (Cooke)
9. Don't Let Go (R. Hamilton)
10. Get A Job (Silhouettes)

ROYLES T V
Salt Lake City, Utah

1. At The Hop (Danny & Jrs.)
2. Bony Moronie (L. Williams)
3. Peggy Sue (B. Holly)
4. Raunchy (E. Freeman)
5. April Love (P. Boone)
6. Great Balls Of Fire (Lewis)
7. Penny Loafers & Bobby Socks (Sparkletones)
8. You Send Me (S. Cooke)
9. South Coast (Easy Riders)
10. A Very Special Love (D. Reynolds)

COMER'S RECORD NOOK
San Antonio, Tex.

1. Waitin' In School (Nelson)
2. Great Balls Of Fire (Lewis)
3. Teardrops (L. Andrews)
4. Peggy Sue (B. Holly)
5. At The Hop (Danny & Jrs.)
6. Why Don't They Understand (G. Hamilton)
7. Fever (R. Peterson)
8. Baby (Spades)
9. Raunchy (B. Vaughn)
10. Jo Ann (Playmates)

VAN CURLER MUSIC
Albany, N. Y.

1. Get A Job (Silhouettes)
2. Witchcraft (F. Sinatra)
3. Young & Beautiful (Presley)
4. All The Way (Sinatra)
5. The Stroll (Diamonds)
6. Bony Moronie (L. Williams)
7. Stood Up (R. Nelson)
8. Angel Smile (N. Cole)
9. Colonel Bogey (M. Miller)
10. Raunchy (B. Vaughn)

NORTH MAIN REC. SHOP
Houston, Tex.

1. At The Hop (Danny & Jrs.)
2. Oh Boy (Crickets)
3. Bony Moronie (L. Williams)
4. Peggy Sue (B. Holly)
5. Great Balls Of Fire (J. Lewis)
6. The Stroll (Diamonds)
7. Sugartime (McGuire Sisters)
8. Get A Job (Silhouettes)
9. Waitin' In School (R. Nelson)
10. Teenage Letter (J. Turner)

LYNN MUSIC CO.
Lynn, Mass.

1. April Love (P. Boone)
2. All The Way (F. Sinatra)
3. You Send Me (S. Cooke)
4. Liechtensteiner Polka (Glahe)
5. Melodie D'Amour (Ames Brothers)
6. Pretend You Don't See Her (J. Vale)
7. Put A Light In The Window (P. Como)
8. Till (R. Williams)
9. If I Can Help Somebody (B. Eckstine)
10. Kisses Sweeter Than Wine (J. Rodgers)

ROL'S RECORDS
Chicago, Ill.

1. At The Hop (Danny & Jrs.)
2. La Dee Dah (Billy Ford's Thunderbirds)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Stood Up (R. Nelson)
5. Raunchy (B. Justis)
6. Liechtensteiner Polka (Glahe)
7. Sail Along Silvery Moon (B. Vaughn)
8. Swingin' Shepherd Blues (J. Pate)
9. Dede Dinah (F. Avalon)
10. Colonel Bogey (M. Miller)

GRAYMAT MUSIC SHOP
Morristown, N. J.

1. At The Hop (Danny & Jrs.)
2. Jingle Bell Rock (B. Helms)
3. Raunchy (B. Justis)
4. Great Balls Of Fire (Lewis)
5. Peggy Sue (B. Holly)
6. April Love (P. Boone)
7. Wild Is The Wind (J. Mathis)
8. Why Don't They Understand (G. Hamilton)
9. Sugartime (McGuire Sisters)
10. Oh Boy (Crickets)

BOWMAN'S
Bridgeport, Conn.

1. Jingle Bell Rock (B. Helms)
2. At The Hop (Danny & Jrs.)
3. Great Balls Of Fire (J. Lewis)
4. April Love (P. Boone)
5. Buzz, Buzz, Buzz (Hollywood Flames)
6. Hey Schoolgirl (Tom & Jerry)
7. Jo-Ann (Twintones)
8. The Stroll (Diamonds)
9. Why Don't They Understand (G. Hamilton IV)
10. Liechtensteiner Polka (Glahe)

GLEN MUSIC SHOP
Detroit, Mich.

1. Waitin' In School (Nelson)
2. Sail Along Silvery Moon (B. Vaughn)
3. At The Hop (Danny & Jrs.)
4. Great Balls Of Fire (Lewis)
5. Don't Let Go (R. Hamilton)
6. Oh Julie (Crescendos)
7. De De Dinah (F. Avalon)
8. La Dee Dah (Billy & Lillie)
9. Jo Ann (Playmates)
10. Jingle Bell Rock (B. Helms)

THIEM'S RECORD SHOP
Raleigh, N. C.

1. At The Hop (Danny & Jrs.)
2. Raunchy (B. Justis)
3. Peggy Sue (B. Holly)
4. The Stroll (Diamonds)
5. Great Balls Of Fire (Lewis)
6. Jailhouse Rock (E. Presley)
7. You Send Me (S. Cooke)
8. My Special Angel (B. Helms)
9. Bony Moronie (L. Williams)
10. Stood Up (R. Nelson)

BOB SCHAAD CO.
Evansville, Ind.

1. Raunchy (B. Justis)
2. Great Balls Of Fire (J. Lewis)
3. You Send Me (S. Cooke)
4. April Love (P. Boone)
5. Jailhouse Rock (E. Presley)
6. Peggy Sue (B. Holly)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. My Special Angel (B. Helms)
9. At The Hop (Danny & Jrs.)
10. The Stroll (Diamonds)

KATZ DRUG COMPANY
Kansas City, Mo.

1. Waitin' In School (R. Nelson)
2. At The Hop (Danny & Jrs.)
3. Raunchy (B. Vaughn)
4. Great Balls Of Fire (J. Lewis)
5. Peggy Sue (B. Holly)
6. Sugartime (McGuire Sisters)
7. April Love (P. Boone)
8. The Stroll (Diamonds)
9. The Joker (Hilltoppers)
10. Kisses Sweeter Than Wine (J. Rodgers)

NORTY'S MUSIC CENTER
Los Angeles, Calif.

1. Peggy Sue (B. Holly)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Oh Boy (Crickets)
4. Jailhouse Rock (E. Presley)
5. No Love (J. Mathis)
6. Waitin' In School (Nelson)
7. April Love (P. Boone)
8. Wake Up Little Susie (Everly Bros.)
9. All The Way (F. Sinatra)
10. Roc-A-Chica (Mack)

BILL'S T RECORD SHOP
Tulsa, Okla.

1. Sugartime (McGuire Sisters)
2. Great Balls Of Fire (Lewis)
3. Raunchy (B. Justis)
4. Stood Up (R. Nelson)
5. Sentimental Reasons (Cooke)
6. Bertha Lou (C. Miller)
7. At The Hop (Danny & Jrs.)
8. Yellow Dog Blues (J. Darenbourg)
9. Rock & Roll Music (Berry)
10. Baby Shame (C. Stacey)

GIFT MART MUSIC CENTER
Jamaica, L. I., N. Y.

1. At The Hop (Danny & Jrs.)
2. Raunchy (B. Justis)
3. Rock & Roll Music (Berry)
4. Don't Let Go (R. Hamilton)
5. Pretend You Don't See Her (J. Vale)
6. Liechtensteiner Polka (Glahe)
7. Broken Promise (Four Coins)
8. Wild Is The Wind (J. Mathis)
9. Colonel Bogey (Ros/Miller)
10. Swingin' Shepherd Blues (D. Rose)

DEW MUSIC CO. INC.
Monroe, La.

1. Raunchy (E. Freeman)
2. Peggy Sue (B. Holly)
3. Great Balls Of Fire (J. Lewis)
4. You Send Me (S. Cooke)
5. The Big Beat (F. Domino)
6. Hemietta (J. Dee)
7. Baby I Don't Care (Presley)
8. The Joker (Hilltoppers)
9. I'm Available (M. Rayburn)
10. Kisses Sweeter Than Wine (J. Rodgers)

THOMPSON'S
Eugene, Ore.

1. Raunchy (E. Freeman)
2. Jailhouse Rock (E. Presley)
3. April Love (P. Boone)
4. Silhouettes (Diamonds)
5. At The Hop (Danny & Jrs.)
6. Peggy Sue (B. Holly)
7. Chances Are (J. Mathis)
8. You Send Me (S. Cooke)
9. The Stroll (Diamonds)
10. Ivy Rose/Just Born (Como)

THE GROOVE REC. SHOP
Norfolk, Va.

1. At The Hop (Danny & Jrs.)
2. Peggy Sue (B. Holly)
3. Raunchy (B. Justis)
4. Great Balls Of Fire (J. Lewis)
5. Buzz, Buzz, Bozz (Flames)
6. Bony Moronie (L. Williams)
7. Rock & Roll Music (C. Berry)
8. Waitin' In School (R. Nelson)
9. Oh Boy (Crickets)
10. The Stroll (Diamonds)

THE RECORD CENTER
Cleveland, Ohio

1. Get A Job (Silhouettes)
2. At The Hop (Danny & Jrs.)
3. La Dee Dah (Billy & Lillie)
4. Dede Dinah (F. Avalon)
5. Sail Along Silvery Moon (B. Vaughn)
6. Jingle Bell Rock (B. Helms)
7. Oh Boy (Crickets)
8. Sugartime (McGuire Sisters)
9. The Stroll (Diamonds)
10. Raunchy (B. Justis)

THE ACTION... IS ON ROULETTE



Buddy Knox
**"SWINGIN'
DADDY"**

R-4042



Carol Hughes
THE ORIGINAL
**"LEND ME
YOUR COMB"**

R-4041

The Techniques **"HEY LITTLE GIRL"**

R-4030



Valarie Carr **"YOU'RE THE GREATEST"**

R-4038

Count Basie **"THE KID FROM RED BANK"**

R-4040



Joe Williams **"GEE BABY AIN'T I GOOD TO YOU"**

R-4039

A SOUND BET... BUY ROULETTE





London Lowdown

BBC Television made a fine first showing in its 1958 program plans by giving us forty-five minutes of the Perry Como Show which will now be a regular feature, once a week, and is sure to catch a very big viewing public. Show is slick, very well produced, and special credit must go to the Sound Engineers since this telecast is exceptionally good from a sound recording angle. Perry had George Sanders, Janis Paige, and Johnny Mathis as his guests on his first Show here.

The Harrisons (Rex and Kay) have rented a sumptuous villa in St. Moritz, Switzerland, where they will be vacationing until Rex comes over to London to star in "My Fair Lady" at the Theatre Royal, Drury Lane.

British musical star, Sally Ann Howes, now married to Richard Adler. Over here at the moment is Frank Loesser who did the score for "Where's Charlie", which is touring the provinces with Norman Wisdom as star, before coming to London.

Also here, U.S. T.V. commentator, Barry Gray. Says he came for sleep and food.

Just in from New York are RCA's George Prutting and George Marek for confabs with English Decca V.I.P.'s; the English Decca label releases RCA in this country.

Bobby Mellin's British publishing house has moved to swank New Bond Street in London.

Erroll Gardner spent twenty four hours in London but was greeted with a "No Play" telegram from the Musicians' Union.

Alma Cogan, back after five weeks in the U.S., appeared on "6-5 Special", BBC-TV's top teenage show.

There will be a battle here for top honors between Frankie Vaughan and Jimmie Rodgers on "Kisses Sweeter Than Wine".

Mario Lanza to record in London for the RCA label. Extra concerts have been set up for him due to SRO notices wherever he is scheduled to appear.

Channel 9 (Midland and North regions only) will be showing a telecast of the "Steve Allen Show" which has been acquired by ABC-TV. It seems a great pity that the London region should be deprived of this very fine show especially since it is "slightly sophisticated" which makes it a better bet for London than the Regions.

When Frankie Vaughan opens at the Palace on January 20th he will have with him young British singing star, Petula Clark and the King Brothers.

A lot of signs of relief from the Presley fans who have just learned of his reprieve from the Army for at least sixty days.

France is making a film of the life story of Jango Rhinehart and will re-construct the original Hot Club de France.

This Week's Best Selling Pop Singles
(Courtesy "New Musical Express")

- 1 Great Balls Of Fire—
Jerry Lee Lewis (London)
- 2 Ma, He's Making Eyes At Me—
Johnny Otis Show-Marie Adams
(Capitol)
- 3 Wake Up Little Susie—
Everly Brothers (London)
- 4 My Special Angel—
Malcolm Vaughan (HMV)
- 5 All The Way—
Frank Sinatra (Capitol)
- 6 Kisses Sweeter Than Wine—
Jimmie Rodgers (Columbia)
- 7 I Love You Baby—
Paul Anka (Columbia)
- 8 Reet Petite—
Jackie Wilson (Coral)
- 9 Peggy Sue—
Buddy Holly (Coral)
- 10 Oh Boy—
Crickets (Coral)
- 11 Mary's Boy Child—
Harry Belafonte (RCA)
- 12 Kisses Sweeter Than Wine—
Frankie Vaughan (Philips)
- 13 Alone—
Petula Clark (Pye-Nixa)
- 14 April Love—
Pat Boone (London)
- 15 Diana—
Paul Anka (Columbia)
- 16 Jack O' Diamonds—
Lonnie Donegan (Pye-Nixa)
- 17 He's Got The Whole World In His
Hands—
Laurie London (Parlophone)
- 18 Gotta Have Something In The
Bank Frank—
Frankie Vaughan & Kaye Sisters
(Philips)
- 19 Alone—
Southlanders (Decca)
- 20 Be My Girl—
Jim Dale (Parlophone)
- 21 Let's Have A Party—
Elvis Presley (RCA)
- 22 Let's Have A Ball—
Winifred Atwell (Decca)
- 23 Remember You're Mine—
Pat Boone (London)
- 24 Raunchy—
Bill Justis (London)
- 25 Cool Baby—
Charlie Gracie (London)
- 26 Keep A Knockin'—
Little Richard (London)
- 27 Alone—
Shepherd Sisters (HMV)
- 28 That'll Be The Day—
Crickets (Coral)
- 29 Just Born—
Jim Dale (Parlophone)
- 30 My Dixie Darling—
Lonnie Donegan (Pye-Nixa)

A HIT FROM BROADWAY ON 45 EP!

45 EP ECONOMY PACKAGE
RCA VICTOR

RAMIN-KOSTAL
ORCHESTRA
THE SOUND OF
WEST
SIDE
STORY



RCA VICTOR's 45 ECONOMY PACKAGE
OF "THE SOUND OF WEST SIDE STORY". Here's the
exciting music Leonard Bernstein wrote for the show that's the hit
of the season—in an album that's headed for the best-seller lists!

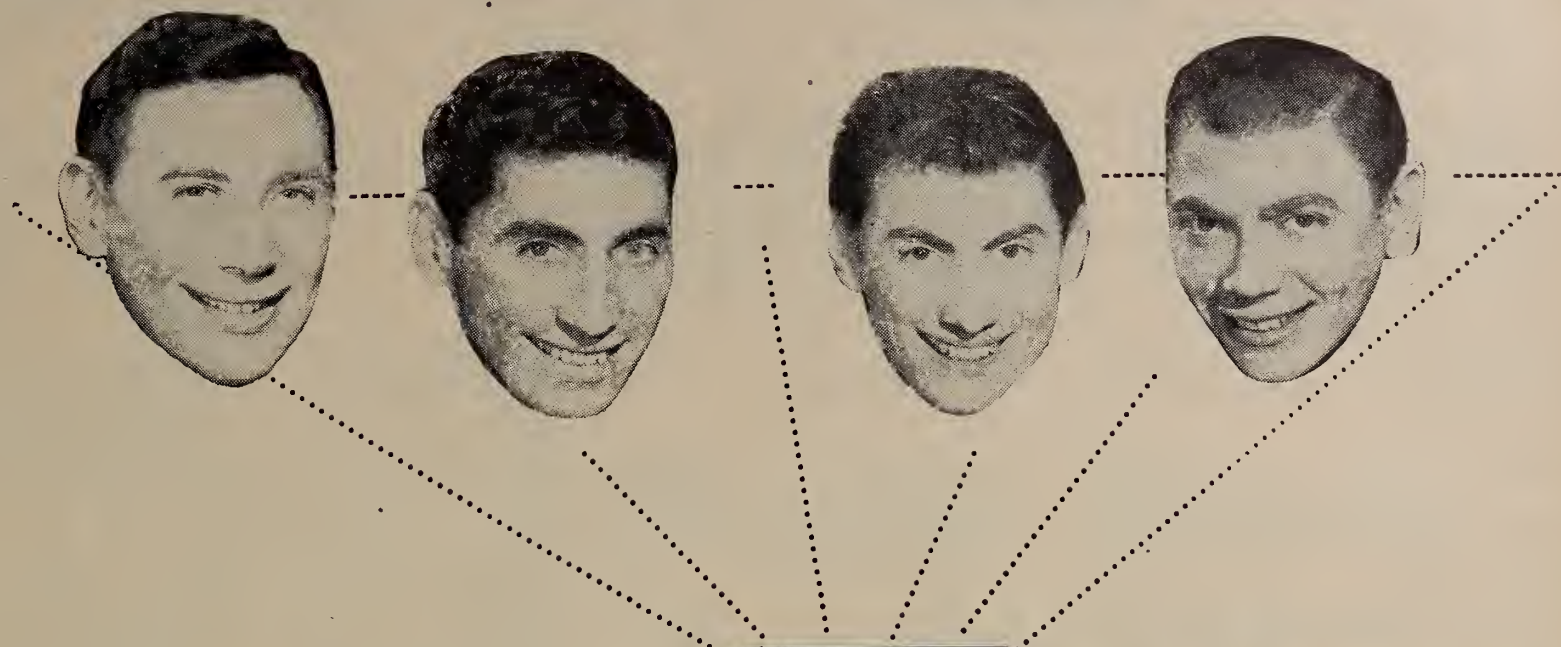
It's going places at 45 rpm — America's favorite speed!



RCA VICTOR
Tmk(s) © RADIO CORPORATION OF AMERICA



ALWAYS POPPIN' UP WITH THE HITS!



IN LOVE

LITTLE GYPSY

THE
**AMES
BROTHERS**



with
HUGO WINTERHALTER
and His Orchestra

47/20 — 7142



RCA VICTOR
RADIO CORPORATION OF AMERICA



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Juke Box Regional Record Report

The Top Ten Records—City by City

New York, N. Y.

1. At The Hop (Danny & Juniors)
2. You Send Me (S. Cooke)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Great Balls Of Fire (J. L. Lewis)
5. La Dee Dah (B. Ford's Thunderbirds)
6. River Kwai March & Colonel Bogey (Miller/Mooney/Ros)
7. Rock 'N Roll Music (C. Berry)
8. Raunchy (B. Justis)
9. Waitin' In School (R. Nelson)
10. Get A Job (Silhouettes)

Pittsburgh, Pa.

1. Peggy Sue (B. Holly)
2. All The Way (F. Sinatra)
3. Raunchy (E. Freeman)
4. April Love (P. Boone)
5. Liechtensteiner Polka (Glahe)
6. At The Hop (Danny & Juniors)
7. Chances Are (J. Mathis)
8. Jailhouse Rock (E. Presley)
9. Jo-Ann (Playmates)
10. Oh Boy! (Crickets)

Milwaukee, Wis.

1. Peggy Sue (B. Holly)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. April Love (P. Boone)
4. Great Balls Of Fire (J. L. Lewis)
5. Raunchy (B. Justis)
6. Liechtensteiner Polka (Glahe)
7. Stood Up (R. Nelson)
8. I'm Available (M. Rayburn)
9. Oh Boy! (Crickets)
10. Silhouettes (Rays)

Chicago, Ill.

1. At The Hop (Danny & Juniors)
2. La Dee Dah (B. Ford's Thunderbirds)
3. Peggy Sue (B. Holly)
4. Oh Boy! (Crickets)
5. My Special Angel (B. Helms)
6. Raunchy (B. Justis)
7. Great Balls Of Fire (J. L. Lewis)
8. Sugartime (McGuire)
9. Stood Up (R. Nelson)
10. Kisses Sweeter Than Wine (J. Rodgers)

Philadelphia, Pa.

1. At The Hop (Danny & Juniors)
2. April Love (P. Boone)
3. Why Don't They Understand (G. Hamilton IV)
4. Teardrops (L. Andrews)
5. Waitin' In School (R. Nelson)
6. Get A Job (Silhouettes)
7. You're The Greatest (B. Scott)
8. The Stroll (Diamonds)
9. You Send Me (S. Cooke)
10. Great Balls Of Fire (J. L. Lewis)

Seattle, Wash.

1. At The Hop (Danny & Juniors)
2. Stood Up (R. Nelson)
3. You Are My Destiny (P. Anka)
4. Raunchy (E. Freeman)
5. Bony Moronie (L. Williams)
6. Jingle Bell Rock (B. Helms)
7. Henrietta (J. Dee)
8. 26 Miles (Four Preps)
9. Peggy Sue (B. Holly)
10. Great Balls Of Fire (J. L. Lewis)

Los Angeles, Calif.

1. Peggy Sue (B. Holly)
2. Great Balls Of Fire (J. L. Lewis)
3. Raunchy (E. Freeman)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. At The Hop (Danny & Juniors)
6. Chances Are (J. Mathis)
7. All The Way (F. Sinatra)
8. April Love (P. Boone)
9. Jailhouse Rock (E. Presley)
10. Wild Is The Wind (J. Mathis)

New Orleans, La.

1. Raunchy (E. Freeman)
2. All The Way (F. Sinatra)
3. At The Hop (Danny & Juniors)
4. My Special Angel (B. Helms)
5. Great Balls Of Fire (J. L. Lewis)
6. You Send Me (S. Cooke)
7. April Love (P. Boone)
8. Melodie L'Amour (Ames Bros.)
9. Peggy Sue (B. Holly)
10. Why Don't They Understand (G. Hamilton IV)

Baltimore, Md.

1. Oh Julie (Crescendos)
2. At The Hop (Danny & Juniors)
3. Dede Dinah (F. Avalon)
4. Bertha Lou (C. Miller)
5. Stood Up (R. Nelson)
6. Jingle Bell Rock (B. Helms)
7. Great Balls Of Fire (J. L. Lewis)
8. I'm Available (M. Rayburn)
9. April Love (P. Boone)
10. Buzz, Buzz, Buzz (Hollywood Flames)

Kansas City, Mo.

1. At The Hop (Danny & Juniors)
2. Waitin' In School (R. Nelson)
3. Great Balls Of Fire (J. L. Lewis)
4. Raunchy (Vaughn/Freeman)
5. Peggy Sue (B. Holly)
6. Sugartime (McGuire)
7. April Love (P. Boone)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. The Stroll (Diamonds)
10. The Joker (Hilltoppers)

Houston, Tex.

1. Bony Moronie (L. Williams)
2. Great Balls Of Fire (J. L. Lewis)
3. Raunchy (E. Freeman)
4. At The Hop (Danny & Juniors)
5. Oh Boy! (Crickets)
6. Peggy Sue (B. Holly)
7. Waitin' In School (R. Nelson)
8. I'll Come Running Back To You (S. Cooke)
9. Could This Be Magic (Dubs)
10. The Twelfth Of Never (J. Mathis)

Cleveland, Ohio

1. At The Hop (Danny & Juniors)
2. Get A Job (Silhouettes)
3. Sail Along Silvery Moon (B. Vaughn)
4. Sugartime (McGuire)
5. Dede Dinah (F. Avalon)
6. La Dee Dah (B. Ford's Thunderbirds)
7. Jingle Bell Rock (B. Helms)
8. Why Don't They Understand (G. Hamilton IV)
9. The Stroll (Diamonds)
10. Yellow Dog Blues (J. Darenbourg)

Denver, Colo.

1. Raunchy (Freeman/Justis)
2. Peggy Sue (B. Holly)
3. At The Hop (Danny & Juniors)
4. Great Balls Of Fire (J. L. Lewis)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Waitin' In School (R. Nelson)
7. All The Way (F. Sinatra)
8. Buzz, Buzz, Buzz (Hollywood Flames)
9. April Love (P. Boone)
10. Why Don't They Understand (G. Hamilton IV)

Minneapolis, Minn.

1. At The Hop (Danny & Juniors)
2. Peggy Sue (B. Holly)
3. Waitin' In School (R. Nelson)
4. Why Don't They Understand (G. Hamilton IV)
5. Raunchy (B. Justis)
6. The Stroll (Diamonds)
7. Hey Little Girl (Techniques)
8. Oh Boy! (Crickets)
9. Liechtensteiner Polka (Glahe)
10. Great Balls Of Fire (J. L. Lewis)

Cincinnati, Ohio

1. Raunchy (E. Freeman)
2. Peggy Sue (B. Holly)
3. At The Hop (Danny & Juniors)
4. She's Neat (D. Wright)
5. April Love (P. Boone)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Why Don't They Understand (G. Hamilton IV)
8. Great Balls Of Fire (J. L. Lewis)
9. You Send Me (S. Cooke)
10. All The Way (F. Sinatra)

San Francisco, Calif.

1. Peggy Sue (B. Holly)
2. At The Hop (Danny & Juniors)
3. Buzz, Buzz, Buzz (Hollywood Flames)
4. The Stroll (Diamonds)
5. Raunchy (E. Freeman)
6. Great Balls Of Fire (J. L. Lewis)
7. Hey Little Girl (Techniques)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Stood Up (R. Nelson)
10. April Love (P. Boone)

San Antonio, Tex.

1. Peggy Sue (B. Holly)
2. At The Hop (Danny & Juniors)
3. Raunchy (Freeman/Justis/Vaughn)
4. Teardrops (L. Andrews)
5. Why Don't They Understand (G. Hamilton IV)
6. Waitin' In School (R. Nelson)
7. Great Balls Of Fire (J. L. Lewis)
8. I'll Come Running Back To You (S. Cooke)
9. I Want You To Know (F. Domino)
10. Bony Moronie (L. Williams)

Boston, Mass.

1. At The Hop (Danny & Juniors)
2. Raunchy (B. Justis)
3. Peggy Sue (B. Holly)
4. All The Way (F. Sinatra)
5. Great Balls Of Fire (J. L. Lewis)
6. The Stroll (Diamonds)
7. April Love (P. Boone)
8. Jailhouse Rock (E. Presley)
9. Sugartime (McGuire)
10. Put A Light In The Window (Four Lads)

St. Louis, Mo.

1. At The Hop (Danny & Juniors)
2. Why Don't They Understand (G. Hamilton IV)
3. I'll Come Running Back To You (S. Cooke)
4. Raunchy (B. Justis)
5. All The Way (F. Sinatra)
6. The Stroll (Diamonds)
7. She's Neat (D. Wright)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Peggy Sue (B. Holly)
10. Uh Huh Mm (S. James)

Detroit, Mich.

1. At The Hop (Danny & Juniors)
2. Sail Along Silvery Moon (B. Vaughn)
3. Great Balls Of Fire (J. L. Lewis)
4. Waitin' In School (R. Nelson)
5. Raunchy (B. Justis)
6. Don't Let Go (R. Hamilton)
7. Oh Julie (Crescendos)
8. Why Don't They Understand (G. Hamilton IV)
9. La Dee Dah (B. Ford's Thunderbirds)
10. Oh Boy! (Crickets)

Miami, Fla.

1. At The Hop (Danny & Juniors)
2. You Send Me (S. Cooke)
3. Great Balls Of Fire (J. L. Lewis)
4. I'll Come Running Back To You (S. Cooke)
5. Peggy Sue (B. Holly)
6. Why Don't They Understand (G. Hamilton IV)
7. April Love (P. Boone)
8. All The Way (F. Sinatra)
9. Raunchy (B. Justis)
10. Oh Boy! (Crickets)

**"There'll be no backin' out"
'cause this one's goin' all the way!**

MICKEY AND SYLVIA

"THERE'LL BE NO BACKIN' OUT"

b/w

"WHERE IS MY HONEY"

VIK X/4X-0297

vik records



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

2

Great
New
Vocal
Groups

New Hit Releases!

THE SHEPPARD SISTERS



**"Gettin' Ready
For Freddie"**

AND

**"The Best Thing
There Is"**

MERCURY 71244



...Now
On
Mercury!



THE **IVORIES** SING
"ME AND YOU"

b/w

"I'M IN LOVE"

MERCURY 71239

A HIT
FOR ALL AGES
ON
45 EP!

13 SONGS

LET'S DANCE WITH THE THREE SUNS

45 EP ECONOMY PACKAGE

RCA VICTOR

RCA VICTOR's 45 ECONOMY PACKAGE OF "LET'S DANCE WITH THE THREE SUNS".The famous instrumental group, backed by two sophisticated pianos, does wonderful things with "Have You Met Miss Jones?" "From This Moment On" and eleven others. A terrific album—with a tremendous future.

It's going places at 45 rpm—America's favorite speed!

RCA VICTOR

Trmk(s) ®RADIO CORPORATION OF AMERICA

Best Selling Sheet Music

		LAST WEEK
1	APRIL LOVE Leo Feist ASCAP—Fain, Webster	1
2	ALL THE WAY Maraville ASCAP—Cahn, Van Heusen	2
3	KISSES SWEETER THAN WINE Favorite ASCAP—Evans, Hughes, Rodgers	6
4	RAUNCHY Hi-Lo BMI—Justis, Manker	8
5	SUGARTIME Nor-Va-Jak BMI—Phillips, Echols	—
6	FASCINATION Southern ASCAP—Manning, Marchetti	4
7	AROUND THE WORLD Victor Young ASCAP—Young	3
8	SAIL ALONG SILV'RY MOON Joy ASCAP—Tobias, Wenrich	—
9	TAMMY Northern ASCAP—Livingston, Evans	7
10	YOU SEND ME Higuera BMI—Cooke	10
11	LIECHTENSTEINER POLKA Burlington ASCAP—Kotscher, Lindt	5
12	PRETEND YOU DON'T SEE HER Rosemeadow ASCAP—Allen	15
13	PEGGY SUE Nor-Va-Jak BMI—Allison, Petty	9
14	SILHOUETTES Regent BMI—Crewe, Slay	11
15	WHY DON'T THEY UNDERSTAND Hollis BMI—Henderson, Fishman	—

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO

(LISTED ALPHABETICALLY)

TV

A Very Special Love	Korwin
All The Way	Maraville
April Love	Feist
Ca C'est L'Amour	Buxton Hill
Catch A Falling Star	Marvin
Chances Are	Korwin
Fascination	Southern
Good Morning Life	Spier
I'll Never Say 'Never Again'	
Again	Bregman, Vocco & Conn
I'm Available	Golden West
Just Born	Winneton
Katsumi Love Theme	Witmark
Kisses Sweeter Than Wine	Folkway
Las Vegas	Peer
Last Song And Dance	Bregman, Vocco & Conn
Liechtensteiner Polka	Burlington
Love Me Forever	Greta
Magic Moments	Famous
March From The River Kwai And	
Colonel Bogey	Col. Pix Boosey & Hawkes
Melodie D'Amour	Rayven
Pretend You Don't See Her	Rosemeadow
Put A Light In The Window	Planetary
Story Of My Life	Famous
Sugartime	Nor-Va-Jak
Tell Her You Love Her	Mr. Music
Walk A Chalk Line	Meridian
Why Don't They Understand	Hollis
Wild Is The Wind	Jungnickel
Witchcraft	E. H. Morris
You Send Me	Higuera

All The Way	Maraville
April Love	Feist
At The Hop	Singular
Belonging To Someone	Lear
Betty And Dupree	Northern
Click-Clack	Grant & Doo
Come To Me	Korwin
Great Balls Of Fire	BRS
(I Love You) For Sentimental Reasons	Duchess
Kisses Sweeter Than Wine	Folkway
La Dee Dah	Conley
Liechtensteiner Polka	Burlington
Little Pidgeon	Nash
Magic Moments	Famous
Melodie D'Amour	Rayven
Peggy Sue	Nor-Va-Jak
Pretend You Don't See Her	Rosemeadow
Raunchy	Hi-Lo
Sail Along Silv'ry Moon	Joy
Shake A Hand	Angel
Sing Boy Sing	Snyder
This Little Girl Of Mine	Progressive
Twelfth Of Never	Empress
Unspoken Love	Diana
Up Above My Head	Beechmond
Wake Up Little Susie	Acuff-Rose
Walkin' With Mr. Lee	Angel
Why Don't They Understand	Hollis
You Are My Destiny	Pamco
You Send Me	Higuera

BOB MERRILL *Songwriter Meets* BOB MERRILL *Singer* *



* Introduced For The First Time On ROULETTE RECORDS

"NAIROBI" / "JUMP WHEN I SAY FROG"

R - 4043

* any similarity between the two is purely intentional

A SOUND BET... BUY ROULETTE

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



"SO IF YOU'RE THE CHORDETTES, HOW COME ARCHIE DIDN'T PUT YOU ON A CADENCE LP?" The pint-sized quartet isn't quite ready yet, but the Chordettes are. Their new Cadence Album is here. It's full of heart. It's got *Sandman* and *Just Between You And Me*. Archie says it's as sell-y as an LP can be. Once you hear it, you'll agree.

THE CHORDETTES, CLP 3001 — \$3.98. Mr. Sandman, Just Between You And Me, Eddie My Love, Teen-Age Goodnight, Born To Be With You, Hummingbird, Soft Sands, Lay Down Your Arms, Come Home To My Arms, Like A Baby, Echo Of Love, Love Never Changes.

THE CHORDETTES, VOL. 1 CEP 101 — \$1.29. Mr. Sandman, Born To Be With You, Hummingbird, Soft Sands.

THE CHORDETTES, VOL. 2 CEP 102 — \$1.29. Just Between You And Me, Lay Down Your Arms, Eddie My Love, Teenage Goodnight.



CADENCE, 119 WEST 57th STREET, NEW YORK, N.Y.



Best Selling Pop Albums

★ Also Available in EP

			Pos. Last Week
1	★RICKY RICKY NELSON	(Imperial 9048 * EP-153)	2
2	★WARM JOHNNY MATHIS	(Columbia CL-1078 * B-10781)	6
3	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE	(Decca DL 9046 * ED 836)	1
4	★PAL JOEY MOVIE CAST	(Capitol W-912 * EDM-4-912)	5
5	PAT'S GREAT HITS PAT BOONE	(Dot DLP-3071)	4
6	★MY FAIR LADY BROADWAY CAST	(Columbia OL 5090 * A 5090)	7
7	★WHERE ARE YOU FRANK SINATRA	(Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	8
8	★JUST ONE OF THOSE THINGS NAT "KING" COLE	(Capitol W-903 * EAP 1-903, 2-903, 3-903)	12
9	★THE HELEN MORGAN STORY GOGI GRANT	(RCA Victor LOC-1030 * EPA-4112)	11
10	★S MARVELOUS RAY CONNIFF and HIS ORCHESTRA	(Columbia CL 1074 * B 10741, 42, 43)	16
11	APRIL LOVE MOVIE CAST	(Dot DLP-9000)	23
12	★LOVE IS THE THING NAT "KING" COLE	(Capitol W-824 * EAP-1-824, 2-824, 3-824)	10
13	★ LOVING YOU ELVIS PRESLEY	(RCA Victor LPM-1515 * EPA 2-1515)	15
14	★ROGER WILLIAMS: SONGS OF THE FABULOUS 50's	(Kapp KXL-5003 * KE-737, 38, 39, 40, 41, 42) (2—12" LP)	14
15	★THE KING AND I MOVIE CAST	(Capitol W 740 * EAP 740)	20
16	★HYMNS TENNESSEE ERNIE FORD	(Capitol T 756 * EAP-1-756, 2-756, 3-756)	21
17	FASCINATION JANE MORGAN	(Kapp KL-1066)	22
18	★WONDERFUL WONDERFUL JOHNNY MATHIS	(Columbia CL 1028 * B-1028, 1, 2, 3)	13
19	★BELAFONTE SINGS OF THE CARIBBEAN HARRY BELAFONTE	(RCA Victor LPM-1505 * EPA-1-1505)	19
20	★SPIRITUALS TENNESSEE ERNIE FORD	(Capitol T 756 * EAP 1-756, 2-756, 3-756)	—
21	★THE PAJAMA GAME MOVIE CAST	(Columbia OL 5210 * A-5210)	17
22	EYDIE SWINGS THE BLUES EYDIE GORME	(ABC-Paramount ABC-192)	18
23	★JIMMY RODGERS JIMMY RODGERS	(Roulette R-25020 * EPR-1-303)	25
24	★THE EVERLY BROTHERS EVERLY BROTHERS	(Cadence CLP 3003 * CEP 105)	—
25	★OKLAHOMA MOVIE CAST	(Capitol SAO 595 * SDM 595)	27

26. SMOKE DREAMS. 27. MANTOVANI FILM ENCORES. 28. OOOO! 29. WILDEST SHOW AT TAHOE. 30. MUTED JAZZ; WEST SIDE STORY; CHIRPING CRICKETS.



CHALLENGE



HITS!

HITS!

HITS!

HITS!

BREAKING BIG

"SO TOUGH"

By The Kuf-Linx

1013

STILL GOING STRONG

"I'M AVAILABLE"

Dave Burgess

1008

"TEEN QUEEN"

Huelyn Duvall

1012

NEW!

NEW

"TRAIN TO NOWHERE"

AND

"TEQUILA"

The Champs

1016

RELEASES

NEW!

"SHE'S GOT EYES"

AND

"SHADOW STREET"

Kip Tyler

1014

"ALOHA LOVE CHANT"

AND

"ANGEL IN MY ARMS"

Bobby Milano

1017

"LIVE A LITTLE"

AND

**"THE FELLA WHO LOOKS
LIKE ME"**

Prince Patridge

1015

CHALLENGE



HEADING FOR THE TOP!!

Gene Allison
"YOU CAN MAKE IT
IF YOU TRY"
VEE-JAY 256

Jimmy Reed
"YOU'RE
SOMETHING ELSE"
VEE-JAY 270

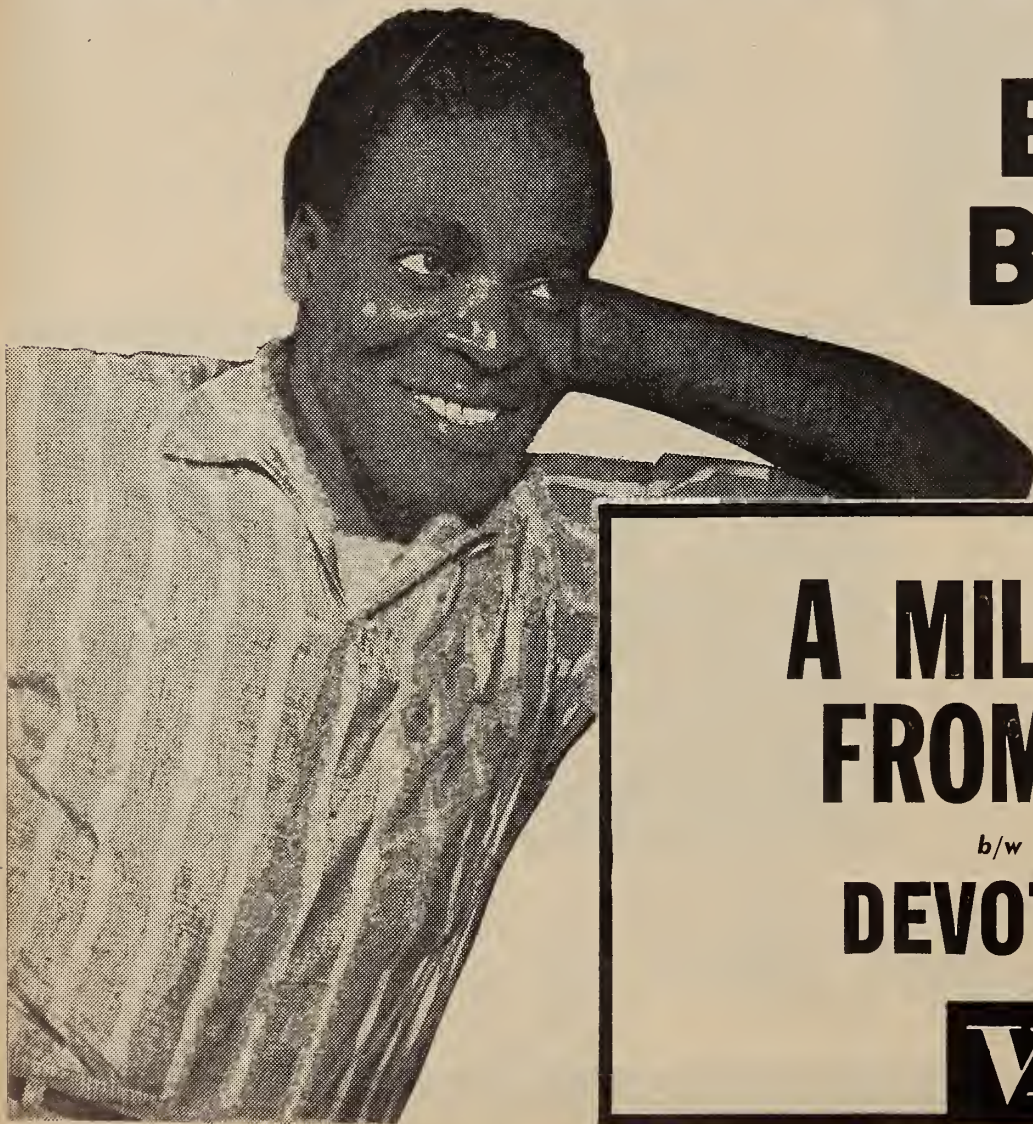
VEE JAY-FALCON RECORDS
2129 So. Michigan Avenue Chicago 16, Illinois



Best
Selling
EP's

		Pos. Last Week
1	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	1
2	RICKY Ricky Nelson (Imperial EP 153)	3
3	FOUR BY PAT Pat Boone (Dot DEP 1057)	4
4	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	7
5	LOVING YOU Elvis Presley (RCA Victor EPA-1, 2-1515)	8
6	ELVIS' XMAS ALBUM Elvis Presley (RCA Victor EPA-4108)	2
7	THE GREAT BALL OF FIRE Jerry Lee Lewis (Sun EPA-107)	6
8	PAL JOEY Movie Cast (Capitol EDM-4-912)	15
9	AROUND THE WORLD Nat "King" Cole (Capitol EPA-1-813)	5
10	WARM Johnny Mathis (Columbia B-10781)	—
11	LOVE IS THE THING Nat "King" Cole (Capitol EAP-1, 2, 3-824)	13
12	SPIRITUALS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-818)	14
13	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	—

A Big New Hit Starts a Great Vik Year!



BROOK
BENTON

A MILLION MILES
FROM NOWHERE

b/w

DEVOTED

VIK X/4X-0311



It Pays To Be A Sinatra Fan



BRIDGEPORT, CONN.—When Harry Downie, the WICC, Bridgeport, Conn., disk jockey, invited his listeners to compete in a contest to name as many Frank Sinatra movies as they could, Ernest Settani of 130 Harrah Avenue, Bridgeport, came through with a list of 26. The winner, right received from Downie a set of nine Sinatra LP albums donated by Harry and Merv Amols, Hartford distributor for Capitol and Cetra Records, who sponsored the contest.

Capitol Exces In N. Y.

NEW YORK — Arriving in the United States last week were J. F. Lockwood, Chairman of Electric & Musical Industries Ltd., and Lloyd Dunn, Vice President, Capitol Records. Lockwood, after a brief stay in New York, will continue on to Hollywood for conferences with Glenn E. Wallichs, Capitol's president, following which he will travel to New Zealand, Australia, South Africa, and other parts of the world, visiting E.M.I. holdings. Dunn is returning from two weeks of conferences in Paris and London concerning Capitol's recent acquisition of the Angel label. He was accompanied by Louis Schurrer and Leo Kepler, Capitol executives in Hollywood, both of whom are returning to the U. S. via Milan and Rome, where they visited with Angel recording artists.

While in England, a series of meetings were held with E.M.I. and Capitol executives under the chairmanship of L. J. Brown, E.M.I.'s Managing Director. In addition to Dunn, Kepler and Schurrer, representing Capitol, were J. D. Bicknell, Walter Legge, and Victor Olof of E.M.I.'s International Artists Department, C. H. Thomas, Managing Director E.M.I. Records Limited, and J. F. Lockwood. Meetings were also held in London with G. J. Freshwater, Advertising Manager, E.M.I. Records Limited.

Discussion centered around recording plans for classical repertoire and the co-ordination of covers and editorial notes.

"Our major mission was to learn about the sources of Angel repertoire in England, packaging in Paris, and to tie them both in with the existing Capitol organization, which has recently been augmented with personnel from Angel", Dunn stated.

"Our trip has been most successful, and assures the maintenance of Angel's high quality product, coupled with Capitol's intensive merchandising and distribution, which should offer many advantages to dealers."

Coral Signs Dody Goodman

NEW YORK — Bob Thiele, Coral Records' A&R Director, has announced that Dody Goodman has been signed to an exclusive pact with the company. The comedienne, who has recently become nationally known via her appearances on the Jack Paar "Tonight" Show, cut her first sides for Coral last week.

Woolford Gets Columbia Classical Post

NEW YORK—The appointment of John Woolford to the newly-created post of Product Manager, Classical Albums, was announced last week by Hal B. Cook, Vice President in charge of Sales for the Columbia label.

Pointing out that creation of the new post stems from increased Columbia emphasis on new album product in 1958, Cook stated that Woolford would have marketing responsibility for all Masterworks releases as well as classical product in the Stereo Tape and Harmony lines. Assisting Woolford will be Peter Munves.

"Mr. Woolford brings to Columbia a rich combination of experience in the recording and classical music field," Cook stated. He has been associated with Angel Records since its introduction to America in 1953, and previously served as Manager of the Baltimore Symphony, the Louisville Orchestra and Assistant Manager of the New York Philharmonic.

First Record



BOSTON—During his recent engagement at Blinstrub's, Boston's famous nite-club restaurant, Tony Martin presented DJ Bill Marlowe of WBZ, Boston, his latest RCA Victor record which represented the first of this new release to be given to any DJ in the country.

Mercury Appoints New Ad Agency; Expands Advertising Budget

CHICAGO—Irving B. Green, president of Mercury Record Corporation, announced the appointment of Henri, Hurst & McDonald as Mercury's exclusive advertising agency last week.

Ken Myers, Director of Advertising and Promotions for Mercury, will take on the added duties of liaison with Henri, Hurst & McDonald for Mercury. Tim Morrow, Vice President of the agency, will head up their group as account supervisor, and Jack Gavin will serve as account executive.

In making known the new agreement, Green also announced the fact that Mercury will spend \$400,000 in 1958 in advertising and promotion. This figure represents the largest expenditure ever appropriated by the diskery for this purpose.

For years Mercury has been a leader in advertising in the industry's trade journals, according to Art Talmadge, Vice President of the corporation, who made it clear that there will be no retrenchment in the firm's media policy along these lines. However, he noted, "The great impact that consumer publications have developed in record product advertising during the past year, has prompted Mercury to expand its advertising budget and thus funnel more attention into this newly developed area of exposure."

Talmadge continued on to say, "The proven ability of Henri, Hurst & McDonald in the field of consumer advertising gives us added assurance that the Mercury name will receive the maximum stimulation and exposure."

Another point of view was expressed by Irwin Steinberg, Vice President and Treasurer, "Mercury has always been extremely interested in the expansion of the industry's market potential. Our merchandising plans such as the 'Five For One—Take All', 'World In Hi Fi', 'Free For Five' and 'Operation 10%' were acclaimed by all concerned for the success they had in the development of new record buyers." Steinberg continued, "Since consumer advertising reaches the mass public, the discovery of potentially new customers is one of the most important functions."

One of the initial dividends of the agency pacting will be the development of a new Mercury logo. This proposed logo will be adopted by the firm for use in every facet of Mercury's operation. Thinking behind the new logo is the establishment of product identification in the public's mind.

Emerson And Helms Form Leebob Music

NASHVILLE — The Emerson Talent Agency last week announced the formation of a new publishing firm known as Leebob Music, Inc., with headquarters at 1501 Rosebank Ave., Nashville, Tenn. The new firm will be operated in conjunction with the Emerson Talent Agency of the same city.

Leebob Music is owned jointly by Lee Emerson and Bobby Helms.

The new puberry has already secured several new releases including the new Bobby Helms recording "Love My Lady".

BEST SELLERS

JOHNNIE PATE QUINTET
**SWINGING SHEPHERD
BLUES**
FEDERAL 12312

JOHNNIE PATE & ORCH.
**WALKIN' WITH
MR. LEE**
FEDERAL 12314

BILL DOGGETT
LEAPS AND BOUNDS
(Parts 1 and 2)
KING 5101

OTIS WILLIAMS & HIS CHARMS
OH JULIE
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EARL BOSTIC
SOUTHERN FRIED
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NO NAME JIVE
KING 5106

THE "5" ROYALES
**DEDICATED TO THE
ONE I LOVE**
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KING 5098

BONNIE & RUSTY
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Am-Par Eastern Distribs In Conclave

NEW YORK—Response to the invitation from Sam Clark, president of ABC-Paramount, by principals of all Eastern distributorships for the label turned out so well that the special meeting scheduled to be held in the Board of Directors Hall, last week, in the Paramount Building in New York was forced to be moved to the private dining hall at Al & Dick's Restaurant in New York.

Preceded by an evening of gaiety, including dinner and refreshment at the Copacabana, where the label's singing stars, the Axidentals, were appearing the group of 29 distributor heads and/or managers met with Clark and his departmental executives for an all-day session. The agenda included talks by Clark; Larry Newton, the label's Director of Sales; Don Costa, A & R topper; Creed Taylor, Associate A & R; Natt Hale, National Director of Promotional and Publicity; and Dewey Bergman, Jr., Director of Album Sales and Merchandising.

Also present from the diskery headquarters were Harry Levine, v.p.; Al Genovese, Fiscal and Auditing Head; Irwin Garr, National Disk Jockey Liaison and the Director of the firm's two pubberies; Romeo Fabrizio, General Director of Production; Rick Ward, Executive Assistant to Natt Hale; and the label's two new appointees, Clayton Burdick, East Coast rep; and Sid Pastner, to fill the created post of Special National Liaison Representative.

Discussion centered about the diskery's plans for 1958, with focal attention on the February-March album promotion, plus a strong pitch for ABC-Paramount's recently-released group of stereo tapes.

Newton summed up the advances made by Am-Par in 1957, pointing up the fact that seven disks released by the label are currently on the charts. His talk revolved exclusively about the singles business, with distributors enjoying Newton's presentation of new singles skedded for release during the year.

Don Costa expressed humble appreciation to the distribs for their cooperation during the past year, and intimated that '58 would find the label generally represented on the best-selling charts at all times. The A & R topper called particular attention to a number of the label's artists who had gained a considerable following by virtue of consistency, and pointed out the names on the roster who, he felt, would make their marks sometime during the year.

Taylor, having concentrated strictly on Am-Par's long-playing album product, presented a specially-prepared disk of excerpts from the forthcoming group of 22 twelve-inchers to be released on February 1st for album exploitation. With the accent on sound—stereo, binaural and the advent beyond high fidelity—Taylor asserted that the balance of this year and the years to follow would offer much in the way of sonic development and, thereby, would open a vast new market for the record business.

The label's veteran flack, Natt Hale described various aspects of proper and improper exploitation, utilizing color slides to enhance his lecture. With his exec assistant, Rick Ward, operating the special slide projector, Hale's presentation was well received by the guests.

Following the luncheon, a final address to the distribs was made by Dewey Bergman, Jr., who described the promotional plan for the 22 albums to be released. In essence, the plan is designed along the same lines which the diskery found successful last Fall, i.e., its "Lucky 7" promo-

tion Bergman won favor with the distributor execs as he made tangible reference to each of the twenty-two covers of the special group mounted on a series of gold-black or gold-white display boards.

Following the official announcement of the album promotion and the expanded plans for the '58 season, Sam Clark then announced formal adjournment of the conference, stating that orders for the album promotion would be accepted by the ABC-Paramount staff members at the diskery's offices in the Paramount Building. On-the-spot order-taking prevailed, and the Am-Par staff was kept busy writing for some two additional hours.

The success of this meeting has cemented plans for Clark, Levine, Newton and other members of the Am-Par staff to repeat the huddle for all Western divisional distributors of ABC-Paramount in Los Angeles sometime within the next ten days.

Reporting on the meeting, Clark said: "This special Eastern Distributors' Conference has convinced me of the enormous progress which we have made and are continuing to make with the ABC-Paramount label. The meeting was a source of sincere gratification to me, personally, and I know that the department heads working with me rejoice in the undeniable approval which we received from our incomparable group of distributors. With this solid vote of confidence, my optimism is unbounded. I think you will find that the ABC-Paramount label will rise to new heights steadily from now on."

150,000 Money Disks

NEW YORK—Arnold Maxim, president of MGM stated last week that the label is currently pressing 150,000 pieces of Art Mooney's recording "River Kawi March" and "Colonel Bogey", and all 150,000 will be offered on a 100% guarantee basis.

First Visit



HOLLYWOOD — Six key Angel executives recently paid their first visit to the Capitol Tower, the international headquarters of Capitol Records, Inc., in Hollywood, to discuss sales and merchandising plans for the Angel line of albums in 1958. The Angel organization merged with CRI Jan. 2, 1958. Shown above in front of the Capitol Tower with CRI President Glenn E. Wallichs (left) and Daniel C. Bonbright, Administration and Finance Vice President of CRI (right) were (from left) Roger Hall, newly appointed National Sales Manager of Angel; Irving Iserson, Monroe Glasberg, Walter Kiernan, Gould Cassal and Peter Sutro.

Mercury Issues New "Celebrity Series"

CHICAGO — Demand at the consumer level has prompted Mercury Records to issue a new category of 45 rpm single records which will be called the "Celebrity Series."

This new grouping will be composed entirely of "All Time Hits and Million Sellers." Morris S. Price, Mercury's vice-president in charge of sales, who has handled the development of the "Celebrities," elaborated on the subject when he noted, "In an effort to consolidate the handling of requests from record buyers as to the availability of some of our older established hits; we have decided to re-issue them and as an added bonus to the public, we are coupling two outstanding songs to each record. In essence, this means that the consumer may now obtain two proven hits for the price of a single record."

Included in the new series will be such recordings as: "Miserlou" and "Malaguena" by Jan August; "Peg O' My Heart" and "Charmaine" by the Harmonicats; "Ruby" and "Dancesero" by Richard Hayman; "To Each His Own" and "It's No Sin" by Eddy Howard; "Caravan" and "Pretend" by Ralph Marterie; "Night Train" and "One Mint Julep" by Buddy Morrow; "Tennessee Waltz" and "With My Eyes Wide Open I'm Dreaming" by Patti Page. There will also be other selections by the above artists plus representative recordings by David Carroll, Dick Contino, Xavier Cugat, Billy Daniels, Rusty Draper, Jack Fina, Erroll Garner, Georgia Gibbs, Eddie Heywood, Frankie Laine, Tony Martin, Clyde McCoy, Jose Melis, Sophie Tucker, Sarah Vaughan, Dinah Washington, and Lawrence Welk.

In the future, as songs and artists

gain the acceptance and prestige that would qualify them, additions will be made to the series.

In order to easily identify the "Celebrity Series," Peter Fabri, Mercury's Director of Merchandising has developed a red and black label which prominently features the new "Celebrity" logo. A blue and grey sleeve will also be used to give the grouping more of an individual personality. All records in the series will be numbered starting with C-30000.

To add further emphasis on the merchandising impact of the "Celebrity Series," a functionally designed Wooden Display Rack will be made available to the record stores which stock the series. The rack will serve as a permanent fixture for the dealer and will have a natural wood, hand-finish that will blend with almost every decor. This rack will be designated by a "Celebrity Series" header in vivid red, white and blue. It will be a 16" wide by 18" long by 14" high, which is a size, easily adaptable to available space in most record stores.

In order to obtain the "Celebrity Series" Kit, the dealer must purchase a minimum of 100 records at the normal cost. The display rack is then given to him free of any cost.

Another feature of this program will be the addition of a "Popular Favorites" section in the display box. The combination of both the "Celebrity Series" and the "Popular Favorites", Mercury feels, should prove to be a tremendous boon to the average record dealer who is constantly harassed by an inability to display merchandise. A set of index divider cards for each category will also be included and will list the artist's name, titles of the two hits and record number.

Pre-tested reaction to the plan in specific areas has been so receptive, Mercury brass reports that original production plans have been doubled to meet the demand for the "Celebrity Series" merchandising kit.

Elektra Sales Doubled

NEW YORK — Elektra Records last week announced that its sales for 1957 more than doubled that of 1956.

The firm attributed the increase to wider and more concentrated distribution, the discontinuance of the ten-inch LP and the success of many items in its catalog including selections by such artists as Ed McCurdy, Theodore Bickel, Susan Reed, Josh White and Sabicas.

Bikel has renewed his contract with the label and will continue to record exclusively for Elektra. New artists who have recently joined the label include the Shanty Boys; folk singers Gene and Francesca; and an Israeli musical troupe.

Fred Hellerman of the Weavers has been appointed Musical Director of the diskery. He will supervise all folk music recording sessions and will assist Production Supervisor Jac Holzman in some A & R chores.

In 1958 Elektra plans to issue forty-five albums of which at least thirty-seven will be devoted to folk music.

All recording sessions for the past two years have been taped stereo-phonically and many of the sessions are available on tape thru the Livingston Audio Products Company.

Kapp's Album Theme Is "Music On The Move"

NEW YORK — The theme of Kapp Records' January album release is "Music On The Move".

The release includes six new albums — four by the Troubadors who rose to prominence with their recording of "Fascination" and accompanied Jane Morgan in her rendition of the same song. The four LP's include: "The Troubadors in Hawaii," "The Troubadors In The Land Of The Gypsies," "The Troubadors In Spain" and "The Troubadors In Rome". The other two albums are "Rainbows" by Russ Hamilton, the British songster who came to the fore with his "Rainbow" hit last year, and an album called "Way Out West", by Dickson Hall & The Country All-Stars.

In conjunction with the January release, Kapp is: mailing a special "Passport To Profits" flier to over 12,000 dealers announcing the new release; supplying a complete new Litho Book including the new releases plus 45 other top selling Kapp LP's; and is supplying salesmen with a special kit containing all the Troubadors' albums.

A special Troubadors kit is being offered to disk jockeys.

Capitol Album Promotion



CHICAGO—Six Capitol Portable Phonographs were presented free by deejay Stan Dale of WAIT, to the first six listeners who correctly identified the titles of current popular songs included in the Capitol LP disk "Bye, Bye, Baby" by Johnny Otis. (Pictured above from left to right are) John Domanian, Regional Promotion Manager of Capitol Records; Barney Fields, Branch Promotion Manager of Capitol and Stan Dale of WAIT.

Stan Cooper Forms Own Pubberies

NEW YORK — Stan Cooper announced last week that he had resigned as general manager of the Fisher Music Company to go into his own publishing operation. Cooper is currently in the process of having the names of his new BMI and ASCAP firms approved by the two agencies.

A veteran of the music business, Cooper spent the last two years with the Fred Fisher, Marvin and Danby Music Companies during which time he helped acquire numerous songs such as "Catch A Falling Star", recorded by Perry Como; "Warm", recorded by Johnny Mathis and others.

Cooper was responsible for the album title and cover idea of the latest Mathis LP "Warm". He also suggested the title "Night Life" for Lurlean Hunter's Vik LP and found the title song for the album.

Prior to his work with the Fisher firms, Cooper was employed by the Redd Evans publishing firms and the Barton Music Companies.

Among Cooper's new ventures will be the management of rock-a-billy singer Paul Evans. In addition to management and publishing, Cooper will act as consultant to record companies, choosing songs for albums by various artists and creating ideas and titles for these LP's. He currently has two albums in the works.

Cooper will have offices in the Brill Building in New York City and also will open an office in Miami Beach at the Seville Hotel. He will have a man contacting artists and deejays in and around Miami and thruout the South, operating out of the Miami office.

Wrong Person

TULSA, OKLAHOMA — In a picture story announcing the promotion of Chris Lane, Tulsa deejay, to the post of Program Director of the New KAKC in the December 28th issue of The Cash Box, the picture title credit was incorrectly listed as Robert Hoth, who is Vice President and General Manager of the station.

Theme Melody of the
20th Century-Fox CinemaScope Production
"KISS THEM FOR ME"

KISS THEM FOR ME

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Tennessee Ernie Ford

"Bless Your Peapickin' Heart"

Capitol # 3868

Snyder Music Corporation

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(Rhythm Vocal)

HANK and JIMMY
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"You Don't Remember Any More"

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Retailers' Corner

Mercury Offers Dealers 10% Tape Discount For Jan.

CHICAGO—With January expected to be the greatest month in the history of Pre-Recorded Tape sales, Mercury Record Corporation has created an added stimulus with the announcement of a 10% discount on all Stereophonic Tapes in the company's catalog. The discount price will also apply to any new releases which may be shipped thru January but does not include any of Mercury's Demonstration Tapes.

The price discount extends only to January 31st of this year.

The Tape Industry has been gaining in volume with each month and the tremendous amount of tape equipment that was sold during the Christmas season lends further credence to the fact that January should surpass all previous sales records, according to Mercury brass.

Mercury's "Living Presence Seeing-Ear" (Classical) and Mercury's "Verified Stereophonic" (Popular and Jazz) Tape Recordings have been growing steadily. Mercury execs say David Carroll's "Let's Dance" tape package has proven to be the pride of the line with reaves received at all of the Sound Shows and Demonstrations throughout the country. Other members of the catalog that have met with strong reception are "Moods in Music" by The Clebanoff Strings; "America's Most Danceable Music" by Griff Williams; "Bizet-Carmen Suite" by the Detroit Symphony Orchestra and "Moussorgsky—A Night On Bald Mountain" by the Halle Orchestra.

The new releases include "Dolls, Dolls, Dolls" by the Harmonicats; "It's Dance Time" by Dick Contino; "Stereo Dance Party" by Ralph Marterie; "Pal Joey" by Vivian Blaine; "Sarah Vaughan Sings George Gershwin"; "Jazz in 3/4 Time" by the Max Roach Quintet, all in the "Verified Stereophonic" series. "Ruffles and Flourishes" by the Eastman-Rochester Wind Ensemble; "Offenbach—Gaité Parisienne" by the Minneapolis Symphony; "Sessions: The Black Maskers Suite" by the Eastman-Rochester Symphony; "Rachmaninoff: Symphony No. 2" by the Detroit Symphony Orchestra; "Prokofiev: Love For Three Oranges" by the London Symphony Orchestra and "Albeniz: Iberia" by the Minneapolis Symphony Orchestra, which all are in the "Living Presence Seeing-Ear" series.

Pop Hits In Stereo

NEW YORK—Paramount Enterprises, last week released its first Hallmark stereo tape recording titled "The Nation's Big Hits In Stereo."

This is the first of a new series of the nation's hits. A new group of selection will be presented approximately every six weeks. This album will retail at \$9.95.

The initial selections recorded by television and Hollywood recording artists include: "April Love" "Raunachy," "Peggy Sue," "Kisses Sweeter Than Wine," "Great Balls Of Fire," "At The Hop," and other current chart leaders.

The Paramount firm is located at 383 Concord Ave., New York.

Capitol's FDS Floor Merchandiser



HOLLYWOOD—Capitol Records is offering classical record dealers a special FDS floor merchandiser (shown above). Easy to assemble and easy to keep up to date, the FDS floor merchandiser is 6' high, 3½' wide, 2' deep and occupies 7 sq. ft. of floor space.

The bottom bins are designed to hold 250 of the label's PAO series and 500 P series albums. The top bins hold 60 PAO albums. A complete catalog (on the desk top) lists albums both by artist name and by type of music. Two pockets on each side hold classical supplements. The all wood merchandiser uses 2-60 Watt fluorescent lights.

RCA-Victor Announces New Modular Hi-Fi Units

CHICAGO—A new Modular High Fidelity System—especially designed to match two RCA Victor television sets—with space for adding auxiliary speakers and record storage cabinet for a complete home entertainment system—was introduced here last week at the International Home Furnishings Market by RCA Victor's Radio and "Victrola" Division.

A. R. Baggs, Division Merchandising Manager, announced that one basic unit—a four-speed, three-speaker New Orthophonic High Fidelity "Victrola" phonograph (Model HFP)—could be purchased now or later with detachable legs, as could a matching auxiliary speaker cabinet (Model HFA), for placement on an especially designed low-boy bench. Also available are two-unit and three-unit benches and a record storage cabinet. Either of two RCA Victor 21-inch (tube overall diagonal) television models (21T820 or 21T822) will fit on the cabinet.

"The pieces in our Modular System have been so designed that homeowners are offered literally dozens of decorating combinations," Baggs said. "The Auxiliary Speaker Cabinet may be placed elsewhere in the room or even in another room. The basic

unit is provided with a stereo-jack for the addition of a stereophonic sound system at anytime.

"RCA Victor will nationally advertise the Modular System at prices which will enable the customer to purchase a full grouping, plus a television set for less than \$500," he said. "The 'Victrola' phonograph will be advertised at \$169.95, the Auxiliary Speaker at \$69.95, and the record storage cabinet at \$26.95. These pieces are available in walnut, mahogany, oak and ebony finishes. Benches are supplied in pale gold to complement all finishes. The two-unit bench (Model STD2) will be advertised at \$17.95 and the three-unit bench (Model STD3) at \$24.95. Shipments to dealers have already begun and complete Modular Systems will be on sale later this week."

Decca Augments 1958 Phono Line



THE PALM BEACH



THE SHELBY DELUXE



THE RIVERSIDE DELUXE

NEW YORK—Decca Records has announced the addition of nine new phonograph models and a new speaker enclosure to its previously announced 1958 line. The additional models range in price from a suggested list of \$19.95 to \$299.95. These include machines to fill many different phono requirements.

At the low end of the price scale is the Palm Beach, a three-speed manual phonograph, which is the first in this price category to feature a front-mounted speaker. Other new additions to the Decca line are: the Clinton, which features a deluxe 4-speed changer and amplifier, as well as two speaker jacks which can be utilized singly or together. The Clinton is available in either gray or tan, and has a suggested list price of \$69.95; the Benton, a high fidelity 4-speed

automatic phonograph with automatic shut-off, which lists at \$89.95; the Allegheny, a high fidelity 4-speed automatic console. This model bears a suggested list price of \$99.95 in Mahogany and \$104.95 in Blonde; the Demonstrator, a High Fidelity manual phonograph, equipped with a four-speed, four-pole Garrard turntable with automatic start and shut-off controlled by pick-up arm. The Demonstrator lists at \$139.95; the Crawford, automatic hi-fi console with AM radio, available in Mahogany or Blonde at \$145.00; the Shelby Deluxe, same as above with the addition of an AM/FM tuner, and at a suggested list price of \$225.00; and the Riverside Deluxe, polished wood automatic high fidelity console with AM/FM tuner.

The Riverside Deluxe sells at \$289.95 in Mahogany and \$299.95 in Lined Oak.

The new Decca speaker enclosures, available in grey or tan, carry a suggested list price of \$29.95. With the addition of the nine new models, Decca's phonograph line now includes 26 models in all price ranges. Three of the nine new phonos are shown (left).

2 New Clock Radios Intro'd By Victor

CHICAGO—Two RCA Victor clock radios, featuring new easier-to-operate control levers, were introduced here last week at the International Home Furnishings Market by James M. Toney, Vice President and General Manager, RCA Victor Radio and "Victrola" Division.

"Our new clock radios, the Bulletin (Model 9C8) and the Herald (Model 9C7) are equipped with newly-designed levers for instant touch control," Toney said. "The all-purpose 'Instant-Set' lever turns on the set and/or electrical appliance at a pre-set time. The 'Slumber Switch' lever automatically turns off the radio or 'Victrola' attachment at a pre-selected time after the listener has dozed off."

Both sets feature an easy-to-read dial face with hands that glow in the dark, and a graduated volume control which sets the exact loudness preferred for the following morning's program, he said.

The Bulletin features in addition a swivel base so that clock-face and sound may be turned in any direction. Nationally advertised at \$42.95, this model comes in color combinations of Maple Sugar and Antique White; Pink and Antique White, and Two-Tone Gray.

The Herald, which will be nationally advertised at \$39.95, comes in Antique White, Pink and Antique White, and Turquoise and Antique White.

"Both models," Toney said, "will be available at RCA Victor dealers within the next two weeks."

52 Issues
The Cash Box **\$15**



Retailers' Corner

12 New Tapes In Cap's January Release

HOLLYWOOD—Twelve new tapes are being offered by Capitol for the month of January. The even dozen include "Wide Range" by Johnny Richards Orch.; "Where Are You" -Frank Sinatra; "Stolen Hours"-Gordon Jenkins Orch.; "Jackie Gleason Presents Velvet Brass"; "Ports of Pleasure"-Les Baxter his Orchestra and Chorus; "The Stars In Stereo"-Various Capitol artists; Beethoven: Symphony No. 7 in A Major, Op. 92-Williams Steinberg conducting the Pittsburgh Symphony Orch.; The Young Person's Guide To The Orchestra/Variations on A Nursery Tune-Felix Slatkin conducting the Concert Arts Orchestra; "Russkaya"-The Hollywood Bowl Symphony Orchestra conducted by Carmen Dragon; Debussy: La Mer/Ravel: Daphnis and Chloe-The Los Angeles Philharmonic Orchestra conducted by Erich Leinsdorf; Dvorak: Concerto in A Minor, Op. 53-Nathan Millstein with the Pittsburgh Symphony Orch.; and Gliere: Symphony No. 3 in B. Minor, Op. 42/"Ilya Mourometz"-Leopold Stokowski, music director of the Houston Symphony Orchestra.

New Revere Stereo Tape Recorder



CHICAGO—Above is a photo of Revere's new T-1120 stereophonic tape recorder announced recently.

Using two separate sound channels, the Revere Stereophonic system enables recording and playing back monaurally in both directions on the upper channel while the lower channel, necessary for stereo, is designed to plug directly into the Magnetic Phono or Tape In-put of a Hi-Fi Pre-amplifier. Also, with the addition of a small pre-amplifier, the lower channel can be connected to the phono input of a phonograph, radio or television receiver.

Among the advanced features embodied in the new T-1120 Stereophonic Tape Recorder are: dual in-line Stereophonic sound channels; balanced tone (loudness control); real portability with molded glass and steel case; 360° sound distribution with two self-contained speakers; single knob control; precision index counter; public address system; input switches automatically for mike or phono;

instant stop button; self-adjusting disc brakes; tape speeds of 3.75 and 7.5 i.p.s.

Console Hi-Fi Sales Up 2½ Times In '57

CHICAGO—Industry-wide sales of console high-fidelity models in 1957 were two and one half times the total reached in 1956, Louis J. Collins, General Sales Manager, RCA Victor Radio and "Victrola" Division, disclosed here last week at the International Home Furnishings Market.

Speaking before press representatives at the Merchandise Mart, Collins said that 62 per cent of all high-fidelity instruments sold in the past 12 months were console models.

"This increase in console sales," he said, "is due primarily to the new public awareness of sound quality and the pride of possession which comes from the ownership of high-fidelity equipment housed in cabinets of fine design and finishes."

Collins predicted that final returns will reveal that high-fidelity instrument sales in 1957 will exceed \$300 million, and that 1958 sales should total more than \$400 million.

Polk Bros. Hi-Fi Show

CHICAGO—Polk Bros., record, appliance and furniture retail chain, are currently drawing tremendous crowds to their "Hi-Fi Show" being held in cooperation with ten hi-fidelity manufacturers in five of their stores in Chicago and Joliet from January 2 through February 15.

Sol Polk, president of Polk Bros., estimates that one million free admission tickets were distributed through direct mail, salesmen, manufacturers representatives and Yellow cab drivers (the latter to their patrons.)

Cooperating hi-fidelity manufacturers include Grundig-Majestic, Admiral, Braun, Columbia, Philco, Motorola, RCA Victor, Siemens, Webcor and Zenith.

Polk outlined an ambitious promotional campaign designed to spur sales to a record high during the slowest business period. He said, "While many people are talking about business recessions and sales decreases, the manufacturers and Polk Bros. will continue to work together to prove their faith in American economy."

During the show thirty Hi-Fi sets will be given away as door prizes, as will a large number of Hi-Fi record albums. Civic officials will be given Hi-Fi sets to be presented by them to their favorite charity.

Miss Rita Mackay was crowned "Miss Hi-Fi" by the official Miss America, January 7. The London House and Mister Kelly's are featuring a new cocktail the "Hi-Fi Flip," in honor of the show; and the Goldenrod Ice Cream Company is pushing a "Hi-Fi Sundae" in its more than 2,500 retail outlets.

Audio-Fidelity Hi-Fi albums were distributed to onlookers at the Polk Bros. "Hi-Fi Show."

PORTRAIT OF A PHILOSOPHER

No we're not kidding. GUITAR SLIM is a philosopher. His songs are exclusively concerned with the earthy truisms of life. And because of their quality they never fade away; as you travel across the country and keep tuned in on the radio, it is fantastic how many of his hits of the past are continually aired.

GUITAR SLIM's new record is an event. For the first time, he has been recorded in Atlantic's New York studios. While we succeeded in keeping the "low down" folk flavor of Slim's New Orleans blues style, by recording him in our ultra-modern hi-fi studios, we were able to inject a crazy, new sound that makes his disks more exciting than ever.

"I Won't Mind At All" is in the vein of Guitar Slim's great hit "The Things I Used To Do" which stayed on the best-seller charts for 42 weeks in 1954. "Hello, How Ya' Been, Goodbye" is a lilting blues-march tempo. Both feature the twanging blues guitar and raspy, but unforgettable blues voice of Guitar Slim, backed by Lloyd Lambert's fine rock & roll band from New Orleans.



I WON'T MIND AT ALL HELLO, HOW YA' BEEN, GOODBYE

Guitar Slim Atco 6108

NEW EP BY THE COASTERS

"Best R & B Vocal Group of 1957" (Cash Box Poll)

Searchin'	Young Blood
Idol With the Golden Head	My Baby Comes To Me
ATCO EP 4501	

ATCO

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Franz Waxman's
beautiful theme from the
Warner Bros. production
"Sayonara"
**'KATSUMI
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Morton Gould RCA Victor
Percy Faith Columbia
Leroy Holmes MGM
Frank Chakfield London
M. WITMARK & SONS

THE BIG RECORD!! "BEEN SO LONG"

BY THE PASTELS
ARGO 5287

CLIMBING THE
CHARTS!!

"SAY BOSS MAN"

BY BO DIDDLEY
CHECKER 878

CHART BUSTERS!!

"TEAR DROPS"

BY LEE ANDREWS
AND THE HEARTS

CHESS 1675

CHUCK BERRY'S

"ROCK 'N ROLL MUSIC"

CHESS 1671

ALSO AVAILABLE IN
CHUCK BERRY EP

CHESS 5119

WATCH FOR
JIMMY McCRACKLIN'S
NEW DANCE!

"THE WALK"

CHECKER 885

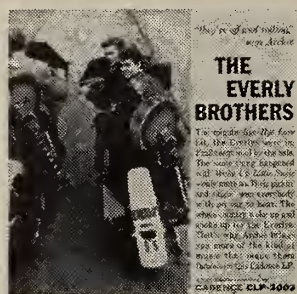
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Album Sure Shots

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★ THE EVERLY
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(Cadence CLP 3003 * CEP 105)

Kassner-Mogull Appoint Doc Berger

NEW YORK — Edward Kassner and Artie Mogull, who became partners in a music publishing enterprise three months ago, last week announced the appointment of Doc Berger to handle record promotion for the firm's many new releases.

Since the beginning of the year, the partners have come up with a number of new waxings including "Down Deep" by Tennessee Ernie Ford on Capitol; "Piano Polka" by Monica Liter on London; "Danny Boy Of San Angelo" by Tex Williams on Decca; and the first release by film actor Earl Holliman, "Nobody Knows How I Feel" on Prep. The song hit on the Continent, was introduced New Year's Day on the Kraft TV Theatre presentation of "The Battle For Wednesday Night." The Holliman coupling is also published by Mogull and Kassner and is entitled "Sittin' And A Gabbin'."

Doc Berger comes to the new firm after many years in the music business. He has worked for Leeds Music and more recently worked with the Avas and St. Nicholas pubberies.

Hibbler To Europe

NEW YORK—Al Hibbler is being inked for his first concert tour of Europe, leaving in March. He'll be there three months and will do 164 concerts in music halls in nineteen countries.

Hibbler will be lined up for two types of concerts—pops & blues, and sacred songs. Following his European jaunt, Hibbler will do his first tour of Australia where his records are strong sellers.

When Hibbler works England, he will go under the billing of Albert George Edward Windsor Hibbler. The title was given to Hibbler by Duke Ellington after the latter had concluded one of his British tours.

Decca is all set to record Hibbler for the whole month of January so the firm can get as many sides tucked away before he leaves for his overseas commitments. He's slated to sail in mid-March on the Queen Mary.

"Soft Sell"



LOS ANGELES, CALIF. — Red Rowe, genial master of ceremonies for Panorama Pacific CBS west coast television show had Bill Doggett as his guest on the program emanating via KNXT, in Hollywood recently. The two talked shop and plugged "Soft," Bill's newest hit tune on King label. Doggett and his combo are currently on a west coast tour of one nighters and concerts.

Walter Hayum App't'd Epic Records Nat'l Sales Mgr.

NEW YORK—W. Walter Hayum has been appointed Epic Records' National Sales Manager, it was announced last week by William Nielsen, General Manager of the label.

Hayum joined Epic in February, 1954 as Midwest Sales Manager. Subsequently, he was appointed General Merchandise Manager, the post he held at the time of his promotion.

Hayum began his record career in Australia, where he helped set up one of the first LP operations in that country. Later, he joined Columbia Records as a field representative stationed in Chicago.

In this new position, Hayum will headquarter in New York and report to Nielsen.

Golden Crest Ups 3000 Series To \$4.98

NEW YORK—Clark F. Galehouse, president of Golden Crest Records announced last week that as of Feb. 1st the price of the label's 3000 series will go from \$3.98 to \$4.98.

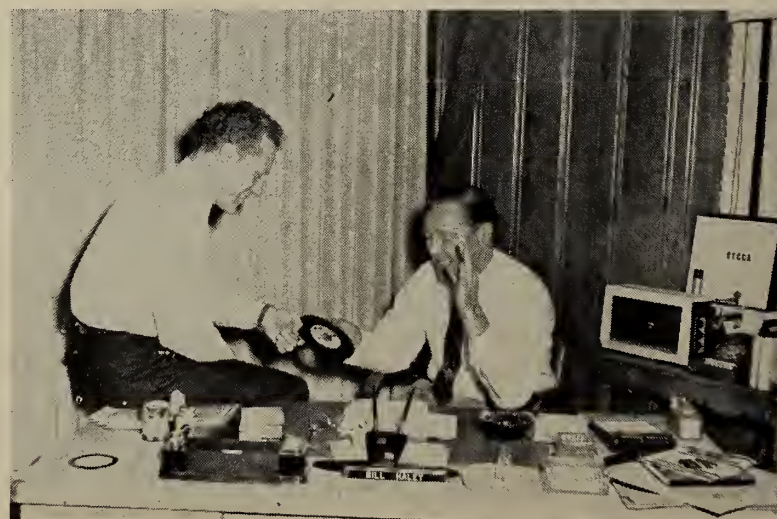
The label has a higher priced "Laboratory Series" selling at \$5.95 which will stay at that figure.

In the future, all Golden Crest albums will be factory sealed in a special cellophane diaper wrap.

In addition, Galehouse revealed that his plans for 1958 call for two albums releases a month throughout the year. This will build the catalog to approximately 80 LP's by the end of 1958. Galehouse also stated that he intends to greatly increase his activity in the singles market this coming year. Golden Crest has adopted a new gold-colored label on its singles.

Galehouse has also made plans to exhibit his label at various hi-fi shows thruout the country. His product was on exhibit at a Minneapolis hi-fi show last week. In the future he will display at Indianapolis, Jan. 17; Buffalo, Jan. 24; Denver, Feb. 7; San Francisco, Feb. 14; Los Angeles, Feb. 24; Pittsburgh, March 7; and Baltimore, March 29th. Additional shows may be added.

From One Rockin' Man To Another



PHILADELPHIA, PA.—Rusty Wellington, new MGM recording artist, is being congratulated by Bill Haley, who wrote the tune Rusty sings on his first MGM release, "Rockin' Chair On The Moon."

Victor's "Double Your 45 EP Rate By '58" Contest Nets Big Sales Results

NEW YORK—"Extended Play" became two big words in 1957 in the record industry. RCA Victor, exploring new markets and changing trends, made an all out effort to acquaint the public with EP's economic and artistic advantages. As incentive to distributors, a contest was launched at the beginning of the year which resulted in an appreciable sales increase and the successful indoctrination of the buying public to EP's during 1957.

RCA Victor's distributing executives, record managers, and salesmen participated in the "Double Your 45 EP rate By '58" contest. Over \$25,000 in prizes were offered.

The Frank M. Folsom Awards will be presented to the distributor executive of each of the eight Regional Offices with the greatest 45 EP percentage increase for the 1957 calendar year, sometime in late February or early March. It is planned to present these awards at a formal dinner in New York which the eight winning distributor executives and record managers will attend. The salesmen who have been working enthusiastic-

ally on a quarterly plan will receive the equivalent in cash of 10 shares of RCA Victor common stock based on the market value at that time.

Prizes for the two top record managers will be, First: An expense paid vacation for two to any port in the world, and, Second: A 1958 Ford Thunderbird.

The results of the third quarter were announced recently by D. J. Finn, Manager, planning and Marketing, for RCA Victor. The prize for this quarter was a color TV set for the leading salesman in each of the eight regional offices. The winning salesmen for this quarter are as follows: James J. Heffron, Morris Distributing Co., Syracuse; Joseph Diotato, D. H. Distributing Co., Harrisburg; Jerry Weiner, Ohio Appliances, Inc., Cincinnati; Mrs. Rosemary Fidler, Associated Distributing, Indianapolis; Willis E. Case, Sidle's Distributing Co., Omaha; Robert Holt, McClung Appliances, Knoxville; Robert Dorn, Dulaney's, Oklahoma City; Paul Portteus, Fidelity Electric Co., Seattle.

RCA Waxes Russian Violinist

NEW YORK—RCA Victor has recorded the first U. S. disk by Russian violinist Leonid Kogan.

The initial recording is the Khatchaturian Violin Concerto backed with the Saint-Saens Havanais, with Pierre Monteux conducting the Boston Symphony Orchestra.

The thirty-three year old violinist made his American debut in Symphony Hall, Boston, on Friday, January 10th, performing the Brahms with the same orchestral accompaniment.

The recording took place at Symphony Hall on Sunday, January 12th. The finished product is being rushed to dealers throughout the country as quickly as possible.

Kogan will give his first New York concert Saturday afternoon, January 18th, in Carnegie Hall, again as soloist in the Brahms work with Pierre Monteux and the Boston Symphony Orchestra.

Kogan arrived in New York on January 6th for a seven-week concert tour of the United States and Canada. He was accompanied by his wife, Elizabeth, sister of pianist Emil Gilels and a well known violinist in her own right.

Savoy Packs Rock 'N Roller

NEWARK, N. J.—Herman Lubinsky, president of Savoy Records, has just signed newcomer Ricky Aquary to a long term recording contract.

The young rock and roll vocalist was discovered by Liberace in Las Vegas. Jerry Lewis heard him sing and immediately got him a Paramount Picture contract. He has already completed his first film in which Lewis stars.

Lubinsky will issue the first release by the lad sometime within the next ten days. The platter couples "Can't You See" with "Come On Liza", two rock and roll songs.

Peg Leg Bates To Blue Chip

CHICAGO — Harold L. Reeves, president of Blue Chip Records, Lansing, Mich., announced the signing of a recording contract with Peg Leg Bates recently.

Dick French, Blue Chip's A & R chief, said that Bates' debut disk "Funny Ol' House" b/w "Save Your Sorrow" is skedded for early release.

Both Reeves and French (who is also a deejay at WLS in Lansing) expect big results from the Bates deck, a rock 'n roller.

Stapp Managing WKDA

NASHVILLE — Jack Stapp, veteran radio executive, has taken over the active management of radio station WKDA in Nashville, it was announced last week.

As an associate of John Kluge and in his capacity as vice-president and general manager, Stapp's primary aim is to further advance the progress of the radio station.

Stapp's new affiliation in no way affects his continuing owner-management of the Tree Music Publishing Company. He will also continue to produce the coast-to-coast NBC "Grand Ole Opry" stint sponsored by the Reynolds Tobacco Company.

Columbia Ups Two

NEW YORK—The appointment of William F. Grady as Director of Manufacturing and the appointment of Joseph Massimino as Plant Manager of Columbia's Records' Bridgeport, Connecticut operations, were announced last week by Herbert Greenspon, Executive Vice-President of the company.

Grady, a veteran of many years and many activities with the company, will be responsible for manufacturing, manufacturing-engineering and purchasing in all domestic plant and foreign subsidiary locations.

In addition, Greenspon noted, Grady will continue to administer Cryton Precision Products, the Columbia operation devoted to production of non-recorded plastic products.

Massimino has just been associated with Columbia Records for seventeen years, joining the company as a stock clerk.

Phonograph Records Formed

NEW YORK — Paul Geallis, well known in Chicago as a record promoter has teamed up with Porky Panico, an arranger and musician with CBS for many years, to form a new record company to be called Phonograph Records.

The new firm, located at 15 South Austin Blvd., Chicago, is currently setting up distribution for the release of its first recording "Baby, Please Don't Go" b/w "Just Leave Me Alone" by newcomer Jo Ann Henderson.

The diskery has eastern representation via Jim Geallis, personal manager. The label is currently planning an album by Porky Panico, the company's A & R head, for release in early spring.

Riverside In Extensive January Release

NEW YORK—Riverside Records last week announced an extensive release for the month of January including items in the jazz, folk and other fields.

In the jazz field are such packages as "Blues For Tomorrow", previously unissued versions of the blues by Sonny Rollins, Coleman Hawkins, Art Blakey and others; "Jazz For Lovers"—ballads played by jazzmen Kenny Dorham, Zoot Sims, Clark Terry, etc.; "Great Ideas Of Western Mann"—Herbie Mann and his Californians; "Seven Standards And A Blues"—featuring Ernie Henry's Quartet with Wynton Kelly, Wilbur Ware, and Philly Joe Jones—this album includes the last complete session featuring the recently deceased Henry, an alto saxist who was just beginning to reach greatness; "San Francisco Suite"—jazz impression of his favorite city by pianist Freddy Redd; "That's Him"—vocalist Abbey Lincoln's first album in the jazz vein with Sonny Rollins and Kenny Dorham and others.

The folk series includes "Yiddish Love Songs" by Ruth Rubin; "Timber-r-r"—lumberjack songs by Paul Clayton; and "Banjo Songs Of The Blue Ridge And Great Smokies" sung by Obray Hamsey.

The one new package in the Specialty series is "A Frenchman In New York" by Luc Poret, a well known writer of popular French songs, in his first vocal album.

A special disk in the Modern Voices series in an interview with Eleanor Roosevelt by Ben Grauer.

Under the Judson banner, Riverside's recently formed subsid., are three new packages: "Love Songs—Old And New" by Dylan Todd; "Cuban Carnival"—Latin-American music recorded in Havana and "Music For Moonshiners" by the Laurel River Valley Boys.

Back Beat Label Sees "So Tough" As Hit

HOUSTON—The Back Beat label's new group, the Casuals, is beginning to break in a number of territories with its waxing of "So Tough". The diskery is selling great quantities of records in Texas and a number of other territories are picking up the hit rapidly, according to Don Robey, prexy of Back Beat.

The group is currently touring the country on a one-niter stint that runs deep into February. Last week, the Casuals hit St. Louis and Chicago. This week they'll be in Detroit, Cincinnati and Cleveland. And future weeks will take them to Pittsburgh, Baltimore, Washington, Philadelphia, Newark, New York, Hartford, Richmond, Charlotte, Atlanta, Nashville, Memphis, New Orleans and the West.

Flagship Signs Jay Saunders

NEW YORK—Flagship Records has signed Jay Saunders, TV star of the Horn & Hardart Children's Hour, to an exclusive recording contract.

Saunders, who is only 15 years old, has been on TV for the past five years.

Vincent Sardo, president of Flagship Records, announced that he will go on a tour to promote the lad's first release which will be out this week. With Sardo will be his publicity director Robert Wagschal.

Mercury Appoints Scotti

CHICAGO—The appointment of Lou Scotti to the post of Midwest Regional Representative was announced last week by Mercury Records. Scotti comes to Mercury from Angel Records where he served as sales representative for the midwest. Before leaving, Scotti managed to win Angel's most recent award as their number one salesman.

Although Scotti will cover all facets of the industry for Mercury, his forte is classical music, and he is well known throughout the industry as the owner of one of the most extensive and valuable collections of classical recordings. Scotti will be based in Chicago and will cover Cleveland, Cincinnati, Detroit, Indianapolis, Milwaukee, Minneapolis-St. Paul and St. Louis in his new capacity.

The addition of Scotti to the Mercury regional field corps brings to four the number of men in this newest division of the company's sales and promotional field staff.

The development of a regional field organization was begun by Mercury about a year ago, when it became apparent that the growing expansion of the industry made it a necessity to have a liaison between the home office and the firm's distributors. Mercury will continue to maintain its present staff as follows:

The entire sales and promotional structure is under the general supervision of Morris Price, Vice-President in charge of sales and Kenny Myers, Director of advertising and promotion.

Directly under them are the territorial sales heads and their staffs, as follows:

Lou Klayman, Eastern divisional sales head, supervises Phil Picone, Paul Maged, Harvey Cowan, Harvey Miller, Doug Young, and Johnny Lam.

Lou Scotti, Midwestern sales manager, directs Carl Maduri, Dan Driscoll, Larry Donovan, John Montgomery, LeRoy Eddy and John Heidner.

Don Pierce, Southern district sales manager, heads up a staff consisting of Shelby Singleton, Sunshine Tucker, and Frank Buchanan.

Irving Marcus, West Coast district sales manager, oversees Jerry Sybilrud and Jules Rubenstein.

Margie Rayburn

"Oooh What A Doll"

and

"Smoochin'"

55120

LIBERTY RECORDS

Bobby Mitchell

"I'm Gonna Be
A Wheel Someday"

No. 5475

Imperial Records



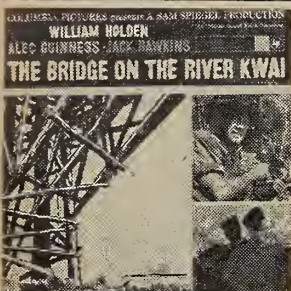
Album Reviews

POPULAR



"THE GLENN MILLER CARNEGIE HALL CONCERT"—Glenn Miller and his Orchestra—RCA Victor LPM-1506 (1-12" LP)

The album is a recording of the Miller ork in actual performance at the 1939 Carnegie Hall Concert. Glenn Miller and company, with occasional vocal inserts by Marion Hutton and Ray Eberle, lend their brassy delivery to fourteen numbers that include "Moonlight Serenade", "Stairway To The Stars", "Jim Jam Jump", and "Sunrise Serenade". The waxing will certainly see a lot of deejay-sales activity. Well sounding set.



"THE BRIDGE ON THE RIVER KWAI"—An Original Soundtrack Recording—Columbia CL-1100 (1-12" LP)

The soundtrack from the hit flick starring William Holden, Alec Guinness and Jack Hawkins, is a stirring composition. The score was written by British composer-conductor Malcolm Arnold, who also composed the score for the film "Trapeze". One of the selections from the movie score is "The River Kwai March", currently a big selling single. The LP could become top large seller because of the high stature of the flick and the current popularity of movie scores.



"RHONDA"—Rhonda Fleming — Columbia CL-1080 (1-12" LP)

Miss Fleming puts aside her acting abilities and uncovers another of her talents, that of vocalist. While displaying a lyrical sweetness in her delivery, the artist is aided handsomely by Frank Comstock and his orchestra. Some of the tunes receiving the actress-singer's distinctive stylings are "Around The World In Eighty Days", "The End Of A Love Affair", "When I Fall In Love", and "They Can't Take That Away From Me".



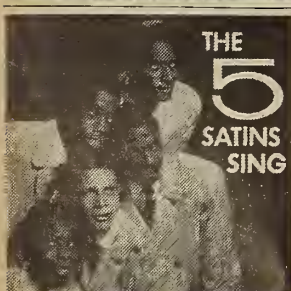
"PREZ"—Perez Prado and his Orchestra—RCA Victor LPM-1556 (1-12" LP)

The noted Latin ork leader takes his musicians through a program of vivid offerings. Prado and his crew offer the listener a number of Latin rhythms on one side of the disk ("Maria Bonita", "La Borrachita"), and show case a jazz flavored program on the other ("Lullaby Of Birdland", "Come Back To Sorrento"). The popular maestro has an issue that is sure to delight his many fans.



"THE PICKARD FAMILY SINGS SONGS OF YESTERYEAR"—Verve MGV-2082 (1-12" LP)

The Pickard Family has done a great deal of radio work including a stint with the Grand Ole Opry. The Pickards turn in some delightful vocal blending while offering fifteen durable folk songs. "When You Wore A Tulip And I Wore A Big Red Rose", "By The Light Of The Silvery Moon", "That Old Gang Of Mine" and "Big Rock Candy Mountain" are among the tunes rendered. Polished vocalizing. Nice change of pace item.



"THE '5 SATINS' SING"—The 5 Satins—Ember ELP-100 (1-12" LP)

The famous rock and roll group issues its initial LP effort with a program of many of their hit singles. The songsters, one of the most consistent hit makers in the rock and roll field, blend their vocal chords to present fourteen songs that include "I'll Remember (In The Still Of The Night)", "Wonderful Girl", "Our Anniversary", "Jones Girl", etc. Ember has a platter that will definitely appeal to the teenage market.



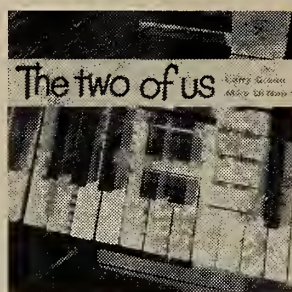
"MY DARLING, MY DARLING"—Eddy Arnold—RCA Victor LPM-1575 (1-12" LP)

Arnold issues a number of tunes in that most expressive Arnold style. The well known songster is accompanied by the worthy Charles Grean orchestra. Waxing consists of twelve durable goodies that include "A Lovely Way To Spend An Evening", "Everything I Have Is Yours", "My Darling, My Darling", and "Hands Across The Table". Another treat for the artists many followers. Well done issue with sales appeal.



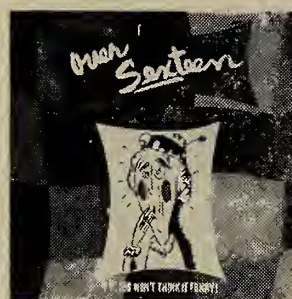
"HARRINGTON PRESENTS BABS CAULKINS"—Babs Caulkins—Cadence CLP-5009 (1-12" LP)

Miss Caulkins is heard on her first LP effort on which she programs some spicy readings. The songstress displays an extremely versatile delivery showcasing a number of happy items that include "Splash Me", "Chase Me Charlie", and "A Little Farther". The thrush has a style similar to that of Bea Lillie as she runs through the selections. Babs Caulkins is certain to gain new fans through the platter. Pleasing set.



"THE TWO OF US"—Larry Green and Mike Dinapoli—ABC Paramount-175 (1-12" LP)

The two pianists portray a dozen standard selections in a most refreshing manner. Both Green and Dinapoli have extensive musical backgrounds, as is obvious after listening to their expressive keyboard work. Together the artists deliver "Say It Isn't So", "Under A Blanket Of Blue", "I'll String Along With You", and "Hawaiian War Chant", among others. The duet offers a relaxing program of slick ivory sessions.



"OVER SIXTEEN"—By Kermit Shafer (Vol. 2)—Jubilee JLP-2019 (1-12" LP)

The platter is the second volume of "Over Sixteen", and is based on the best selling book of the same name, written by J. M. Elgart. This issue is a compilation of spicy anecdotes and jokes. "Over Sixteen Vol. 1" was a good seller for the diskery and this second should follow in the same vein. The saucy anecdotes, are by Shafer who also did the "Pardon My Bloopers" series. Humorous offering.



"SUSAN REED SINGS OLD AIRS"—Susan Reed—Elektra-126 (1-12" LP)

The songstress, in her second issue for the diskery, programs an array of old airs. Miss Reed accompanies herself on the Irish harp or zither. "At The Foot Of Yonder Mountain", "Seventeen Come Sunday", "Wraggle Taggle Gypsies", and "He Moved Through The Fair" are some of the nineteen items offered. Inviting portrayals from the talented folk singer.



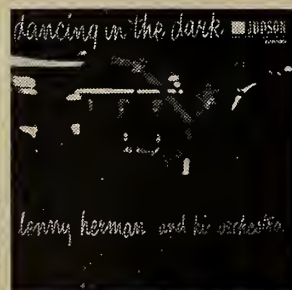
"THE BEST OF IRVING BERLIN"—Reg Owen and his Orchestra—RCA Victor LPM-1542 (1-12" LP)

The waxing is another tribute to the great singwriter, to coincide with Berlin's Golden Anniversary of song writing. Reg Owen's orchestra lends it's rich delivery to 30 of Irving Berlin's tunes. Some of the tunes receiving the stylings are "The Girl That I Marry", "Alexander's Ragtime Band", "Heat Wave", and "I've Got My Love To Keep Me Warm". Owen and company have a good issue here.



"HI-FI ROAD TO ROMANCE"—Mark Hunter conducting the London Arts Symphony Orchestra GNP 30 (1-12" LP)

Mark Hunter leads the London Symphony crew who takes the listener on a tour of different parts of the world. The deck, recorded in London, offers an array of moody items such as "Sorrento", "April In Portugal", "Paris In The Spring", "Song Of India", and "Brazil". The musicians have a warmly attractive delivery that effectively compliments the selections. Beautiful mood entry.

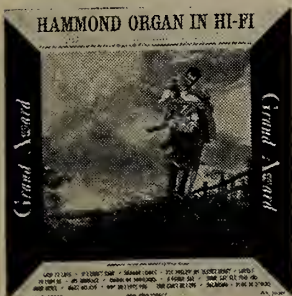


"DANCING IN THE DARK"—Lenny Herman and his Orchestra—Judson L-3009 (1-12" LP)

The platter features the Herman Ork rendering a dozen romantic tunes. The Herman musicians showcase the tunes with an intimate moody delivery that beautifully compliments them. "What Is This Thing Called Love", "Love, Your Magic Spell Is Everywhere", "I'm In The Mood For Love", and "Dancing In The Dark" are some of the tunes tagged. Herman's followers will surely give the album a hearty welcome. Well done mood deck.



Album Reviews



"HAMMOND ORGAN IN HI-FI"—David Harkness—Grand Award G. A. 33-364 (1-12" LP)

David Harkness showcases his organ artistry as he, along with an accomplished rhythm section, offer fifty items from some of America's greatest songwriters (Cole Porter, George Gershwin, Rodgers and Hammerstein, and others). Harkness is a talented musician who brings forth excitingly contrasting sounds. Refreshing versions of the melodic evergreens. "June Is Bustin' Out All Over", "The Lady Is A Tramp", "People Will Say We're In Love", and "Summertime" are among the tunes offered.



"SELECTIONS FROM 'ANNIE GET YOUR GUN'"—Al Goodman—Camden CAL-411 (1-12" LP)

The \$1.98 package contains tunes from two great musicals that have been previously released by RCA Victor. Side one features the "Annie Get Your Gun" items being rendered by The Goodman crew and vocal assists by Jimmy Carroll, Audry Marsh, etc. Tunes include "Moonshine Lullaby", and "The Girl That I Marry". Side two, "The Helen Morgan Story", is performed by the Larry Green Orchestra, Achille Scotti's group, and others. Worthy addition.



"MY FAIR LADY AND THE KING AND I"—Orchestra conducted by Al Goodman—Promenade 2061 (1-12" LP)

Al Goodman takes the orchestra through thirteen selections from the two hit musicals. The noted arranger-conductor delivers such popular goodies as "On The Street Where You Live", "I Could Have Danced All Night", "I've Grown Accustomed To Her Face" (My Fair Lady); "Something Wonderful", and "Getting To Know You" (The King And I). The set is a wonderful buy at \$1.49.

JAZZ



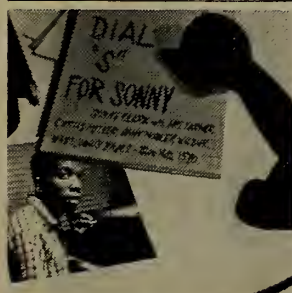
"STAN GETZ IN STOCKHOLM"—Stan Getz—Verve MG-8213 (1-12" LP)

The top flight tenor saxist is heard on eight sessions recorded in Stockholm. Getz is heard receiving the most able assistance of foreign musicians Gunnar Johnson on bass, Anders Burman on drums, and pianist Bengt Hallberg. The goodies rendered include "I Can't Believe That You're In Love With Me", "Indiana", "I Don't Stand A Ghost Of A Chance With You", and "Without A Song". Soothing sounds from the jazz mainstay.



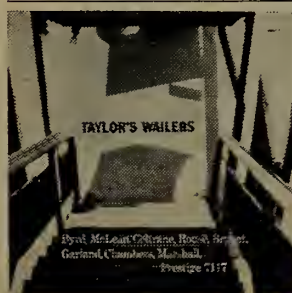
"ON A LARK IN DIXIELAND"—Joe Darensbourg and his Dixie Flyers—Lark LLP 331 (1-12" LP)

Joe Darensbourg's Dixie flyers are true interpreters of the authentic Dixieland delivery. Darensbourg, who has played with Kid Ory, Lionel Hampton, and Earl Thompson, among others, now leads his own swingers through top flight portrayals. Heard are "Sweet Georgia Brown", "Dixie Flyer March", "How Long Blues", and "Yellow Dog Blues". The latter tune is currently enjoying a successful comeback via several recordings.



"DIAL 'S' FOR SONNY"—Sonny Clark—Blue Note 1570 (1-12" LP)

It's the young pianist's initial effort as a leader, and he has a lot to contribute to the jazz scene. Clark has an excellent supporting cast in such jazz notables as Hank Mobley (Tenor sax), and Art Farmer (Trumpet), as well as trombonist Curtis Fuller, bassist Wilbur Ware, and Louis Hayes on drums. The tunes, with the exception of "Love Walked In" and "It Could Happen To You", are all Clark originals. A welcome addition to the jazz shelf.



"TAYLOR'S WAILERS"—Art Taylor—Prestige LP-7117 (1-12" LP)

The waxing features the exciting drum work of Art Taylor who works with eight other noted jazz musicians, among them John Coltrane (tenor sax), Ray Bryant (piano), and Jackie McLean (alto sax). The six selections include "Off Minor", "Well You Needn't" and "Cubano Chant", the latter a Ray Bryant number. Everything goes off in top manner for the artists as they offer some real swinging sessions. Ok issue.



"CONCORD"—Modern Jazz Quartet—Milt Jackson Quartet—Prestige-1 (1-12" LP)

"LET'S GET AWAY FROM IT ALL"—Billy Taylor Trio—Prestige-2 (1-12" LP)

"MILES DAVIS AND THE MODERN JAZZ GIANTS"—Various artists—Prestige-3 (1-12" LP)

"TROMBONE BY THREE"—Jay Jay Johnson, Kai Winding, Bennie Green—Prestige-4 (1-12" LP)

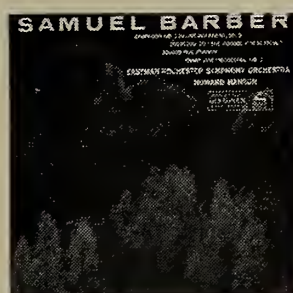
Prestige issues four LP's on 16 2/3 rpm speed that have been previously released. The sound of the disks is not noticeably different than that of 33 1/3 disks. Because of the fact that 16 rpm waxings can carry the equivalent of two 33 rpm LP's the price is \$7.98. The three initial waxings, clearly marked 16 rpm on the cover, are loaded with top name value. Some of the tunes and artists are "Bags' Groove" (Jay and Kai—Prestige # 4), "Little Girl Blue" (Billy Taylor Trio—Prestige #2), and "Concord" (Modern Jazz Quartet—Prestige #1). The diskery's new idea in recording could enjoy a strong reception on the market.

CLASSICAL



BRAHMS: Symphony No. 3 in F Major, Op. 90—Mendelssohn: Symphony No. 4 in A Major, Op. 90—Concertgebouw Orchestra of Amsterdam, Eduard Van Beinum conducting—Epic LC-3441 (1-12" LP)

The lyrical selections of the two late great composers undergo brilliant portrayals from the Concertgebouw orchestra. Van Beinum contributes a laudable piece of conducting as he takes the musicians through the orchestrally stirring works. Works from the noted composers, expert renditions, plus the superb sound the waxing offers should insure a hearty welcome from lovers of the music. A standout issue.



SAMUEL BARBER: Symphony No. 1 In One Movement, Op. 9, Overture To "The School For Scandal", Adagio For Strings, Essay For Orchestra—Eastman-Rochester Symphony Orchestra directed by Howard Hanson—Mercury MG-50148 (1-12" LP)

Barber, one of America's most inventive composers, has two of his better known pieces receiving the delicate stylings of a most capable aggregation. The Eastman-Rochester Orchestra, from the Eastman School of Music, in Rochester, and Hanson, the head of the school, interpret the compositions with poise and authority. Samuel Barber's orchestrally beautiful pieces and the work's tonally exciting delivery make the issue a welcome addition to the classical shelf.



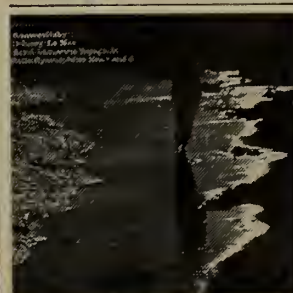
"REY DE LA TORRE PLAYS CLASSICAL GUITAR"—Epic LC-3418 (1-12" LP)

Rey De La Torre, Cuban born guitarist, portrays seven stirring selections via his expressive instrument. Here are portrayals receiving the inventive delivery of an expert musician who obviously understands them intimately. De La Torre performs the works of such masters as Fernando Sor (Sonata, 15, No. 2), Gaspar Sanz (Gallardas, Pavanas, Folias), and many others. Persuasive string work. Important issue.



"DANCE GYPSY DANCE"—Hollywood "Pops" Symphony Orchestra conducted by David Forester Fantasy 9001 (1-12" LP)

Forester, once named "Musical Director Of The Year For Radio And Television", displays his musical skill while rendering pieces from some of the world's most noted composers. The maestro conducts the Hollywood "Pops" Symphony orchestra through seven lyrical works that include "Hungarian Dance No. 5" (Brahms), "Slavonic Dance No. 10" (Dvorak), "Hungarian Rhapsody No. 2" (Liszt), etc. The light classical entry is an impressive one.



DEBUSSY: La Mer—RAVEL: Rhapsodie Espagnole—SATIE: Gymnopédies Nos. 1 and 2—Koussevitzky and the Boston Symphony Orchestra—Camden CAL-376 (1-12" LP)

The pressing is a re-issue of sessions originally released by Victor. Koussevitzky does a fine job of conducting the orchestra through a beautiful reading of Debussy's "La Mer" on one side and Satie's and Ravel's works on the other. The conductor, who worked with the work for twenty-five years, displays his intimate knowledge of the work through its wonderful readings. An excellent buy at \$1.98.

**HEADED FOR
2,000,000!**

**"GET
A
JOB"**

The Silhouettes

Ember # 1029

Still Going Up!

**"WALKING
WITH MR. LEE"**

Lee Allen

Ember # 1026

ember

**ANOTHER
2 SIDED
SMASH!**

Heading For The Charts

**The
Turbans**

**"WADDA
-DO"**

and

"CONGRATULATIONS"

Herald 510

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RECORDS
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New York City, N.Y.

Johnny Mathis Day



SAN FRANCISCO—Johnny Mathis, the San Francisco boy who has become the toast of the record industry, made a triumphant homecoming in December. Wednesday, December 18, was proclaimed "Johnny Mathis Day" by Mayor George Christopher. The celebration was climaxed by a concert sponsored by Radio Station KOBV and Columbia Records at the San Francisco Civic Auditorium. The concert drew a crowd of over 7000. On hand to greet Mathis were KOBV disk jockeys left to right, Ted Rogers, Bobby Beers, Jim Wayne, Ken Williams and Ted Cooper.

Don Ameche To Wax For Seeco Records

NEW YORK—Sidney Siegel, president of Seeco Records, has signed film, TV and Broadway star Don Ameche to an exclusive recording contract.

Siegel revealed that the plans for Ameche's first LP for Seeco's "Celebrity Series" are already being made. Dewey Bergman who produced the Jose Melis and Elsa Maxwell LP's will be arranger and conductor on the session and will receive credit on the front cover of the album. Siegel stated that he believes the star will be recorded in February.

Despite Ameche's work in musical motion pictures, in B'way's "Silk Stockings" and the many TV musicals in which he has starred, this is the first time that he has ever been signed to a solo recording contract.

Previously, the only recording that Ameche had ever made was as part of the cast in the album from the Broadway musical "Silk Stockings."

Siegel stated, "A completely unique and special idea has been developed for the album that will make it one of our all-time best sellers."

Correction

NEW YORK—In the January 11th issue of The Cash Box, in the Country Bullseye section the label incorrectly listed the publisher of Johnnie & Jack's RCA Victor waxing of "Stop The World" as Bill McCall BMI. It should have read 4 Star Sales BMI and writer credits belong to Carl Belew and W. S. Stevenson. Below, incidentally, waxed the original version of the tune for 4 Star. Another cover, out this week, was cut by Decca's Patsy Cline.

First Christy Single

LOS GATOS, CALIF. — Christy Records, the recently formed indie headed by Joe Jaros and Peter Uharriet, has issued its first release coupling "Billy Loves Me" and "It's Tragic But It's True" recorded by Cory Lind, a lark who has signed an exclusive contract with the diskery.

Jaros is a well known band leader and president of Rambolt Music Publishing Company. Uharriet is a former executive of Bella Records and is now vice-president of the new label.

Uharriet will leave shortly on a nationwide promotional tour to get the Cory Lind release off to a fast start.

Located at 15520 El Gato Lane in Los Gatos, Calif., Christy Records has already set up foreign distribution in Europe and South America. The company's future plans include the release of LP's in addition to other singles.

Irv Jerome Named MGM Sales VP



IRV JEROME

NEW YORK — Arnold Maxim, president of MGM Records, last week announced that Irv Jerome will be his executive vice president in charge of sales.

The appointment, which becomes effective January 13th, has been approved by Joseph Vogel, president of Loew's. Jerome's primary job will be to revitalize the sales and promotion staff. Jerome will be instrumental in setting-up an adequate sales force and he will be in touch with distributors throughout the United States.

A veteran of the record industry, Jerome goes to MGM after nine months as vice-president and national sales manager of the Capitol subsid, Prep Records. Under his helm, Janice Harper became Prep's first name artist with her hit "Bon Voyage."

Prior to joining Prep, Jerome was district sales and promotion manager of Capitol's Eastern branch for three years. Before that he spent a year as manager of Capitol's Newark branch.

He moved up to the Newark post after years of experience as a salesman in the New Jersey territory for the Capitol label.

In his new post, Jerome will work in conjunction with Maxim and the label's A & R topper, Morty Craft.

Music Hall Display



NEW YORK—Raymond Paige, Radio City Music Hall conductor, recently cut an LP for Roulette Records. Shown above, looking at the Paige-LP display in the lobby of the Music Hall, are Paige, on the left, and John Jackson, the theatre's stage manager.

Aloha



HOLLYWOOD—Preparing to depart for a festive all-expense-paid vacation trip to Hawaii for one week are 15 Capitol Records Distributing Corp. sales contest winners with their wives. The group was bid a fond aloha at Los Angeles International Airport by Capitol Sales and Merchandising Vice President Lloyd W. Dunn (second from left) who, one hour after the Waikiki bound vacationers departed, hopped a PAA DC-7 non-stop Polar flight plane for Paris and London with Lou Schurrer, Advertising and Package Design Director of Capitol Records, Inc., and Leo Kepler, Merchandising Manager, Classical Records for the company.

Patti Page In New Deal With Mercury

CHICAGO—Mercury Records will be producing Patti Page records for many years to come as a result of a new recording pact the two parties entered into last week.

A long-term contract was signed in New York last week with Irving B. Green, president of Mercury Records and Jack Rael, Miss Page's personal manager working out the final negotiations.

Patti has recorded continuously and exclusively for Mercury since she rose to recording fame almost ten years ago.

In the last two years—a period that found the public's taste dominated by male rock 'n roll singers—Patti maintained her popularity with such best selling singles as "Old Cape Cod," "I'll Remember Today," "Allegheny Moon" and "Go On With The Wed-

ding". Her latest release, just issued, couples "Belonging To Someone" and "Bring Us Together".

In the recent Cash Box Juke Box Operators Poll, Miss Page was named the #1 female vocalist of year.

The future looks even brighter for the femme star. The lark's network TV show, "The Big Record," got off to slow start but today its increased ratings have made it one of CBS' most important shows.

In the past ten years, Miss Page has been responsible for the sale of millions and millions of records. Among her biggest were "Tennessee Waltz," which topped the two million mark, and such others as "Doggie In The Window," "I Went To Your Wedding," "Cross Over The Bridge," "Changing Partners," "Confess," and "With My Eyes Wide Open".

"On With The Dance"



NEW YORK—Meyer Davis (left), society's top orchestra leader, in a huddle with Am-Par's President, Sam Clark, who is showing the maestro the cover for Davis' new album, "On With The Dance," due the first of February.

A Smash In Baltimore & Washington

And SWEEPING THE NATION ...

the Original!

"OH JULIE"

The Crescendos

Nasco 6005

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The Cash Box Top 60—#44

The Cash Box Sure Shot—
Jan. 18, 1958

The Cash Box Regional Juke Box
Reports—Baltimore #1

WITH Hit Discs—#1

Buddy Deane's Top 50—
WJZ-TV—#2

WCAO Top 40—#2

WPGC Radio—#14

WWDC Radio—#18

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**"LIECHTENSTEINER
POLKA"**

1755

LONDON**WILD IS THE WIND**Recorded by
JOHNNY MATHIS — COLUMBIA**GREAT BALLS OF FIRE**Recorded by
JERRY LEE LEWIS — SUN
Publisher: **BRS Music, Inc.****RAUNCHY**Recorded by
BILL JUSTIS — PHILLIPS INT.
Publisher: **HI LO MUSIC, Inc.****JAILHOUSE ROCK**Recorded by
ELVIS PRESLEY — RCA VICTOR
Publisher: **ELVIS PRESLEY MUSIC, INC.**Sole Selling Agent:
HILL AND RANGE SONGS, INC.**Between Shows**

MIAMI BEACH, FLORIDA—Sallie Blair, (second from right) breaks between shows at the Empress Hotel to chat with members of press and radio. From left, WINZ disk jockey, John Eastman, Marjorey Dailey, London Daily Record and Ginny Silverman, Miami Beach Sun. Miss Blair who is currently recording for Bethlehem records, returns for a February date at the Empress.

**Columbia To Hold 1958 Convention
At Waldorf-Astoria In N. Y.**

NEW YORK — Columbia Records' 1958 National Sales Convention will take place from June 18 through June 21 at the Waldorf-Astoria Hotel in New York, scene of the company's "Lp" introduction ten years ago.

Details of this year's incentive contest, whereby salesmen can again in expense-paid trips for wives or other guests were revealed today by William Gallagher, National Sales Manager.

Under the rules of the contest, which runs through the period December 30, 1957 to May 31, 1958, quotas on sales of all Columbia products except phonographs will be assigned branches and distributors which will, in turn, assign portions of their target volume to all full-time managers, salesmen and promotion men. Appropriate District Managers will approve personnel "eligibility lists" submitted by the key branch or distributor executives. When a distributor qualifies by meeting its sales goal, Columbia will pay all expenses of transportation, hotel room and meals for the invited guests of eligible personnel.

Minimum sub-goals can earn partial payment of expenses according to a scale worked out for sales achievements over 85 percent. Since the award is made to the distributor, or branch, on overall performance, in-

dividual salesmen will share in it at the discretion of the executive personnel. Thus, a distributor earning but 50 percent of its "guests' expense-payments" may elect to bestow the full treatment on those salesmen who met their individual quotas.

This year's contest is substantially the same as the 1957 "Your Fair Lady" incentive program. Columbia reported all distributors qualified for 100 percent privileges and the company paid full expenses of all guests of the sales staffs at the Americana Hotel in Miami Beach.

**Prestige Offers 10%
Discount For A Month**

NEW YORK—In keeping with its usual semi-annual discount policy, Prestige Records last week announced that it is offering dealers a 10% discount on all of the label's 119-12" LP's and four-16 3/4 rpm releases for a period of one month.

The 10% discount is an inducement for dealers to fill in their depleted stocks and the plan will be in effect from January 15 thru February 15, 1958.

**Mercury Raises 45 RPM
Price To 98¢; Offers
100% Guarantee**

CHICAGO — Mercury Records last week announced a 100% guarantee on all of the firm's 45 rpm singles and at the same time upped the price of 45's to 98¢

The Mercury thinking on the 100% guarantee and price increase was summed up by the label's president Irving B. Green, when he explained, "This period that the record industry is currently experiencing of great over-abundance of product, creates a heavy burden on the shoulders of the record dealer. It is our desire through our 100% guarantee to alleviate some of the pressure and make it easier for the dealer to be more completely stocked and better able to meet the demands of his customers."

The 100% guarantee and price increase affecting the 70000 series, went into effect January 1, 1958. All shipments made from the 1st on will be invoiced at the 98¢ suggested list.

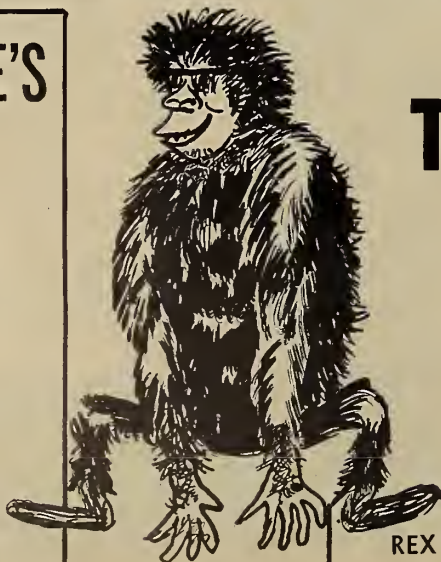
To eliminate any book-keeping problems that might arise, Mercury announced that the normal return privileges for the six months that ended December 31, 1957 will be maintained. Records numbered up to 71240x may be returned and will be credited according to the old retail suggested price of 89¢. Records numbered 71241x and upward will be credited, based on the suggested new price of 98¢.

**MGM To Issue 3 Gigi
LPs — Sound Track,
David Rose And
Jazz Sets**

NEW YORK—Arnold Maxin, president of MGM Records, has announced that MGM will release the sound track album from the motion picture "Gigi" in addition to two other "Gigi" LP's. One is an instrumental album by David Rose and his Orchestra, already recorded, and the other is a jazz album currently being prepared. The score of this film was composed by Alan Jay Lerner and Frederick Loewe, famous for their "My Fair Lady" score.

The record company is coordinating its efforts with the picture company and an extensive promotion campaign is being readied which will include sales contests for distributors and salesmen; a dealer-distributor window display contest; the shipment of the sound track album directly to 2000 radio stations; sound track album previews for music critics and record reviewers in key cities; theatre previews for dealers, disk jockeys, record librarians and record buyers; a concentrated trade paper advertising campaign; a consumer advertising campaign; special animated window displays promoting the three albums; a dealer demonstration record featuring spot selections from the sound track album interspersed with commentary by a well-known disk jockey; 12 x 12 inch dummy album covers; and delivery of albums in key cities by local Leslie Caron doubles. Other promotional plans will be developed as the campaign unfolds.

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THE
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a smash hit across the nation

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KEEN 34004

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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"GET A JOB"

Silhouettes Ember 1029

The Cash Box
Award o' the Week 1/4

"WITCHCRAFT"

Frank Sinatra Capitol 3859

The Cash Box
Disk of the Week 1/11

"RIVER KWAI MARCH" & "COLONEL BOGEY"

Mitch Miller Columbia 41066
Edmundo Ros London 1779
Art Mooney MGM 12590

The Cash Box
Disk of the Week 11/30

"SWINGING SHEPHERD BLUES"

Moe Koffman Jubilee 5311
Johnnie Pate Federal 12312

The Cash Box
Sleeper of the Week 12/28

"ANGEL SMILE"

Nat "King" Cole Capitol 3860

The Cash Box
Disk of the Week 1/11

"YELLOW DOG BLUES"

Joe Darensbourg Lark 452

The Cash Box
Sleeper of the Week 12/7

"OH JULIE"

Crescendos Nasco 6005

"CATCH A FALLING STAR"

Perry Como RCA Victor 7128

The Cash Box
Disk of the Week 12/28

"YOU ARE MY DESTINY"

Paul Anka ABC-Paramount 9880

The Cash Box
Disk of the Week 12/28

"BERTHA LOU"

Clint Miller ABC-Paramount 9878

The Cash Box
Sleeper of the Week 12/7

"HEY SCHOOL GIRL"

Tom & Jerry Big 613

The Cash Box
Sleeper of the Week 11/16

NEW HOT Releases from ebb RECORDS

Gene Wyatt

"LOVER BOY"

and

"LOVE FEVER"

123

The Roulettes

"THE WAY YOU CARRY ON"

and

"YOU DON'T CARE ANYMORE"

124

Tony Harris

"SWING! SWING! SWING!"

and

"YOU FASCINATE ME"

128

The Jaguars

"PICADILLY"

and

"HOLD ME TIGHT"

129

J. J. Jones

(Instrumental)

"OH! MY LOVE"

and

"DARKNESS"

130

ebb RECORDS

4523 south western avenue
los angeles 62, california
AXminster 5-3124

January Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

POPULAR

BRUNSWICK:

- "Come Dance With Me"—Myron Floren—BL 54032
 "Al Hibbler With The Ellingtonians"—Al Hibbler—BL 54036
 "Time For Dancing—The Music Of The Music Maestros"—Featuring Monte Freed, Lester "Buster" Braun, Jack Waltzer—BL 54040

CAMDEN:

- "Mad About The Boy"—Andre Previn—CAL-406

CAPITOL:

- "Viennese Zithers"—Karl Jancik and Franz Brandlhofer—T-10076 * EAP-1-10076
 "Hungarian Moods"—Benedict Silberman His Chorus and Orchestra—T-10107
 "Dagenham Girl Pipers"—T-10125
 "French Sax"—Franck Pourcel's Parisian Strings—T-10126 * EAP-1-10126
 "The Sounds Of Holland"—T-10133
 "Freddie Martin In Hi-Fi"—Freddie Martin And His Orchestra—W-900 * EAP-1, 2, 3, 4-900
 "Ac-Cent-Tchu-Ate The Positive"—T-907
 "The Louvin Brothers"—T-910 * EAP-1, 2, 3-910
 "I Wish You Love"—Keely Smith—T-914 * EAP-1-914
 "Decade On Broadway (1935-1945)"—Guy Lombardo And His Royal Canadians—T-916 * EAP-1, 2, 3-916
 "Moments Together"—Ray Anthony And His Orchestra—T-917 * EAP-1, 2, 3-917
 "A Farewell To Arms"—Soundtrack—W-918 * EDM-918
 "Imagination"—The King Sisters—T-919 * EAP-1-919
 "Come Fly With Me"—Frank Sinatra—W-920 * EAP-1, 2, 3, 4-920
 "Hey! Polskie! Hey! Polka!"—Ray Budzilek and the Boys In The Band—T-923 * EAP-1-923
 "Jimmie Lunceford In Hi-Fi"—Billy May And His Orchestra—TAO-924 * EAP-1, 2, 3, 4-924
 "I Had The Craziest Dream"—Dave Pell Octet—T-925
 "Dance Craze"—T-927 * EAP-1, 2, 3-927
 "Sing Boy Sing"—Soundtrack—Tommy Sands—T-929 * EAP-1, 2, 3-929
 "The Girl Most Likely"—Soundtrack—Jane Powell, Cliff Robertson, Keith Andes, Kaye Ballard, Tommy Noonan—W-930 * ECM-930

COLUMBIA:

- "The Union"—National Gallery Orchestra; Church Of The Reformation Cantata Choir, Richard Bales, Conductor—Set DL-244
 "September Song"—Lotte Lenya—KL 5229
 "Texas (U.S.A.)"—The Rampart Street Paraders—CL 1061
 "Song Of The Islands"—Marty Robbins—CL 1087 * B-10871
 "V I V A!"—Percy Faith And His Orchestra—CL 1075
 "Nursery Songs And Stories"—Gene Kelly—CL 1063
 "Hawaiian Magic"—Ken Griffin at The Organ—CL 1062 * B-10621, 2, 3
 "Teen Rock"—Boyd Raeburn And His Orchestra—CL 1073
 "Angela Mia"—Vic Damone—CL 1088 * B-10881
 "The Lure Of France"—Andre Kostelanetz And His Orchestra—CL 1054
 "Caribbee—Songs Of The Indies"—Juan Serrano And His Caribbean Combo—WL 103
 "El Rodeo" (Rodeo Songs Of Chile)—Los Chilenos With Arturo Gatica and Hilda Sour—WL 104
 "Delirium In Hi Fi"—Elsa Popping And Her Pixieland Band—WL 106
 "Music From The Films"—Michel Legrand And His Orchestra—WL 107
 "Grand Bal Musette"—Joss Baselli And His Ensemble—WL 109
 "The Sounds Of Spain"—Various Artists—WL 110
 "Big Bill's Blues"—Big Bill Broonzy—WL 111

- "A Moment Of Love"—Mexican Love Songs by the Trio Los Panchos—WL 112
 "Mucho Gusto!"—Mariachi in Hi Fi—WL 113
 "Carillon In Hi Fi"—Arthur Lynds Bigelow, Bell Master—WL 115
 "Mandolino"—The San Domenico Barbers Of Taormina—WL 116
 "Neapolitan Gold"—A Fantasy for Orchestra Conducted by Gianni Monese—WL 117
 "Dark Eyes"—Songs of the Steppes by Boris Sarbek And His Orchestra—WL 118
 "The Sounds Of India"—Ravi Shankar, Sitar—WL 119
 "Caballero"—Juan Manuel—WL 102
 "From The Land Of The Golden Fleece"—The Greek Folk Dances And Songs Society—WL 123
 "Sorcery!"—Sabu And His Percussion Ensemble—WL 101
 Moore: Portrait Of Leda—Leda Annest—WL 114
 "Jamaican Drums"—Royal Steel Band Of Kingston, Jamaica—WL 121
 "The Bridge On The River Kwai"—From Sound Track of The Columbia Pictures Production, Music Composed and Conducted by Malcolm Arnold—CL 1100
 "Nursery Songs And Stories"—Gene Kelly—CL 1063
 Kurt Weill's "Mahagonny"—Lotte Lenya—K3L 243

CROWN:

- "Pal Joey"—Words and Music—Duke Hazlett, Adele Francis—CLP 5053
 "South Pacific"—Words and Music—CLP 5054

CORAL:

- "Harmony Is The Thing"—The Modernaires—CRL 57141
 "With A Song In My Heart"—Lawrence Welk And His Champagne Music—CRL 57147
 "Hot Club Of America In Hi-Fi"—Featuring The Guitars of Jody Carver and Johnny Cucci—CRL 57206
 "Sing Around The Piano"—Lou Stein's Happy Band—CRL 57201
 "Here's Steve Lawrence"—Steve Lawrence—CRL 57204
 "While The Lights Are Low"—The McGuire Sisters—CRL 57145
 "Electrified Favorites"—Steve Allen At The Wurlitzer Electronic Piano—CRL 57195
 "Imported From France"—George Rosner—CRL 57199
 "The Poetry Of Love"—Read by Steve Allen—CRL 57198

DECCA:

- "Woody Woodpecker's Family Album"—Grace Stafford as Walter Lanitz's Own Woody Woodpecker—Featuring Mel Blanc, Gloria Wood and The Woodyettes—DL 8659
 The Sound Track Album—Music By Richard Rodgers as Heard in the Motion Picture "Slaughter On Tenth Avenue"—Joseph Gershenson Conducting The Universal-International Orchestra—DL 8657
 "Burl Ives Sings . . . In The Quiet Of The Night"—DL 8247
 "The Original Arrangements of Jimmie Lunceford In Hi-Fi"—Featuring Sy Oliver and his Orchestra—DL 8636
 "New Orleans Nights"—Louis Armstrong And The All Stars—DL 8329 * ED 426
 "Let's Have A Party"—Various Artists—DL 8655
 "Variety Show"—Teddy Phillips and his Orchestra—DL 8561
 "Frank Bull And Gene Norman Present"—Dixieland Jubilee—Featuring Kid Ory's Creole Band—Castle Jazz Band—Charlie Lavere's Chicago Loopers—Bobcats—Pete Daily's Chicagoans And The Massed Jazz Bands Including The Firehouse Five Plus Two—DL 8622

ELEKTRA:

- "The Shanty Boys"—Roger Sprung, Mike Cohen and Lionel Kilberg—EKL-142
 "Theodore Bikel Sings Jewish Folk Songs"—EKL-141

- "Marilyn Child And Glenn Yarbrough Sing Folk Songs"—EKL-143

HARMONY:

- "30 Favorites For Listening And Dancing"—Clarence Williams Trio—HL 7030
 "My Girl Friend Julayda And Other Polka Favorites"—Walt Solak And His Polka Band—HL 7069
 "Fantastic Mexico"—Enrico Cabiati And His Orchestra—HL 7077
 "Dancing In Paris"—Simonetti And His Ensemble—HL 7076
 "Dixieland In Hi Fi"—George Wettling's All Stars—HL 7080
 "Girl Of My Dreams"—Buddy Clark—HL 7081
 "Great Speckle Bird"—Roy Acuff And His Smoky Mountain Boys—HL 7082
 "Music, Music, Music"—Hugo Winterhalter, His Orchestra and Chorus—HL 7078
 "Glorious Italy!"—Orchestra and Chorus of Dino Martinelli—HU 7079
 "Soft Lights And Sweet Music"—Bernie Leighton—HL 7068

LONDON:

- "Hoch Und Deutschmeister Kapelle"—Hoch und Deutschmeister Kapelle Conducted by Julius Herrmann—LL 1755
 "Mantovani Concert Encores"—Mantovani And His Orchestra—LL 3004
 "Showcase"—Ted Heath And His Music LL 1737
 "The Wandering Minstrel"—Folksongs By Gerard Campbell—LL 1714
 "Sarita Montiel"—Conciones de la Pelicula "El Ultimo Cupie"—LL 1772

MERCURY:

- "Music For Dancing"—Various Artists—MG 20167
 "Popular Jewish Melodies"—Elie Taube—MG 20257
 "Keyboard Waltzes"—Jan August—MG 20273
 "The Intoxicating Pearl Bailey"—Pearl Bailey—MG 20277
 "The Feathery Feeling"—David Carroll—MG 20286
 "Rock & Roll . . . All Flavors"—Freddie Bell And The Bellboys—MG 20289
 "It's Polka Time"—Dick Contino—MG 20299
 "Big Beat On The Organ"—Jon Thomas—MG 20303
 "Music For Swingers"—Gus Bivona—MG 20304
 "Til The End Of Time"—Florian Zabach—MG 20305
 "Dolls, Dolls, Dolls"—Jerry Murad's Harmonicats—MG 20313
 "Everything's Shakin'!"—Sil Austin—MG 20320
 "Wish You Were Here"—Marion Evans & His Orchestra—MG 20324
 "With All My Love"—Manny Albam & His Orchestra—MG 20325
 "Sarah Vaughan At Mister Kelly's"—Sarah Vaughan & Her Trio—MG 20326
 "Darling, Please Forgive Me"—George Siravo—MG 20327
 "Pardon My English"—The Blue Stars—MG 20329
 "Billy's Best"—Bill Eckstine—MG 20333

M-G-M:—ARCADY SERIES (Spoken Word)

- Alex Guinness Reads Selections From the Writing of Jonathan Swift including sections of "Gulliver's Travels"—R3620
 Carson McCullers reads from her "Member of The Wedding", "The Heart Is A Lonely Hunter", "Ballad Of The Sad Cafe", "Three Poems"—E3619
 Sir Ralph Richardson reads Joseph Conrad Selections from "Youth" and "Heart Of Darkness"—E3618
 William Faulkner reads from his "Light In August" and "The Sound And The Fury"—E3617

RCA VICTOR:

- "Walt Disney Songs For The Family"—Joe Reisman & His Orch.—LPM-1119
 "The Lass With The Delicate Air"—Julie Andres—LPM-1403 * EPA 1-2-3-1403
 "The Glenn Miller Carnegie Hall Concert"—Glenn Miller & His Orch.—LPM-1506
 "Hi-Fi Salute To Bunny"—Ruby Braff & His Men—LPM-1510 * EPA-1, 2, 3-1510
 "Siboney"—Xiomara Alfaro—LPM-1533
 "Mink In Hi-Fi"—Monique Van Vooren—LPM-1553 * EPA-1-1553
 "Prez' Prado"—Perez Prado & His Orchestra—LP-1556 * EPA-1556
 "The Worst Of Homer And Jethro"—Homer and Jethro—LPM-1560 * EPA-1560
 "George Beverly Shea"—LPM-1564 * EPA-1564
 "The Horn's Full"—Jack Montrose And Quintet—LPM-1572
 "The Tennessee Mountain Boys"—Johnnie And Jack—LPM-1587 * EPA-1-1587

REGENT:

- "When The Saints Go Marchin' In"—Wild Bill Davison—MG6026
 "Prisoner Of Love"—Billy Eckstine—MG6052
 "The Duke—The Blues—And Mr. 'B'"—Billy Eckstine—MG6053
 "My Deep Blue Dream"—Billy Eckstine—MG6054
 "I'm In The Mood For Love"—Billy Eckstine—RMG-6058
 "The Last Time I Saw Paris"—Jerome Kern Favorites—By The London Pops Orch.—RMG-6059
 "Waltzing: While We're Young"—RMG-6060
 "Write Me A Letter"—The Ravens—RMG-6062
 "Down Memory Lane"—Lanny Caton At The Organ—RMG-6065
 "Banjo Bash"—Big Ben At The Banjo—RMG-6067

RENDEZVOUS:

- "Polka Festival"—Franz Schermann and the Alpiners—RPL 1304
 "Holiday For Pipes"—Eddie Baxter—RPL 1305
 "Speak Low"—Eddie Baxter—RPL 1301
 "Temptation"—Eddie Baxter—RPL 1302
 "This Love Of Mine"—Eddie Baxter—RPL 1303

RIVERSIDE:

- "Yiddish Love Songs"—Ruth Rubin—LP 12-647
 "Timber"—(Lumberjack Songs)—Paul Clayton—LP 12-648
 "Banjo Songs Of The Blue Ridge And Great Smokies"—Obray Ramsey—LP 12-649
 "Pickin' & Blowin'"—(Banjo And Harmonica)—George Pegram & Walter Parham—LP 12-650
 "Man Is For The Woman Made (Elizabethan Songs)"—John Runge—LP 12-817
 "Art Of The Five String Banjo"—Billy Faier—LP 12-813
 "A Frenchman In New York"—Luc Poret—LP 12-818
 "Cuban Corners"—LP 5010
 "Eleanor Roosevelt Interviewed by Ben Grauer"—LP 7012

VANGUARD:

- "The Soul Of Haiti"—Songs of Magic, Love and Voodoo Ritual—Sung by Jean Vincent, with Folk Orchestra Conducted by Alberto Socarras—VRS-9015
 "Paris Midnight"—Liane Sings with the Boheme Bar Trio—VRS-9018
 "Vienna Midnight"—Liane Sings, with the Boheme Bar Trio—VRS-9026

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

January Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

JAZZ

BLUE NOTE:

- "Bone & Bari"—Curtis Fuller With Tate Houston—LP 1572
 "Blue Train"—John Coltrane with Lee Morgan and Curtis Fuller—LP 1577
 "The Cooker"—Lee Morgan With Pepper Adams—LP 1578

COLUMBIA:

- "Modern Jazz Perspective"—Don Byrd-Gigi Gryce and the Jazz Lab Quintet with Jackie Paris—CL 1058
 "Dave Digs Disney"—The Dave Brubeck Quartet—CL 1059 * B-10591, 2, 3

CORAL:

- "Manny Albam And The Jazz Greats Of Our Time—Vol. 2"—CRL 57142

DECCA:

- "South Of The Mason-Dixon Line"—Lawson-Haggart Jazz Band—DL 8197

EMARCY:

- "Bargain Day!"—Various Artists—MG 36087
 "Rolf Ericson And His All American Stars"—MG 36106
 "Sophisticated Swing"—Cannonball Adderly—MG 36110
 "Out On A Limb"—Pete Rugolo—MG 36115

PRESTIGE:

- "Alto Madness"—Jackie McLean, John Jenkins—LP 7114
 "Two Guitars"—Kenny Burrell, Jimmy Raney with Byrd, McLean, Waldron, Watkins, Taylor—LP 7119
 "Gil Evans And Ten"—LP 7120
 "Local Color"—Mose Allison—LP 7121

REGENT:

- "It's Magic"—Curtis Fuller, Sonny Redd, Tommy Flanagan, George Tucker, Louis Hayes—MG-6055
 "Jazz Eyes"—John Jenkins, Donald Byrd, Curtis Fuller, Tommy Flanagan, Doug Watkins, Art Taylor—RMG-6056
 "I'm Forever Blowing Bubbles"—Charlie Ventura, Bennie Green, Jackie And Roy Vocals—RMG-6057
 "Come Out, Swingin'!"—Don Bagley, Eddie Costa, Phil Woods, Sal Salvador, Charlie Persip—RMG-6061
 "East Of Suez"—Charlie Ventura, Bill Harris, Kai Winding, Buddy Stewart, Charlie Shavers—RMG-6064
 "Pepper Adams, Bernard McKinney, Hank Jones, George Duvivier, Elvin Jones"—RMG-6066

RIVERSIDE:

- "Great Blues Singers"—Bessie Smith, Ma Rainey, Chippie Hill, Ida Cox, Trixie Smith, Hociel Thomas, Mary Johnson, Sara Martin—LP 12-121
 "Blues For Tomorrow"—Sonny Rollins, Herbie Mann, Bobby Jaspar, Mundell Lowe, Coleman Hawkins—LP 12-243
 "Jazz For Lovers"—Coleman Hawkins, Kenny Dorham, Zoot Sims, Clark Terry, Rusty Dedrick, Mundell Lowe, Ernie Henry, Kenny Drew, Don Elliott, Herbie Mann—LP 12-244
 "The Great Ideas Of Western Mann"—Herbie Mann's Californiana—LP 12-245
 "Seven Standards And A Blues"—Ernie Henry Quartet—LP 12-248
 "San Francisco Suite"—Freddie Redd—LP 12-250
 "That's Him"—Abbey Lincoln—LP 12-251
 "The Chicago Sound"—The Wilbur Ware Quartet—LP 12-252
 "Most Likely"—Dick Johnson—LP 12-253

SAVOY:

- "J. J. Johnson's Jazz Quintets"—MG12106

- "Mann Alone"—Herbie Mann—MG12107
 "Yardbird Suite"—Herbie Mann, Phil Woods, Eddie Costa, Joe Puma, Wendell Marshall, Bobby Donaldson—MG12108
 "Jazz For Thinkers"—Yusef Lateef, Hugh Lawson, Ernie Farrow, Louis Hayes, Bystander Doug Watkins—MG12109
 "The Dizzy Gillespie Story"—Dizzy Gillespie, Milt Jackson, James Moody, and Others, Also Johnny Richards and His Orchestra—MG12110
 "Changing The Jazz At Buckingham Palace"—Dizzy Reece, Tubby Hayes—MG12111
 "The Jazz We Heard Last Summer"—Herbie Mann, Phil Woods, John Jenkins, Clifford Jordan, Eddie Costa, Joe Puma, Sahib Shihab, Hank Jones, Addison Farmer, Wilbur Ware, Jerry Segal, Danny Richmond—MG12112
 "Le Jazz Group Of Paris"—Conducted by Andre Hodiér—MG12113
 "Opus De Bop"—Featuring Sonny Stitt, Stan Getz, Fats Navarro, Kenny Durham, Hank Jones, Bud Powell, Tadd Dameron, Max Roach—and Others—MG12114
 "Stablemates"—Yusef Lateef, A. K. Salim, Curtis Fuller, Johnny Griffen, Hugh Lawson, Tommy Flanagan, Kenny Burrell, John Coles, Buster Cooper, Howard Austin, Ernie Farrow, Louis Hayes, George Duvivier, Osie Johnson—MG12115
 "Blues For Night People"—Charlie Byrd, Ketter Betts, Gus Johnson—MG12116
 "Settin' The Pace"—Dexter Gordon, Bud Powell, Tadd Dameron, Argonne Thornton, Leo Parker, Leonard Hawkins, Curley Russell, Gene Ramey, Max Roach, Ed Nicholson, Art Blakey—MG12117
 "Pretty For The People"—Max Roach, Johnny Griffin, Kenny Dorham, Buster Cooper, Pepper Adams, Wynton Kelly, Paul Chambers, Chino Pozo—MG12118
 "In The Beginning—Bebop"—Kai Winding, Fats Navarro, Brew Moore, Allen Eager, Eddie Davis, Huey Long, Al Haig, Marty Napoleon, Gene Denovi, Eddie Safranski, Jimmy Johnson, Gene Ramey, Shelly Manne, Denzil Best—MG12119
 "Jazz And The Sounds of Nature"—Yusef Lateef, Wilbur Hardin, Hugh Lawson, Ernie Farrow, Oliver Jackson—MG12120
 "Jazz At Hotchkiss"—George Wallington, Phil Woods, Donald Byrd, Knobby Totah, Mike Stabulas—MG12122

CLASSICAL

CAMDEN:

- Debussy: La Mer/Ravel: Rapsodie Espagnole/Satie: Gymnopédies Nos. 1 and 2—Boston Symphony Orch., Koussevitzky, Cond.—CAL-376
 Beethoven: Symphony No. 3, In E-Flat, Op. 55 ("Eroica")—Boston Symphony Orchestra, Serge Koussevitzky, Con.—CAL-404
 Beethoven: Symphony No. 5, In C Minor, Op. 67/Egmont Overture, Op. 84—Boston Symphony Orch., Koussevitzky, Cond.—CAL-405

CAPITOL:

- Offenbach: Gaité Parisienne (Beginning)—The Hollywood Bowl Symphony Orchestra Conducted by Felix Slatkin—PAO-8405
 "Duets With The Spanish Guitar"—Laurindo Almeida—PAO-8406
 Suite From "The Firebird"/Stravinsky: Suite From Petrushka—Leopold Stokowski Conducting The Berlin Philharmonic Orchestra—PAO-8407
 "Songs Of Latin America"—The Roger Wagner Chorale—PAO-8408
 Beethoven: Sonata No. 23 In F Minor, Op. 57, "Appassionata"/Sonata No. 21 In C Major, Op. 53, "Waldstein"—Louis Kentner, Piano—PAO-8409

- Brahms: Concerto In D Major, Op. 77 For Violin & Orchestra—Yehudi Menuhin, Berlin Philharmonic Orchestra Conducted by Rudolf Kempe—PAO-8410
 "The Sound Of Wagner"—The Concert Arts Symphony Orchestra—PAO-8411

COLUMBIA:

- Bach: Partita No. 5 In G Major/Fugue In F-Sharp Minor/Fugue In E Major—Partita No. 6 in E Minor—Glenn Gould, Piano—ML 5186
 Schubert: Symphony No. 8 In B Minor ("Unfinished")/Mendelssohn: A Midsummer Night's Dream—Overture and Incidental Music—The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML 5221
 Busoni: Concerto For Violin and Orchestra, Op. 35a—Joseph Szigeti, Violin, The Little Orchestra Society, Thomas Scherman, Conductor/Busoni: Sonata No. 2 in E Minor For Violin and Piano, Op. 36a—Joseph Szigeti, Violin, Mieczyslaw Horszowski, Piano—ML 5224
 "Festival Casals De Puerto Rico 1957"—ML 5236—ML 5237
 "Roman Carnival Overture"—Royal Philharmonic, Sir Thomas Beecham, Bart., Cond.—ML 5247
 Mozart: Violin Concerto No. 3 in G Major, K.216/Haydn: Violin Concerto in C Major—Isaac Stern, violinist with the String Orchestra, Alexander Zakin, cembalist—ML 5248
 Sibelius: Tone Poems—The Philadelphia Orch., Eugene Ormandy, cond.—ML 5249

HARMONY:

- Mozart: Symphony No. 41 In C Major (K.551) ("Jupiter")/Symphony No. 35 In D Major (K.385) ("Haffner")—Rochester Philharmonic Orchestra, Erich Leinsdorf, Conductor—HL 7072
 Berlioz: Requiem, Op. 5 (Grand Messe des Morts)—Rochester Oratorio Society Chorus and Orchestra, Theodore Hollenbach, Conductor—HL-507
 Beethoven: Symphony No. 7 In A Major, Op. 92—Rochester Philharmonic Orchestra, Erich Leinsdorf, Conductor—HL 7074
 Moussorgsky: Pictures At An Exhibition—Artur Rodzinski Conducting The New York Philharmonic/Rimsky Korsakov: Capriccio Espagnol, Op. 34/Ravel: La Valse—Sir John Barbirolli Conducting The New York Philharmonic—HL 7075

- Tchaikovsky: Concerto In D Major For Violin and Orchestra, Op. 35—Nathan Milstein, Violin, with Frederick Stock Conducting The Chicago Symphony Orchestra/Bruch: Concerto No. 1 In G Minor For Violin And Orchestra, Op. 26, Nathan Milstein, Violin, With Sir John Barbirolli Conducting The New York Philharmonic—HL 7083

LONDON:

- Wagner: Die Walkure—Act 3—Complete—Act 2—"Todesverkündigung" Scene Kirsten Flagstad and Others—A 4225

- "An Evening At The Lyric Opera Of Chicago"—Renata Tebaldi and Others—LL 1626

- "Kirsten Flagstad Brahms Recital"—LL 5319

- Beethoven: Concerto No. 5 In E Flat Major For Piano and Orchestra, Op. 73—"Emperor"—Clifford Curzon, Piano, The Vienna Philharmonic Orchestra Conducted by Hans Knappertsbusch—LL 5319

- Brahms: Variations On A Theme Of Haydn, Op. 56a/Academic Festival Overture, Op. 80/Tragic Overture, Op. 81—The Vienna Philharmonic Orchestra Conducted by Hans Knappertsbusch—LL 1757

- Rimsky-Korsakov: Christmas Eve—Suite/Sadko, Op. 5/Tsar Saltan—Flight Of The Bumble Bee/Dubnushka, Op. 62—L'Orchestre de la Suisse Romande Conducted by Ernest Ansermet—LL 1733

- Bach: Sonata No. 1 In G Minor For Unaccompanied Violin/Sonata No. 4 In D Minor For Unaccompanied Violin—Rugiero Ricci, Violin—LL 1706

M-G-M:

- Faure: Shylock Suite/Lalo: Divertissement—Heinz Steinecke Conducting The Philharmonic Orchestra of Hamburg—E3520
 Charles Tomlinson Griffes: Sonata For Piano/Dane Rudhyar: Granites/Ben Weber: Episodes—William Masselos, Pianist—E3556

- "Organ Music By Modern Composers"—Volume 2—Richard Ellsasser, Organist playing The Organ of The John Hays Hammond Museum, Gloucester, Mass.—GM 3538

- Gabriel Faure: Masques Et Bergamasques—Arthur Winograd Conducting The Philharmonia Orchestra of Hamburg/Pelleas Et Melisande—Gaston Poulet Conducting The London Symphony Orchestra/Dolly (Orch. Rabaud)—Anatole Fistoulari Conducting The Philharmonia Orchestra Of London—E3518

RCA VICTOR:

- "Horowitz Plays Chopin"—Vladimir Horowitz, Pianist—LM-2137

REGENT:

- "Beethoven's Violin Concerto In D, Opus 61"—Paul Roether, Conductor, Gerhardt Tachner, Violin With The German Radio Symphony—RMG-6063

VANGUARD:

- J. S. Bach: Magnificat in D, and Cantata No. 50—Soloists, Chorus and Orchestra of the Vienna State Opera, Felix Prohaska, Conductor—BG-555
 Vivaldi: The Four Seasons—I Soloisti di Zagreb, Antonio Janigro, Conductor—Jan Tomasow, Solo Violin—BG-564



Disk Jockey

REGIONAL RECORD REPORTS



Disk Jockey

REGIONAL RECORD REPORTS

WALLY KING
WJW—Cleveland, Ohio

1. Kisses Sweeter Than Wine (J. Rodgers)
2. Sugartime (McGuire)
3. Yellow Dog Blues (J. Daronsbourg)
4. Rock 'N Roll Music (C. Berry)
5. Johnny's Dream (G. Grant)
6. I'll Come Running Back To You (S. Cooke)
7. You Send Me (T. Brewer)
8. No Love (J. Mathis)
9. Oh Boy! (Crickets)
10. All The Way (F. Sinatra)

LONNY STARR
WNE—New York, N. Y.

1. Sugartime (McGuire)
2. Unafraid (V. Damone)
3. Believe Me (T. Tobin)
4. Come To Me (J. Mathis)
5. This Is The Night (Valiantes)
6. For Sentimental Reasons (S. Cooke)
7. A Very Special Love (Nash)
8. Everyday (B. Holly)
9. When I Am With You (J. Mathis)
10. Swinging Shepherd Blues (D. Rose)

FRANKLIN R. DRAKE
WGH—Norfolk, Va.

1. At The Hop (Danny & Juniors)
2. No Love (J. Mathis)
3. Oh Boy! (Crickets)
4. Liechtensteiner Polka (Glahe)
5. Raunchy (B. Justis)
6. I'll Come Running Back To You (S. Cooke)
7. Stood Up (R. Nelson)
8. Rock 'N Roll Music (Berry)
9. Great Balls Of Fire (J. L. Lewis)
10. Peggy Sue (B. Holly)

BOB MICHAEL
WELM—Elmira, N. Y.

1. Peggy Sue (B. Holly)
2. At The Hop (Danny & Juniors)
3. Raunchy (B. Justis)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Little Bitty Pretty One (T. Harris)
6. Stood Up (R. Nelson)
7. April Love (P. Boone)
8. Jailhouse Rock (E. Presley)
9. Why Don't They Understand (G. Hamilton IV)
10. You Send Me (T. Brewer)

DICK DOTY
WTRL—Bradenton, Fla.

1. At The Hop (Danny & Juniors)
2. Raunchy (Justis/Freeman/Vaughn)
3. Peggy Sue (B. Holly)
4. April Love (P. Boone)
5. Wild Is The Wind (Mathis)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Liechtensteiner Polka (Glahe)
8. You Send Me (Cooke/Brewer)
9. Great Balls Of Fire (J. L. Lewis)
10. Till (R. Williams)

ANDY WILSON
KPAL—Palm Springs, Calif.

1. April Love (P. Boone)
2. I Only Want To Love You (D. Reese)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. No Love (J. Mathis)
5. Caravan (H. Rose)
6. The Last Song And Dance (K. Starr)
7. That's What I Like About The South (P. Harris)
8. At The Hop (Danny & Juniors)
9. Sugartime (McGuire)
10. A Very Special Love (Nash)

NORMAN PERRY
KCUL—Fort Worth, Tex.

1. Cool As A Moose (J. Richards)
2. Teen Queen (H. Duvall)
3. Why Don't They Understand (G. Hamilton IV)
4. At The Hop (Danny & Juniors)
5. Sail Along Silvery Moon (B. Vaughn)
6. I Told A Lie To My Darlin' (J. Corey)
7. For Sentimental Reasons (S. Cooke)
8. Sugar Doll (J. Jay)
9. Geisha Girl (S. Lawrence)
10. Sweet Little Darlin' (J. Stafford)

RAY GOLDEN
KSTN—Stockton, Calif.

1. My Baby Just Cares For Me (F. Lynon)
2. All The Way (F. Sinatra)
3. You're Driving Me Crazy (J. Gleason)
4. Where Or When (R. Conniff)
5. Blue Moon (Crewcuts)
6. Undecided (M. Lewis)
7. The Party's Over (N. Cole)
8. Raunchy (B. Justis)
9. The Lord Loves A Laughin' Man (J. Lewis)
10. Rock 'N Roll Music (Berry)

BILL COLLINS
WPMP—Pasoagoula, Miss.

1. Little Blue Man (Johnson)
2. Raunchy (E. Freeman)
3. Silhouettes (Diamonds)
4. April Love (P. Boone)
5. Baby Of Mine (Chordettes)
6. A Broken Promise (Four Coins)
7. River Kwai March & Colonel Bogey (M. Miller)
8. I'll Buy It (J. Stafford)
9. Driftwood (R. Marterie)
10. Follow Your Heart (Four Coins)

UNCLE SHELL HORTON
WKMC—Roaring Spring, Pa.

1. You Send Me (T. Brewer)
2. Sail Along Silvery Moon (B. Vaughn)
3. I'm Available (M. Rayburn)
4. Peggy Sue (B. Holly)
5. Jailhouse Rock (E. Presley)
6. Wake Up Little Susie (Everlys)
7. Just Born (P. Como)
8. Jingle Bell Rock (B. Helms)
9. Melodie D'Amour (Ames Bros.)
10. At The Hop (N. Todd)

JIM STOWE
KWBB—Wichita, Kan.

1. Raunchy (E. Freeman)
2. Peggy Sue (B. Holly)
3. Great Balls Of Fire (J. L. Lewis)
4. You Send Me (S. Cooke)
5. Jailhouse Rock (E. Presley)
6. My Special Angel (B. Helms)
7. At The Hop (Danny & Juniors)
8. Waitin' In School (R. Nelson)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. I Want You To Know (F. Domino)

TRAY BAYLY
KIEV—Glendale, Calif.

1. Sail Along Silvery Moon (B. Vaughn)
2. Wild Is The Wind (Mathis)
3. I Only Want To Love You (D. Reese)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Follow Your Heart (Four Coins)
6. Exactly Like You (J. Corey)
7. Midnight Sun (E. Fitzgerald)
8. Sugartime (McGuire)
9. That's Why I Was Born (J. Harper)
10. Witchcraft (F. Sinatra)

JACK EDWARDS
WWIN—Baltimore, Md.

1. Magic Moments (P. Como)
2. Sugartime (McGuire)
3. Angel Smile (N. Cole)
4. The Lord Made A Peanut (G. Mitchell)
5. The Last Song And Dance (K. Starr)
6. I'm Available (M. Rayburn)
7. Walk A Chalk Line (D. Day)
8. For Sentimental Reasons (S. Cooke)
9. Follow Your Heart (Four Coins)
10. Belonging To Someone (P. Page)/Why Don't They Understand (Hamilton IV)

MONTY HOYT
KOCY—Oklahoma City, Okla.

1. Why Don't They Understand (G. Hamilton IV)
2. No Love (J. Mathis)
3. The Lord Made A Peanut (G. Mitchell)
4. At The Hop (Danny & Juniors)
5. River Kwai March & Colonel Bogey (M. Miller)
6. You Send Me (S. Cooke)
7. I Want You To Know (F. Domino)
8. Swinging Shepherd Blues (J. Pate Qt.)
9. Lend Me Your Comb (B. Nee)
10. Witchcraft (F. Sinatra)

GARY OWENS
WNOE—New Orleans, La.

1. April Love (P. Boone)
2. Raunchy (E. Freeman)
3. You Send Me (S. Cooke)
4. Great Balls Of Fire (J. L. Lewis)
5. All The Way (F. Sinatra)
6. Peggy Sue (B. Holly)
7. My Special Angel (B. Helms)
8. At The Hop (N. Todd)
9. Fascination (Troubadors)
10. Jailhouse Rock (E. Presley)

AL MELTZER
WEBR—Buffalo, N. Y.

1. Why Don't They Understand (G. Hamilton IV)
2. April Love (P. Boone)
3. Raunchy (B. Justis)
4. At The Hop (Danny & Juniors)
5. Put A Light In The Window (Four Lads)
6. Soft (B. Doggett)
7. A Very Special Love (Nash)
8. Peggy Sue (B. Holly)
9. Liechtensteiner Polka (Glahe)
10. Sugartime (McGuire)

JIM SIMON
KSET—El Paso, Tex.

1. I'll Come Running Back To You (S. Cooke)
2. Why Don't They Understand (G. Hamilton IV)
3. Wild Is The Wind (Mathis)
4. A Very Special Love (Nash)
5. Pretend You Don't See Her (J. Vale)
6. No Love (J. Mathis)
7. Don't Let Go (R. Williams)
8. Midnight Sun (E. Fitzgerald)
9. Who Are We To Say (S. Gale)
10. The Stroll (Diamonds)

BILL SHERIDAN
WICH—Norwich, Conn.

1. April Love (P. Boone)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. All The Way (F. Sinatra)
4. You Send Me (S. Cooke)
5. Why Don't They Understand (G. Hamilton IV)
6. Put A Light In The Window (Four Lads)
7. A Very Special Love (Nash)
8. The Story Of My Life (M. Robbins)
9. Till (R. Williams)
10. Marion (V. Schoen)

GERRY HERBERT
CFCE—Montreal, Que., Can.

1. You Send Me (T. Brewer)
2. All The Way (F. Sinatra)
3. Put A Light In The Window (Four Lads)
4. Love Me Forever (E. Gorme)
5. Silhouettes (Rays)
6. Sugartime (McGuire)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. I Never Felt More Like Falling In Love (T. Bennett)
9. A Very Special Love (D. Reynolds)
10. No Love (J. Mathis)

ART KEVIN
KBMS—Los Angeles, Calif.

1. Put A Light In The Window (Four Lads)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Sail Along Silvery Moon (B. Vaughn)
4. Sugartime (McGuire)
5. April Love (P. Boone)
6. I Only Want To Love You (D. Reese)
7. Follow Your Heart (Four Coins)
8. Last Song And Dance (K. Starr)
9. Wild Is The Wind (J. Mathis)
10. Witchcraft (F. Sinatra)

BOB BASSETT
WHIM—Providence, R. I.

1. A Very Special Love (Nash)
2. No Love (J. Mathis)
3. Caravan (H. Rose)
4. The Kid From Red Bank (C. Basie)
5. Belonging To Someone (P. Page)
6. The Last Song And Dance (K. Starr)
7. Tell Her You Love Her (F. Sinatra)
8. It Wasn't Much Of A Town (R. Deauville)
9. The Hour Of Parting (H. Jefferson)
10. This Year's Kisses (L. Alexandria)

PHIL LIND
WTAQ—La Grange, Ill.

1. Shake Me I Rattle (Nelson)
2. Swinging Shepherd Blues (J. Pate Qt.)
3. Sugartime (McGuire)
4. You're The Greatest (Scott)
5. Don't Let Go (R. Hamilton)
6. Vic's Boogie (V. Ferraci)
7. A Very Special Love (Nash)
8. La Dee Dah (Billy & Lilly)
9. Sail Along Silvery Moon (B. Vaughn)
10. Charades (Sophomores)

TOM ROULSTONE
WPEP—Taunton, Mass.

1. Peggy Sue (B. Holly)
2. Little Bitty Pretty One (T. Harris)
3. Oh Boy! (Crickets)
4. Raunchy (B. Justis)
5. Love Bug Crawl (J. Edwards)
6. Put A Light In The Window (Four Lads)
7. The Joker (Hilltoppers)
8. Jailhouse Rock (E. Presley)
9. Great Balls Of Fire (J. L. Lewis)
10. My Special Angel (Helms)

KEN GAUGHAN
WHMP—Northampton, Mass.

1. All The Way (F. Sinatra)
2. Peggy Sue (B. Holly)
3. Liechtensteiner Polka (Glahe)
4. A Very Special Love (Nash)
5. The Story Of My Life (M. Robbins)
6. Follow Your Heart (4 Coins)
7. Dancing With My Shadow (Four Voices)
8. Click Clack (D. Doo)
9. Pretend You Don't See Her (J. Vale)
10. Oh Boy! (Crickets)

JACK WHITE
KBOL—Boulder City, Colo.

1. Raunchy (Freeman/Vaughn)
2. Peppy Sue (B. Holly)
3. Waitin' In School (R. Nelson)
4. I'm Available (M. Rayburn)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. The Twelfth Of Never (J. Mathis)
7. At The Hop (Danny & Juniors)
8. The Story Of My Life (M. Robbins)
9. 8e Bop Baby (R. Nelson)
10. April Love (P. Boone)

JERRY BESSELL
WALB—Albany, Ga.

1. A Very Special Love (Hi-Lo's)
2. April Love (P. Boone)
3. Love Me Forever (Four Esquires)
4. All The Way (F. Sinatra)
5. No Love (J. Mathis)
6. Pretend You Don't See Her (J. Vale)
7. My One Sin (Four Coins)
8. Till (R. Williams)
9. Take A Chance (J. P. Morgan)
10. I Would Love You Still (Four Aces)

MORT DEAN
WVIP—Mt. Kisco, N. Y.

1. All The Way (F. Sinatra)
2. Why Don't They Understand (G. Hamilton IV)
3. At The Hop (Danny & Juniors)
4. Waitin' In School (R. Nelson)
5. Love Me Forever (E. Gorme)
6. If I Can Help Somebody (B. Eckstine)
7. A Very Special Love (D. Reynolds)
8. Put A Light In The Window (Four Lads)
9. April Love (P. Boone)
10. Catch A Falling Star (Como)

DEWEY (THE MINUTEMAN) DOW
WCSH—Portland, Me.

1. A Very Special Love (Nash)
2. Put A Light In The Window (Four Lads)
3. Good Mornin' Life (D. Martin)
4. Wild Is The Wind (J. Mathis)
5. Let Me Be Loved (E. Gorme)
6. I'm New At The Game (J. Morgan)
7. Bring Us Together (P. Page)
8. Made For Each Other (D. Rondo)
9. I Never Felt More Like Falling In Love (T. Bennett)
10. Exactly Like You (J. Corey)

SKIP HOLSO
KDSJ—Deadwood, S. Dak.

1. My Special Angel (B. Helms)
2. Raunchy (B. Doggett)
3. Oh Boy! (Crickets)
4. Just Born (P. Como)
5. Chances Are (J. Mathis)
6. Jailhouse Rock (E. Presley)
7. Melodie D'Amour (Ames Bros.)
8. Not Fade Away (Crickets)
9. Honeycomb (J. Rodgers)
10. Silhouettes (Rays)

DAN DANIEL
WDGY—Minneapolis, Minn.

1. At The Hop (Danny & Juniors)
2. Waitin' In School (R. Nelson)
3. Peggy Sue (B. Holly)
4. Why Don't They Understand (G. Hamilton IV)
5. Hey Little Girl (Techniques)
6. Oh Boy! (Crickets)
7. The Stroll (Diamonds)
8. Raunchy (B. Justis)
9. Liechtensteiner Polka (Glahe)
10. Swanee River Rock (R. Charles)

GEORGE FIARY
WIDE—Bideford, Me.

1. At The Hop (Danny & Juniors)
2. Why Don't They Understand (G. Hamilton IV)
3. Peggy Sue (B. Holly)
4. Wild Is The Wind (Mathis)
5. Get A Job (Silhouettes)
6. You Send Me (S. Cooke)
7. Uh Huh Mm (S. James)
8. Take A Chance (J. P. Morgan)
9. You're The Greatest (Scott)
10. The Stroll (Diamonds)

KENNY VINCENT
WEOL—Lorain, Ohio

1. Get A Job (Silhouettes)
2. Sugartime (McGuire)
3. Don't Let Go (R. Hamilton)
4. The Stroll (Diamonds)
5. At The Hop (Danny & Juniors)
6. Magic Moments (P. Como)
7. Witchcraft (F. Sinatra)
8. Oh Julie (Crescendos)
9. Kid From Red Bank (C. Basie)
10. Walkin' With Mr. Lee (L. Allen)/A Million Miles From Nowhere (B. Benton)

CHARLIE MURDOCK
WQAM—Miami, Fla.

1. All The Way (F. Sinatra)
2. Raunchy (B. Justis)
3. Great Balls Of Fire (J. L. Lewis)
4. Peggy Sue (B. Holly)
5. You Send Me (S. Cooke)
6. At The Hop (Danny & Juniors)
7. My Special Angel (Helms)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Why Don't They Understand (G. Hamilton IV)
10. Little Bitty Pretty One (T. Harris)

KEN COLLINS
KXYZ—Houston, Tex.

1. Raunchy (E. Freeman)
2. Bony Moronie (L. Williams)
3. Great Balls Of Fire (J. L. Lewis)
4. Peggy Sue (B. Holly)
5. At The Hop (Danny & Juniors)
6. Oh Boy! (Crickets)
7. The Twelfth Of Never (J. Mathis)
8. You Send Me (S. Cooke)
9. Waitin' In School (R. Nelson)
10. I'll Come Running Back To You (S. Cooke)

CHUCK PHILLIPS
WEMP—Milwaukee, Wis.

1. A Very Special Love (D. Reynolds)
2. Magic Moments (P. Como)
3. Winter In Wisconsin (Four Corners)
4. River Kwai March & Colonel Bogey (Miller/Mooney)
5. I Can't Help It (M. Whiting)
6. It's Been A Long Lone Time (J. Morgan)
7. No Love (J. Mathis)
8. Pretend You Don't See Her (J. Vale)
9. I Never Felt More Like Falling In Love (T. Bennett)
10. The Lord Made A Peanut (G. Mitchell)

CHRIS PAPPAS
KIST—Santa Barbara, Calif.

1. April Love (P. Boone)
2. Love Me Forever (E. Gorme)
3. Winter Warm (G. Storm)
4. All The Way (F. Sinatra)
5. Chances Are (J. Mathis)
6. Till (R. Williams)
7. Fascination (D. Jacobs)
8. I'll Never Say Never Again, Again (D. Shore)
9. I'm Available (M. Rayburn)
10. Witchcraft (F. Sinatra)

JAN MARTIN
WFOX—Milwaukee, Wis.

1. Peggy Sue (B. Holly)
2. April Love (P. Boone)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Silhouettes (Rays)
5. Liechtensteiner Polka (Glahe)
6. Great Balls Of Fire (J. L. Lewis)
7. I'm Available (M. Rayburn)
8. Oh Boy! (Crickets)
9. Raunchy (B. Justis)
10. Melodie D'Amour (Ames Bros.)

CHUCK BRINKMAN
WELI—New Haven, Conn.

1. At The Hop (Danny & Juniors)
2. Jo-Ann (Twin Tones)
3. Jingle Bell Rock (B. Helms)
4. Bobby (B. McNair)
5. Why Don't They Understand (G. Hamilton IV)
6. La Dee Dah (Billy & Lilly)
7. Get A Job (Silhouettes)
8. A Very Special Love (J. Nash)
9. Great Balls Of Fire (J. L. Lewis)
10. Could This Be Magic (Dubs)

BRIAN SKINNER
CKDM—Dauphin, Man., Can.

1. Great Balls Of Fire (J. L. Lewis)
2. Raunchy (B. Justis)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. April Love (P. Boone)
5. Jailhouse Rock (E. Presley)
6. Mean Woman Blues (J. L. Lewis)
7. Blue Doll (A. Carter)
8. Dance To The Bop (Vincent)
9. How Many (B. Haley)
10. Too Much Monkey Business (C. Berry)

JOHN "MAD MAN" MICHAELS
WOKY—Milwaukee, Wisc.

1. Put A Light In The Window (Four Lads)
2. Sugartime (McGuire Sisters)
3. Buzz, Buzz, Buzz (R. Draper)
4. April Love (P. Boone)
5. Uh Huh Mm (S. James)
6. Stood Up (R. Nelson)
7. Photographs (Chordettes)
8. Story Of My Life (Robbins)
9. The Lord Made A Peanut (G. Mitchell)
10. That's Why I Was Born (J. Harper)

STEVE MAY
WADK—Newport, R. I.

1. Put A Light In The Window (Four Lads)
2. Bring Us Together (P. Page)
3. Witchcraft (F. Sinatra)
4. Old Timers Tune (DeCastro Sisters)
5. Come To Me (J. Mathis)
6. I Double Dare You (T. Newman)
7. Photographs (Chordettes)
8. Rough Tough Cream Puff (A. Lund)
9. Love Me (B. Holly)
10. Sail Along Silvery Moon (B. Vaughn)

EARLE PUDNEY
WGY—Schenectady, N. Y.

1. Sugartime (McGuire)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Put A Light In The Window (Four Lads)
4. A Very Special Love (Nash)
5. No Love (J. Mathis)
6. That's Why I Was Born (M. Whiting)
7. April Love (P. Boone)
8. Sail Along Silvery Moon (B. Vaughn)
9. I Never Felt More Like Falling In Love (T. Bennett)
10. Take A Chance (J. P. Morgan)

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Disk Jockey

REGIONAL RECORD REPORTS

BOB MUSGRAVE
KWFR—San Angelo, Tex.

1. Great Balls Of Fire (J. L. Lewis)
2. Peggy Sue (B. Holly)
3. Bony Moronie (L. Williams)
4. No Love (J. Mathis)
5. Sugartime (McGuire)
6. Raunchy (B. Vaughn)
7. Party Party (D. Beard)
8. Photographs (Chordettes)
9. At The Hop (Danny & Juniors)
10. Do What You Did (T. Harris)

HENRY BUSSE, JR.
KOWH—Omaha, Neb.

1. April Love (P. Boone)
2. Raunchy (Justis Freeman)
3. All The Way (F. Sinatra)
4. Liechtensteiner Polka (Glahe)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. You Send Me (S. Cooke)
7. At The Hop (Danny & Juniors)
8. Jingle Bell Rock (B. Helms)
9. Halo Of Love (N. Noble)
10. Little Bitty Pretty One (T. Harris)

BILL LESTER
KOY—Phoenix, Ariz.

1. Chances Are (J. Mathis)
2. Liechtensteiner Polka (W. Glahe)
3. All The Way (F. Sinatra)
4. The Story Of My Life (M. Robbins)
5. Sugartime (McGuire)
6. The Greater Sin (F. Laine)
7. Johnny's Dream (G. Grant)
8. No Love (J. Mathis)
9. Melodie D'Amour (Ames Bros.)
10. River Kwai March & Colonel Bogey (M. Miller)

CLYDE CADWELL
KPOP—Los Angeles, Calif.

1. I Only Want To Love You (D. Reese)
2. Wild Is The Wind (Mathis)
3. Sugartime (McGuire)
4. Put A Light In The Window (Four Lads)
5. Caravan (H. Rose)
6. River Kwai March & Colonel Bogey (M. Miller)
7. A Very Special Love (D. Reynolds)
8. Witchcraft (F. Sinatra)
9. Follow Your Heart (4 Coins)
10. Catch A Falling Star (Como)

WILJOHN MILLER
WBRD—Bradenton, Fla.

1. April Love (P. Boone)
2. At The Hop (Danny & Juniors)
3. The Stroll (Diamonds)
4. Why Don't They Understand (G. Hamilton IV)
5. No Love (J. Mathis)
6. River Kwai March & Colonel Bogey (M. Miller)
7. Dancing With My Shadow (Four Voices)
8. For Sentimental Reasons (S. Cooke)
9. Catch A Falling Star (Como)
10. Witchcraft (F. Sinatra)

ARNIE (VELVET VOICE) GINSBURG
WBOS—Boston, Mass.

1. At The Hop (Danny & Juniors)
2. Why Don't They Understand (G. Hamilton IV)
3. You're The Greatest (Scott)
4. Great Balls Of Fire (J. L. Lewis)
5. Get A Job (Silhouettes)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Ruby Ruby (B. Porto)
8. Uh Huh Mm (S. James)
9. Jailhouse Rock (E. Presley)
10. Jingle Bell Rock (B. Helms)

BOB KELLY
WMIL—Milwaukee, Wis.

1. All The Way (F. Sinatra)
2. Alexander's Ragtime Band (Vaughan & Eckstine)
3. Deep Blue Sea (J. Dean)
4. Never Be Afraid (B. Crosby)
5. There's A Dream In My Heart (J. P. Morgan)
6. I'm Available (M. Rayburn)
7. And That Reminds Me (D. Reese)
8. Boulevard Of Broken Dreams (B. Eckstine)
9. Did You Close Your Eyes (A. Fiedler)
10. Lonely Night In Paris (R. Anthony)

JACK REILING
WAAF—Chicago, Ill.

1. At The Hop (Danny & Jrs.)
2. Caravan (H. Rose)
3. Flirty Gertie (Jiv-A-Tones)
4. Why Don't They Understand (G. Hamilton)
5. Take My Heart (S. Forwood)
6. Dede Dinah (F. Avalon)
7. Colonel Bogey (E. Ros)
8. Bertha Lou (C. Miller)
9. Don't Let Go (R. Hamilton)
10. Vic's Boogie (V. Faraci)

EARL THOMAS
WRSR—Saratoga Spgs., N. Y.

1. Raunchy (B. Vaughn)
2. I Feel Pretty (J. Corey)
3. Sugartime (McGuire)
4. April Love (P. Boone)
5. I'm Available (M. Rayburn)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. You're The Greatest (Carr)
8. Chances Are (J. Mathis)
9. Wake Up Little Susie (Everlys)
10. Good Mornin' Life (D. Martin)

JACK CRISP
WAIP—Prichard, Ala.

1. Raunchy (B. Vaughn)
2. Great Balls Of Fire (J. L. Lewis)
3. You Send Me (T. Brewer)
4. Jailhouse Rock (E. Presley)
5. Oh Julie (S. Salvo)
6. Sugartime (McGuire)
7. You Win Again (J. L. Lewis)
8. Wake Up Little Susie (Everlys)
9. Sail Along Silvery Moon (B. Vaughn)
10. Five More Steps (R. Stevens)

BOB STORY
WNOR—Norfolk, Va.

1. April Love (P. Boone)
2. You Send Me (S. Cooke)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. All The Way (F. Sinatra)
5. Chances Are (J. Mathis)
6. A Very Special Love (Nash/Reynolds)
7. Wild Is The Wind (Mathis)
8. Why Don't They Understand (G. Hamilton IV)
9. The Heart Of A Fool (A. Dean)
10. Love Me Forever (E. Gorme)

HAL PETERSON
WBSM—New Bedford, Mass.

1. Last Song And Dance (K. Starr)
2. Sand In My Shoes (B. Short)
3. The Next Time Around (S. Vaughn)
4. All The Way (F. Sinatra)
5. Green Green Mountains (K. Kover)
6. Yellow Dog Blues (Fountain)
7. I (L. Briggs)
8. Good Mornin' Life (D. Martin)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. No Love (J. Mathis)

ED DUNN
KTSR—San Antonio, Tex.

1. Teardrops (L. Andrews)
2. Great Balls Of Fire (J. L. Lewis)
3. Raunchy (B. Vaughn)
4. At The Hop (Danny & Juniors)
5. Peggy Sue (B. Holly)
6. Why Don't They Understand (G. Hamilton IV)
7. Waitin' In School (R. Nelson)
8. I'll Come Running Back To You (S. Cooke)
9. The Joker (B. Myles)
10. Fever (R. Peterson)

RONN TERRELL
KANS—Wichita, Kan.

1. Wild Is The Wind (Mathis)
2. A Very Special Love (Reynolds Hi-Lo's)
3. All The Way (F. Sinatra)
4. At The Hop (Danny & Juniors)
5. Love Me Forever (E. Gorme)
6. Why Don't They Understand (G. Hamilton IV)
7. Put A Light In The Window (Four Lads)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. April Love (P. Boone)
10. The Story Of My Life (M. Robbins)

STANLEY MACK
WDGY—Minneapolis, Minn.

1. At The Hop (Danny & Jrs.)
2. The Stroll (Diamonds)
3. Waitin' In School (Nelson)
4. Hey, Little Girl (Techniques)
5. Why Don't They Understand (G. Hamilton)
6. Peggy Sue (B. Holly)
7. Sugartime (McGuire)
8. Oh, Boy (Crickets)
9. La De Da (Billy & Lillie)
10. Swanee River Rock (R. Charles)

BILL SCHULTZ, RED EVANS
WTAL—Tallahassee, Fla.

1. April Love (P. Boone)
2. Jailhouse Rock (E. Presley)
3. You Send Me (S. Cooke)
4. Raunchy (E. Freeman)
5. Wake Up Little Susie (Everlys)
6. All The Way (F. Sinatra)
7. I Would Love You Still (Four Aces)
8. Little Bitty Pretty One (T. Harris)
9. The Joker (Hilltoppers)
10. Johnnie's Dream (G. Grant)

JERRY COLLINS
WNOX—Knoxville, Tenn.

1. Raunchy (Justis Freeman)
2. You Send Me (Brewer Cooke)
3. April Love (P. Boone)
4. Peggy Sue (B. Holly)
5. Jailhouse Rock (E. Presley)
6. At The Hop (Danny & Juniors)
7. Great Balls Of Fire (J. L. Lewis)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Silhouettes (S. Gibson)
10. All The Way (F. Sinatra)

FRANK McCORMACK
WHWB—Rutland, Vt.

1. At The Hop (Danny & Juniors)
2. Young And Beautiful (E. Presley)
3. Bony Moronie (L. Williams)
4. Pretend You Don't See Her (J. Vale)
5. Stood Up (R. Nelson)
6. All The Way (F. Sinatra)
7. Put A Light In The Window (Four Lads)
8. Oh Boy! (Crickets)
9. April Love (P. Boone)
10. You Send Me (S. Cooke)

PAUL COWLEY
WKLO—Louisville, Ky.

1. Raunchy (E. Freeman)
2. You Send Me (Brewer Cooke)
3. Great Balls Of Fire (J. L. Lewis)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Peggy Sue (B. Holly)
6. My Special Angel (B. Helms)
7. I'll Come Running Back To You (S. Cooke)
8. The Story Of My Life (M. Robbins)
9. 26 Miles (Four Preps)
10. Waitin' In School (R. Nelson)

DICK BIONDI
WHOT—Youngstown, Ohio

1. Great Balls Of Fire (J. L. Lewis)
2. At The Hop (Danny & Juniors)
3. Why Don't They Understand (G. Hamilton IV)
4. Could This Be Magic (Dubs)
5. Jailhouse Rock (E. Presley)
6. Miracles (L. Baker)
7. April Love (P. Boone)
8. Yellow Dog Blues (J. Daronsbourg)
9. Sail Along Silvery Moon (B. Vaughn)
10. The Stroll (Diamonds)

JOHN BENNETT
WNNJ—Newton, N. J.

1. Kisses Sweeter Than Wine (J. Rodgers)
2. Rock 'N Roll Music (Berry)
3. That's Why I Was Born (J. Harper)
4. Pretend You Don't See Her (J. Vale)
5. At The Hop (Danny & Juniors)
6. Sail Along Silvery Moon (B. Vaughn)
7. For Sentimental Reasons (S. Cooke)
8. If I Can Help Somebody (B. Eckstine)
9. You're The Greatest (Carr)
10. Witchcraft (F. Sinatra)



NEW YORK—Randy Wood, President of Dot Records, was the guest of honor at a cocktail party held recently by Dot at New York's Warwick Hotel. A huge turnout included a host of Dot artists and many song publishers and their pluggers and trade paper reps. Some of the luminaries surrounding Wood in the above pic are, left to right, Ira Howard of The Cash Box, Jerry Blaine, Jubilee Records Prexy, Wood and Bob Austin of The Cash Box.

Pastner And Burdick Join ABC-Paramount

NEW YORK—Larry Newton, Director of Sales for ABC-Paramount, last week announced two new appointees to the Am-Par field staff, in a move designed to strengthen the label's coordination amongst its distributor chain.

Replacing Fred Foster as East Coast Representative is Clayton Burdick, formerly employed with the diskery's Philadelphia distrib, David Rosen, Inc. With Rosen organization, Burdick functioned first as a salesman for the ABC-Par label, later moving to the post of special promotional rep for AM-Par, attached to the Philly distrib. As East Coast field representative, Burdick will assume all duties and responsibilities in regard to distributor liaison, sales and merchandising of ABC-Paramount single and album releases, auxiliary promotion and exploitation, etc., all formerly carried on by Foster. Foster resigned his post two weeks ago after two years with AM-Par to accept a position which would enable him to spend more time at home with his family. He will soon join another tangent of the record business which will not require incessant traveling. Parting between Foster and Sam Clark, prexy of the label, was amicable.

Assuming the post of the newly-created National Liaison Representative in Sales and Merchandising is Sid Pastner, also a native of Philadelphia, and a veteran of the record business. Pastner will operate wherever any unusual problems of merchandising and/or exploitation arise.

Both appointees will report directly to Newton, and have already taken up their duties in their new capacities.

Stimler To Frisco

NEW YORK—Sidney N. Goldberg, Vice President in Charge of Sales for Decca Distributing Corp., has announced that Irving Stimler has assumed the post of San Francisco Branch Manager. Stimler was formerly a salesman with the Los Angeles Branch.

Fats Domino
"I Want You To Know"
"The Big Beat"
No. 5477

Imperial Records

SEECO
Album Of The Week
SKITCH HENDERSON
39 WEST 60TH STREET
NEW YORK 23, N. Y.
CIRCLE 6-9705

SEECO

JUST RELEASED!!
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B/W
"MAMIE POLKA"
By LI'L WALLY
JAY JAY 174

BANANA RECORDS
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• Lafayette 3-5955

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"YOU'RE THE GREATEST"
Billy Scott
Cameo # 121
CAMEO RECORDS
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R & B Ramblings

NEW YORK:

Reports continue good from almost every manufacturer and distrib we speak to. Business is rolling along at a high speed and getting enough records pressed seems to be the big problem. . . . At Atlantic Records they've quite a few waxings to concern themselves with. The recent quartet of releases is showing good action. Clyde McPhatter's two siders, "That's Enough For Me" and "No Love Like Her Love", is getting double barreled response. Ray Charles looks like money in the bank with "Talkin' 'Bout You"; Ivory Joe Hunter steps out again with "You're On My Mind"; and The Jaye Sisters show a surprising amount of excitement with "Pitter Patter Boom Boom". Surprising, that is, in view of the fact that it is the group's introductory entree. Also stirring up a good sized reaction is thrush Betty Johnson's "The Little Blue Man". On the East West label Burt Taylor's "I Can't Help It" is coming along in tidy fashion and could develop into a sock selling disk. Atco showing up fast in the sales column with Guitar



THE CASUALS

Slim's "I Won't Mind At All" and it seems like a certain hit. Looks like Don Robey started something when he launched the Back Beat label. Don sent us a flock of telegrams he received to prove that he has three hits on the new company. The Casual's "So Tough", Bill Bodaford's "Little Girl", and "Tell Me Why" by the Rob Roys. Guess Robey looks forward to a big 1958, what with such an eventful start. Robey is also slightly elated with the sale on Little Junior Parker's "That's Alright" and Paul Perryman's "Satellite Fever and Asian Flu". . . . George Goldner's left hand gal, Vera Hodes, reports business still swinging along at a torrid pace and Goldner all smiles. "Maybe" by The Chantels, a solid local hit in New York, New Jersey and Philadelphia, is now breaking in real big figures in all the major markets throughout the country. "When the records we shipped this



CLYDE MCPHATTER

week get into the stores we are bound to have one of the nation's best sellers. Watch your reports." Ok, Vera, we'll be watching. Another that appears to be a big national hit, breaks in Bob Rosen, is "7-11" by The Gone All Stars. Gone will issue its first LP on January 15. It is Cab Calloway's "The Cotton Club Revue". . . . Sol Rabinowitz, Baton Records, reports his "Hard Times" by Noble Watts is selling real strong. "But more exciting than that," says Rabinowitz, "is the new Noble Watts I've got ready for release. Both sides, 'Blast Off' and 'Ricky Tick', are smash numbers and everyone who has heard them assures me we have a potentially best seller ready to go." Sol cut two new talents this week. Mark Jackson, a songwriter, guitarist, vocalist described by Rabinowitz as "a very warm, intriguing singer", and Lohn Ritchie, a singer who has the same emotional impact as Johnnie Ray, are the duo. Ritchie has been in Paris for the last three years and currently teaches Philosophy at Columbia University. . . . Morty Wax now doing independent record promotion covering East and Mid-West. Morty can be reached at DE-9-6298. He is currently working on Anchor's "Day After Day" and "Jealous Heart" by Bill Celeri. . . . Al Silver, Herald and Ember Records, glued to that phone taking orders and re-orders on his "Get A Job" by The Silhouettes; "Walkin' With Mr. Lee" by Lee Allen; and "The Joker" by Billy Myles. "Get A Job" is a runaway hit and in just a couple of weeks has broken into #25 in the Top Sixty. From all appearances, it is the fastest climbing record in the country right now. "And now," says Silver, "The Turbans' 'The Wadda Do' has broken wide open in several key cities." Silver is being pressured by his distribs to release his great "Shake A Hand" by Faye Adams now that the same tune is doing so nicely on Cameo via Mike Pedicin. Some of the d'istribs have put it on the air from the LP "Herald The Beat" and if anything happens as a result it may be re-issued. . . . ABC-Paramount's purchase of "Short Shorts" could have been the highest price ever paid for a master. We've heard several figures, but the last and supposedly authentic figure is said to be \$18,500. It includes "Short Shorts" and eight more sides. Peter Tripp (WMGM-New York) says "I'm the fella who broke the tune in the New York area." . . . Ernie Young seems to be



THE CLEFTONES

headed for an exciting New Year. Nashboro prexy is busy at his desk keeping the orders rolling out to the distribs on his new Crescendos' "Oh Julie" on Nasco. Young says the deck is a definite smash in several areas and catching on in most spots thruout the country. . . . Ed Portnoy and Stan Feldman, Ivy Records, announced the appointment of Artie Ziveter to handle promotion for the label. Ed and Stan are currently riding high with the Ivy release, "Lullaby Of The Bells". They are also keen about the new Ivy issue, "In My Heart" by Jimmie Lewis & Volumes. . . . Bill "Sparky" Mullen (WSID-Baltimore, Md.) would like to say thanks through this

column to all his friends for their Christmas cards and gifts. Bill recently did a telethon for Cerebral Palsy and says it was his first TV exposure since the School of Radio and Television Technique.

CHICAGO:

Deejay George Woods of WDAS in Philly created quite a stir when he played "Been So Long" by the Pastels six times in a row, causing a fury of phone calls from all the record shops. . . . Li'l Wally says the busy sked of wax sessions at his Banana diskery means plenty of action soon. . . . Stan



ROY HAMILTON

Pat wants it known that Gee label has a big deck in "Lover Boy" by the Cleftones. . . . Mort Hillman is pleased with action by Johnny Dane's "Why Did You Leave Me" on the Stepheny label. Johnny visited with Don Bell's "Teen Hop" show in Des Moines. . . . Mercury's Danny Driscoll guested on Marty Faye's TV clambake "Marty's Morgue", 1/2, and a good time was had by all. . . . Len Chess, prexy of the Chess diskery and All-State Distrib's Paul Glass vacationing in Jamaica with their families. Phil Chess, who's minding the store, tells us to watch for Jimmy McCracklin's new dance craze "The Walk". It's a natural! . . . King Records' Bill Bolden informs us that Johnny Pate's "Swingin' Shepherd Blues" sells bigger everyday. Also, Johnny's newie on King "Walking With Mr. Lee" looks like another "Swingin'". Bill says that Bill Doggett's "Leaps And Bounds" is selling that way. "The Bells" an oldie by Billy Ward and the Dominoes has been revived on LP. . . . We regret the passing of Louis De Lisa of Club De Lisa recently. His brothers Jimmy & Johnny survive. . . . United Distribs Jerry Ferber reports that the Casuals are in town with their newie "So Tough" on the Back Beat label. They'll make the deejay circuit. Jerry says that Roy Hamilton's "Don't Let Go" is still ridin' high. . . . Jimmy Bracken, Vee Jay-Falcon prexy, delighted with the pacting of Memphis Slim, one of the finest Blues artists in the country. Memphis Slim's debut disk is skedded for immediate release—"Sooner", says Jimmy! Abner and Cal Carter are heading for the west coast to record Dee Clark and the Little Richard Orch. Vee-Jay's first LP, "We Bring You Love" by Sarah McLawler and Richard Otto, currently handled by All-State Distribs, in Chi, is creating quite a stir. Gene Allison's "You Can Make It If You Try" is now a big, big record in the pop field; and, Jimmy Reed's newie "You're Something Else" has started a new phrase making the rounds, "You Somethin' Else". It's contagious! . . . Our sincerest condolences to a grieving Jack Reiling, musical director of WAAF, whose aunt (Miss Bessie Cavaness) passed suddenly 1/7. Jack's loss is great for she was like a mother to him.

LOS ANGELES:

Irv Shorten of Allied Distributing reports that the End label has a big one breaking in the Southern California area in the Chantel's recording of "Maybe". . . . Lee Hazelwood, formerly R & R-A & R man for the Dot label has resigned his position as of the first of the year. Hazelwood has no immediate plans, but is mulling several offers. . . . Antler Records has appointed Sid Talmadges' Record Merchandising firm to handle distribution in Southern California. Label prexy, Buck Ram, leaves this week for a trip through the East to line up additional distributors for the label. Current plug tune for Antler getting a big play from the local jockeys is "My Sweetie Pie" by Johnny Olen. . . . Flash Records has signed new artist Paul Clifton with his first release "Are You All Right", getting a good reception locally. . . . Jeff Clark of Central Sales reports that San Digo station 690 has picked Roy Hamilton's "Don't Let Go" on Epic as record of the week. . . . Kapp Records' new rhythm and blues subsidiary label, Trend, bowed last week with the first release featuring Chuck Sims' "Little Pigeon". Bob Demain expects this first effort to get the new label off to a fast start. . . . The Platters in town



JOHNNY OLENN

rehearsing for their new national personal appearance tour. Also making TV and disk jockey appearances with their new Mercury Records release, "Helpless". . . . Irving Ashby, who has been heard on many of Imperial Records hit recordings, makes his bow as a single artist for Imperial this week with the release of his new rhythm and blues instrumental, "The Big Guitar". . . . The Georgettes, new vocal duo on Ebb Records, leave on a cross country promotion tour with their recording of "Love Like A Fool" this week.



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

ALL ABOUT THE BLUES
Ivory Joe Hunter (Atlantic 1164)

***ANGEL SMILE**
Nat "King" Cole (Capitol 3860)

BABY
Slades (Liberty 55118)

BETTY AND DUPREE
MY CRYING EYES
Chuck Willis (Atlantic 1168)

BEWARE
Jessie Belvin (Cash 1056)

BLUES DOWN HOME
Dinah Washington (Mercury 71220)

DANCE TO THE BOP
Gene Vincent (Capitol 3839)

DAYS ARE DARK
Ted Taylor (Ebb 113)

DEDE DINAH
Frankie Avalon (Chancellor 1011)

DESIRE ME
Sam Cooke (Keen 4002)

DO WHAT YOU DID
Thurston Harris (Aladdin 3399)

EVERYTHING'S GONNA BE ALL RIGHT
Magic Sam (Cobra 5021)

FEVER
Earl Grant (Decca 30475)
Ray Peterson (RCA Victor 7087)

HENRIETTA
Jimmy Dee (Dot 15664; TNT 148)

HEY LITTLE GIRL
Techniques (Roulette 4030)

HEY MARYANN
Sputnicks (Class 217)

IF I COULD HELP SOMEBODY
Billy Eckstine (Mercury 71217)

I LIVE THE LIFE I LOVE EVIL
Muddy Waters (Chess 1680)

IT HURTS ME TOO
Elmore James (Vee-Jay 259)

JO-ANN
Playmates (Roulette 4037)

JUST ONE MORE CHANCE
Lord Luther (Music City)

LA DEE DAH
Billy Ford's Thunderbirds (Swan 4002)

LEAPS AND BOUNDS
Bill Doggett (King 5101)

LOOK UP
Sam Taylor & Dick Hyman (MGM 12441)

LULLABY OF THE BELLS
Deltaires (Ivy 101)

MAYBE
Chantels (End 1005)

***MILLION MILES FROM NOWHERE**
Brook Benton (Vik 0311)

MY SPECIAL ANGEL
Bobby Helms (Decca 30423)

NEW LOVE
LOOK ME UP
Ruth Brown (Atlantic 1166)

NO LOVE
Johnny Mathis (Columbia 41060)

OH BOY
Crickets (Coral)

OH JULIE
Crescendos (Nasco 6005)

PATTY BABY
Terry Noland (Brunswick 55036)

* Indicates first appearance on Territorial Tips

PERSON TO PERSON
Little Willie John (King 5091)

PENNY LOAFERS AND BOBBY SOX
Sparkletons (ABC-Paramount 9867)

SAY (BOSS MAN)
BEFORE YOU ACCUSE ME
Bo Diddley (Checker 878)

SHORT SHORTS
Royal Teens (ABC-Paramount 9882)

SO TOUGH
Casuals (Back-Beat 503)

SPEEDY
Bobbettes (Atlantic 1159)

ST. LOUIS BLUES
Lavern Baker (Atlantic 1163)

STOOD UP
WAITIN' IN SCHOOL
Ricky Nelson (Imperial 5483)

***SUGAH WOOGA**
3 Playmates (Savoy 1528)

THAT'S ALL I WANT FROM YOU
(CHI-WA-WA)
Silva-Tones (Argo 5281)

THE BIG BEAT
Fats Domino (Imperial 5477)

THE ECHOES KEEP CALLING ME LONESOME
Little Joe (Okeh 7094)

THE RIGHT TIME
Nappy Brown (Savoy 1525)

THE STROLL
Diamonds (Mercury 71242)

THINKING OF YOU
Wanderers (Onyx 518)

THREE TIMES A FOOL
Otis Rush (Cobra 5023)

THE SWINGING SHEPHERD BLUES
Johnnie Pate Quintet (Federal 12312)
Moe Koffman (Jubilee 5311)

THIS IS THE NIGHT
Valiants (Keen 34004)

TIME MAKES YOU CHANGE PAIN IN MY HEART
Dells (Vee-Jay 258)

TONIGHT TONIGHT
Mello-Kings (Herald 502)

***26 MILES**
Four Preps (Capitol 3845)

***TWITCHY**
Rene Hall (Specialty 618)

UH-HUH-MM
Sonny James (Capitol 3840)

WAIT A MINUTE
Jo-Ann Campbell (Gone 5014)

WEE BABY BLUES
TEENAGE LETTER
Joe Turner (Atlantic 1162)

WHY DON'T THEY UNDERSTAND
George Hamilton IV (ABC-Paramount 9862)

YOU ARE MY SUNSHINE
*TOOTSIE
Carl McVoy (Hi 2001)

YOU BUG ME BABY
Larry Williams (Specialty 615)

YOU NEVER MISS THE WATER
Billy Emerson (Vee-Jay 261)

***YOU'RE SOMETHING ELSE**
*STRING AROUND MY HEART
Jimmy Reed (Vee-Jay 270)

YOU'RE THE GREATEST
Billy Scott (Cameo 121)

E.M.I. Holiday Party



LONDON, ENG.—One of the most spectacular Christmas/New Year parties held in London over the holidays was in the main studios of the E.M.I. group of record companies. Although the occasion was mainly an internal affair for executives artists and staff, so close is the relationship in Britain now between phonograph operators and record companies, that London operators and distributors attended the party. Seen here with the three boys (the King Brothers), who have been topping the British Phonograph Hit Parade with their version of "Wake Up Little Susie," is the Chairman of the vast E.M.I. group, Mr. Lockwood. The group's record labels include H.M.V., Parlophone, Regal Zonophone, British "Columbia" and British "M.G.M."; and E.M.I. also own the American Capitol label. Lockwood has taken a personal interest in establishing close ties with the phonograph leaders in Britain.

Nobel Wins RCA Roadster

NEW YORK—W. D. Oliver, assistant sales promotion manager of Kimberly-Clark, Neemah, last week presented a \$5,000 Arnolt Bristol Roadster to Pittsburgh disk jockey, Al Nobel, first-prize winner in the Kleenex-RCA Victor-Perry Como Contest.

Nobel, of radio station KQV, was awarded the top prize for a promotion campaign based on effectiveness, skill and originality. The Pittsburgh jockey has been doing his show the past month from atop a flagpole on behalf of the United Fund Drive. He incorporated the Kleenex-RCA Victor promotion into his outdoor broadcasting stunt.

The presentation was made at the Carlton House in Pittsburgh. Personnel attending the ceremonies were Jack Dunn, promotion manager for RCA Victor Records; A. S. Joseph and J. W. Lanigan, sales managers for Kimberly-Clark.

Contest judges include the music departments of The Cash Box, Variety and Billboard.

"Exotic" Sounds



BEVERLY HILLS, CALIF.—Martin Denny, whose Liberty album, "Exotica" has been on the national best selling lists for the past three months, has completed a new album "Exotica, Vol. II". Denny and His Group are now playing to capacity crowds nightly at Don The Beachcomber's, Waikiki Beach, Honolulu, after drawing standing room audiences at Henry J. Kaiser's Hawaiian Village.

Prep Pacts Holliman

BEVERLY HILLS, CAL. — Actor Earl Holliman, currently co-starring in MGM's "Don't Go Near The Water," has signed an exclusive recording pact with Prep Records.

Holliman, who made his singing debut on Kraft Theater's January 1 TV Show, "The Battle for Wednesday Night," recorded the song, "Nobody Knows How I Feel," from the show for Prep the following day. Acetates were rushed to key deejays throughout the country, and records will be in dealers' shops this week. Holliman will spend two weeks in the East and Midwest on a twelve-city promotion tour to plug the disk, as well as his current film.

The twenty-nine-year-old actor first shot into public prominence when he was seen in "Giant," and subsequently won the foreign press award for the best supporting actor of 1956 for his role in "The Rainmaker." Holliman has been studying voice for the past two years and has held back making a disk deal until a movie or TV singing part, such as the Kraft show, could be tied in with a record release.

Holliman, who also dances, is being considered by MGM for the lead in the movie version of "The Boy, Friend," hit Broadway musical.

#1 IN BALTIMORE
IN ST. LOUIS
IN NEWARK

COMING UP STRONG IN:
PHILA., DETROIT, BOSTON

"SUGAH
WOOGA"
3 PLAYMATES

1528

SAVOY RECORD CO
56 MARKET ST
NEWARK, N. J.

17 Albums In MGM New Year Sales Plan

NEW YORK—Seventeen albums are included in a special sales plan that MGM Records has set for the New Year. Albums will be shipped to distributors on a six-month 100% exchange basis. The offer will apply to EP's included among the seventeen albums in this plan as well as LP's.

Included in the special program are Joni James, an Italian and English album, "Ti Voglio Bene" (I Love You). "Berlin After Dark"—Peter Todd and His Orchestra; "Y A D'La Joie"—Guy Luybaerts and His Orchestra; "Songs For Bashful Lovers"—Carl Eugster and His Orchestra; "Mediterranean Serenade"—Savino and His Orchestra; "When Lovers Meet"—Gary Alan and His Orchestra; "The Immortal Hank Williams"; "Hi Fi"—Dick Hymen; "Music Under The Stars"—Robert Ashley and His Orchestra; the new Arcady series of spoken word recordings by Alec Guinness, Carson McCullers, Sir Ralph Richardson and William Faulkner; and four classical albums—"Incidental Music For 'Shylock'" (Faure) with "Divertissement" (Lalo); "Sonata For Piano" with "Granites" and "Episodes" played by William Mas-selos; "Music By Gabriel Faure"; and "Organ Music By Modern Compos-ers" played by Richard Ellsasser.

First Hi-Fi Waxing Of National Anthem Released By American Heritage

NEW YORK—The American Her-itage Foundation this week will present to every public, private and parochial school and college in the country a free copy of the first high-fidelity recording of the National Anthem ever produced, it was announced by John C. Cornelius, foundation president.

The new high-fidelity rendition, a 78rpm disk, was recorded and produced for the American Heritage Foundation at cost as a public service by the Radio Corporation of America, RCA Victor Record Division, Cornelius revealed. It features the Chi-cago Symphony Orchestra, Fritz Reiner conducting and the Boston Symphony Orchestra, Charles Munch conducting. Not available through commercial outlets, the recording will be distributed only by the foundation.

The foundation will also make the new recordings available to radio and television stations, theatres, baseball parks and similar institutions.

"This pioneer high-fidelity record-ing of 'The Star Spangled Banner' fills an incredible vacuum in American life," said Cornelius. "Although high-fidelity was introduced a decade ago, the only recordings of our National Anthem available up to this time have been inadequate, old-fashioned plat-ters and most of these have been by foreign orchestras."

According to Cornelius, the defi-ciency was discovered by Louis Schweitzer, owner of radio station WBAI-FM in New York City. Schweitzer brought the matter to the attention of the American Heritage Foundation in August 1957 and made the first financial gift to the founda-tion to help defray the cost of start-ing the project.

A Smash Hit Coast to Coast

THE CHANTELS

"MAYBE"

b/w

"COME MY LITTLE BABY"

END 1005

END RECORDS

1650 Broadway
N. Y., N. Y.



THE NATION'S R & B TOP 20

		Pos. Last Week
1	RAUNCHY Freeman (Imperial 5474) Justis (Phillips 3519)	1
2	AT THE HOP Danny & The Juniors (ABC-Paramount 9871)	2
3	I'LL COME RUN- NING BACK TO YOU Sam Cooke (Specialty 619)	3
4	GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)	5
5	YOU SEND ME Sam Cooke (Keen 34013)	4
6	BONY MORONIE Larry Williams (Specialty 611)	6
7	BUZZ, BUZZ, BUZZ Hollywood Flames (Ebb 119)	7
8	PEGGY SUE Buddy Holly (Coral 61885)	10
9	YOU CAN MAKE IT IF YOU TRY Gene Allison (Vee-Jay 256)	9
10	ROCK 'N ROLL MUSIC Chuck Berry (Chess 1671)	8
11	TEARDROPS Lee Andrews & Heart (Chess 1675)	12
12	HARD TIMES (THE SLOP) Noble Watts (Baton 249)	11
13	DON'T LET GO Roy Hamilton (Epic 9257)	21
14	THAT'S ALL RIGHT Little Jr. Parker (Duke 168)	16
15	I WANT YOU TO KNOW Fats Domino (Imperial 5477)	8
16	GET A JOB Silhouettes (Ember 1029)	—
17	JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)	14
18	FOR SENTI- MENTAL REASONS Sam Cooke (Keen 4002)	19
19	WALKIN WITH MR. LEE Lee Allen (Ember 1027)	22
20	COULD THIS BE MAGIC Dubs (Gone 5011)	17

21. KISSES SWEETER THAN WINE. 22. THE STROLL. 23. MAYBE. 24. SILHOUETTES. 25. LITTLE BITTY PRETTY ONE.



NEW YORK	CHICAGO	NEW ORLEANS
1 AT THE HOP Danny & The Juniors (ABC-Paramount 9871)	I'LL COME RUNNING BACK TO YOU Sam Cooke (Specialty 619)	RAUNCHY Ernie Freeman (Imperial 5474)
2 DON'T LET GO Roy Hamilton (Epic 9257)	YOU CAN MAKE IT IF YOU TRY Gene Allison (Vee-Jay 256)	YOU CAN MAKE IT IF YOU TRY Gene Allison (Vee-Jay 256)
3 I'LL COME RUNNING BACK TO YOU Sam Cooke (Specialty 619)	BUZZ, BUZZ, BUZZ Hollywood Flames (Ebb 119)	THE RIGHT TIME Nappy Brown (Savoy 1525)
4 MAYBE Chantels (End 1005)	THAT'S ALL RIGHT Little Jr. Parker (Duke 168)	THAT'S ALL RIGHT Little Jr. Parker (Duke 168)
5 BUZZ, BUZZ, BUZZ Hollywood Flames (Ebb 119)	SWINGING SHEPHERD BLUES Johnny Pate Qt. (Federal 12312)	BETTY AND DUPREE Chuck Willis (Atlantic 1168)
6 FOR SENTIMENTAL REASONS Sam Cooke (Keen 4002)	RAUNCHY Bill Justis (Phillips 3519)	I'LL COME RUNNING BACK TO YOU Sam Cooke (Specialty 619)
7 TEARDROPS Lee Andrews & Hearts (Chess 1675)	DON'T LET GO Roy Hamilton (Epic 9257)	HARD TIMES (THE SLOP) Noble Watts (Baton 249)
8 WALKIN' WITH MR. LEE Lee Allen (Ember 1027)	YOU SEND ME Sam Cooke (Keen 34013)	SAY (BOSS MAN) Bo Diddley (Checker 878)
9 YOU SEND ME Sam Cooke (Keen 34013)	AT THE HOP Danny & The Juniors (ABC-Paramount 9871)	I WANT YOU TO KNOW Fats Domino (Imperial 5477)
10 RAUNCHY Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)	MAYBE Chantels (End 1005)	YOU SEND ME Sam Cooke (Keen 34013)

ST. LOUIS	NEWARK	DALLAS
1 AT THE HOP Danny & The Juniors (ABC-Paramount 9871)	DON'T LET GO Roy Hamilton (Epic 9257)	RAUNCHY Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)
2 FOR SENTIMENTAL REASONS Sam Cooke (Keen 4002)	I'LL COME RUNNING BACK TO YOU Sam Cooke (Specialty 619)	PEGGY SUE Buddy Holly (Coral 61885)
3 DON'T LET GO Roy Hamilton (Epic 9257)	MAYBE Chantels (End 1005)	BONY MORONIE Larry Williams (Specialty 615)
4 I'LL COME RUNNING BACK TO YOU Sam Cooke (Specialty 619)	BUZZ, BUZZ, BUZZ Hollywood Flames (Ebb 119)	YOU CAN MAKE IT IF YOU TRY Gene Allison (Vee-Jay 256)
5 YOU CAN MAKE IT IF YOU TRY Gene Allison (Vee-Jay 256)	YOU SEND ME . Sam Cooke (Keen 34013)	GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)
6 RAUNCHY Bill Justis (Phillips 3519)	I WANT YOU TO KNOW Fats Domino (Imperial 5477)	SO TOUGH Casuals (Back-Beat 503)
7 MAYBE Chantels (End 1005)	RAUNCHY Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)	I'LL COME RUNNING BACK TO YOU Sam Cooke (Specialty 619)
8 WEE BABY BLUES Joe Turner (Atlantic 1162)	SWINGING SHEPHERD BLUES Johnny Pate Qt. (Federal 12312)	AT THE HOP Danny & The Juniors (ABC-Paramount 9871)
9 SUGAH WOOGA 3 Playmates (Savoy 1528)	BETTY AND DUPREE Chuck Willis (Atlantic 1168)	JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)
10 GET A JOB Silhouettes (Ember 1029)	TEARDROPS Lee Andrews & Hearts (Chess 1675)	ROCK 'N ROLL MUSIC Chuck Berry (Chess 1671)

The Cash Box

PHILADELPHIA	LOS ANGELES	DETROIT
1 TEARDROPS Lee Andrews & Hearts (Chess 1675)	RAUNCHY Ernie Freeman (Imperial 5474)	AT THE HOP Danny & The Juniors (ABC-Paramount 9871)
2 BUZZ, BUZZ, BUZZ Hollywood Flames (Ebb 119)	AT THE HOP Danny & The Juniors (ABC-Paramount 9871)	I'LL COME RUNNING BACK TO YOU Sam Cooke (Specialty 619)
3 THE JOKER Billy Myles (Ember 1026)	BUZZ, BUZZ, BUZZ Hollywood Flames (Ebb 119)	RAUNCHY Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)
4 BONY MORONIE Larry Williams (Specialty 615)	YOU SEND ME Sam Cooke (Keen 34013)	GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)
5 GET A JOB Silhouettes (Ember 1029)	I'LL COME RUNNING BACK TO YOU Sam Cooke (Specialty 619)	YOU SEND ME Sam Cooke (Keen 34013)
6 AT THE HOP Danny & The Juniors (ABC-Paramount 9871)	BONY MORONIE Larry Williams (Specialty 615)	SWINGIN' SHEPHERD BLUES Johnnie Pate Qt. (Federal 12312)
7 DO WHAT YOU DID Thurston Harris (Aladdin 3399)	TEARDROPS Lee Andrews & Hearts (Chess 1675)	DON'T LET GO Roy Hamilton (Epic 9257)
8 FOR SENTIMENTAL REASONS Sam Cooke (Keen 4002)	SILHOUETTES Rays (Cameo 117)	YOU CAN MAKE IT IF YOU TRY Gene Allison (Vee-Jay 256)
9 RAUNCHY Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)	DESIRE ME Sam Cooke (Keen 4002)	LOOK UP Sam Taylor & Dick Hyman (MGM 12441)
10 I'LL COME RUNNING BACK TO YOU Sam Cooke (Specialty 619)	COULD THIS BE MAGIC Dubs (Gone 5011)	HEY MARYANN Sputniks (Class 217)

ATLANTA	MEMPHIS	SAN FRANCISCO
1 BUZZ, BUZZ, BUZZ Hollywood Flames (Ebb 119)	GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)	RAUNCHY Ernie Freeman (Imperial 5474)
2 I'LL COME RUNNING BACK TO YOU Sam Cooke (Specialty 619)	YOU ARE MY SUNSHINE Carl McVoy (Hi 2001)	I'LL COME RUNNING BACK TO YOU Sam Cooke (Specialty 619)
3 AT THE HOP Danny & The Juniors (ABC-Paramount 9871)	RAUNCHY Bill Justis (Phillips 3519)	YOU SEND ME Sam Cooke (Keen 34013)
4 RAUNCHY Ernie Freeman (Imperial 5474)	BUZZ, BUZZ, BUZZ Hollywood Flames (Ebb 119)	AT THE HOP Danny & The Juniors (ABC-Paramount 9871)
5 DON'T LET GO Roy Hamilton (Epic 9257)	TOOTSIE Carl McVoy (Hi 2001)	PEGGY SUE Buddy Holly (Coral 61885)
6 THAT'S ALL RIGHT Little Jr. Parker (Duke 168)	YOU SEND ME Sam Cooke (Keen 34013)	BONY MORONIE Larry Williams (Specialty 615)
7 GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)	ST. LOUIS BLUES Lavern Baker (Atlantic 1163)	GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)
8 PEGGY SUE Buddy Holly (Coral 61885)	DON'T LET GO Roy Hamilton (Epic 9257)	BUZZ, BUZZ, BUZZ Hollywood Flames (Ebb 119)
9 DESIRE ME Sam Cooke (Keen 4002)	BONY MORONIE Larry Williams (Specialty 615)	THAT'S ALL RIGHT Little Jr. Parker (Duke 168)
10 YOU SEND ME Sam Cooke (Keen 34013)	TEENAGE LETTER Joe Turner (Atlantic 1162)	DESIRE ME Sam Cooke (Keen 4002)

R & B

Sure Shots

"GET A JOB"

Silhouettes

The Cash Box Award o' the Week

1/4

Ember 1029

"STOOD UP"

"WAITIN' IN SCHOOL"

Ricky Nelson

The Cash Box Disk of the Week

12/14

Imperial 5483

"DO WHAT YOU DID"

Thurston Harris

The Cash Box Award o' the Week

12/14

Aladdin 3399

"BETTY AND DUPREE"

Chuck Willis

The Cash Box Award o' the Week

12/14

Atlantic 1168

"JO-ANN"

Playmates

The Cash Box Sleeper of the Week

12/14

Roulette 4037

"DEDE DINAH"

Frankie Avalon

The Cash Box Sleeper of the Week

1/4

Chancellor 1011

"HEY MARYANN"

Sputniks

The Cash Box R&B Best Bets

12/28

Class 217

Breaking Fast!!!

PAUL CLIFTON

"ARE YOU ALL RIGHT"

b/w

"AIN'T I CRIED ENOUGH"

FLASH # 127

FLASH RECORDS

623 E. VERNON AVE. LOS ANGELES, CALIF.

Smashing Nationally!!

"HEY MARYANN"

THE SPUTNIKS Class # 217

"DARLING IF I HAD YOU"

BOBBY DAY Class # 215

Class RECORDS

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PLaza 7-1977 GRant 1-9323 JACson 5-1147 BIGelow 3-1155

Herman Lubinsky Writes Open Letter To Trade

"Savoy has for several years now attempted to insure the continued development of jazz by devoting large amounts of recording space to young innovators in jazz. Public acceptance of the progressive school has been a slow, arduous struggle, but today, jazz lists among its still limited public such champions as Stravinsky and Leonard Bernstein.

"But recording, alone, is not enough. It is important to jazz and to the jazz industry that young musicians have a positive and fewer large bands and jazz clubs . . . all of which have provided some apprenticeship for the struggling but talented jazz musician in the past. The public needs to understand new directions in jazz and the makeup of the jazz musician. The record industry, itself, needs emphatically a future reservoir of young blood out of which will come recordings which can stand firmly along side those of Charlie Parker or Dizzy Gillespie.

"In providing a scholarship for the School of Jazz, we feel that we are in some measure contributing to the future of jazz and the music industry since such a school can provide functions which are outside the realm of our own business structure. As far as I know, the School of Jazz is the only school devoted exclusively to the development of young jazz musicians under the direct guidance of top professional musicians. It is a show case for the young blood and insures continuation of the great jazz tradition. Its program seeks to eventually bridge the gap between jazz and music education and it establishes a professional educational status for the leading jazz men of our time.

"The struggle of jazz to make itself heard has not been an easy one. If we of Savoy Records can make that struggle easier by sending young jazz musicians to school, it's the least we can do."



R & B Reviews

A AWARD & SLEEPER B+ EXCELLENT B VERY GOOD
C+ GOOD C FAIR D MEDIOCRE

THE ORBITS

(Argo 5286)

B "MR. HARD LUCK" (2:41) [Figure BMI—J. Caronna] The Orbits team in okay fashion as they belt a quick beat bouncer. Deck drives with a zest that will appeal to the teenage audience.

B "WHO ARE YOU" (2:38) [Figure BMI—J. Caronna] The Orbits offer a slow beat ballad blues on the flip. A dreamy drifter hunk of material that comes off a better than average deck.

WILLIE HEADEN

(Dooto 427)

B+ "BLAME IT ON THE BLUES" (2:18) [Dootsie Williams BMI W. Headen, Doe] Willie Headen turns in a strong reading of a slow, rhythmic and melodic blues. Headen gives it a performance that could grab it action in all markets. A good, solid offering that bears watching.

B "COOL CAT" (2:45) [Dootsie Williams BMI—Headen, Doe] Headen does another smart vocal job on a similar piece of material. The item swings lightly and Headen has another strong deck here.

PRINCE PATRIDGE

(Challenge 1015)

B "THE FELLA THAT LOOKS LIKE ME" (2:25) [Sherman BMI—Ray Stanley] Prince Patridge, who had a territorial hit several years back, comes up with a cute story about the troubles his double creates for him. Deck has some laughs and could grab a good-sized sale.

C+ "LIVE A LITTLE" (2:22) [Sherman BMI—Vivian Pedescleaux] Patridge turns in another recitation with a philosophy that berates the hardships of life. Good listening, but without the commercial appeal cut into the upper deck.

SPIRITUAL

THE FAMOUS DAVIS SISTERS

(Savoy 4088)

B+ "MY WONDERFUL COUNSELOR" (2:40) [Savoy BMI—Davis] The Famous Davis Sisters shout out a jubilee item with that wonderful sound and excitement they are so well known for. Stirring wax that should stir up the gospel market.

B "FAREWELL" (2:41) [Savoy BMI—Davis] The Famous Davis Sisters change pace on the flip, offering a melodic slow beat filled with emotion and given a moving treatment. Strong religious wax.

THE HIGHWAY Q. C.'S

(Vee-Jay 853)

B "THERE'S SOMETHING ON MY MIND" (2:45) [Conrad BMI S. Taylor] The Highway Q. C.'S offer a slow rhythmic religious chant with a feeling-filled reading. Sincere waxing that will please the religious buyer.

B "THE WAY UP THE HILL" (2:47) [Gladstone ASCAP—Broderick, Ruth] The Highway Q. C.'S up the tempo on the flip and turn in a fine reading of a middle beat gospel tune. The lead handles his chores with strength and his group answers effectively. Potent offering.

The Cash Box Award o' the Week

"YOU'RE ON MY MIND" (2:40) "BABY BABY COUNT ON ME" (2:06)

[Desiard/Progressive BMI—

Hunter]

[Progressive BMI—Hunter]

IVORY JOE HUNTER (Atlantic 1173)

● Ivory Joe Hunter again flashes his talents vocally and with two self-written pieces of music. Hunter comes away with two possible hits. The smooth voiced singer treats his material with a delicacy that belies his impressive figure. "You're On My Mind" is a fragile, swaying tune delivered by Hunter against a big choral background. "Baby Baby Count On Me", is another slow paced drifter that carries the Hunter tag. Soft air coupled with a tender love lyric. Two solid entries for all markets.

"EVERY WHICHA KINDA WAY" (2:19) "I DON'T WANT YOUR LOVE" (2:02)

[Jay & Cee BMI—Turner, Glover]

[Selbon BMI—Billy Myles]

EARL (CONNELLY) KING (King 5102)

● Earl (Connelly) King, missing from the lists for too long, now appears to be headed in the right direction with two top-drawer items. "Every Whicha Kinda Way" is a middle beat shuffle with a terrific backing and great vocal treatment. King never sounded better and comes off in wonderful fashion, the beneficiary of an exciting arrangement. The coupling, "I Don't Want Your Love", is a complete about face. King sings a beautifully melodic floater with a corrossing tenderness. Moving wax that could offer a strong battle to "Every Whicha Kinda Way". We step aside and let the patrons decide the issue.

"HELLO, HOW YA' BEEN,

GOODBYE" (2:19)

"I WON'T MIND AT ALL" (2:17)

[Progressive BMI—

[Progressive BMI—Richard]

Pomus, Shuman]

GUITAR SLIM (Atco 6108)

● Guitar Slim is back in the picture with a solid two-sider that bears the markings of "hit". "Hello, How Ya' Been, Goodbye" is a slow beat effort with a tuneful story of love that is not returned. Slim handles it softly and with sincerity. Potent deck. The coupling, "I Won't Mind At All", is a slow beat blues, the type of material with which Guitar Slim is an expert salesman. Smooth, easy delivery that falls tenderly on the ears. Two decks that Slim can crack through with.

"NO LOVE LIKE HER LOVE" (2:42)

[Lowell/Progressive BMI—Wood, Williams]

"THAT'S ENOUGH FOR ME" (2:02)

[Eden/Progressive BMI—Benton, Otis]

CLYDE McPHATTER (Atlantic 1170)

● Clyde McPhatter offers a delectable piece of wax. "No Love Like Her Love", in which he sings with deep emotion and tender voice. The mood of the soft love tune is faithfully portrayed by the talented singer. Melodic tune artfully delivered. Look for it to stir up some action. The reverse end, "That's Enough For Me", is a change of pace middle beat bouncer with a springly approach and it comes through effectively. We lean ever so lightly in the direction of "No Love Like Her Love", but this bouncer has lots to offer and we'd advise that you give it a close inspection.

"SHE KNOCKS ME OUT" (2:10) [Armell BMI—Archie, Burrage]

"A HEART" (2:28) [Armell BMI—Archie, Burrage]

HAROLD BURRAGE (Cobra 5022)

● Harold Burrage grabs a strong piece of jump material in "She Knocks Me Out" and reads it in great style. His interpretation is alive and exciting. To help make this an outstanding offering the backing is a straccato rhythm that lifts the deck away out in space. A strong etching that should capture the fancy of lots of buyers. The flip, "A Heart", portrays a different Burrage. The chanter handles the melodic slow beat with a tenderness befitting the tune. Easy on the ears. For the hit deck it's "She Knocks Me Out".

"BILLY'S HEARTACHE" (2:14) [Stewart, Larson, McDaniel]

"BABY, YOU'RE MY ONLY LOVE" (2:41) [Stewart, Ames, McDaniel]

BILLY STEWART (Okeh 7095)

● Billy Stewart has a most infectious offering in "Billy's Heartache", a middle beat cha cha rhythm. Billy's vocal is an attention getter from his opening note—and the arrangement plus sound add up to a powerful wax that could happen. A push on this side could break it into a big seller. The flip, "Baby, You're My Only Love", showcases Stewart again in a very strong vocal projection. The tune is a slow beat, ballad blues well done—but not as strong as the "Heartache" side.

The New Penguin Hi Fi!!

"SWEET LOVE"

432

dooto
AUTHENTIC HIGH FIDELITY
RECORDS

CUTIES!

"Buzz Buzz Buzz"

Ebb # 119 THE HOLLYWOOD FLAMES

Mercury # 71221 RUSTY DRAPER

Josie # 829 THE CADILLACS

"Beware"

Cash # 1056 JESSIE BELVIN

Cash Songs — BMI

1252 S. BERENDO LOS ANGELES 6, CALIF.



Top Selling Records

Reported by

R & B

Retail Outlets

From Coast to Coast

MR. "T" RECORD SHOP

Chicago, Ill.

1. I'll Come Running Back To You (S. Cooke)
2. For Sentimental Reasons (S. Cooke)
3. Swinging Shepherd Blues (J. Pat Qt.)
4. You Can Make It If You Try (G. Allison)
5. You're Something Else (J. Reed)
6. Buzz, Buzz, Buzz (Hollywood Flames)
7. All About The Blues (I. J. Hunter)
8. Blues Down Home (D. Washington)
9. You Send Me (S. Cooke)
10. I Love The Life I Live (M. Waters)

PARKER STUDIOS

Fort Walton Beach, Fla.

1. Raunchy (B. Justis)
2. You Send Me (S. Cooke)
3. Teardrops (L. Andrews)
4. You Can Make It If You Try (G. Allison)
5. I Want You To Know (F. Domino)
6. Buzz, Buzz, Buzz (Hollywood Flames)
7. Silhouettes (Rays)
8. I'll Come Running Back To You (S. Cooke)
9. Honeycomb (J. Rodgers)
10. My Special Angel (B. Helms)

JOHNNY'S MUSIC HOUSE

New Orleans, La.

1. You Send Me (S. Cooke)
2. Raunchy (E. Freeman)
3. Say (Boss Man) (B. Diddle)
4. Desire Me (S. Cooke)
5. Betty And Dupree (C. Willis)
6. You Can Make It If You Try (G. Allison)
7. That's All Right (L. J. Parker)
8. Teardrops (L. Andrews)
9. Hard Times (N. Watts)
10. I'll Come Running Back To You (S. Cooke)

BERNARD'S

Brooklyn, N. Y.

1. I'll Come Running Back To You (S. Cooke)
2. At The Hop (Danny & Juniors)
3. Walkin' With Mr. Lee (L. Allen)
4. Don't Let Go (R. Hamilton)
5. For Sentimental Reasons (S. Cooke)
6. Swanee River Rock (Charles)
7. Betty And Dupree (C. Willis)
8. Swinging Shepherd Blues (J. Pate Qt.)
9. Raunchy (B. Justis)
10. Maybe (Chantels)

RECORD CENTER

Cleveland, Ohio

1. Get A Job (Silhouettes)
2. La Dee Dah (Billy & Lilly)
3. I'll Come Running Back To You (S. Cooke)
4. Teardrops (L. Andrews)
5. I Want You To Know (F. Domino)
6. For Sentimental Reasons (S. Cooke)
7. Do What You Did (T. Harris)
8. Buzz, Buzz, Buzz (Hollywood Flames)
9. Oh Julie (Crescendos)
10. Bony Moronie (L. Williams)

SUTTER MUSIC

San Francisco, Calif.

1. Raunchy (E. Freeman)
2. I'll Come Running Back To You (S. Cooke)
3. That's All Right (L. J. Parker)
4. Desire Me (S. Cooke)
5. Twitchy (R. Hall)
6. Don't Let Go (R. Hamilton)
7. Bony Moronie (L. Williams)
8. Walkin' With Mr. Lee (Allen)
9. You Send Me (S. Cooke)
10. Buzz, Buzz, Buzz (Hollywood Flames)

HORN'S RECORDS

Detroit, Mich.

1. Don't Let Go (R. Hamilton)
2. I'll Come Running Back To You (S. Cooke)
3. Look Up (S. Taylor)
4. You Send Me (S. Cooke)
5. Betty And Dupree (C. Willis)
6. You Can Make It If You Try (G. Allison)
7. Buzz, Buzz, Buzz (Hollywood Flames)
8. Hey Maryann (Sputniks)
9. If I Can Help Somebody (B. Eckstine)
10. This Is The Night (Valiants)

PAT'S RECORD SHOP

Los Angeles, Calif.

1. Don't Let Go (R. Hamilton)
2. Desire Me (S. Cooke)
3. That's All Right (L. J. Parker)
4. Honest I Do (J. Reed)
5. Raunchy (E. Freeman)
6. Hard Times (N. Watts)
7. I'll Come Running Back To You (S. Cooke)
8. I Want You To Know (F. Domino)
9. Leaps And Bounds (Doggett)
10. The Stroll (Diamonds)

TOP TEN RECORD SHOP

Dallas, Texas

1. So Tough (Casuals)
2. At The Hop (Danny & Juniors)
3. Raunchy (B. Justis)
4. Bony Moronie (L. Williams)
5. Jailhouse Rock (E. Presley)
6. Peggy Sue (B. Holly)
7. Rock 'N Roll Music (Berry)
8. La Dee Dah (Billy & Lilly)
9. Dede Dinah (F. Avalon)
10. Stood Up (R. Nelson)



R & B

Disk Jockey

REGIONAL RECORD REPORTS

DICK SMITH

WASK—Lafayette, Ind.

1. La Dee Dah (Billy & Lilly)
2. Look Me Up (R. Brown)
3. St. Louis Blues (L. Baker)
4. Rock 'N Roll Music (Berry)
5. Bony Moronie (L. Williams)
6. Buzz, Buzz, Buzz (Hollywood Flames)
7. Teardrops (L. Andrews)
8. You Send Me (S. Cooke)
9. Fever (E. Grant)
10. Don't Let Go (R. Hamilton)

KENNY VINCENT

WEOL—Lorain, Ohio

1. Dede Dinah (F. Avalon)
2. Get A Job (Silhouettes)
3. The Joker (B. Myles)
4. I'll Come Running Back To You (S. Cooke)
5. La Dee Dah (Billy & Lilly)
6. Jailhouse Rock (E. Presley)
7. Rock 'N Roll Music (Berry)
8. Jo-Ann (Playmates)
9. Raunchy (B. Justis)
10. Walkin' With Mr. Lee (Allen)

"UNCLE" SHEL HORTON

WKMC—Roaring Springs, Pa.

1. Swanee River Rock (Charles)
2. You Send Me (S. Cooke)
3. Peggy Sue (B. Holly)
4. Great Balls Of Fire (J. Lewis)
5. At The Hop (Danny & Juniors)
6. All About The Blues (Hunter)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. Be Bop Baby (R. Nelson)
9. How Many (B. Haley)
10. Jingle Bell Rock (B. Helms)

"LITTLE BO" PARKS

WEKR—Fayetteville, Tenn.

1. I'll Come Running Back To You (S. Cooke)
2. At The Hop (Danny & Juniors)
3. Hard Times (N. Watts)
4. A New Love (R. Brown)
5. Could This Be Magic (Dubs)
6. Great Balls Of Fire (Lewis)
7. Raunchy (E. Freeman)
8. Rock 'N Roll Music (Berry)
9. I Want You To Know (F. Domino)
10. Don't Let Go (R. Hamilton)

MARY DEE

WSID—Baltimore, Md.

1. All The Way (F. Sinatra)
2. You Can Make It If You Try (G. Allison)
3. I'll Come Running Back To You (S. Cooke)
4. Buzz, Buzz, Buzz (Hollywood Flames)
5. Don't Let Go (R. Hamilton)
6. St. Louis Blues (L. Baker)
7. You're The Greatest (Carr)
8. D.D.'s Bounce (D. D. Ford)
9. Rock 'N Roll Music (Berry)
10. Farther Up The Road (Bland)

DUB (TUNE TYCOON)

MURRAY

1. At The Hop (N. Todd)
2. Raunchy (E. Freeman)
3. Great Balls Of Fire (Gibbs)
4. Could This Be Magic (Dubs)
5. When The Saints Go Marching In (B. Ward)
6. Rock 'N Roll Music (Berry)
7. Teardrops (L. Andrews)
8. I'll Come Running Back To You (S. Cooke)
9. Jailhouse Rock (E. Presley)
10. The Joker (B. Myles)

JACK CRISP

WAIP—Prichard, Ala.

1. Raunchy (B. Justis)
2. Bony Moronie (L. Williams)
3. I Want You To Know (F. Domino)
4. Rock 'N Roll Music (Berry)
5. Oh Boy! (Crickets)
6. Peggy Sue (B. Holly)
7. Why Don't They Understand (G. Hamilton IV)
8. Mr. Lee (Bobettes)
9. Little Bitty Pretty One (T. Harris)
10. The Stroll (Diamonds)

ART LAWRENCE

WHYE—Roanoke, Va.

1. Raunchy (Freeman Justis)
2. Say (Boss Man) (B. Diddle)
3. Little Bitty Pretty One (T. Harris)
4. Oh Boy! (Crickets)
5. Bony Moronie (L. Williams)
6. Buzz, Buzz, Buzz (Hollywood Flames)
7. Penny Loafers And Bobby Sox (Sparkletones)
8. Oh Julie (Crescendos)
9. Fever (R. Peterson)
10. Get A Job (Silhouettes)

ART WOOD

WMYR—Fart Myers, Fla.

1. At The Hop (Danny & Juniors)
2. Raunchy (B. Justis)
3. Rock 'N Roll Music (C. Berry)
4. Little Bitty Pretty One (T. Harris)
5. Jailhouse Rock (E. Presley)
6. Buzz, Buzz, Buzz (Hollywood Flames)
7. Stood Up (R. Nelson)
8. The Stroll (Diamonds)
9. Great Balls Of Fire (J. Lewis)
10. Teardrops (L. Andrews)

United Artist Chi Party



CHICAGO—United Artists Records officials and Lenny Garmisa, President of Garmisa Distributors, UA's Midwest representatives, were hosts to regional disk jockeys, radio-TV personalities, the press and record retailers at a cocktail party in the Imperial House. Guests of honor included UA recording artists Joe Valino ("Legend Of The Lost"), Wes Bryan ("Lonesome Love"), whose current disks have recently been released; Al Tamarin, Executive Asst. to Max E. Youngstein, President of United Artists Records and Music Companies, Harold L. Friedman, Sales Director for UA Records and Dick Gersh, Publicitor.

Pictured above are: (1) Top (left to right) Wes Bryan, Harold Friedman, Joe Valino, Al Tamarin, Lenny Garmisa, and Dick Gersh. Top right—Mrs. Lee Brooks, WTAQ deejay Phil Lind, Ann Marsters, Dick Gersh and Bob Elson, nationally famed WCFL Sportscastrer. Bottom right—Observed exploring the food situation are: (left to right) Eddie Yalowitz, Garmisa Distribs; Joe Valino, Marty Faye, famous TV personality and disk jockey, Sylvia Garmisa and Wes Bryan. Bottom left—Joe Valino, Vocalovely Jerri Adams, (starring at the Black Orchid), Wes Bryan and Marty Hogan, noted disk jockey and general manager of radio station WCFL.

5000 Teeners At KTSA Record Hop

SAN ANTONIO, TEXAS—On Friday, December 27th, the San Antonio Municipal Auditorium was the scene of a huge record hop. Members of the KTSA "Super Seven Disk Jockeys" hosted well over five thousand San Antonio teen-agers at the KTSA Holiday Hop.

The brainchild of KTSA disk jockey Jack Elliott, the hop lasted from nine A.M. until midnight. Thousands of records and albums were given as

door prizes, twenty orchids, Mexican Chaleco jackets, dinners at local restaurants and numerous other awards were made. Mary Frances Willard (Miss KTSA) acted as official hostess for the marathon record hop which featured a personal appearance by Lover Boy, a 300 pound lion, the station mascot.

The entire net proceeds of the KTSA Holiday Hop were donated to the Bear County March of Dimes Campaign. On Tuesday, December 31, Jack Elliott turned about \$1200.00 over to March of Dimes officials.

Goofers Home



NEW YORK—The Goofers, after 25 weeks at the Palladium Theatre, London, (a record for an American act), returned home on the Flying Clipper. The boys top to bottom are: Jimmy Dell, Jimmy Vincent, Tommy Terry, Jack Holliday, Frank Nichols.

Diane John

LAMPERT & GLUCK (ASCAP)

"Pin-Ups"

(See Page 57)

"YOUR NAME IS BEAUTIFUL"

by Carl Smith

Columbia 41092

★ ★ ★ ★

"TARNISHED ANGEL"

by The Fortunes

on Decca

(title song from U-I picture of same name)

Santa Hancock



LOS ANGELES, CALIF.—Hunter Hancock, one of Southern California's most popular disc jockeys didn't give the usual Christmas gifts to his friends and business associates this past Christmas. Instead of buying several hundreds of dollars worth of gifts for distribution among the people with whom he does business, Hunter bought food for needy and deserving families and had it distributed by "Willowbrook White Christmas"—a Community Chest agency.

Hancock personally delivered the food to the Willowbrook White Christmas agency by truck on Dec. 21. Then the food was packaged and delivered to families in the Watts and Willowbrook vicinity.

Hunter Hancock, for many years on KPOP has a great following of radio listeners in Southern California—many of them in the area of Watts and Willowbrook. Therefore, as a gesture of his appreciation, Hunter conceived this Christmas food package plan. His business associates and friends will be happy to learn that instead of their receiving gifts from Hunter this season they have the satisfaction of knowing that Hunter's food package plan made the Christmases of many needy families a whole lot merrier.

L to R Thelma Berkley, Chairman of Willowbrook White Christmas Hunter Hancock, KPOP disc jockey Jess De Leon, Co-Chairman of Willowbrook White Christmas.

11 Hollywood Stars On Zephyr L. P.

BEVERLY HILLS, CALIF.—Zephyr Records is releasing an LP entitled "Premiere" featuring eleven Hollywood stars who present an unusual selection of songs. The album vocals are by Ricardo Montalban, Debra Paget, Ida Lupino, Howard Duff, Eve Arden, Pat O'Brien, Rita Moreno, Marge and Gower Champion, Preston Foster and Corinne Calvet.

The unusual aspect of the album is that the stars doing the vocals are better known for their acting prowess than for singing. In most instances they have only occasionally sung professionally on screen, television or for supperclubs.

Leo Guild, trade columnist and radio commentator, organized the album produced by Geordie Hormel. Bob Thompson's orchestra backs all artists.

The songs range from novelty, rhythm, ballad and torch to folk songs.

Dunn Appoints Head

NEW YORK—Emmett B. Dunn, Manager of the RCA Victor Custom Record Sales Department, has announced the appointment of James L. Head as Sales Representative in the New York office of the firm.

Head has been with RCA Victor for 17 years and is experienced in every phase of record manufacturing. A graduate of Indiana University in his native state, Head worked for the company for some years before joining the Army during the Second World War, in which he was attached to the 89th Infantry Division. After the war, he returned to RCA Victor and was appointed Sales Representative in the Chicago office of the Custom Record Department, where he has remained until now.

Head succeeds James R. Cunnison, who has been transferred to the Commercial Record Department.

RCA Victor "Gold Standard Series" Basis For U. S. Army Radio Show

NEW YORK—A new, 26-show series of popular music recordings will be distributed by the U.S. Army Recruiting Service to nearly 3,000 AM and FM radio stations this week. This series marks the first time that Army shows are issued on 7-inch, 45-rpm disks.

The Recruiting Service received permission from RCA Victor to record its selections from a small portion of the "Gold Standard Series," a series comprised of all-time best sellers. Some of the favorites in the "Gold Standard" include Glenn Miller's "In the Mood," "Sunrise Serenade," Tommy Dorsey's "I'm Getting Sentimental Over You," "Boogie Woogie," "Marie," plus numerous others by Hugo Winterhalter, Benny Goodman, Hal Kemp, Bunny Berigan, Freddy Martin and Pee Wee King.

Martin Block, national chairman of the Army's Disk Jockey Corps, was engaged to do the announcing and commercials.

The "Gold Standard" series used by the Army, as well as RCA Victor's entire "Gold Standard" series, is available in all record shops, super markets and other retail outlets.

Design Signs Carson

BEVERLY HILLS, CAL.—Movie actor Jack Carson has signed an exclusive recording contract with Design Records, according to the label's prexy George Fishman.

Carson, whose singing experience dates back to his Warner Brothers musicals in which he co-starred with Dennis Morgan, will cut a minimum of twenty sides a year, with the initial session scheduled for early next month. Since Design, up to recent months, has been concerned mainly with the children's market, Carson will go with the label's strength in this area by recording a children's album as his first venture.

Roy Freeman, label A and R head, met with Carson last week to discuss material.

Wm. O'Boyle V. P. Capitol Distributing



WILLIAM F. O'BOYLE

HOLLYWOOD, CALIF.—The election of William F. O'Boyle, Director of the Phonograph Department of Capitol Records, Inc. for the past year, as a Vice President of Capitol Records Distributing Corp., a wholly owned subsidiary company of CRI, has been announced by Glenn E. Wallichs, President of CRDC. The appointment was effective January 1.

Concurrent with O'Boyle's move to CRDC, the sales and service functions relating to Capitol phonographs also is incorporated under the jurisdiction of CRDC. The CRDC functions now are three-fold: Operations Division, Sales Division and Phonograph Division. In his new post as a CRDC Vice President, O'Boyle will be in charge of the Phonograph Division. Effective immediately, his present Capitol Records, Inc. staff becomes CRDC employees reporting to him in his new position.

O'Boyle originally joined Capitol as a salesman at the Philadelphia branch in 1946. He had previously been associated with Decca Records. He served as CRD's Branch Manager at Scranton from 1947 to 1950. He was associated with the Phonograph Division of Columbia Records from 1950 until he rejoined CRI one year ago.

Rondo Visits Vets



NEW YORK—TV-radio singer Don Rondo appears at a benefit performance at Kingsbridge Veterans Hospital, the Bronx and presents his new Jubilee Record Album, "Rondo," to (L-R) Jack Panaro, George Holmes and Mike Brown for use in the Hospital's recreation room. Entertainer Hal Falcon looks on.

"BEWARE" JESSIE BELVIN

CASH # 1056

Some Territories Open

Write For Sample

CASH RECORDS

1252 S. Berendo, Los Angeles 6, Cal.

D.J.'s and Reliable Dist. Write Immediately SMASH!!

"Down On 5th & Main"

&

"Low Down Dog"

by Big Jimmy T.

CHASE RECORD CO.

255 W. 144th ST.

N. Y.



**Country
Big
10
JUKE BOX TUNES**

		Pos. Last Week
1	GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)	1
2	MY SPECIAL ANGEL Bobby Helms (Decca 30423)	2
3	RAUNCHY Bill Justis (Phillips 3519)	4
4	WAKE UP LITTLE SUSIE Everly Brothers (Cadence 1337)	3
5	THE STORY OF MY LIFE Marty Robbins (Columbia 41013)	5
6	JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)	6
7	GEISHA GIRL Hank Locklin (RCA Victor 6984)	7
8	KISSES SWEETER THAN WINE Jimmie Rodgers (Roulette 4031)	8
9	MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	9
10	I FOUND MY GIRL IN THE U.S.A. Jimmie Skinner (Mercury-Starday 71192)	—

Muscular Dystrophy Xmas Show



MILWAUKEE — WEMP deejay Bob “Coffeehead” Larsen emceed a Christmas Spectacular Show and Party hosted by officers and enlisted men of the Nike Site on behalf of more than 20,000 children afflicted by Muscular Dystrophy here recently.

The show was presented at the Nike Site through sponsorship of Col. Martin B. Chandler, Commanding Officer and his staff. The children were entertained by a gala array of recording talent including the Westernairs with Judy Joyce, Decca stars, Del Clarke, the Stepheny label; Bobby Dean, Chess recording artist; Kenny Kotwitz and his group, recently featured on the Lawrence Welk TV show; Wally Diss and Bobby Steel, Country vocalists; George Page, Penny Steel, Chuck Bruce of WISN-TV; the Tu-Tones, Mark Mombteau and Dick Quad-er, Rock ‘N Rollers; and deejay Jim Lewis of WEMP.

Free records were distributed by Records Unlimited, M. S. Distributors and Music Distributing Company.

The show was produced and directed jointly by Ray Ruch of Music Distributors and Shirley Schmidt of the Muscular Dystrophy Assn.

The benefit affair was made possible through the cooperation of Mr. Dahlstrand, president of the Milwaukee local of the American Federation of Musicians.

(Pictured above, Left to Right) Col. Chandler presents the Jerry Lewis citation to WEMP deejay Bob “Coffeehead” Larsen for his efforts on behalf of the battle against Muscular Dystrophy, while Franklin N. Schneider of the M.D. Assn. looks on.

Cosse Signs Crescendos And Patsy Cline

NASHVILLE, TENN.—X. Cosse, personal manager, has signed the Crescendos and vocalist Patsy Cline to a management agreement, it was announced last week.

The Crescendos are currently climbing the charts with their up-and-coming hit “Oh Julie” on the Nasco label. Cosse signed to group in association with Noel Ball, Nashville dee jay who discovered the boys and brought them along to their current standing.

Miss Cline is currently in New York appearing on the Arthur Godfrey Daily CBS network radio and TV show.

The Crescendos will appear on the Dick Clark “American Band Stand” January 24th. The group’s “Oh Julie” hit is currently the #1 song in the Baltimore area. The unit is at present on a dee jay promotion tour of the midwest covering Chicago, Detroit and Cleveland.

X. Cosse manages such other stars as Ferlin Husky, Martha Carson, Mac Wiseman, and Cowboy Copas.



**Country
Best
Sellers**
IN RETAIL OUTLETS

		Pos. Last Week
1.	GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)	1
2.	MY SPECIAL ANGEL Bobby Helms (Decca 30423)	2
3.	THE STORY OF MY LIFE Marty Robbins (Columbia 41013)	3
4.	WAKE UP LITTLE SUSIE Everly Brothers (Cadence 1337)	4
5.	RAUNCHY Bill Justis (Phillips 3519)	8
6.	GEISHA GIRL Hank Locklin (RCA Victor 6984)	7
7.	JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)	6
8.	KISSES SWEETER THAN WINE Jimmie Rodgers (Roulette 4031)	5
9.	ANNA MARIE Jim Reeves (RCA Victor 7070)	9
10.	I FOUND MY GIRL IN THE U.S.A. Jimmie Skinner (Mercury-Starday 71192)	11
11.	UH-HUH-MM. 12. MY SHOES KEEP WALKING BACK TO YOU. 13. WHY WHY. 14. HOME OF THE BLUES. 15. PEGGY SUE. 16. FRAULEIN. 17. HONEYCOMB. 18. IS IT WRONG. 19. HOLIDAY FOR LOVE. 20. JINGLE BELL ROCK; GIVE MY LOVE TO ROSE; I HEARD THE BLUEBIRDS SING.	

JIMMIE WILLIAMS
sings
“IF YOU’RE LOOKIN’ FOR LOVE”
* MGM *

WHITE OAK MUSIC, BMI.,
7771 Cheviot Rd., Cincinnati 39, Ohio

Seabreeze Music, Inc.
129 E. 5th St. Chester, Pa.

HITS WITH A SMASH
—on Coral 61931
“WEE WILLIE BROWN”
by
LOU GRAHAM



Country Reviews

A BULLSEYE

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

PATSY CLINE
(Decca 30542)

B+ "STOP THE WORLD" (2:26) [Four Star BMI—C. Belew, W. S. Stevenson] Patsy Cline puts her heart into her delivery of this tear-compelling, romantic piece set to a fish-beat ballad pace. Altho there are a few versions already on the market the thrush's grade "A" performance oughta share heavily in the final take.

B+ "WALKING DREAM" (2:16) [Tree BMI—H. Willis, G. Willis] Another "Walkin'"-titled-item from "Walkin' After Midnight" gal. This time it's a rockin' entry that Patsy and a chorus belt out in bright style. Strong pop possibilities on both lids.

CLIFF WALDON
(Mark 108)

C+ "GET OFF THE STOOL" (2:50) [Tree BMI—M. Rainwater] A delectable, quick beat novelty item gets knocked out in light-hearted, double-track fashion by Cliff Waldon. Pleasant offering that bounces merrily along.

C+ "INDIAN MAMA" (2:35) [Cedarwood BMI—Tilton, Siegenthaler] The under lid finds Cliff waiting for the squaw's folks to approve his marriage request. Interesting ditty set to a moderate paced, tom-tom beat. Spins aplenty on both halves.

MARSHALL PACK
(Joy 101)

C+ "SEARCHING FOR YOU" [Hall House BMI—M. Pack] The mellow chords of Marshall Pack come across with tender emotion on this stirring, slow paced sacred item.

C+ "MOTHER IS OLD" [Murray Nash BMI—Arr: M. Pack] Pack sings and recites on this heart rending, religious-flavored tale. Fred Davis & The Continental Qt. hand in a warm, sincere vocal backdrop on both ends.

JIMMY WOLFORD
(4 Star 1714)

B "MY NAME IS JIMMY" (2:07) [4 Star BMI—G. Crabbe, J. Wolford] Jimmy Wolford claims that he likes to rock 'n roll but doesn't wanna be confused with any of the current crop of r&r singers. Tantalizing side that the songster grooves in money-makin', box-hoppin' style.

C+ "TEENEY WEENEY MAN" (2:22) [Wallace Fowler BMI—D. Wheeler, A. Silver] A creature from outer space asking animals to "take me to your leader" is the subject matter on this cute, quick beat novelty item for deejay programming.

DON RENO & RED SMILEY
(King 5105)

B "ALL I HAVE IS JUST A MEMORY" (2:28) [Lois BMI—D. Reno] Two of the few vocal artists to stay 'straight country' so far. Don Reno & Red Smiley, warmly blend on a heartbreakin' slightly up tempo love affair. The Tennessee Cutups lend a slick musical assist.

B "BANJO SIGNAL" (2:14) [Lois BMI—Reno, Hobbs] Reverse half is a fine, fast moving example of the crew's top calibre, back mountain instrumental talents. Real good one for the jocks.

THE CASH BOX BULLSEYE



"THIS LITTLE GIRL OF MINE" (2:16) [Progressive BMI—Charles]

"SHOULD WE TELL HIM" (2:03) [Acuff-Rose BMI—Everly, Everly]

EVERLY BROTHERS (Cadence 1342)

● Looks like Don & Phil Everly are gonna set all the fields afire with two new powerhouses culled from their initial Cadence LP. (See Pop Reviews).

"YOUR NAME IS BEAUTIFUL" (2:38) [Denny ASCAP—Lampert, Gluck]

"YOU'RE SO EASY TO LOVE" (2:10)
[Cedarwood BMI—W. Walker, Tillis, C. Smith]

CARL SMITH (Columbia 41092)

● Here's the deck that could duplicate, pop-wise, Carl Smith's tremendous success in the country dept. It's an ultra-lovely, middle-beat ballad tagged "Your Name Is Beautiful." And Carl, along with a superb, pop-styled choral and instrumental assist, polishes it off with finesse. Extremely pretty set of lyrics. Flip, "You're So Easy To Love," is a sparkling, quick beat romantic offering that Smith and the group bounce out in happy-go-lucky fashion. An outstanding pairing.

"HOUSE OF GLASS" (2:25) [Blue Grass BMI—J. Duncan]

"HEAVEN HELP ME" (2:45) [Ernest Tubb BMI—C. Walker]

ERNEST TUBB (Decca 30549)

● Ernest Tubb, who needs no introduction to the music trade, is at his level best on his latest Decca release as he dishes up two great sides that could become his biggest, back-to-back money-maker to date. One end, labeled "House Of Glass," is a handclappin' romantic moralizer with a spiritual flavoring. "Heaven Help Me," on the lower deck is a penetrating, middle beat love affair that Tubb projects with touching sincerity. Both ends receive top quality, pop-oriented vocal and musical backdrops that make 'em threats in both the country and pop marts.

"WANG DANG DOO" (2:08)

[Raleigh, Norad BMI—Norris, Adams, Beasley]

"WHAT'CHA DOIN' AFTER SCHOOL" (2:22)

[Bee Gee BMI—T. Hill, F. Husky]

FERLIN HUSKY (Capitol 3862)

● The "Gone" man, Ferlin Husky is back on the scene again with two more terrific sides loaded with all-market potential. (See Pop Reviews).

"WHOLE LOTTA WOMAN" (2:35) [Geronimo BMI—Rainwater]

"BABY, DON'T GO" (2:10) [Geronimo BMI—Rainwater]

MARVIN RAINWATER (MGM 12609)

● Marvin Rainwater, who achieved pop-country fame with his beautiful "Bluebird" ballad decks out two strong items for the r&r market. (See Pop Reviews).

BUCK OWENS
(Capitol 3824)

B+ "COME BACK" (2:15) [Central BMI—A. Edgar] Talented guitarist-song writer, Buck Owens, displays his top drawer vocal talents on this debut Capitol waxing. It's a potent, quick beat romantic pleader that the chanter, along with an appealing choral assist, spins in coin-catching style. Could happen.

B+ "I KNOW WHAT IT MEANS" (2:06) [Central BMI—A. Edgar] Here Owens slows down the pace as he effectively renders a poignant, moderate beat lover's lament. A winning two-sider.

ANDREWS BROTHERS
(MGM 12604)

B+ "WHAT'VE I GOTTA DO" (2:33) [Acuff-Rose BMI—F.&B. Bryant] The Andrews Brothers combine their persuasive vocal stylings on this infectious, quick beat romantic piece. The boys are trying their best to win the gal's love. Strong chart contender.

B+ "BABY BABY" (1:53) [Acuff-Rose BMI—F.&B. Bryant] Lower biscuit finds the artists reaffirming their love for their broken-hearted sweetie. Charming bouncer that the twosome decks out in ear-pleasing manner.

SLIM LAY
(Dash 100)

C+ "ASIATIC FLU" (3:45) [Golden River BMI—Lay] Slim Lay delivers an amusing recitation that deals with doctors and illnesses. Engaging bit of corn complete with audience chuckles.

C+ "TROUBLE ALONG THE CABLE" (2:30) [Golden River BMI—H. Kimbrell] TV difficulties are the topics that Lay and Happy Wilson sing about on this-flavorful, quick tempo novelty.

THE MILLERTONES
(Pheasant 101)

C+ "TREADING WATER" [Pheasant BMI—R. Wigham] The Millertones, spotlighting Bob Wetzell and Doris Brotherton on the vocal end, attractively dish up an up tempo finger snappin' romantic weeper.

C+ "IF ONLY" [Pheasant BMI—R. Wigham] Here the outfit pleasantly styles another crying-towel love affair, this time in a lilting, slow paced manner. An easy-on-the-ears coupler.

SANDY COKER
(Decca 30534)

B "UNDER COVER" (2:00) [Trans World BMI—S. Coker] Here's a catchy, quick beat toe-tappin' instrumental blues opus featuring Sandy Coker on the electric guitar. Should win a heap of spins in the boxes and over the airwaves.

C+ "HONKY TONK FREEZE" [Old Charter BMI—S. Coker] Lower waffle displays Coker's electric guitar solo talent on another rhythmic blues piece.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



YOUR NAME IS
BEAUTIFUL
and
YOU'RE SO
EASY TO LOVE*

Columbia 4-41092

You're Bound to Go for

CARL
SMITH

• Review Spotlight on . . .
CARL SMITH
You're So Easy to Love (Cedarwood, BMI)
Your Name Is Beautiful (Denny, ASCAP)—Columbia 41092—Smith
should have another sure-fire smash in this coupling, which is
aimed at a broad market. Topside is a bouncy, straightforward
traditional-type country opus, infectious in spirit. The
flip, however, is very pop-styled, with chorus and a piano of the
type associated with Johnny Mathis hits.

THE BILLBOARD
JANUARY 6, 1958

* "By Wayne Walker and Mel Tillis, the two top writers of 1957"

"Mr. Consistency" Smith

COLUMBIA RECORDS

Under Exclusive Management
JIM DENNY ARTIST BUREAU



Country Disk Jockey REGIONAL RECORD REPORTS

CHUCK DICKSON, RON HALL

- KCUL—Fort Worth, Texas
1. Foreign Love (L. Williams)
 2. Geisha Girl (H. Locklin)
 3. Teen Queen (H. Duvall)
 4. Don't Burn The Bridge Behind You (L. Williams)
 5. Should We Tell Him (Everlys)
 6. Great Balls Of Fire (J. L. Lewis)
 7. Lost To A Geisha Girl (S. Davis)
 8. I Found My Girl In The USA (E. Tubb)
 9. The Story Of My Life (M. Robbins)
 10. Uh Huh Mm (S. James)

GEORGE WASHINGTON TUCKER

- WEKR—Fayetteville, Tenn.
1. Let's Keep Steady Company (B. Worth)
 2. Home Of The Blues (Cash)
 3. Foreign Love (L. Williams)
 4. I'll Go Stepping Too (R. Maddox)
 5. Catch That Train (Emerson)
 6. Why Don't You Haul Off (H. Locklin)
 7. Give Mother My Crown (Flatt & Scruggs)
 8. Give My Love To Rose (J. Cash)
 9. Jim, Joe And Mary (Worth)
 10. Asiatic Flu (S. Lay)

DAL STALLARD

- KCKN—Kansas City, Kans.
1. Great Balls Of Fire (Lewis)
 2. The Story Of My Life (M. Robbins)
 3. My Special Angel (B. Helms)
 4. Anna Marie (J. Reeves)
 5. Baby I Don't Care (Presley)
 6. Tears Are Only Rain (H. Thompson)
 7. Let Those Brown Eyes Smile At Me (Flatt & Scruggs)
 8. Home Of The Blues (Cash)
 9. Please Pass The Biscuits (G. Sullivan)
 10. I Found My Girl In The USA (E. Tubb)

THE "REBEL"

- KIHN—Hugo, Okla.
1. My Special Angel (Helms)
 2. Geisha Girl (H. Locklin)
 3. My Shoes Keep Walking Back To You (R. Price)
 4. Great Balls Of Fire (J. L. Lewis)
 5. The Story Of My Life (M. Robbins)
 6. Raunchy (B. Justis)
 7. Jailhouse Rock (E. Presley)
 8. Kisses Sweeter Than Wine (J. Rodgers)
 9. Peggy Sue (B. Holly)
 10. Fujiyama Mama (W. Jackson)

BILL GATES

- KAGT—Anacortes, Wash.
1. Geisha Girl (H. Locklin)
 2. My Shoes Keep Walking Back To You (R. Price)
 3. Wake Up Little Susie (Everlys)
 4. My Special Angel (B. Helms)
 5. I Heard The Bluebirds Sing (Browns)
 6. Why Why (C. Smith)
 7. Tears Are Only Rain (H. Thompson)
 8. Holiday For Love (Pierce)
 9. Anna Marie (J. Reeves)
 10. Living Alone (H. Locklin)

"UNCLE" SHEL HORTON

- WKMC—Roaring Springs, Pa.
1. Sugartime (McGuire)
 2. Wake Up Little Susie (Everlys)
 3. Please Pass The Biscuits (G. Sullivan)
 4. Holiday For Love (Pierce)
 5. Is It Wrong (W. Mack)
 6. Anna Marie (J. Reeves)
 7. My Special Angel (B. Helms)
 8. Once More (R. Acuff)
 9. I Heard The Bluebirds Sing (Browns)
 10. Coconut Girl (A. Terry)

JACK CARDWELL

- WAIP—Prichard, Ala.
1. Great Balls Of Fire (Lewis)
 2. The Story Of My Life (M. Robbins)
 3. Unfaithful (H. Snow)
 4. Raunchy (E. Freeman)
 5. Please Pass The Biscuits (G. Sullivan)
 6. My Special Angel (B. Helms)
 7. Sweet Sweet Lios (Morgan)
 8. Tangled Mind (H. Snow)
 9. Love Bug Crawl (Edwards)
 10. Wake Up Little Susie (Everlys)

RAY SCOTT

- WNOP—Newport, Ky.
1. My Special Angel (Helms)
 2. Lost To A Geisha Girl (S. Davis)
 3. The Story Of My Life (M. Robbins)
 4. Love Bug Crawl (J. Edwards)
 5. Jingle Bell Rock (B. Helms)
 6. I Found My Girl In The USA (J. Skinner)
 7. Santa Send My Baby Back To Me (E. Presley)
 8. Great Balls Of Fire (J. L. Lewis)
 9. Wake Up Little Susie (Everlys)
 10. Burning Bridges (Price & Hometowners)

MARY WILSON

- KCLX—Colfax, Wash.
1. Story Of My Life (M. Robbins)
 2. My Shoes Keep Walking Back To You (R. Price)
 3. Wake Up Little Susie (Everlys)
 4. Catch That Train (Emerson)
 5. Anna Marie (J. Reeves)
 6. I Found My Girl In The USA (Tubb/Skinner)
 7. I'll Still Write Your Name In The Sand (M. Wiseman)
 8. Unfaithful (H. Snow)
 9. Fraulein (Wells/Helms)
 10. Diamond Joe (Lee & Cooper)

BEV MUNRO

- CHAB—Moose Jaw, Sask., Can.
1. I Found My Girl In The USA (E. Tubb)
 2. Geisha Girl (H. Locklin)
 3. Mary Dear (B. Clifton)
 4. Moonlight Magic (Mathis)
 5. King For A Day (B. Barnes)
 6. Tall Tall Trees (G. Jones)
 7. I Thought I Heard You Call My Name (P. Wagoner)
 8. Give My Love To Rose (Cash)
 9. My Shoes Keep Walking Back To You (R. Price)
 10. Once More (R. Acuff)

DAVE LARDIN

- WACA—Camden, S. C.
1. Blue Kimona (C. Copas)
 2. Doll Face (P. Wagoner)
 3. Scarecrow (E. Noak)
 4. Dream Queen (Rusty & Doug)
 5. Once More (R. Acuff)
 6. King For A Day (B. Barnes)
 7. I Found My Girl In The USA (J. Skinner)
 8. I'll Be Waitin' For You (R. McBee)
 9. Baby Baby (Andrew Bros.)
 10. Got A Heart That Wants A Home (J. Turner)

DAVE WALSHAK

- KCTI—Gonzales, Texas
1. Jingle Bell Rock (B. Helms)
 2. You're My Baby (Horton)
 3. I Want To Be Free (Presley)
 4. Don't Leave Me Now (E. Presley)
 5. The Man In The Moon (Browns)
 6. You Win Again (Lewis)
 7. Hush A Bye (S. Whitman)
 8. The Story Of My Life (M. Robbins)
 9. Peggy Sue (B. Holly)
 10. Ballad Of The Teen Age Queen (J. Cash)

"COUSIN" JOHNNY SMALL

- WNLC—New London, Conn.
1. Geisha Girl (H. Locklin)
 2. Once More (Osbornes & Allen)
 3. Anna Marie (J. Reeves)
 4. I Found My Girl In The USA (Skinner/Tubb)
 5. Old Rattler's Pup (Jones)
 6. Heartbreak Letter (Morris)
 7. Squid Jiggin' Ground (Snow)
 8. Let's Pretend (Burton & Dove)
 9. The Seasons (L. Harvey)
 10. One Week Later (Wells & Pierce)

LARRY FLOYD

- WFOS—So. Norfolk, Va.
1. My Special Angel (B. Helms)
 2. Anna Marie (J. Reeves)
 3. Wake Up Little Susie (Everlys)
 4. Holiday For Love (W. Pierce)
 5. Be Bop A Lula (Everlys)
 6. Geisha Girl (H. Locklin)
 7. My Shoes Keep Walking Back To You (R. Price)
 8. Jingle Bell Rock (B. Helms)
 9. Tears Are Only Rain (H. Thompson)
 10. Don't Do It Darlin' (Pierce)

JIMMY SIMPSON

- KBYR—Anchorage, Alaska
1. Home Of The Blues (Cash)
 2. Give My Love To Rose (Cash)
 3. When I'm With You (Wells & Pierce)
 4. My Treasure (E. Tubb)
 5. Conscience I'm Guilty (Heap & Williams)
 6. Anything Your Heart Desires (B. Walker)
 7. I Know What It Means (B. Owens)
 8. I'll Go Steppin' Too (R. Maddox)
 9. Out Of A Honky Tonk (B. Gallion)
 10. Standing At The End Of My World (B. Helms)

LOU HILL

- CKDM—Daughin, Man., Can.
1. My Special Angel (B. Helms)
 2. Geisha Girl (H. Locklin)
 3. Wake Up Little Susie (Everlys)
 4. Kisses Sweeter Than Wine (J. Rodgers)
 5. The Story Of My Life (M. Robbins)
 6. Why Why (C. Smith)
 7. My Shoes Keep Walking Back To You (R. Price)
 8. Jailhouse Rock (E. Presley)
 9. Great Balls Of Fire (J. L. Lewis)
 10. Raunchy (B. Justis)

"RAMBLIN' LOU"

- WJLL—Nigara Falls, N. Y.
1. My Shoes Keep Walking Back To You (R. Price)
 2. My Special Angel (Helms)
 3. Geisha Girl (H. Locklin)
 4. Home Of The Blues (J. Cash)
 5. My Treasure (E. Tubb)
 6. Diamond Joe (Lee & Cooper)
 7. Squid Jiggin' Ground (H. Snow)
 8. I'll Always Be Your Fraulein (K. Wells)
 9. Please Pass The Biscuits (G. Sullivan)
 10. Sugartime (C. Phillips)

CARL STUART

- WAMO—Pittsburgh, Pa.
1. Anna Marie (J. Reeves)
 2. Everywhere You Go (J. Reeves)
 3. Kisses Sweeter Than Wine (J. Rodgers)
 4. Say It Again (Smith Bros.)
 5. Honeycomb (J. Rodgers)
 6. My Special Angel (B. Helms)
 7. Fraulein (B. Helms)
 8. Geisha Girl (H. Locklin)
 9. Wake Up Little Susie (Everlys)
 10. My Shoes Keep Walking Back To You (R. Price)

KERMIT REID

- WTJH—East Point, Ga.
1. The Story Of My Life (M. Robbins)
 2. My Special Angel (B. Helms)
 3. One Week Later (Wells & Pierce)
 4. Doll Face (P. Wagoner)
 5. Come Back (B. Owens)
 6. Once More (R. Acuff)
 7. The Man In The Moon (Browns)
 8. No Wedding Bells For Joe (W. Jackson)
 9. I Can't Stop Loving You (D. Gibson)
 10. Big River (J. Cash)

PAUL SIMPKINS

- WBAM—Montgomery, Ala.
1. Great Balls Of Fire (Lewis)
 2. The Story Of My Life (M. Robbins)
 3. Teen Age Queen (J. Cash)
 4. Anna Marie (J. Reeves)
 5. I Got A Heart (J. Turner)
 6. Wake Up Little Susie (Everlys)
 7. You Win Again (J. L. Lewis)
 8. You're The Idol Of My Dreams (J. Newman)
 9. Uh Huh Mm (S. James)
 10. My Special Angel (B. Helms)

BILL PRICE

- WENO—Nashville, Tenn.
1. Stop The World (C. Belew)
 2. Sugartime (C. Phillips)
 3. Man In The Moon (Browns)
 4. Oh Lonesome Me (D. Gibson)
 5. My Special Angel (B. Helms)
 6. Start All Over (L. Emerson)
 7. Lover's Rock (J. Horton)
 8. Big River (J. Cash)
 9. Phoebe Snow (B. Martin)
 10. Unfaithful (H. Snow)

Thanks

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DEALERS

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Roy Acuff

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"I DON'T CARE"

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RECORDS

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Round Up



MARTY ROBBINS

"If it's true that all publicity is good publicity," says the Country Music Jubilee's Billy Walker, "I guess I shouldn't mind that a drunk picked up in Baltimore decided to tell the police that he was me." The story of the incident, which ran on the national Associated Press and United Press wires and was aired on network radio by newscaster Paul Harvey, told of the officers being warned by the man they were attempting to arrest that "you don't know who I am! I play a git-tar and my name is Billy Walker." At the time the incident was taking place, the real Billy was in Nashville, cutting his upcoming release for Columbia, "Put Your Hand in Mine" and "I Need It."

Marty Robbins, complete with white sportcoat and pink carnation, guested on the "Jubilee" on Sat. Jan. 11th, while Jan. 4th's Dow Show on NBC-Radio featured guestars Porter Wagoner and Leroy VanDyke. The "Jubilee's" Uncle Cyp and Aunt Sap Brasfield, now 2-year veterans of the ABC-TV show from the Ozark Mountains of Missouri, are well underway with the filming of the new 52-program series in which Cyp is co-starred with brother Rod Brasfield. The setting for the show, which is titled "Them Brasfields," is The "Snip, Snap & Bite Cafe." The program is designed as a once weekly quarter hour, and its comedy sketches were written by Cyp himself, who has always done all of his own material for the "Jubilee." The 1958 Polio Poster Family, a mother and her 3 children—all of whom have had polio—were presented by Red Foley to the "Jubilee's" nationwide audience on Sat. Jan. 11th's show.

Tom Reeder, newest voice at WARL-Arlington, Va. will preside over the "FM Jamboree," known as "Tom's Tunes," from 5:15 until 7:00 PM, Mon., thru Sat. with c & w Music, in answer to many demands from WARL's listeners.



COOPERS

Mercury-Starday's Eddie Bond and Bob Neal of Stars Inc., were slated to bring in a big show at Memphis, Tenn.'s Ellis Aud. on Jan. 5th. Skedded for the show, along with Eddie & his Stompers, were Johnny Cash, Marty Robbins, Carl Perkins, Warner Mack, Lee Emerson, Warren Smith, and many others.

Joe Allison, KRKD-Los Angeles, Calif., denies that he's organizing a country music deejay convention in Calif. as reported recently. Sez Joe "If someone does form a deejay association on the west coast and holds a convention, I would more than likely attend and be happy to; but I would like to reiterate that I in no respect, have made any overtures and have never entertained any thought as to taking this project on myself."

Bill Hight writes that a big crowd was on hand at Eau Claire, Wisconsin's Airport to welcome back Columbia's Jo Davis. The lark flew in from her CBS-TV, Jimmy Dean stint, out of Washington, D. C., to spend the holidays with her folks and friends.

Red Smith, KHEY-El Paso, Texas, tells us that he recently played Ferlin Husky's newest Capitol pressing, "Wang Dang Do," on the air 18 times in 6 hours and received an average of 10 calls an hour, a good portion of them long distance. Red, who's on the air with the "690 Jamboree," from 12 midnight to 6:00 A.M., has received mail from 30 states. He adds that he singles and LP's from the wax companies, artists and promotion men.

Out of 35 head of horses that "Sleepyhead" Cliff, KASM-Albany, Minn., is part owner, he picked the wrong one and not only broke an arm and sprained an ankle but also smashed 5 toes. The next day even ridin' the turntables proved to be a hard chore.

Young San Francisco singer, Don Sargent, a regular on the Don Sherwood show in that city, made his first Los Angeles appearance on the "Country America" show last week. Sargent is currently negotiating for a record contract.



MOORES

"Ramblin' Lou," WJLL-Niagara Falls, N. Y. brought in Hickory's Wilma Lee & Stoney Cooper for a big show at Gaspert, N. Y. and on Jan. 18th he'll have Hickory's Roy Acuff, Sun's Johnny Cash and Decca's Wilburn Bros. at the State Theatre in Niagara Falls.

Lee Moore, all-nite deejay on WWVA-Wheeling, W. Va. for the past 8 years, returned to the show on Jan. 6th after touring Canada and the New England states for 5 months. Lee's wife Juanita and son Roger Lee were also with Lee on Wheeling's Sat. nite WWVA "Jamboree."

"Uncle Doc" Osborne, early morning MC of the "Country Store" on WDOC-Prestonburg, Ky., types his plea for copies of some of the oldies by all hillbilly artists, particularly Grandpa Jones, Don Reno & Red Smiley and the Carter Sisters. Any records from any artist would be appreciated sez Osborne.

"Uncle Nick" Bell tells us to inform all 'potato-pickers' that he has been promoted to General Mgr. of WGUY-Bangor, Me.

Jimmy Stephen and Slim Coxx, Event recording artists, appeared on Ernest Tubb's WSM-Nashville, Tenn. show recently plugging their latest slicing, "Oh, Golly, Gosh, Oh, Gee." In the Event studios last month to cut their initial release tagged, "Let 'Em Talk" and "Rock-A-Billy Boogie," were Danny &

Audrey Harrison of Man, W. Va. Event's Sales & Promotion exec, B. L. Hawkes feels that the attendance at the label's display during the recent Nashville shindig was overwhelming and that the trip was a great success. Lending a helping hand at the affair, along with B. L., were A&R Director, Al Hawkes, National Talent Scout, Jim Small and artists, Slim Coxx, Dick Curless and Jimmy Stephen.



JUSTIN TUBB

"Balin' Wire" Bob Strack has changed stations and is now spinning the c&w disks over the KOAM-Pittsburgh, Kan. airwaves. Aside from the record shows there are 3 live country shows every morning. Tommy Sosebee is also with the station.

Johnny Murphy, who operates the "Musical Clock" show on CKOY-Ottawa, Canada, pens the praises of Decca song stylist, Johnny Six. The artist, whose "Mademoiselle" and "Tennessean Rollin', Rollin' Home" recently received a Cash Box "Bullseye," is known up Canada way as Orval Prophet. Murphy adds that the "Mademoiselle" side has broken wide open in Ottawa. On Jan. 6th Six joined the regular cast of WWVA-Wheeling, W. Va.'s "Jamboree" and just prior to leaving for Wheeling he was interviewed on the CBS, coast-to-coast "Assignment" show.

On hand for the Royal & Bell Furniture—"Christmas Jamboree Show," held on Dec. 22nd at Cincinnati's Emery Auditorium, were George Jones, Jimmy Skinner, Justin Tubb, Jimmy Williams, "Skeeter" Davis, Ray Lunsford, Ines Hellman, The Home Towners and Al Runion. It was reported to be a sell-out crowd with over 7,000 folks turning out for the 3 big shows.

Betty Luther and Wally Lewis have left the "Jubilee Ballroom in Baldwin Park, Calif. and will work personals in the local area. Betty has been at the Ballroom for over three years. Don Deal started a limited engagement there on the first of the year.



JOHNNY HORTON

Jack Morris is now starting his 8th year at the KXLA-Pasadena, Calif. mikes as an all night DJ. He's on from midnight til 5:00 A.M., 6 days a week. Jack invites all artists passing through to drop in for a visit and a good cup of coffee. Jack has several records out under the Sage banner.

Tillman Franks, KWKH-Shreveport, La.'s Artist Service Director reports that the "Hayride" returned to the Municipal Aud., in full-force, on Sat., Jan. 11th, after a long tour. Jimmy Lloyd, The Dyer Sisters and Neal Jones were scheduled to guest along with the regular cast of Johnny Horton, James O'Gwynn, Carl Belew, Tony Douglas, Johnny Mathis, Martha Lynn, Linda Brannon, Jerry Kennedy and the Four B's. Incidentally, Belew's 4-Star, self-penned waxing of "Stop The World" already has a host of covers out on the market. Tune looks like a biggie.

Lou Hill, whose CKDM-Dauphin broadcasts from the "heart of Manitoba" Canada, tells us that he's now the c&w deejay for that station.

Hal Rosen of Murray Nash Associates, Inc. reports that "Little Pigeon," waxed by 15 year old Chuck Sims on the new Trend label, and covered by Sal Mineo on Epic received a top rating on Dick Clark's "American Bandstand" ABC-TV show, and the disk is getting strong reaction all over the country. Mineo has plugged the tune on the Patrice Munsel ABC-TV show, and was set for a January 10th appearance on "Bandstand" and a date on the Patti Page CBS-TV "Big Record." Publisher is Murray Nash Assoc. Inc.

Floyd Whited of Spangle Records, Springfield, Ohio indie label, was in Nashville this weekend to cut three artists, two of whom were making their recording debuts. Spangle is the label that originally released The Sprouts' "Goodbye, She's Gone" (now on RCA Victor) and Chuck Sims' "Little Pigeon." Sessions were produced by Murray Nash Associates Inc.

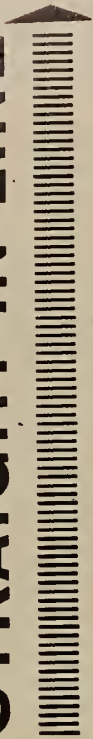
Cathy Taylor, 13-year-old singer from Morgan Hill, Calif. is working dates in the Los Angeles area set up by J. E. Swarr. She guested at the "Jubilee Ballroom" in Baldwin Park, Calif. on the 24th & 25th of Dec. as well as guest shots on Jack Morris' KXLA-Pasadena, Calif. all night radio show. She has received several offers for dates as well as to record, which is now under consideration. After the Holidays Cathy returned to Morgan Hill and her own radio show at KEPR-Gilroy, Calif. where she was recently given another 15 minutes.

Glen Troutman and Garry Lambert received their notices from "Uncle Sam" and will report for induction on the 20th of Jan. The boys formerly worked together as the Missouri Mountain Boys and recently have been working dates for Fred Maddox.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

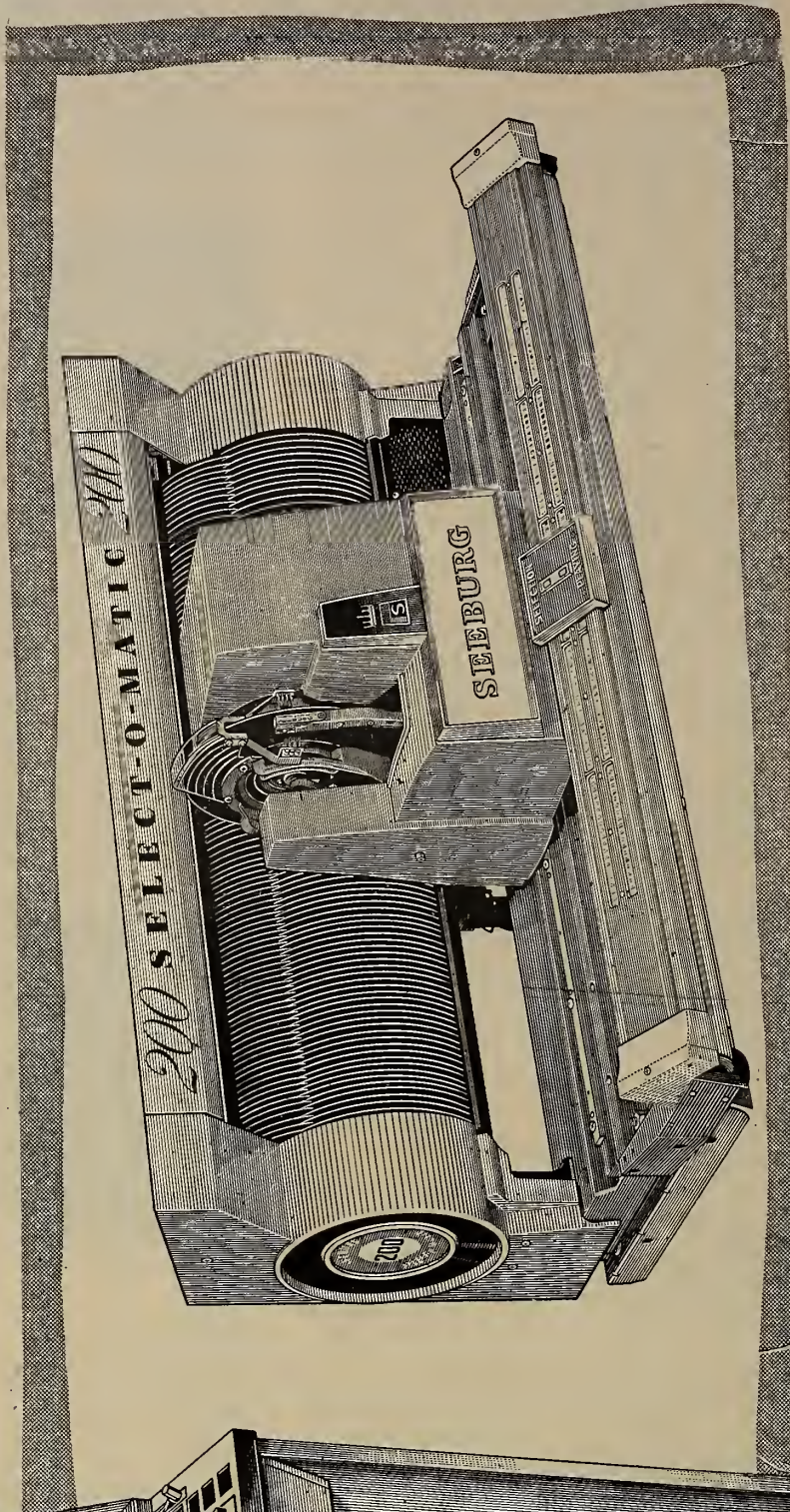
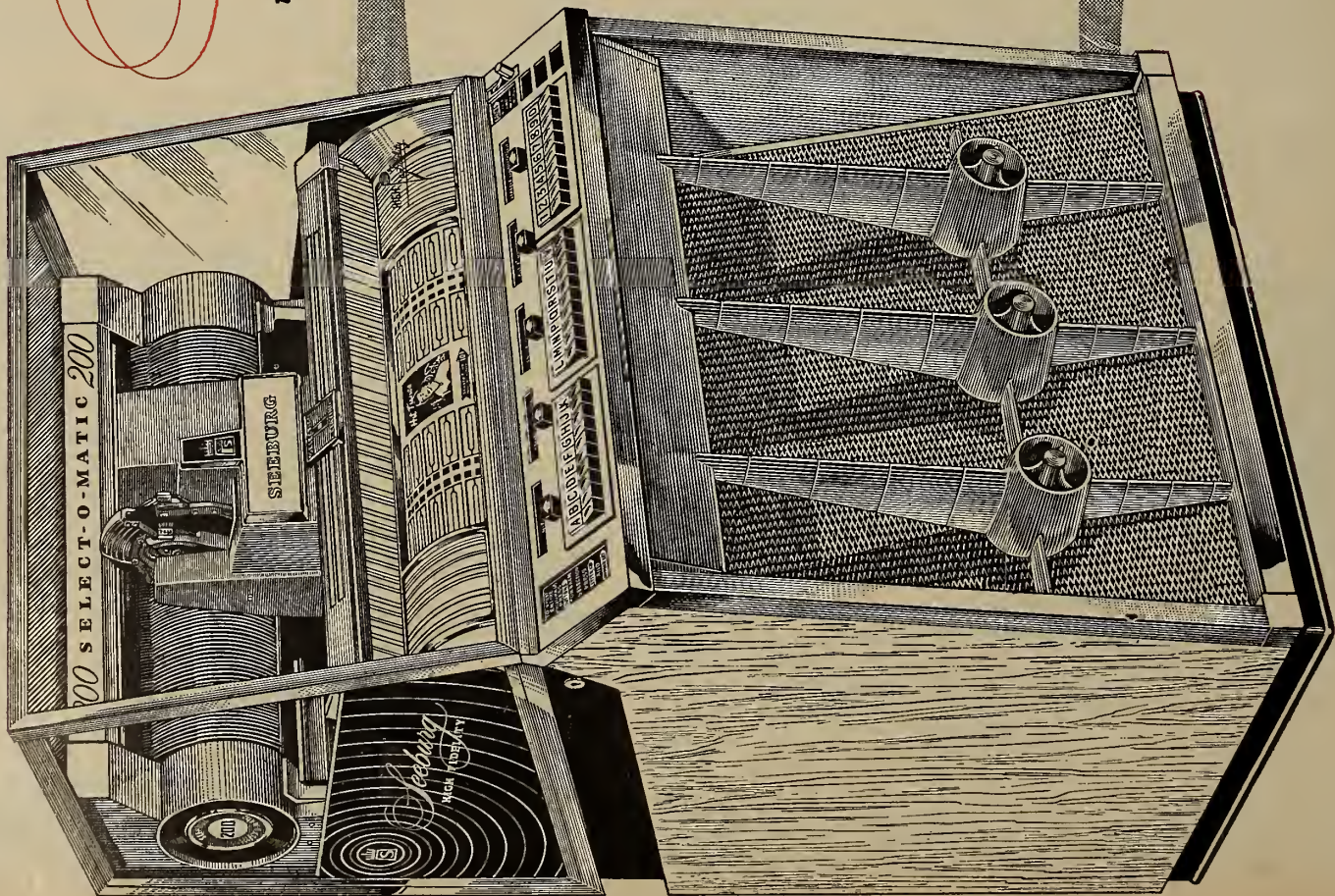
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Mr. Music Operator:

THIS IS U. S. SENATE BILL 1870 READ IT CAREFULLY!

85th CONGRESS
1st Session

S. 1870

IN THE SENATE OF THE UNITED STATES

April 12, 1957

Mr. O'MAHONEY (for himself, Mr. KEFAUVER, Mr. HUMPHREY, Mr. NEELY, Mr. LANGER, Mr. PAYNE, and Mr. MORSE) introduced the following bill; which was read twice and referred to the Committee on the Judiciary

A BILL

To amend section 1 (e) of title 17 of the United States Code with regard to the rendition of musical compositions on coin-operated machines.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That the third paragraph of section 1 (e) of title 17, United States Code, is amended to read as follows:

"The reproduction or rendition of a copyrighted musical composition by or upon a coin-operated machine shall be deemed to be a public performance for profit, and the operator of any such machine shall be liable for any infringement of any such musical composition occurring through the use of such machine. As used in this paragraph, the term 'operator' means any individual, partnership, association, or corporation exercising ownership or primary control over any such machine and having primary responsibility for the selection of the place at which such machine is operated, but does not include the proprietor of such place unless such proprietor owns or exercises primary control over such machine and has exclusive control over its placement for operation."

SEC. 2. The amendment made by this Act shall take effect on October 1, 1957.

Here and There

NEW YORK—One of the industries which has shown bigger earnings this past year is the cigarette makers. Despite the controversy about the adverse affect cigarette smoking has on the health (which has simmered down considerably this past year), Americans smoked more than ever. Figures published in *Printers' Ink* (advertising publication) compiled by Harry M. Wootten, show consumption in the U. S. this year is about 410 billion cigarettes, almost 19 billion more than in 1956. American Tobacco's share of the sales dropped down to 28.4 per cent; Reynolds climbed to 27.8 per cent; and Liggett & Myers is 14.8 per cent. This is about 70 per cent of the market—in contrast to the best years when this "Big Three" held close to 90 per cent of the market. First three big sellers are Camels, Pall Mall, and Lucky Strike. Pall Mall and Lucky Strike changed positions from last year. The report stated that all the regular size cigarettes lost ground, with the kingsize and filtered tips increasing some 3000 per cent over the previous year. Cigarette machine ops must therefore provide these many and varied brands for sale—quite a difference from those years when only some three or four brands were available from machines.

CHICAGO—In this column (Nov. 30 issue) we noted that the nation's truckers were preparing to seek wage increases. This past week, union leaders of the International Brotherhood of Teamsters, under the direction of James Hoffa, and trucking operators in 12 Central States disclosed they reached an agreement on new wage increases and other benefits. Results of the negotiations will affect some 90,000 cartage and intercity drivers in the Central States. They also are expected to set the pattern for about 500,000 other members of this union. You know what this means! The carriers will have to pass along these increases to its customers—you.

LONDON, ENGLAND—An end of the year bulletin on industry, issued by the British Treasury, said that wages rose 5 per cent, and production 2 per cent. Britain's standard of living rose to 16 per cent over the 1948 figure. Rising production costs have kept up British manufacturers' prices, the bulletin said.

MILLER URGES NATION'S MUSIC OPS FLOOD SENATE SUB-COMMITTEE WITH WIRES, LETTERS

Washington Hearings Postponed Until Feb. 19, 20, 21, Due to Sudden Death of MOA Attorney Chauncey Carter. This Gives Nation's Music Ops Enough Time to Rush Million Letters, Wires

OAKLAND, CALIF.—Before entraining for Washington, D.C., where he will introduce a new attorney for Music Operators of America, Inc., George A. Miller, National President and Managing Director of MOA, issued a clarion call to every music operator in the U.S.

"We absolutely must," Miller urgently stated, "rush over a million letters and wires to the three members of the Senate's Sub-Committee-On-The-Judiciary, Senators O'Mahoney, Wiley and Johnston, before Wednesday, February 19, 1958, when hearings will start on Senate Bill 1870.

"I urge every music operator in the nation," Miller continued, "to make it his business to obtain letters immediately, not only from his own staff and his own people, but from everyone of his locations and from all the people with whom he does business, and rush these letters and wires to the three Senators who will be listening to the hearings on February 19, 20 and 21.

"What's more," Miller added, "every letter should be triplicated so that each Senator will get a copy. The operators must spare no expense to obtain these letters. This is one of the most crucial periods in all the history of the automatic music industry. If the operators neglect this important and vital duty they can have no complaint if they find themselves as serfs subject to the whims and fancies of ASCAP and similar such organizations.

"There is no time to be lost," he said, "the music operators cannot wait. They should even neglect their service calls and other matters to obtain these letters. They should explain what Senate Bill 1870 can mean to them as well as to everyone of their locations. They simply must, without any hesitation whatsoever, obtain and rush wires and letters directly to these three senators on the Sub-Committee-Of-The-Judiciary.

"There is no need to go into any lengthy explanation to America's music operators as to what the passage of Senate Bill 1870 will mean. It absolutely will put the great, great major-

"We Must Act Immediately!"



GEORGE A. MILLER

George A. Miller,
National President and Managing Director,
Music Operators of America, Inc.

We absolutely must flood the three members of the Senate's Sub-Committee-On-The-Judiciary, composed of Senators Joseph C. O'Mahoney (D., Wyo.), Alexander Wiley (R., Wis.), Olin D. Johnston (D., S. C.) with over a million letters protesting against the ASCAP-sponsored Senate Bill No. 1870 before hearings begin on Wednesday, February 19, 1958."

ity of the nation's music operators right out of business. It will bring about an upheaval that will end this industry as we know it today.

"I am strongly urging every music operator in the U.S., whether or not he be a member of MOA, to immediately forestall any other effort on his route, or in his personal life, and save his business by rushing wires and letters to these three senators. He must prove to these senators what Senate Bill 1870 will mean to the operator, his family, his employees, his friends, his locations and the people with whom he does business.

"What it will also mean to the economical music of the nation. What it will mean to teenagers and to oldsters alike. What it will mean to shut off and silence the greatest promotional factor in all the history of America's popular music. What it will mean to thousands on thousands of peoples who will be thrown out of work.

"Hundreds of thousands of storekeepers, everywhere in this grand, great nation are dependent on this music to stimulate business and to help them meet their overhead expense. To suddenly smash down on these small businessmen, by taxing them without any reserve what-

soever, will simply push a great portion of America's small businessmen into bankruptcy and even worse.

"As Americans, no music merchants anywhere in this country should hesitate in this great hour of desperate necessity. This is the moment when everyone of the nation's music operators must go out and bring about a complete flood of over a million letters and wires to swamp the three senators who head this Senate Sub-Committee-On-The-Judiciary.

"It's not only a matter of continued well being for the operators and their families, it's also a matter of being able to continue in business for the storekeepers of this nation and, especially, to stem the tide of unemployment in the many, many industries which supply the members of the automatic music field.

"There are so many factors involved which will definitely lead to economic collapse that every music operator, as an American, must halt this Senate Bill 1870 from ever even coming out of the Sub-Committee.

"I especially want to take this opportunity to thank *'The Cash Box'* for the great work that it has done in the past and is doing now in behalf of the na-

tion's automatic music operators. I also want to thank all trade publications that also help to awaken the nation's music operators to the desperate seriousness of this present situation.

"There is no middle course. There is no middle point. This is a battle of life or death. The death of the nation's automatic music operators as they are recognized and known today, unless, and only unless, they immediately, every single one of them, in village, town or big city, get out and get telegrams and letters and triplicate these, and have these rushed to the three members of the Senate Sub-Committee-On-The-Judiciary.

"Simply address the letters and wires to Senator Joseph C. O'Mahoney, Senator Alexander M. Wiley, Senator Olin D. Johnston, care of the Senate, Washington 25, D.C.

"There is little more that I can say at this time. I have pleaded with the nation's operators before. I plead with them again. I beg each and everyone of them to do this. It will mean the continuance of their livelihood and the future welfare of their families, employees and all others with whom they are connected.

"I am on my way to Washington right now. I'll pause in Chicago to meet with the music manufacturers association. I want to have all help I can get. I want to take the few hours I have between trains to discuss the urgency of these wires and letters being rushed to Washington with whoever will contact me in Chicago.

"I also hope that, when I arrive in Washington, I shall hear that already hundreds of thousands of wires and letters have flooded the Senate Sub-Committee just as the Senate and House of Representatives have been flooded with letters and wires from ASCAP members and similar such organizations.

"To every member of this nation's automatic music industry I can only say, may God bless our efforts and may God, once again, as in past years, help us to victory."

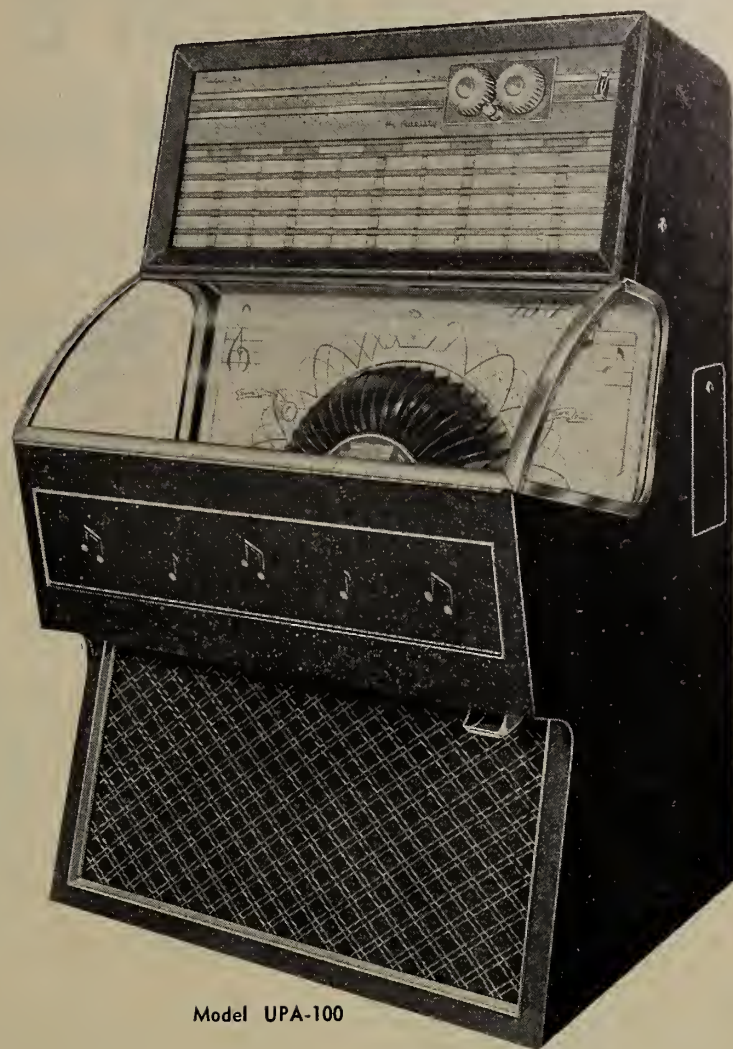
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Export Business Continues To Be Big

Report Export of New Equipment Continues at Record Pace. Distribs Advise Demand for Used Machines Show No Slowdown

CHICAGO—1957 exports, as all now realize, will set a new high mark for the entire industry.

All divisions, music, amusements and merchandising equipment, have already surpassed 1956 exports with shipments which were made during 1957.

This has proved surprising to many in the field who, at one time, believed that 1956 would prove to be the all-time record export year.

These people will probably be even more surprised to learn that manufacturers report continued shipments at a record pace to importers all over the world where American dollar exchange is available.

Distributors, too, advise that there has been no slowdown whatsoever in demand for used equipment of all kinds from importers.

In fact, some distributors continue to report that they are backlogged at this time, just as they have been backlogged for some months.

Distributors have a much greater problem than the manufacturers. The exporting distributor is not only scouring his own area, but searching everywhere in the nation, for used machines he needs.

The manufacturers have found that the world markets more than ever took up whatever sales slack they bumped into this past fall and this early winter.

One well-known amusements manufacturer has frankly stated: "Our export business has not only kept our factory going at a record pace, but," he added, "we have surpassed anything we have ever known in all our many years of manufacturing games as far as sales to foreign countries are concerned."

"We've set a new export mark," he reports, "and we believe, from all present indications, that we will exceed this mark in 1958."

Miller To Visit N.Y. Re MOA Meet Biz

OAKLAND, CALIF. — George A. Miller, national president and managing director of Music Operators of America (MOA), with headquarters in this city revealed that he plans to visit New York City following the Copyright hearings in Washington, D. C.

The purpose of his visit is to meet with heads of various record companies to arrange for talent, exhibits, etc. for the 1958 Music Operators' Convention being held at the Morrison Hotel, Chicago, Illinois, on May 6, 7 and 8.

Miller's plans call for a stopoff in Houston, Texas, on the way home to California by the southern route, where he will meet with a group of music operators from that area.

Miller advises that manufacturers, distributors and record companies are applying for exhibit space, even before the application blanks have been sent out. He revealed that some new exhibitors will display their merchandise this year, and many who have displayed in years past, have requested the same space they had last year.

Application blanks will be mailed out, Miller said, and the MOA Convention program will get into full swing by the early part of February. Banquet tickets will go on sale at that time, and members of Music Operators of America and exhibitors will have first choice on a "first come, first served" basis. Miller stated that indications are that this MOA Convention will surpass all others.

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THE OPERATOR'S CASE AGAINST THE ASCAP SPONSORED BILL S. 1870

A Statement Of The Phonograph Manufacturers' Association

The Case Against S. 1870

The coin-operated phonograph industry is again faced with a threat. ASCAP and other organizations are again pressing for an amendment of the Copyright Law. This amendment, Senate Bill 1870, would enable ASCAP and all other performing right societies to levy a fee on the right of juke box operators to use records in their machines.

Let us examine the facts.

Equities of the Situation

Congress has never seen fit to extend performing right royalties to renditions on coin operated machines. The reason is that it would be unfair and inequitable to do so. This is easily shown.

Operators of automatic phonographs pay substantial sums every year to authors and composers of musical compositions. ASCAP, now as it has in the past, contends that operators pay nothing for the use of musical compositions. In a recent hearing on a bill substantially identical to S. 1870 it was shown that operators paid annually approximately \$2,000,000 in mechanical royalties. Payment of any additional fee would be grossly unfair.

ASCAP and other performing right societies refuse to recognize mechanical royalties. The reason is obvious. Such royalties are paid directly to publishers and composers and do not find their way into ASCAP coffers used to support ASCAP's impressive overhead for policing and administration, which in 1956 amounted to more than 17% of its total collections.

Lest \$2,000,000 be considered a paltry amount, remember that in the year prior to the earlier hearings the entire movie industry paid ASCAP but \$500,000.

Another reason why mechanical royalties are important is because operators must buy substantial numbers of the same records. The situation thus differs completely from a radio station where but one record is purchased. It is these multiple purchases of the same record which provide substantial mechanical royalties for authors and composers.

Large royalties must also be paid to the author and composer of the composition on the "flip" side of the record. Such royalties must be paid whether or not the operator desires the song on the "flip" side. Such payments are a "free ride" which proponents of S. 1870 conveniently overlook.

Another substantial contribution to the music industry as a whole and to authors and composers specifically is the proven fact that coin-operated phonographs play a substantial part in popularizing records. The effects are many fold. Popularizing a song increases mechanical royalties paid directly to authors and composers. It increases sales of sheet music and consequent royalty payments to authors and composers. It increases the number of times the songs are publicly performed for profit, thus increasing the author's take from ASCAP.

Considering any one or all of the above facts, it must be accepted as an established fact that operators of coin phonographs do not have a "free ride" as ASCAP has been contending since 1926.

The typical coin phonograph operator is a small businessman. He works hard to earn a meager profit. The last available survey showed the average operator had a net profit of \$3,100 a year. Considering this figure, it automatically follows that operators are already paying more than their share to authors and composers.

It is impossible for businessmen averaging less than \$4,000 a year to defend themselves against ASCAP and similar groups. ASCAP has a complete monopoly of the tunes in its repertoire. It has a powerful organization. Even the wealthy radio industry was forced to form its own performing rights society when fair dealing with ASCAP became impossible. How then can the small businessmen operators with limited means protect themselves against such a Goliath?

Monopoly vs. Enterprise

The most vicious aspect of ASCAP's all out attempt to exact fees from the operators is the unfair bargaining position in which the small operators are placed. The bill contains no qualifications or limitations on the amount of the royalty. ASCAP is given the right to dictate any fee desired. The individual operator throughout the country who refuses to meet such demands has only the alternative of going out of business or going to court. Other performing rights groups are given the same power. It is inconceivable that such domination over the operators should be vested in the hands of selfish private interest groups who historically, neither have had nor shown themselves fit to have such power. The many thousands of small businessmen who eke out their daily living operating juke boxes would find their business in desperate danger.

But, says ASCAP, if our fees are unreasonable our Consent Decree under which we must operate permits a judge to establish reasonable fees. Legally this sounds like a safeguard; practically it is not. BMI and other societies do not operate under a consent decree. Not even this limited safeguard is available in dealing with these groups. No matter how arbitrary the fees may be, there is no recourse.

ASCAP's consent decree furnishes little practical help. The small operators throughout the country can't afford to travel to New York City, hire counsel, and submit evidence that ASCAP fees are unreasonable. The battery of legal talent hired by ASCAP would make such a path a rocky one. In truth then, there is no real limitation on what ASCAP might charge.

And what might ASCAP consider a reasonable fee? We had an inkling of this when Congressional hearings were held in 1951 and 1952 on H. R. 5473. That bill limited the performing right fees which ASCAP could charge to a penny per week for each composition in a juke box. Throughout the hearing, ASCAP proudly pointed to the one-cent limitation. ASCAP enthusiastically proclaimed that with this "safeguard" the operators had nothing to fear since ASCAP could charge only "reasonable fees". The same argument is made by ASCAP now but on a different ground.

Yet, when a careful analysis of the "safeguard" was made, it was found that ASCAP would have the authority to exact approximately \$1600 per year from the average operator. It could have exacted \$12,000,000 from the industry

as a whole, which is more than ASCAP distributed to its members in the first 8 months of 1956. If these figures are considered "reasonable" by ASCAP, the assumption must be that under S. 1870 which has no limitation of fees a "reasonable fee" would be substantially more than \$1600 per year.

Obviously, \$1600 a year is outrageous when it is remembered that in a recent hearing the income of the average juke box operator was found to be approximately \$3,100.

Nor does ASCAP's position take into account that other performing rights societies will also be demanding fees.

Another point must be mentioned. ASCAP for years has represented to Congress that the operators were engaged in a wealthy business—a veritable gold mine. Statements in this vein are legion. By merely presenting the facts, ASCAP's argument was disproved. In fact, Congressman Bryson, Chairman of the Congressional Sub-committee and co-sponsor of the Bryson Bill, was prompted to exclaim: "We have always been told there was a lot of money in juke boxes * * * I am amazed to find that it is not a gold mine from what the record shows."

Now as then, operators can ill-afford to divide their already meager income, if any, with ASCAP and the many other societies who will demand payment should the current bill be enacted by Congress. Yet this is the inevitable result if monopoly power is unleashed on the operators.

Promoting Monopolies

There is another aspect of this legislation important to the public generally which ASCAP would have us overlook. The present statute would practically compel individual authors or composers to become members of ASCAP. This follows because the small businessmen operators in Utah, Wyoming or anywhere throughout the United States would not have the information and would not take the time to write and negotiate a license fee with an author or a composer who for reasons best known to himself, refused to become a member of ASCAP. The effect would be that only authors or composers who were members of a performing right society would have their compositions played on a coin-operated phonograph.

Unlimited Liability for Damages

A practical aspect of S. 1870 deserving of attention is the impossible legal position in which operators are placed. Operators cannot with assurance ascertain who might have the performing right license on any particular record, indeed on any particular side of a record. It is thus not possible for the small operators scattered throughout the country to know whether they are obligated to ASCAP or someone else or whether they are violating the law or not.

Even were ASCAP and all the other performing right societies to publish lists of their songs, it would be impossible for the small operators to spend the necessary hours pouring over such lists of titles. It would take hours to ascertain for each 100 or 200 play machine whether a song was from ASCAP, BMI, SESAC, or an independent composer. Such an oppressive administrative burden would be a ruination of the small businessman.

S. 1870 states that the rendition of a copyrighted song on a coin-operated machine shall be deemed to be a public performance for profit. The result is to subject coin phonograph operators to unbelievable damage suits. For example, if an operator was unable to afford ASCAP's fee and he attempted to use only non-ASCAP records but mistakenly included five songs in the ASCAP repertoire, he would be in serious trouble.

S. 1870 states that each, and I repeat "each", rendition is a performance for profit. If each of those five records was played but once in one evening, the operator would be liable for five infringement suits in which the statutory minimum is \$250 each. The maximum is \$5,000 each. For that one evening the operator would be required to pay at least \$1,250 in damages plus reasonable attorney's fees. In many instances this would drive an operator into bankruptcy. Nothing further need be said to demonstrate the outrageous aspects of such legislation.

The passage of S. 1870 would encourage ASCAP, as it has done in the past, to flood the country with its investigators who would pounce eagerly on any operator who made an innocent mistake. Such Gestapo-like tactics were present in the early 1930's, as Congressional hearings and debates will amply demonstrate. If S. 1870 becomes law, we will again see a revival of those oppressive policing tactics which caused untold difficulties to the small businessman years ago.

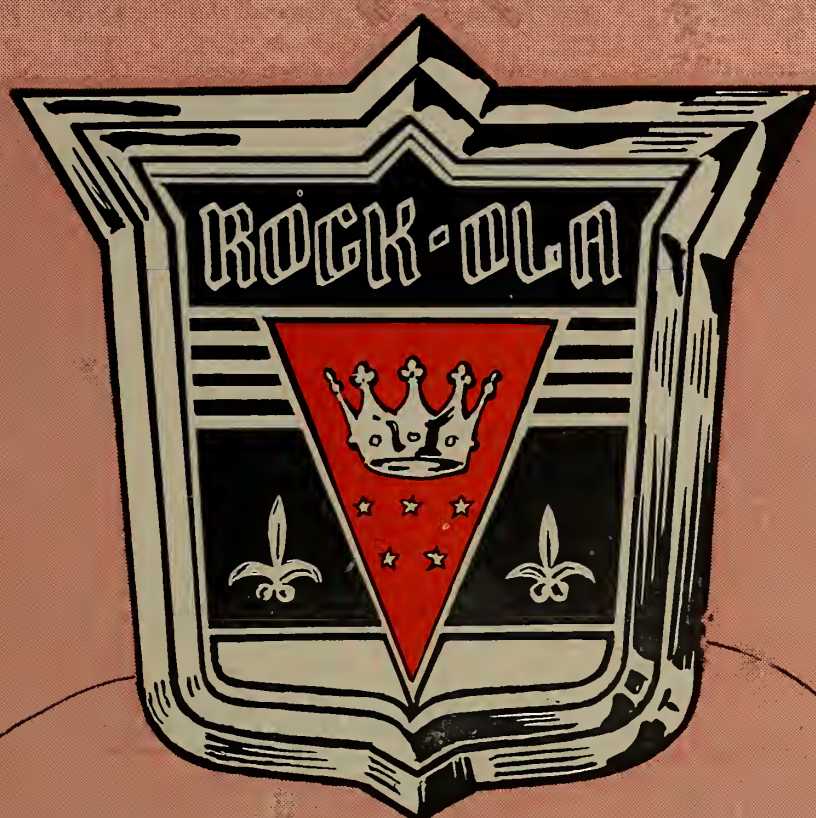
In this vein, it should also be noted that S. 1870 actually discriminates against juke boxes. In every other situation under the statute, whether or not a particular rendition is a "public performance for profit" is a question determined by the circumstances under which the rendition occurred. Under the present proposal, all renditions on a coin-operated machine are public performances for profit whether such occur at a teenage dance at a high school, in the basement of a church, an Elks Club or Legion Post or perhaps in the home of an individual who owns a juke box. There is no justification for such a sweeping discrimination.

Conclusion

Despite the complete unfairness of S. 1870, on its face it has appeal. ASCAP and similar groups have worked hard to promote the bill. The tremendous financial resources of ASCAP have been mobilized. Undoubtedly, ASCAP has made contributions to organizations to obtain support for S. 1870. In one instance ASCAP contributed \$10,000 to the Federation of Music Clubs in an obvious bid for support of a bill similar to S. 1870.

It is thus an absolute necessity that the distributors and operators present their side of the story. It takes time. It takes hard work. But when the facts are shown, the equity of the operators' position will be evident.

The issue now as it has been in the past is monopoly v. small business. This basic issue must never be hidden. ASCAP and other societies with their multimillion-dollar income could arbitrarily ruin an industry composed of small businessmen. The industry has grown under the 1909 law. It can survive only under that law. The facts require Congress to reject S. 1870.



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David C. Rockola Predicts:

"1958 Will Separate The Men From The Boys"



DAVID C. ROCKOLA

CHICAGO—In a statement issued by David C. Rockola, president of Rock-Ola Manufacturing Corporation, this city, he said, "It is my opinion that the general business recession that we are and have been experiencing during the last 6 months will continue in a general way during the year 1958.

"However, we look forward to considerable improvement in our business for a number of reasons, namely (1) We have in 1957 completed our 5 year

plan of consolidation whereby we are in a much better position to cope with today's competitive market. (2) The 3rd and 4th years of the 5 year plan saw completion of our new 25,000 sq. ft. of air conditioned Engineering and Developing Departments where we have produced and will continue to produce many new ideas, innovations and methods of merchandising music which we are confident will create a new trend in the music industry, which in turn will give both the operator and the public more for their money. (3) Our first product from our Engineering Division has been completely location tested and the tooling will be completed within the next 60 days.

"The results of actual tests and operation and the earning power of this innovation are far beyond our expectations.

"I am confident that the operator, distributor and the manufacturer will be put to the supreme test during the year 1958 and if we all, with our respective responsibilities, do our work with the idea in mind of doing our job just a little better, the results of this added effort will improve our profit picture and will 'separate the men from the boys!'"

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2—1800 Wurlitzer	675 "

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AMI D-80	\$275
AMI E-120	350
AMI G-120	595
Seeburg M100A	125
Wurlitzer 1900	695
Wurlitzer 2000	795
Wurlitzer 1500A	245
Seeburg and Wurlitzer 100- Selec. Chrome Wall Boxes at Special Prices	WRITE!

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The Only True Low-Priced High Fidelity Speaker!

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Through The Coin Chute

PHILA. FILBERTS

Name of Seeburg distributing outlet changed from Atlantic Penna. Corp. to Eastern Music Systems Corporation. Officers of the new corporation are Nathan Solow, William F. Adair, Jr., and Marvin Stein. All these men have been associated with the Seeburg line for the past 10 years or better. . . . Arnold Silverman points out that the picture which appeared in the Jan. 11 issue about his new baby was fine—but the headline was slightly misleading—the baby is a girl, Leslie Carroll, and Arnold says that while the baby couldn't possibly grow up to be a future "coinman", it's possible that it may be a future "coinwoman". . . . Met up with Carl J. Annis, who is now a very happy subscriber to The Cash Box, and very lavish in his praise about it. We haven't seen Carl for almost 20 years. Tells us his 10 children are now all grown up and happily married. . . . Bert Underberg of Atlantic City's Music Box, in visiting the wholesalers and replenishing his stock after the holiday rush. . . . Harry Stern, Williams rep., makes the rounds. . . . Bill Witsen and Mike Channick, International Scott Crosse, anxiously awaiting arrival of Bally's "Target-Roll". . . . Cy Glickman visiting around, still showing his novelty "Steppin' Sam". We first saw this item some 20 years ago, and Cy claims it's still going strong. . . . Dave Rosen, David Rosen, in Chicago visiting the manufacturers. . . . Sal Groentemann, International Amusement Co., now in Europe only the first day, cabled in three orders. . . . Albert Polak advises he expects to stay in town for a while. . . . Joe Ash, Active Amusement, still nursing his cold, which seems to keep lingering on. Joe very high on Gottlieb's "Straight Flush", claiming it'll be a real big one. . . . Harry Fink, David Rosen, tells the story of Bob Merrill and how he submitted his own demonstration to Roulette which led to his recording his self-written "Nairobi" for the label. Irv Doerfler reports that ABC-Paramount has another very hot master buy in "Short Shorts" by the Royal Kings. Harry Rosen is still at home recuperating from his recent operation. . . . From the Mercury Distributors we learn that The Gaylords made the deejay rounds last Friday. Nick Noble will be in town on Jan. 16 to plug his new release, "Halo of Love". From the same source we gather that The Sheppard Sisters "Getting Ready For Freddy" and "Snow Bound" by the Del Vikings are starting to show good action. . . . Sidney Williams, A. Williams, back from his vacation in Atlantic City. Phil Shames also back, but he was out for a week because of illness. . . . King Records fellows advise that Ginny Scott's "Home" could go all the way with the proper exposure. Also promising is Earl King's "I Don't Want Your Love" and "Every Whicha Kinda Way". . . . Joe Lyons and Harry Acosta, Columbia Records, back from their divisional sales meeting in Harrisburgh at the Penn Harris Hotel. They couldn't restrain their enthusiasm about the new series, "Ventures in Sound", which they called "the ultimate in hi-fi."

AMOA of Baltimore Re-Elects All Officers

Annual Banquet, February 2, At Lord Baltimore Hotel Al- ready A Complete Sellout

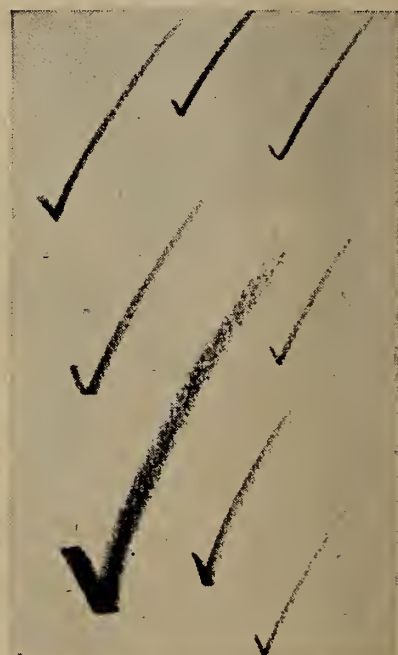
BALTIMORE, MD. — Elections of officers for the coming year for the Amusement Machine Operators Association of Greater Baltimore, this city, held on Monday night, January 6, resulted in the return to office of all those who served the previous year.

Re-elected were: Irv Goldner, president; Sam Gensler, vice president; Harry Morganstein, secretary; and

Moe Kaminsky, treasurer. Named to serve on the Board of Directors were (in addition to officers): Irv Rosenthal, Kyle C. Smith, Guy Lanzillotti, Pete Mongeli, Albert Kleinman, Adolph Solomon and B. J. Fine.

At the same time Goldner reported that all was proceeding smoothly for its Tenth Annual Banquet, being held at the Lord Baltimore, on Sunday night, February 2. Gabe Camhy, chairman of arrangements, advises that the organization expects the usual attendance, which is always limited so that the banquet hall is not overcrowded. Many out-of-town guests are expected, as are the usual galaxy of city and state officials. Thomas D'Alessandro, Mayor of the city, has promised to be on hand.

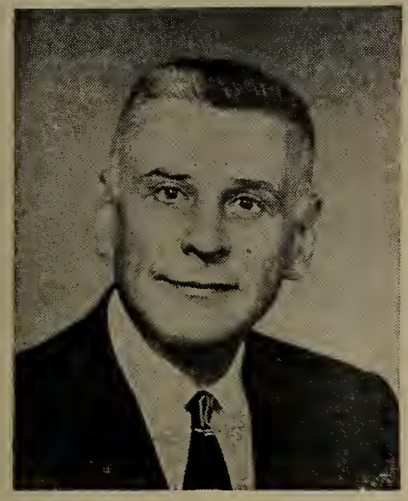
The Baltimore affair is recognized thruout the nation as one of the most outstanding, not only for drawing these top city and state officials, but for providing a wonderful dinner and showcasing top recording talent as part of its entertainment program.



You know those rare days when everything checks? Air smells good. Food tastes terrific. Even the old face looks good in the mirror. Today can be that kind of day. Just do two things. Call your doctor for a thorough medical checkup for cancer. Then write out a check—a nice fat one—to the American Cancer Society, and send it to "Cancer" in care of your local Post Office.

AMERICAN CANCER SOCIETY

AMI App'ts Hub Enterprises As Baltimore Area Distribs



ED RATAJACK

GRAND RAPIDS, MICH.—Edward R. Ratajack, director of sales for AMI Incorporated, announces the ap-

pointment of Hub Enterprises, Inc., as distributor in the Baltimore, Maryland area for AMI juke boxes and related music equipment. Principals of the firm are Sol Silverstein, president; Bess Silverstein, vice president; and Louis Wilner, secretary-treasurer.

"We're delighted to have this respected, old-line firm join our worldwide family of AMI distributors," Ratajack said in announcing the appointment. "The Hub organization, under Sol Silverstein's leadership, has grown through stressing service and customer satisfaction. With the AMI line Hub is equipped to provide the finest in profitable, dependable music equipment. The Hub team has the facilities, the know-how and the will to carry on the tradition of service that has won the regard and patronage of music operators throughout their territory," Ratajack concluded.

Hub Enterprises, Inc. maintains complete shop and showroom facilities at 2216 Division Street, Baltimore, Maryland.



Through The Coin Chute

HOUSTON HAPPENINGS

Top ranking recording artists signed to perform at this year's Houston National Automobile Show Jan. 25-Feb. 2 at Sam Houston Coliseum are: Georgia Gibbs, RCA-Victor label; Everly Brothers, Cadence label; Barry Sisters, Cadence label; The Diamonds (Dave Somerville, Ted Kowalski, Bill Reed, Phil Levitt) Mercury label. . . . H. A. (Hoddy) Franz, president of Gulf Coast Music Systems (Seeburg) reported 1957 a good year and started out to make 1958 a better one by completely renovating his entire plant. . . . John E. Williams (Williams Amusement) 'lowed this year would be a prosperous one and backed his prediction by buying himself a new Lincoln sedan. . . . Joe Luna, service department of Sun Distributing Co., was the subject of a two page story with pictures in Sunday's supplement of Texas' largest newspaper in a "My Job Is Different" feature. He was pictured as the one who personally does the artistic work on kiddie rides located in most of the major super markets of this area. The article failed to mention that Joe is also a specialist in production of amusement devices for certain church, fraternal, civic and patriotic organizations; purpose of such devices to extract a bit of cash for a worthy cause and keep customer happy during process. . . . H. M. Crowe (Acme Record Dist. Co.) visited with relatives in Florida during the Holidays. . . . Dave Woodlock, former owner of Wildwood Record Shop, Pasadena, now a full time correspondent for the Houston Chronicle (largest daily newspaper in Texas). He will report news happenings for Pasadena, a village of 60,000 population that joins Houston on the east. . . . Houston was named the Nation's brightest spot, businesswise, during 1957. Local coin operated machine business as a whole was maybe above average but far short of a high record. Vending undoubtedly fared best. Music operating probably suffered most. All major record, game, phonograph, vending equipment distributors reported satisfactory sales volume. Plenty of volume but little net profit just above describes the whole business.

Wisconsin Music Ops' Assn. Meets To Elect Officers

MILWAUKEE, WIS.—The Wisconsin Music Merchants Association, Inc. will meet at the Eagles' Club here on February 10 at 12 noon to elect officers and a board of directors, according to Clinton S. Pierce, president of the organization.

In the meantime Pierce is urging everyone of the members of this association, as well as every operator in the state of Wisconsin, to write letters to Senator Alexander M. Wiley who is a member of the three man Senate Sub-Committee-On-The-Judiciary who will be hearing Senate Bill 1870.

"You must write a letter to U.S. Senator Alexander M. Wiley, Senate Office Building, Washington, D.C.", Pierce urges all Wisconsin's operators.

"Tell him in your own words", he continues, "how any change in the present Copyright Act will affect every cafe, snack bar, grill, tavern, ice cream store and all places of recreation in your area that feature automatic music."

Pierce is urging Wisconsin's opera-

GENCO'S SHOWBOAT

with the popular
CHANGE-A-CARD
and
HOLD-OVER
feature
Plus every modern innovation



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BINGOS • Dude Ranch • Hi-Fi • Variety	• Palm Springs • Gaytime • Gayety • Surf Club	PINS • Gottlieb • Williams • All makes and models
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MUSIC

M-100A—Converted to 45 RPM \$275

SEEBURG 100-R	650
A.M.I. "B"	95
A.M.I. D-40	165
WURLITZER 1800	595
ROCK-OLA FIREBALL 120 (78)	150

45 RPM Conversion for M-100A \$69.50
45 RPM Conversion for other models . . . WRITE

GAMES

Bally ALL STAR BOWLER
Bally STRIKE-BOWLER
ChiCoin TV BOWLING LEAGUE
United ROYAL BOWLING ALLEY
Gottlieb STRAIGHT FLUSH
Valley 6-POCKET POOL

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KEENEY 22-Col. Elect. Cig. Vender
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CLINTON S. PIERCE

tors to get their letter into Senator Wiley's offices immediately.

"We are depending on you to write the Senator", he advises Wisconsin's music ops.

Nebraska Assn Urges Members To Protest Any Copyright Changes

OMAHA, NEB.—Howard N. Ellis, secretary and treasurer, Music Guild of Nebraska, this city, has advised operators in Nebraska to write a letter immediately to the Sub-committee members of the Judiciary that any change in the present copyright law will not only affect their livelihood, but that of the locations where juke boxes operate.

"If there has ever been a time to fight for your livelihood", Ellis impresses on the music operator, "this is it!"

Chicago Coin Mach. Revises Distribution Plan For "Commando Machine Gun"

CHICAGO Samuel Wolberg and Samuel Gensburg of Chicago Coin Machine, this city, announced this past week that the firm has revised its distribution plan for the "Commando Machine Guns" to enable operators of amusement parks, arcades and other locations to purchase the equipment outright.

Officials of the firm also stated that the previous lease arrangement has been extended to include targets and accessories as well as the guns.

"Originally," they said, "we entered the recent park show with a lease plan for the guns only. Targets, pellets and the pellet cleaning machine were sold outright to the operators."

"While our display created tremendous interest and enthusiasm at the show it became evident that the majority of the operators liked to own their equipment. Therefore, we decided that outright sale of the 'Commando Machine Guns' was the most satisfactory method of distribution for the trade to successfully operate under many different conditions in the field."

It was pointed out that operators of permanent installations of "Commando Machine Gun" set-ups have a different problem in depreciating costs and equipment over a period of years than do operators of temporary or movable set-ups.

Wolberg and Gensburg also pointed out that the many variations in types of locations caused each individual operator to express preference for owning his own installation so that

he could operate most profitably in his own way.

To illustrate this point, they reported that carnival operators are having custom built trailers made for 5-gun batteries and targets of "Commando Machine Guns."

Big amusement parks, year-around arcades and excursion boat operators are among those who are arranging for complete and permanent installations just as soon as deliveries can be made it was stated.

"In addition," they added, "we are currently working on farmer's market operations, discount houses that have their own arcades, and many other types of businesses all over the country."

European operators, Wolberg and Gensburg stated, have come in to see the "Commando Machine Guns" in action at the factory and discuss purchase plans for installations in amusement locations abroad.

"All operators are just as enthusiastic over our gun and target set-ups as were the operators at the park show," Wolberg said, "and are anxious to get started as fast as possible with a battery of 'Commando Machine Guns'."

Chicago Coin has organized an entirely separate division for handling the "Commando Machine Gun" business.

Gensburg revealed that production of guns, targets and accessories are now being speeded up so that shipments can be made immediately upon receipt of order.



Through The Coin Chute

GREAT BRITAIN GOSSIP

Members of the American N.A.A.P.P.B. (National Association of Amusement Parks, Pools and Beaches) are to visit key amusement centres in Europe during the Autumn of 1958. Among the places visited will be the International Exhibition in Brussels, the Oktoberfest in Munich, and the Pleasure Beach Blackpool, England. . . . A new British "pub," named "The One and Only" which was opened at Maidstone, Kent recently caters for children as well as for adults. It is built on the only site provided for licensed premises on the Shepway Estate, hence the name. Novel feature is the junior club room. This large room is being equipped for teenagers, where they will be able to have tea, coffee, snacks and minerals. There will be games and phonographic equipment. The whole room has been designed with an eye to the space age—even the lights in the ceiling will give the impression of illuminated space ships. . . . Ralph Horwitz of Chicago Automatics, London reports growing business in British works restaurants for food and beverage vending machines. He is also having a very big success with the Autoperfume spray vendor. . . . George Whittaker, the well-known Leicester Road, Blackpool, Lancashire, phonograph distributor and operator, who also has an extensive business in coin machines generally, has decided on a sales slogan for the new year. It is Bismark's: "If you would foresee the future, survey the past." The reason? He claims that his firm has been first in a majority of new developments in the coin-machine field in Britain, and that it will continue to lead the way in the future. Among its "firsts" since the war, George claims these: First Elektronat; Rotomat; Novomat; Grand Prix; Show-Show; Seeburg; Wurlitzer; Rock-Ola; Fanfare; Non-Stop Hurricane; Football Match; Olympia Ice Hockey; Acora Vendors; Desco Vendors; Brunswick Vendors; Wiegand Vendors; Standard Coin Counters.

Henning Soager, executive director of Copenhagen's Summer Tivoli Amusement Park, has just arrived back in Denmark from a seven-week visit to America in which he looked up manufacturers and resorts at New York, Coney Island, and Miami. He also visited amusement parks at Chicago (River-view), New Orleans (Pontchartrain) and California (Disneyland). At Sarasota, Florida, he saw the Ringling Brothers and Barnum and Bailey quarters. His greatest impression, he tells me, was of the improvement in rides and machines for children. And he has taken some American ideas back to his century-old Tivoli. . . . A new coin-machine export-import company has been formed at 139 Park Lane, London. Its name is Pid Ltd., and its purposes are stated to be to carry on the business of importers, exporters, distributors, agents, dealers and hirers in amusements and games of all kinds. The subscribers are Robert J. Goodwin, C. A. and David T. C. Colbran. . . . Rumour says that six new record labels will be launched in Britain during 1958. The first, which will make its appearance in January, is to be called Fontana, and will be a Philips subsidiary. Its first release will be Johnny Mathis' hit, "No Love But Your Love"/"Wild Is The Wind."

Frank Amos Bottom will shortly take charge of the entertainment organization run by the council at the resort of Plymouth, England. He moves to Plymouth from Rhyl, N. Wales.

A manufacturing concern called Broadstairs Manufacturing Company Ltd. has been set up at 3 Lloyd Road, Broadstairs, Kent, to manufacture and deal in coin-operated and other automatic machine entertainments. The directors of this firm are Leonard P. Ayres and Paul R. Browning. Ayres is also a director of the local firm of Automatic Merchandising Ltd.

Mrs. Charlotte Brown, a coin machine amusement enterer in Bridlington, Yorkshire for many years and one of the largest rate-payers in the town, has died in a Harrogate nursing home at the age of 71. She went to Harrogate for the Spa treatment three weeks ago, collapsed and since that time had been in a nursing home. In addition to her business interests, in which her sons Harry and Sid assisted her, Mrs. Brown was a racehorse and greyhound owner. . . . The Weymouth area of England is being opened up fast, phonograph-wise by the enterprising firm of Dorset Melody Boxes, who have already located more than thirty boxes in the district.



Through The Coin Chute

SAN FRANCISCO SPOTLIGHT

Al Thoeke of United Manufacturing Company, Chicago expected at Advance Automatic Sales Company the latter part of this month. . . . Bob Yorke, West coast regional manager for RCA Victor Records, coming into town to introduce their new field representative, Don Goins, who will cover this city, Fresno and Salt Lake City. . . . R. F. Jones Company busy booking orders on Bally's new "All Star" Bowler which has made a big hit with their customers. . . . Chuck Klein, one of the Jones Boys, answered an emergency call to donate rare Rh factor blood. . . . William Nave of San Rafael in town for some shopping. . . . M. H. Rosenberg of Enarey Distributing Company, Wurlitzer distributor, forecasts 1958 as a good business year for them. . . . Willard Wayne and his family spending their vacation traveling through California. . . . Sorry to hear Jimmy Powell of Universal Music Company is home with flu. . . . Everyone at Huber Distributing Company busy taking inventory. . . . Bob Portale before leaving for San Joaquin Valley told us Advance Automatic Sales is enjoying excellent sales on United's "Jumbo" Bowlers. . . . We're glad to hear Irv Pininsky was able to spend the holidays at home after a siege in the hospital. Irv announced that January 13th will see him and the rest of Eric Distributing Company in their new and enlarged headquarters with partial self-service located at 1251 Folsom Street. . . . Ken Tveit of Operators Record Service can't seem to find time to take a few days off from his busy schedule. . . . Jack Umphreys of Umphreys Music had a serious auto accident but fortunately he escaped with minor injuries. . . . Herb Tourville, Sacramento deejay on KXOA, recently ran a contest based on Gogi Grant's "Johnny's Dream" for RCA Victor with the winner spending an evening as Gogi's guest at Harold's Club in Reno where she is appearing. . . . Congratulations to Charles and Velma Jamerson on the arrival of their third child, a five pound boy. Velma works at Melrose Record Shop.

Buy - Sell - Trade... WORLD WIDE Has Deal - Appeal!

BINGO GAMES		SHUFFLE GAMES	
KEY WEST	\$365	BRAZIL	\$225
BIG SHOW	325	MONACO	225
NIGHT CLUB	245	SOUTH SEAS	175
BROADWAY	210	CARAVAN	165
BEACH BEAUTY	175	STARDUST	150
BIG TIME	145	STARLET	125
GAVETY	85	PIXIES	95
VARIETY	95	SINGAPORE	65
SPOTLIGHT	75	TROPICS	55
HI-FI	75	RIO	55

5-BALL GAMES			
ROYAL FLUSH	\$295	4-PL. MAJESTIC	\$410
ACE HIGH	275	4-PL. REGISTER	310
RAINBOW	245	4-PL. SCOREBOARD	195
AUTO RACES	235	2-PL. FLAGSHIP	310
ORBY DAY	190	2-PL. SEA BELLES	295
HARBOR LITES	175	2-PL. GLADIATOR	245
SWEET AOD-A-LINE	155	2-PL. TOURNAMENT	215
		2-PL. BALLS-A-POPPIN	\$175
		2-PL. BLONDE	185
		2-PL. CIRCUS	325
		C.C. CAPRI	135
		HAWAIIAN BEAUTY	125
		DIAMOND LILL	110
		CUE-TEE	55

Now Delivering—Bally's New ALL-STAR BOWLER
Priced Right! Immediate Delivery!

Terms: 1/3 Dep., Bal. Sight Draft.

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Everglade 4-2300

TRIMOUNT'S NOW DELIVERING 2 Sensational NEW GAMES Gottlieb's STRAIGHT FLUSH Williams TEN STRIKE

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Exclusive Gottlieb, Williams, Seeburg, Chicago Coin
and International Mutoscope Distributors

TRIMOUNT

Remember
IN NEW ENGLAND
IT'S TRIMOUNT!

40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480



Mr. U. S. Juke Box Operator:

IT CAN HAPPEN HERE!

British Music Ops Hit By Increased Fees For Records In Machines

Juke Box Ops Should Read This Report Carefully—And Then Follow MOA's Suggestion Appearing On Page 62

LONDON, ENGLAND — In the past week or so a considerable storm has been blowing up in Britain between the Performing Rights Society and the Phonograph Operators Association, and unofficial opinion is that it may end in a test case in court.

As a result of a letter received at the beginning of January by Mrs. L. Shaw, the P.O.A. Secretary, from the Licensing Manager of the P.R.S., an immediate P.O.A. Council meeting in the presence of the Association's solicitor has been called, and it will be followed, within a week, by a full meeting of the Association and of all outside people interested.

The reason for the flurry of activity was that the letter set out a proposed new scale of P.R.S. charges for juke box performance of musical works controlled by the P.R.S. And operators who have seen the letter are shocked at the terms, which they consider exorbitant.

Said a leading distributor: "If we allow this to go on they'll be charging us the moon in a few years."

The letter to Mrs. Shaw was as follows:

Dear Madam,

Further to our letter of 18 November, our Council has now considered this matter, and in view of your representations has decided despite the rise in the cost of living and the change-over meantime from 2d. to 3d. operated models, to retain the basic charge of £10. 10. 0 per annum for 2d. operated machines and to make no extra charge for the 3d. operated models. Now the experimental period is over and the industry has become established, however, we must amend the former rebate system, under which, irrespective of the number of juke boxes operated, those making voluntary application for our license could obtain a discount of 30%.

We feel, too, that notice must be taken of the 4d. (and 6d.) operated models which are likely to be coming into use, and a basic fee of £13. 13. 0. per annum should be made for these.

We are prepared to give rebates as follows to members of your Association and other bona fide operators, but any single juke box owner must pay the full tariff fees:-

Special Operators' Terms	Per Annum
2d. or 3d. operated machines	per machine
For the first 20 machines.....	£9. 9. 0.
For the next 30 machines.....	£8. 8. 0.
For the next 50 machines.....	£7. 7. 0.
For machines over 100.....	£7. 0. 0.
4d. or 6d. operated machines	
For the first 20 machines.....	£12. 6. 0.
For the next 30 machines.....	£10. 18. 0.
For the next 50 machines.....	£ 9. 11. 0.
For machines over 100.....	£ 9. 2. 0.

the rebates being subject to the operator making voluntary application for our license and disclosing all machines operated by him. If any operators are found to have been operating machines without disclosure to us, the full rate without rebate will be payable by him for all his machines.

You will see that we have

adopted your two proposals that (a) no rebate should be allowed to those who operate their own machine on their premises; (b) there should be an increasing rebate according to the number of machines operated. We hope, therefore, that we can expect the co-operation promised by your Association, and you will do your best to ensure that all your members take up our license for all the machines operated by them, and pass on any information you may have about any non-member operators.

Yours faithfully,
(signed) E. C. Ford.
LICENSING MANAGER.

The "representations" referred to were at the end of October last, when a delegation from the P.O.A. visited the P.R.S. and had a long meeting to request better terms for members.

In fact the new terms are very much worse, and the extra charge for sixpenny machines, at a time when the Association is pioneering the new rate and is making headway in its efforts to get a majority of operators to switch now to the higher charge per play, is considered a particularly nasty slap in the face.

The system in respect of music licenses in Britain is different from that in America, and much more severe. Two bodies charge licensing fees. They are the Performing Rights Society (which represents the majority of composers in Britain, and collects for those of overseas countries) and Phonographic Performance Ltd. (which represents all major record manufacturers, and which claims fees for the public performance of gramophone records they control). Phonographic Performance Ltd. is also to increase its fees, and approaches have been made to them also by the P.O.A.

Both groups had their hands considerably strengthened by a new Copyright Act which was introduced in Britain in 1957. Infringements of the Act do not render the infringer liable to imprisonment or fines. It is purely a matter for the civil courts, and suits for damages are necessary. If the P.O.A. decides to put up a test case, or cases, it will be a matter of world-wide interest, as no challenge of that magnitude has ever been attempted.

There seems a very good chance of this happening, as members of the Association have already stated at meetings that they are willing to "pitch in" whatever sums per head may be needed to instruct Queen's Counsel and put up a case. Bill Gersh, The Cash Box publisher, also strongly urged this course on Council members on his recent visit to Britain. "You have nothing to lose," he urged.

The new Act, however, is a tough one. It states quite clearly that no one may make use of a creative musical work without permission. The copyright it allows to the creative artist is that his/her works are a form of goods or property, which can be sold or otherwise disposed of on almost any terms, as the owner chooses. And anyone making unauthorized use of the goods or property is in the position of a trespasser.

And as far as gramophone records are concerned, these are now apparently fully protected as articles by copyright, and where playing the music is concerned, the primary right of copy would seem to be infringed, while playing records covered by Phonographic Performance Ltd. would appear to infringe the second right of copy. But the Act is complicated, and the matter has never been fully put to the test.

The new Act superseded one of 1911, which was much more loose in its terms, and there are many who think that the operators should have taken concerted action on the old act, and should have made representations to the new Act's drafting committee. But what is past is past, and everyone awaits with interest the action to be taken by the operators' association now that the matters appear to be coming to a head.

Incidentally, from 1947 until now, the annual charge for a license in respect of juke boxes or coin-operated gramophones was calculated as follows:

	per annum each
1d. operated machines.....	£ 6. 6. 0.
2d. operated machines.....	£10. 10. 0.

A rebate was allowed from the £10. 10. 0. per annum rate provided that voluntary application was made and the license taken up before or immediately on the installation of the machine. 3d. operated machines were treated as 2d. machines.

The Performing society was formed in 1914. It now claims to represent all British composers, authors and music publishers, whose works are publicly performed to an appreciable extent. It also claims a counterpart association, with mutual arrangements, in virtually every country of the world.

In France, for example, an organisation with identical aims and objects was formed by French composers, authors and music publishers over a century ago. As time went on, similar societies were formed by the national composers, authors and music publishers of Australia, Canada, the United States of America, Argentina, Austria, Belgium, Brazil, Chile, Colombia, Czechoslovakia, Denmark, Finland, Germany, Greece, Holland, Hungary, Iceland, Israel, Italy, Japan, Mexico, Norway, Poland, Portugal, Spain, Sweden, Switzerland, Uruguay, and Yugoslavia. The societies of those countries are affiliated to the British Society, and have transferred to it the right to license public performances in British territory of the copyright musical works of their respective members.

Phonographic Performances Ltd. has been publishing warning notices for some months past in the British trade press, and has been forecasting legal action against phonographic operators who fail to take out licenses. It may now be, however, that the P.O.A. will take action first.

Phonographic Performances Ltd. was formed incorporated in 1934, and since formation there have been no actions of any sort against juke box operators. They are now putting out printed cards to operators which state:

LICENCES FOR THE PUBLIC USE OF GRAMOPHONE RECORDS

"Section 19 of the British Copyright Act 1911 provides that copyright shall subsist in gramophone records quite apart from the musical works reproduced thereon. Copyright, which includes, among other things, the sole right of public performance, is vested in the manufacturers by virtue of the above-mentioned Act and their permission is, therefore, required before records may be publicly used. The leading British manufacturers are represented by Phonographic Performances Limited whose license must be obtained whenever gramophone records are used in public."

The rebate charged to operators by this body was, until recently, based on a flat fee per juke box of three guineas (£3-3) per box for multiple operators, whether the site was "cream" or marginal, and whether the location was large or small. Fees per site, were worked out, by mutual agreement, with individual operators. The rateable value of the premises is taken into account in these individual assessments.

Phonographic Performance is a Company limited by guarantee and without share capital founded by the leading British manufacturers of gramophone records with the object of controlling the public use of their records and issuing licenses for that purpose. In this connection, the term "records" includes any commercial tape recordings which may be issued by these manufacturers. All revenue derived from license fees is distributed among the recording companies, recording artists and musicians.

Britain's Phonograph Operators' Association was formed about 18 months ago. It began mainly at the instigation of members of the Bal-Ami group, and for this reason some opposition major operators remained out of it for a time. It is now much more broadly based, with independents on the Council as well as in the association. Members of the large Ditchburn organization are still outside the P.O.A. but talks have recently been taking place in an effort to make the Association even more fully nationwide.

Chairman of the Association, as at present constituted, is Cecil Jones, a director of Bal-Ami of Ilford; vice-chairman is Gordon Marks, Managing Director of Phonographic Equipment Ltd., the large London distributing and operating company; and the secretary, Mrs. L. Shaw is a multi-operator in the London area. Other council members are: Raymond Chapelow, John A. Swinson, Frederick H. Walker, F. Betts, F. Hardy, H. Kay, R. Needs, N. Young, and J. Katz. At least five of these members are either independent or semi-independent (i.e. they handle or produce other machines than Bal-Ami).

There are now several hundred operator members.

The aims and functions of the association are stated in the Memo and Articles as follows:

What is it?

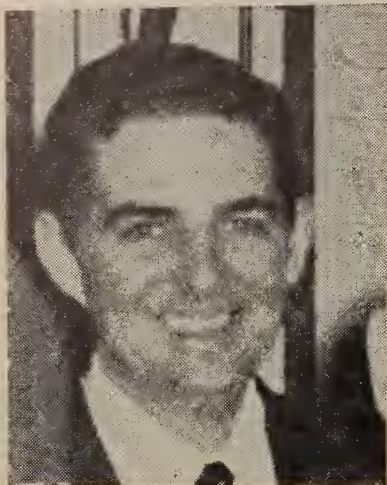
This Association is a company Limited by guarantee. It is a non-profit making concern formed entirely by persons connected with the Juke Box Industry for the benefit of persons engaged in the industry. It is governed by a voluntary Council of management elected by its members. Any phonograph operator, distributor or manufacturer may join the Association, and any person who is a member of the Association may be proposed and elected as a council member.

The objects of the Association may be briefly summarized as follows:

1. To protect the rights and interests of members.
2. To investigate the fees at present being paid to site owners and recommend standard rates.
3. To promote good public relations.
4. To distribute information of value to the Juke Box Industry and to circulate a quarterly journal to its members.

Membership of the Association costs 5 guineas per annum for an operator, 10 guineas for a manufacturer. Every member has one vote, irrespective of the size of his operating, distributing or manufacturing business. In other words, the small operator has as much say as the large operator. The council (which meets once a month) is changed annually. The full association meets quarterly. Red and yellow P.O.A. stickers are displayed on members' boxes.

Bally's New "Target-Roll" Features "Competitive Play"



BILL O'DONNELL

CHICAGO—"Competitive play between players is the basic principle of Bally's new game 'Target-Roll', recently released" stated Bill O'Donnell, general sales manager, Bally Manufacturing Company, this city.

ALL GAMES CLEANED AND IN WORKING ORDER

Wms. Roll-A-Ball (6 player)	\$250.00
Genco Skill Ball (2 player)	195.00
Chi.Co. Skill Ball (6 player)	250.00
Genco Quarterback	110.00
Chi. Goalee	40.00
Star Shooting Gallery	85.00
Seeburg Bear Gun	65.00
Dale Guns	15.00
United Target	75.00
United Chiefs	75.00
Jet	75.00
Crisp Cross	49.50
1436 Rock-Ola (78)	99.50
1448 Rock-Ola-A-1, Like New	650.00
14 ft. United Lane (1 piece)	395.00
14 ft. United Lane (2 piece)	440.00
14 ft. Bally Lanes	475.00
18 ft. Bally Lanes	525.00
Twin Bill	130.00
Daisy Mae	115.00
Marble Queen	75.00
Palisades	45.00
Peter Pan	135.00
Shindig	50.00
Silver Skates	30.00
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Explaining the features further, O'Donnell said, "Target-Roll" has no replay mechanism, and no score-cards are furnished. The object of the game is to match the target established by the first ball. For example, if the first ball scores 60, the player shoots the balance of the balls in an effort to score another 60 before 'game over' lights. High scores are registered on rotary totalizer, and players may compete for high scores as well as target-match."

"Target-roll" comes in standard pin-ball cabinet size.

Temporary Injunction Issued Against Local 19

NEW YORK—Music Operators of New York was granted a temporary injunction against Cigarette and Coin Vending Machine Employees Union, Local 19, Monday, January 6, in an order signed by Justice McGivern, Supreme Court, Special-Term Part III. The Decision read:

"Music Operators of N.Y., Inc., v. Scala—Motion for reargument is granted. In the circumstances indicated the application is presently considered in the light of matters now revealed. Because of the failure of the defendants to make adequate response to the plaintiffs' charge that the defendant Cigarette & Coin Vending Machine Employees Union, Local 19, is not a legitimate and bona fide labor union, and further, with respect to the alleged enrollment of persons formerly servicing plaintiffs' equipment, it must be concluded that there is required the preservation of status quo, pending a trial of the issues. Plaintiffs have sufficiently established their contention to warrant the temporary injunctive relief requested, and upon reargument, plaintiff's motion for injunctive relief is granted against all defendants (Metzger v. Fay, 4 App. Div., 2d, 436). Suggestions as to the amount of the bond will be received at the time of the settlement of the order."

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Through The Coin Chute NEW ENGLAND NIBBLES

Business slowed up a bit following the holidays and as a result of first snowstorm of the season, which hit Boston Tuesday night, Jan. 7, in the shape of an old fashioned blizzard. . . . Distribs and ops are settling down for the long Winter period. . . . Ops have had ample opportunity to set up their routes for the period and change, trade-in and buy new equipment, because long extended open weather with mild temperatures has been prevalent for the last two months (November and December).

At Trimount Automatic Sales Corp. (Seeburg), deliveries are going out on the new "Straight Flush" by Gottlieb, which is setting the N. E. area on fire on takes. Another hot item is the new Williams "Ten Strike," and "Ten Pins," which fit into any location, is 59" long by 22" wide, with the ball hitting the pins exactly like real bowling and with automatic pin reset. The first shipment of the new bowlers is expected this week and orders for them are way up as great interest has been shown in this machine, it was reported by Irwin Margold, gen. mgr. . . . At Associated Amusements (Rock-Ola), Ed Ravreby is back from Chicago trip. Biz on music is holding steady, Dick Mandell, gen. mgr., reported. Action on games is on the upward swing here. . . . At Redd Distributors (Wurlitzer), Bally's "All-Star" Bowler is the biggest game in years, Bob Jones, sales mgr., reported this week: Big skill-bowling profits have been opened up in the New England area through this machine, he stated. Ops report to Redd plant that they are collecting bowling alley cash from busy crowded locations where they've never been able to squeeze in a big bowler. "They are earning big profits in pinball space," Bob points out. Hundreds of new spots have been opened in the territory, he said, including small taverns, bars, hotel lobbies, diners, lunch-rooms, cigar stores, drug-stores, arcades.

Ops in visiting distribs this period included: Joe Assad, York Beach, Me.; Al Dolins, Hyannis; Tom Libby, Haverhill; Ray Faini, Framingham; Harry Deshowitz, Chelsea; Peachy Cassanta, Milford; Connie Pocius, South Boston; Saul Taube, Manchester, N. H.; Edward Ross, Boston; Ray Shea, Worcester; Sol Robinson, Newton; Dave Baker, Arlington; Henry Levine, Milton; Lawrence Bettencourt, Danvers; Ken Ghorse, Brockton; also, Dave Shultz, Al York, Brockton; Chris Alexion, Providence, R. I.; Max Wallace, Newport, Vt.; Ed Beals Needham; Russ Mawsley, Holyoke; Frank Fendell, Brookline; Al Robbins, Arlington; Earl Caruthers, Providence, R. I.; Joe Lepera, Cambridge; Ralph Lackey, West Roxbury; Harold Harwich, Brighton; Luke Levine, Boston; Israel Spector, Boston; Walter Grazek, Greenfield; Stan Cokas, Lynn; Perry Lipson, Newton; Joe Glazer, Bangor, Me.; Tony Delucca, Cranston, R. I.; Harry Grazzo, Quincy; Guy D'Giovanni, Allston; Arthur Sturgis, Jamaica Plain; Sid Warlbart, Boston; Lou Abramson, Cambridge; John Poto, East Boston; Cy Jacobs, Boston; and Walter Luby, Shrewsbury. . . . Louis "Satchmo" Armstrong opens at Blinstrub's Monday night, Jan. 13. . . . The McGuire Sisters are booked for the week of Jan. 27 at the same spot. . . . Ronnie Deauville, who records on Era, and who was on "This Is Your Life," opened at Blinstrub's Jan. 6, and was introduced to the audience by WBZ disk jock Norm Prescott, who first saw him on tv and was instrumental in bringing the polio victim to Boston.

N.Y. State Coin Machine Association Meets With N.Y.C. Ass'n. Execs

NEW YORK—Another exploratory meeting with the New York City association executives was held by the New York State Coin Machine Association, with headquarters in Woodridge, N. Y., at the Henry Hudson Hotel in New York City on Wednesday night, January 8.

The purpose of this meeting, as was that held on December 5 at the Hotel Sheraton-Astor, was to continue talks with local association heads with the purpose of including Metropolitan and Westchester operators of all types of equipment in the State association.

It was acknowledged by representatives of the Amusement Machine Operators of New York, Music Operators of New York, and the Westchester Operators Guild that a state-wide association was not only a commendable undertaking, but a necessary one as well.

The local representatives will now report back to their organization

boards. Another meeting of the top echelon will be arranged for some future date.

State officers attending the meeting were: Tom Greco, Glasco, president; Bob Charles, Binghamton, vice president; Max Cohen, Woodridge, secretary; and Amelia McCarthy, Hurleyville, treasurer. Others in attendance were: Teddy Blatt, representing the N. Y. games association; Joe Connors, representing the music operators; Carl Pavesi, Lou Tartaglia and Malcolm Wein from Westchester; John Van Wyck, Tony Catanese and Joe Bosco from Rockland County; Lou Werner, attorney for the New York State Operators Guild; Gertrude Browne and Mac Douglas of Beacon; Jack Wilson, Newburgh; Carl Marcy, Booneville, Bill McCarthy, Hurleyville, Russ Carpenter, Chester and Francis Hannafee, a public relations man connected with Grossingers.

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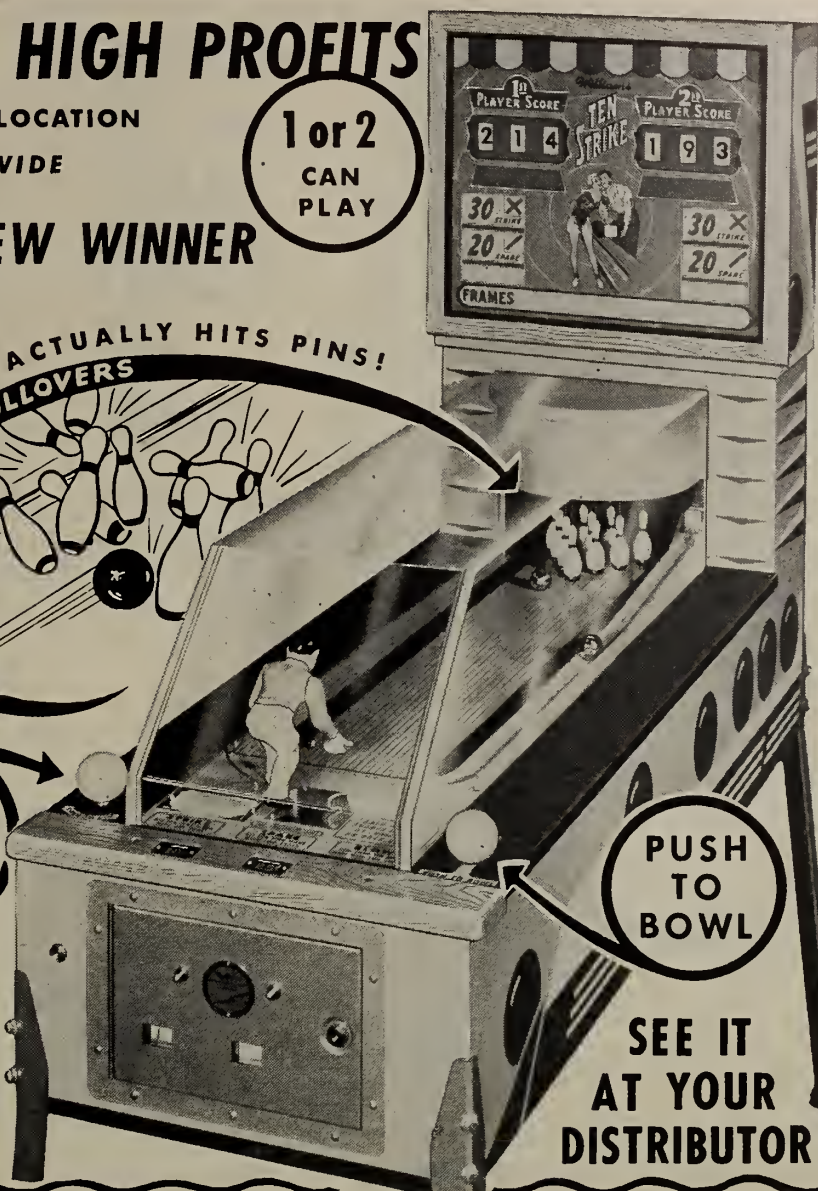
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Dave Baker Predicts Good Year Ahead For Music Operators However, Sees Need To Work Harder



DAVE BAKER

chians say this will be a year of challenge," he reported, "and nothing could more aptly describe what lies ahead for music operators."

Keeping abreast of the profit levels of the past year may result in "separating the men from the boys," he pointed out, "in the music industry." He contended the same amount of business will be on tap and "maybe more," but ops are "going to have to go out and dig up the business."

Baker indicated that the music situation is now coming to the same phase that faced the cigarette vending industry a few years ago. "Everybody and his brother used to run small cigarette vending routes, but when the pressure came, the business was left to those who operated efficiently and intelligently," he said. The MOAM prexy said "the same situation faces the music business right now." Rising costs in equipment, records and labor, he said, make this a time for operators to convert wholly to ten cent play and to see that they arrange a better commission setup.

Despite the cautionary note sounded, Baker said he is very optimistic on the business outlook for the year ahead. He pointed to the gains in music made last year, and said he felt that if the case pending against the city of Boston and the State of Massachusetts over what the association has cited as "excessive" fees, there will be a big expansion in the music routes of all Hub ops.

BOSTON, MASS.—David J. Baker, president of the Music Operators' Association of Massachusetts, and operator of Melo-Tone Music, Arlington, Mass., forecast a good year ahead for the music operators, but said he felt music route men will have to work harder to maintain the volume racked up in 1957.

Baker, making his prediction of the outlook for the New Year in the music machine business, said there may be a slight dip in receipts. "The politi-

Chauncy Carter, Newly Appointed MOA Counselor Dies

WASHINGTON, D. C. — The music machine industry's fight against the ASCAP sponsored Bill S.1870 was struck another serious blow this week with the death of the newly appointed legal counselor for Music Operators of America, Chauncey Carter. Carter died suddenly on Sunday night, January 5.

"This loss, coming so soon after the death of the organization's former attorney, Sidney H. Levine, has shaken every member of the Executive Board," stated George A. Miller, national president and managing director.

Miller advised that he is in the process of appointing new counsel for MOA, and that with the cooperation of the Phonograph Manufacturers Association and its capable legal staff, the industry will oppose S. 1870 as strenuously as is possible.

(Hearings have been postponed. Story on page 62)

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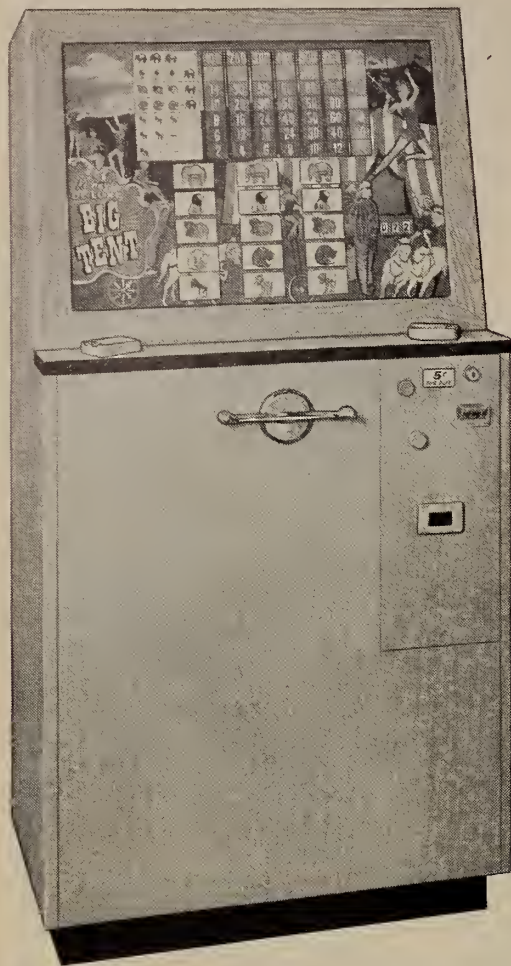
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Through The Coin Chute EASTERN FLASHES

With the past two-week holiday period at end, operators were able to check collections and appraise biz. Practically every operator we spoke with reported unusually fine collections, with many stating biz hit a high spot. "And all I hope", stated a local operator, "is that it keeps going this way." Wholesalers, knowing in advance what their factories have in store for them for early 1958, advise they're looking for bigger and better sales this coming year than any they've enjoyed in the past.

Father John P. Kelly of the National Catholic Community Service, Coin Machine Division (USO), advised that local coinmen contributed liberally to its Christmas fund and that visiting servicemen were thus able to enjoy a big holiday at their service canteen. The canteen is open all thruout the year, and thru the membership of contributing coinmen, not only is the canteen serviced on Christmas, but it helps keep them entertained thruout the year. . . . Meyer Parkoff and Murray Kaye, Atlantic New York Corp., report the firm's "Service School", re-instituted on a regular weekly basis this past Monday night, Jan. 6, was well attended. The "School" now scheduled for every Monday evening at Atlantic's showrooms. Parkoff one of the coinmen here particularly optimistic for 1958, and has his entire organization sincerely preaching the same gospel to all visitors. . . . Mike Munves takes a few weeks off for a much needed rest, relaxing in Hot Springs. Rose (Mrs. Munves), just back from a two-week vacation at Coral Gables, Fla., fills in during Mike's absence. "Mike is very tired" Rose says, "and I hope he stays away for three or four weeks. Even at this early date it looks like we're headed for a terrific 1958, and Mike will be pushing himself for months on end during the season." . . . "Senator" Al Bodkin, who is most happy and cheerful at all times, now pepped up more than usual in anticipation of his Miami Beach vacation. The "Sen" and his gorgeous Frances leave on Sat., Jan. 25, and will drive down leisurely, arriving in Miami on Tues., Jan. 28. Mr. and Mrs. Barney Sugerman, Mr. and Mrs. Dave Stern, and Mr. and Mrs. Herman Paster will join Bodkin there on Jan. 28.

Joe Young and Abe Lipsky, Sandy Moore Distributing, headed a group of the firm's personnel who hosted music ops at the renewal of their "Wurlitzer Service School" sessions, taking place on Thurs., Jan. 9. These classes, suspended during the holiday weeks, now will be run every Thursday night. In order to facilitate communications, a direct telephone line has been installed tying up the New York offices and those in Freeport, L.I. . . . Hymie Koeppel, Koeppel Distributing, busy building wooden crates for export, while Harry checks out a number of reconditioned music machines. . . . Buddy Fox, Runyon Sales, attracts a goodly number of ops who watch him demonstrate Bally's new "All-Star" Bowler. He's so good at it, Barney (Shugy) Sugerman advises he'll back him against anybody. Shugy tells us that AMI phonos moving out to ops at a nice steady pace. . . . With Al Simon, Albert Simon, Inc., visiting Chicago, Al D'Inzillo busy handling visiting ops. . . . N. Y. Music Ops Assn. granted a temporary injunction against Local 19. . . . Officials and some board members of New York State Coin Machine Assn. meet with execs of N. Y. and Westchester associations on Wed. night, Jan. 8, continuing previous talks to explore further the possibilities of local ops joining this State-wide organization. Present at the meet were Tom Greco, Max Cohen, Bob Charles, Amelia McCarthy, Gertrude Browne, Mac Douglass, Russ Carpenter, Malcolm Wein, Carl Pavesi, Jack Wilson, Tony Catanese, Joe Connors, Teddy Blatt, Lou Tartaglia, John Van Wyck, Joe Bosco, Bill McCarthy, Carl Marcy, Lou Werner, Francis (Stretch) Hannafee, and Joe and Norman Orleck of The Cash Box. . . . Joe Connors plans on vacationing in Prescott, Ariz. some time in Feb. . . . Bob Charles and the missus off to Miami Beach on Jan. 20 for some five or six weeks. . . . Bill McCarthy driving down to Daytona Beach, and after a week or so will continue on to Miami Beach. Says he'll try to get the missus, Amelia, to take off for a while when he returns.



Through The Coin Chute UPPER MID-WEST MUSINGS

Bill Hanf, of Austin, Minn., in town Monday to wish everyone a Happy New Year. . . . Orville Willette, of Lemmon, S. D. has been in bed for several days with the Asian flu. He is feeling better and is up and around, but still taking it easy. . . . Curtis Anderson, of Fosston, Minn., in town for the day making the rounds. This reporter made the mistake last week in this column, stating that Curtis was in the hospital with a slight heart attack. Correction. Mr. Anderson Sr. is in the hospital, and getting along o.k. . . . Lawrence Schillinger of Knapp, Wis., his dad, and son Larry dropped in to wish everyone a Happy New Year. . . . Huey May, of Eau Claire, Wis., in town for the day to pick up his record supply and some parts. . . . Mike Young of Soldiers Grove, Wis., also took time off to drive to Mpls. and visit with some of the distributors. . . . Elmer Gredin, and his family of Winona, Minn., in town for the day. Mrs. Gredin getting a chance to do some shopping. . . . Bob Foley, of the Modern Music Co., Anchorage, Alaska, in town for a few days making the rounds. Bob's parents still live in Salem, S. D., where he spent Xmas. Bob reports that business has been very good. Operates all his phonographs at 10¢-3/25¢ and his bingo games are all on dime play. . . . Walter Jones of the Lieberman Music Co. is soon to become a grandfather. Walter is very thrilled about it, as it will be his first grand child. . . . Clayton Norberg, of the C. & N. Sales Co., Mankato, Minn., in town for the day. . . . Elgin McDaniel, of Wadena, Minn., is getting along with the use of only one eye. The other eye has a cyst on it and is bandaged. Although very uncomfortable, the eye is healing and the bandage should be coming off pretty soon. . . . Marv Doer, of the L & M Sales Co., Mpls., is ice fishing every week end and every day he can get away. He has been pulling in some pretty big ones. . . . Leonard Sawyer of Backus, Minn., in town for the day making the rounds. . . . Congratulations to Mr. and Mrs. Art Berg, of Fairmont, Minn. They became grandparents for the seventh time. Their daughter-in-law gave birth to a baby girl last month.



Through The Coin Chute

CHICAGO CHATTER

Business among wholesalers and ops here this past week seemed just a little better than normal for this time of year. New and appealing products coming out of the factories are generating a lot of enthusiasm. And clicking big on locations, according to all reports. Used equipment continues in short supply, commanding top dollar in trades as distribs bid for the games and phonos needed for waiting orders. . . . Sam Gensburg, looking healthy and fit after two weeks in Fla., working diligently with Harry Glick on sales and production of "Commando Machine Guns." Sam Wolberg and Ed Levin talking things over with distribs Al Simon, NYC, and Dave Rosen, Phila., in town to push for bigger shipments of ChiCoin's "TV Bowling League." . . . One man with lots to be thankful for is Keeney's Paul Huebsch. His wife, Rosemary, who recently suffered severe burns while trying to light the gas stove, is back home from the hospital, bandages off the face and able to use one hand already. "Could have been a lot worse," says Paul. "By the way," he adds, "when the rest of the bandages come off, I won't have to cook supper for the kids, wash the dishes and pack 'em into bed every night after a busy day at the office."



BILL DeSELM

Bally's Bill O'Donnell reports "demand tremendous and growing stronger each day" for the new "All-Star Bowler." Bill preparing large export shipment of the firm's bowlers to Bingen-Rhein, Germany, with backlasses entirely in the German language. The "keglers" ought to get plenty of "speilen" over there. . . . Always pleasant and friendly, no matter how busy, are Ted Rubenstein and E. Bye over at Marvel Mfg. "Lucky Horoscope" machines and tickets, they report, getting nods of approval from more and more ops everywhere who've tried samples on test locations. . . . Back from cold and windy Florida, Alvin Gottlieb advises he spent most of the time fishing for big ones and landing enough. "Found a lot of Gottlieb games getting heavy play up and down the beach," he reports. . . . Jack Mitnick confides they're working overtime to get the new United Music plant all set up and ready to begin rolling out greater production of "UPA-100's." Ought to be completed within the next 30 days, according to Jack.

Bill DeSelm at United smiles and tells that trailer loads of the firm's "Royal Bowling Alley" keep going to distribs at a steady rate, and ops everywhere reporting fine collections continuing with this game. Al Thoeleke and John Casola were out in their territories this past week working with distribs. . . . Talk about one thing leading right into another—Harold Perkins relates how one music op down south started diversifying his route with Keeney cig venders. His very next order was for several coffee venders. Harold Dorgan, joining in the conversation, tells of the games op who began with a quantity of drink machines when his business slowed down. "It wasn't long," says Dorgan, "before he added some 'Riviera' cigarette venders to the operation. . . . Bally adman Herb Jones got quite a kick out of several coinmen popping into his office to demand that he quote a few pages from Shakespeare. Says Herb, "That item of yours in the column will cause me to read Shakespeare again just to refresh my memory." . . . Now that Genco's second production run of "Motorama" has been completed, talk at this busy factory seems to indicate that a new game will be ready for the trade before very long. Avron Gensburg, Ralph Sheffield and Al Warren beginning to use such words and phrases as "timely," "it's just what the trade wants," "brand new features" and "greater moneymaker." Yep, sure sounds like a new game due, all right.

Sam Stern reports everyone at Williams all set for terrific production of the new small bowler, "Ten Strike." "Our distributors have amazed us with the size of their orders," declares Sam. "In fact, we've had to revise our estimate of the volume we expected to produce, and everything points to a record run on this game." Sam Lewis starting off on a two weeks biztrip to visit distribs in the east and southeast. Art Weinand, while trying to shake off a humdinger of a cold, making plans to take off next week for NYC and Philly. . . . Art Garvey tremendously enthused over the way Bally's "All-Star Bowler" is taking hold thruout the country. "Our only problem," smiles Art, "is production. And we're doing everything possible to catch up with the terrific volume the distributors are demanding." . . . John "Penny King" Frantz proving himself one of the most hospitable of coinmen. John hard at work this past week on guesser scales and "Kicker & Catcher" counter game.

Al Stern at World Wide working together with his energetic son, Joel, on some plans for expanding the firm's surging export biz. Joel also very enthused about the new equipment coming out of the factories, and claiming these will stimulate coinbiz for all in the industry. Len Micon, proud of the sales figures for new Rock-Olas, announces, "Our sales of new phonos have increased more than thirty per cent." . . . Out of the many meetings that have been going on over at the big Rock-Ola plant, comes some extensive traveling schedules for Ed Ristau, Les Rieck, Jack Barabash and Frank Schulz. Can't blame the fellows one bit if, when looking at the maps, they gaze most longingly at the southern exposure. Kurt Kluever, however, claims climate means little to him, as he'll be keeping the home fires burning while sales and service staff makes the customer contacts 'round the nation. . . . Zeke Wolf of Auto Bell getting a new model ready for the export market.



AVRON GENSBURG

Joe Kline at First pleased with the many requests for his big 56-page export catalog from all over the world. And compliments, too, he adds. Fred Kline, Sam Kolber and Wayne Toan doing a lot of phone-calling for shuffle games and arcade equip. . . . Met up with Ed Holstein last week. Op-Musician Ed advises he turned down five New Year entertaining jobs just to babysit for his first grandchild. "First time in thirty years," declares Ed, "that I didn't play a music engagement on this holiday." . . . At



SAM WOLBERG



Here's PROOF that Redd only endorses the BEST...the BALLY ALL-STAR BOWLER

January 6, 1958

Redd Distributing Co.,
298 Lincoln St., Allston, Mass.

Gentlemen:

I received a telephone call from one of my locations where I had installed a Bally All-Star Bowler four days before. I was to see him immediately.

On my arrival I found that he was concerned with a lack of dimes. I was pleasantly surprised to find that in the four days of operation, the Bally All-Star Bowler had grossed \$96.00.

Sincerely yours,
AMBROSE & YORK

Another report from Kemp's Bowling Alley, Framingham, Mass. shows \$15 to \$20 weekly gross. Put Bally All-Star Bowlers to work for you, too!

Redd

DISTRIBUTING CO.,

298 LINCOLN ST.
ALLSTON 34, MASS.-AL 4-4040

Exclusive distributor for

WURLITZER
BALLY
CHI. COIN
GENCO



New For 1958!

WILLIAMS TEN STRIKE BALLY ALL STAR BOWLER

Small — Different — Reasonably Priced!

PHONE! WIRE! WRITE!

Empire

COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

DETROIT BRANCH: 14344 FENKELL AVE. (Tel: BRoadway 3-2150)

Atlas Music, Eddie Ginsburg, Nate Feinstein and Harold Schwartz still receiving greeting cards from all over the world. Some of these cards fantastically beautiful, and ranging in style from hand embroidery in Chinese to unique pic treatment from Ethiopia to llamas from Lima. . . . Clarence Schuyler at Games, Inc., reveals that production has never halted on his "Skeet Shoot" and "Super Hunter." Claims Clarence, "As long as the trade keeps ordering 'em, I'll keep on making 'em." . . . Gil Kitt and Jack Burns at Empire's Detroit branch, supplying more bowlers to ops there. Joe and Marion Robbins thrilled and excited over forthcoming Caribbean cruise, accompanied by Bill and Nicki O'Donnell. Also Al and Flo Calderon, Indpls. Tropical nights and no phone calls—ah, well.



NATE FEINSTEIN

Congratulations to Sid and Charlotte Paris (Coven Music) on their 25th wedding anniversary. This happy couple going to Boston to attend big celebration party in honor of the occasion. Ben Coven entering his radio direction finder in the Boat Show next month. Herb Bidenkap mighty proud of new all-white station wagon presented to him by Ben for "marvelous Wurlitzer sales job in '57." . . . New op here highly enthused about coinbiz. Been in it two months. Jack Jacobs, now running Paul Golden's La Ru Coin route, states, "Should have gone into this business a long time ago. Better than anything I've ever done before." . . . Mike Spagnola of Auto Phono observes, "Since we moved into our new location here on North Avenue, a lot of operators we never saw before are finding it convenient to stop in and see the AMI models."

HAPPY BIRTHDAY THIS WEEK TO: John W. Young, Falls City, Neb. . . . Robert C. Gilbert, Montgomery, Ala. . . . Benjamin Sterling, Jr., Moosic, Pa. . . . Robert E. Williams, Memphis, Tenn. . . . Ben J. Kelly, Houston, Tex. . . . William R. Geier, Gentryville, Ind. . . . John M. Cartwright, Nashville, Tenn. . . . Charles M. Missler, Linthicum Heights, Md. . . . Sam Lewis, Chicago, Ill. . . . Arthur J. Oley, Sr., Richmond, Va. . . . Martin W. Baskow, Collingswood, N. J. . . . Bernard S. Berman, Louisville, Ky. . . . R. C. Carpenter, Chester, N. Y. . . . Angelo N. Delaport, Syracuse, N. Y. . . . Theodore Blatt, Brooklyn, N. Y. . . . Kenneth N. Edwards, Charleston, W. Va. . . . George S. Workman, Chester, Pa. . . . John J. Bou-Sliman, Parma, O. . . . Walter Clark, Waukegan, Ill. . . . Morris Pinto, Houston, Tex. . . . Damon P. Peters, Sr., Port St. Joe, Fla. . . . Nate Feinstein, Chicago, Ill. . . . E. H. Petering, Niagara, N. Y. . . . Charles Reissner, Kearny, N. J.



AL STERN

WORTH REPEATING: No person was ever honored for what he received. Honor has been the reward for what he gave.



**This Is Your
LUCKY Day!**

**New LUCKY
HOROSCOPE**
5c, 10c or 25c PLAY

- ✓ NATIONAL COIN REJECTOR
in each chute
- ✓ NOW has TWO coin returns
and other new features

GAME HOLDS
approx. 1000
numbered or star
tickets.



EASY TO LOAD • SIZE: 18" x 8" x 6" • SHIPPING Wgt. 20 lbs. • Write for details

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2849 W. FULLERTON CHICAGO 47, ILL.
TEL.: DICKENS 2-2424

United Music European Distributors Acclaim UPA-100



JACK MITNICK

CHICAGO—Jack Mitnick, sales director of United Music Corporation, this city, was more than usually enthusiastic this past week as he referred to the surging volume of repeat orders being received from the firm's distributors in Europe.

"Remember," Mitnick said, "that it has been only a short time since we introduced our completely new automatic phonograph to the world. The new 'UPA-100' had to take hold on its own merits. It had to begin from scratch. It had to offer the most outstanding qualities and features to command respect and gain acceptance of music operators everywhere.

"Now here, for example," he continued, opening a folder on his desk, "are letters containing sizeable repeat orders from our European distributors, who also praise the wonderful reception for the 'UPA-100'."

He pointed to a note from Frans Simons of Antwerp, Belgium, who, after expressing elation over comments of operators who attended his showing of the United Phonograph in Antwerp, stated:

"The most beautiful high fidelity sound as well as fast delivery of the record, the simplicity of selecting the record as well as the serviceability

of the selector mechanism causes me to report how happy I am about the repeat orders I received after delivering the first machine to an operator."

Mitnick picked up another letter, which bore the name of Heinrich Hecker of Paderborn, West Germany. The communication read in part:

"I have made two visits to the United factory and was thoroughly convinced that I will have a good product to sell. Today I must thank the people in United, for I have had quite a few large shipments in Germany, and have delivered to my operators from the very first ones a lot of repeat equipment.

"Today I must thank the people from United for the best sounding machine I ever sold. My people are very happy because it is trouble free and easy to operate."

One other letter from Padorex of Lausanne, Switzerland, stated:

"Mr. Cuendet, who has visited the States at the time United had its first showing, wishes to report as follows: We are very far behind in orders and receive a number of machines every month, but still we cannot supply the demand put on us and we are so very happy to state that our operators in Switzerland are very fond of the United 'UPA-100.' Our operators are very happy because they love the good high fidelity sound, the easy selectivity and our public at large find it very simple to play United's juke box."

Similar acclaim and repeat orders, Mitnick said, are also being received in the United States.

"Such commendation has given us tremendous satisfaction," Mitnick concluded, "because we know that every operator who places our phonograph on location will be assured of faster and greater income."



Through The Coin Chute

CALIFORNIA CLIPPINGS

Along Pico Boulevard, the operators, distributors and one-stops alike have an optimistic feeling for increased business the coming year. The first few weeks of 1958 have indicated another prosperous year. . . . At Simon Distributing Company, Jack Simon scanning travel folders as he reminisces about his trip around the world last year at this time. George Muraoka working hard readying orders for local accounts. Sonny Lomborg keeping himself busy searching the field for good used equipment that is in great demand. . . . Norty Beckman reports the mail order business has taken a large increase at Norty Music Center since the beginning of the year with a good percentage being received from out of state. Jessie Bojorquez says Johnny Mathis has another sure hit with his Columbia release of "Come To Me." Jan Graham predicts a big seller with the Platter's "Helpless" on Mercury. . . . All his friends happy to see Bill Thompson, Long Beach operator, up and around after his recent illness. . . . Lucille and Paul Laymon, Paul A. Laymon, Inc., report Baly's new "All Star" Bowler is moving very well. Paul says the small locations are having great success with this new game. Jimmy Wilkens had a crew-cut and has been nick-named "Skin-Head" by the staff at Laymon's. Ed Wilkes reports sales of the Rock-Ola "1458" phonograph have picked up the past few weeks. Charlie Daniels says operators continue requesting good used equipment which is doing very well. . . . Gabe Orland and Sammy Ricklin report that with all the figures in, they had the biggest year to date at California Music Company and looks even better for '58. During Gloria LaPertche's illness, Sammy has been doubling on brass by doing the cashier's duties. Ted Hook predicts the next big selling album will be Andre Previn & His Pals' "Pal Joey" on Contemporary. Martha Delgado says the operators are asking for "Hello Little Girl" by Lloyd Price on KRC. Buddy Robinson believes "Get A Job" by The Silhouettes on Ember will catch on and hit the charts.

Charley Robinson is keeping the operators visiting C. A. Robinson & Company amused with the postcards he is sending back home on his Caribbean cruise. Al Bettelman says he is anxiously awaiting the arrival of William's new "Ten Strike" and "Ten Pins" games which should arrive very shortly. Hank Tronick says operators have reported to him the United "Royal" Bowling Alley has proven the best yet in their locations. . . . Bill Lanzy announced that the American Coin Machine Service Company should be completely settled in their new headquarters at 1511 W. Pico Boulevard by the first of February. Nick Lanzy reports they are now in full production with their "Easy View Title Holder" and have stock to fill the increasing demand for this new item. Andy and Vinny Lanzy pleased with the added space for the shop which will greatly aid their servicing of equipment and routes. . . . At Leuenhagen's Records Bar, Mary Solle breaking in her new projector by showing color slides she has taken of the many recording artists and operators visiting the "Bar." Mary says she believes Steve Allen will have the big record of "Pretend You Don't See Her" on Coral. Kay Solle predicts "Tell Me Why" by the Rob-Roys on Back Beat will catch on with the operators. Claire Solle reports the Troubadors release of "Lights Of Paris" on Kapp has started to move and should travel right to the top.

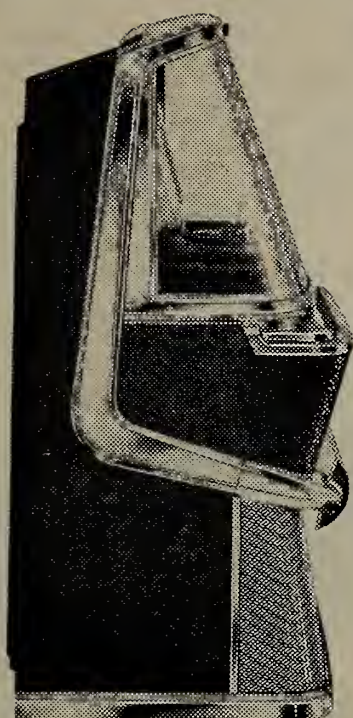
At Badger Sales Company, Inc., Bill Happel busy in the showroom with sales of late model used equipment. Bill says this has been a record period for used equipment of all types. With Jack Leonard bedded with a bad cold, Marshall Ames took over his duties in the Parts Department and brought Haru Maki over from the warehouse to help assist him on the floor. Marshall reports continued re-orders on the AMI "H-200" Phonograph from satisfied operators. . . . Advance Phono Parts is moving into larger quarters at 1511 W. Pico Boulevard, new home of American Coin Machine Service Company. Pat Pugliese announced that with this move he will expand his present stock and have a complete inventory to supply parts for every make and model coin operated machine. . . . Operators seen along Pico Boulevard the past week: Ken Arnold, Barstow; George D'Arcy, Lakewood; Charles Cahoon, Long Beach; Cecil Ellison, Lancaster; Lloyd Barrett, Pomona; Larry Hansford, Lompac; Ed Pharris, Coalinga; Robert Renard, Los Angeles; Max Numby, Barstow; Jack Neel, Riverside; Lou Bennett, Seal Beach and Chas Koski, Long Beach.



Through The Coin Chute

DALLAS DOINGS

Peter Noel of Texas Records will make personal appearances with Felsted recording star Steve Schulte. "Paying the Piper" is Schulte's latest release and the pair will appear before many groups in Dallas and Ft. Worth. Noel regrets the loss of Houston salesman Jim Wilson whose future plans remain undecided. . . . Gunnar Gabrielson is now the Southern Division Representative for Seeburg. . . . Commercial Music Co. now booking orders on Williams' new "Ten Pins". . . . Dean Williams is on a trip to West Texas. . . . Spending the weekend at Ballinger, Texas, was B & B Vending's Sonny Keel. . . . James Blake, Jacksonville, Texas, has returned home from the hospital. All his friends wish him a speedy recovery. . . . James H. Darworth, formerly with Wallbox Sales, suffered a heart attack New Year's Eve. Glad to hear he's progressing nicely. . . . Jim Storey and Tom Chatten of R. Warncke made a trip to East Texas this week calling on distributors. . . . The R. Warncke Co. will hold a fishing party at Lake Texoma next weekend. . . . Some of the familiar faces along coinrow this week were William Sheffield, Odessa; Don Robertson, Lubbock; G. C. Armond, Longview; Benny McDonald, Ft. Worth; Cameron Franks, Ft. Worth; J. B. Rhodes and W. E. Lily, Cleburne; J. A. Briscoe, Denton; Wilbur Briscoe, Waco; Jack Spratt, Temple; George Berry, Hamlin; and Buna Carr with small daughter Mary Frances who was sporting a new Christmas doll. . . . Columbia Records star Frankie Laine is making personal appearances in Houston. . . . Ben Baker, sales promotion manager for Columbia Records, announces a fabulous contest for local record dealers. The two dealers selling the most records will win an all-expense trip to the 10th Anniversary at the Waldorf. . . . Crooner Don Cherry, now appearing at the Adolphus, finding many relaxing moments on Dallas' golf courses.



The purpose of exponential horns—precisely formed like these band instruments—is to make recorded sound come to *life*. Truer, more brilliant, these exponential horns are used in the costliest home and theatre sound systems—and in the AMI H-200. They double the audio efficiency of speakers that drive them. That's why the H-200 sounds *life-like*—true to the original performance. Only AMI puts you ahead of competition with this *sound advantage*.

AMI

Incorporated

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GRAND RAPIDS
Chicago Zurich



New! Your AMI distributor is now showing the "H-200 M"! Come in to see it soon.

horns

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STRAIGHT FLUSH

combines new wide-open roto-targets
with the universal appeal of playing cards



- ♥ Wide-Open Roto-Targets Bring 3 Targets Up to Scoring Position at All Times, Allowing One Skill Shot to Lite 2 Cards with A Single Hit
- ♥ Special Score For:
 - Lighting Any Five Cards in a Row
 - Hitting Red and Green Targets After Row is Made
 - Making Special Rollover on 5th Ball After Straight is Lit
- ♥ Red and Green Targets Light Pop Bumpers and Cyclonic Kickers for Added High Score
- ♥ Total of 18 Ways to Score Specials Including Match Feature and High Score to 7,000,000
- ♥ Four Places to Spin Roto-Targets

See your distributor today!

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ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

Amusement Pinballs
as American as Baseball and Hot Dogs!

BIGGEST SALES IDEA

EVER OFFERED TO COIN MEN

Coming Soon From Rosen
Watch For Announcement

DAVID ROSEN

Exclusive AMI Dist. Ea. Po.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENS 2-2903

FULLY RECONDITIONED

1—Model 2000 Wurlitzer, 200-Selection	\$795
1—Model 1900 Wurlitzer, 104-Selection	695
1—Model 1650 Wurlitzer, (On 45 rpm)	275
1—Model 1500A Wurlitzer, (All Speed Intermix)	225
1—Model 1500 Wurlitzer, (All Speed Intermix)	180
1—Model 1400 Wurlitzer, (On 45 rpm)	165
1—Model "C" Seeburg	425
1—Model "B" Seeburg	325

T & L DISTRIBUTING CO.
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CINCINNATI 14, OHIO

Phone: MA 1-8751

Michigan's UMO Re-elects Small Conciliator

Ops Face State
Legislature \$50
Per Machine Li-
cense Fee Bill



ROY SMALL

DETROIT, MICH.—Roy Small was unanimously re-elected Conciliator and Public Relations Counsel by United Music Operators Of Michigan at their Monday, January 6, 1958 meeting.

This will be Small's fourth consecutive term in this position with the organization.

Edward L. Carlson is President.

Keeney Cigarette Vender Made Jam Proof

CHICAGO—Paul Huebsch, vice president, J. H. Keeney & Company, this city, told how minor but important improvements in the firm's "Riviera" Model 22 cigarette vender now provides positive vending action under severest treatment on location.

Huebsch stated that early models of the "Riviera" were found to require "stops" under package selector buttons to prevent switches from interlocking.

"Now", he said, "no matter how hard the customers will depress, push or pound the selectors, it is impossible to jam the switches on the selector mechanism."



PAUL HUEBSCH

Harry L. Norton, Vice-President. Sam Willens is Secretary. Anthony Syracuse, Treasurer. The Board of Directors is composed of: Louis Ambrosine, Wm. Campbell, Sam Dinoto, Nino Garofolo, John F. Gunn, James Rotheris, Samuel Sapienza, Everitt Watson and Arthur Westin.

Past presidents are: J. M. Jeffrey and Frank Alluvot.

Most important matter facing UMO this year is the bill that has been again brought up in the Michigan legislature and which was defeated last year by this organization.

This bill calls for \$50 per machine license fee levy. Roy Small has already made several trips to Lansing to discuss this bill with legislators.

He also revealed that a new slug rejector assembly has eliminated linkage.

"Our engineers found", Huebsch explained, "that many servicemen would not take time to engage one vertical rod into proper position on the horizontal rod when closing the top lid."

"With the new change in the slug rejector assembly", he added, "the lid closes naturally in the proper position for coins to go thru."

Parts are available to operators, Huebsch said, so that these improvements can be readily installed on all Keeney cigarette venders now in use.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: Chickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: Belmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: Dickens 2-7060).

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: Forest 7-6730).

WANT—Gottlieb Novelty Games From 1954 up; King of Swats, Four Baggers, 1957 Baseballs, World Series and Shuffle Alleys. GLOBE AUTOMATIC VENDING CO., 291 WATER STREET, QUINCY 69, MASS. (Tel.: MAYflower 9-0010).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Phonographs, Late Model Seeburg, A.M.I., or Wurlitzer. Will Trade Late Model Pin Games or Alleys. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT—Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MO. LINE, ILLINOIS.

WANT—To Buy: Williams 1957 Deluxe Baseball and 4-Baggers. Will pay Cash or Trade Bingos, Bowlers and 5-Balls for Baseball Games. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel. Main 1-8751).

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CAnal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: General 2-1650), JESSE SELTER, PRES.

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: Fulton 3-2282).

WANT—Late 45 RPM Records. Close-outs and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. Judson 6-4568).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: Uptown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. Garfield 3585).

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-8464).

WANT—Key Wests. State quantity, condition and price first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD STREET, SPOKANE 4, WASH. (Tel.: MA 4-8585).

WANT—Bally Beauties. Must be complete and good shape. Send asking price. DURSEL NOVELTY, 176 ARCH ST., NEW BRITAIN, CONN. (Tel.: Baldwin 9-9454).

WANT—Starlets; Triple Plays; County Fairs; Steeplechases; Ponarams. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. (Tel.: HEmlock 1-1750).

FOR SALE

FOR SALE—150 Bally Holly Cranes. For export shipment only. Write or Wire for special prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2025 PROSPECT AVENUE, CLEVELAND 15, OHIO. (Tel.: Tower 1-6715).

FOR SALE—9 Ft. Bank Shots. Nice condition, Good Prices. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO, OHIO.

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. Bigelow 8-3524).

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans—per Case, \$6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE—Mutoscope Photomatic With Envelope Vendor, \$150; Supplies All For \$350. Gottlieb Scoreboard 4 Player, \$225; Gottlieb Jumbo 4 Player, \$250; Gottlieb Tournament 2 Player, \$250; Williams Piccadilly 2 Player, \$210. C & W DISTRIBUTING CO., 400 MAIN STREET, GALENA, KANSAS (Tel.: 400).

FOR SALE—New modern wall speakers, \$11.95 ea.; C.C. Band Box (used), \$95; 5206 (48 sel.) Wall Boxes, \$29.50; Seeburg 100 sel. Wall Boxes, \$49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark 598).

FOR SALE—Or trade. 6 Keeney Bonus Bowlers. Good money makers. 1 Capitol Bowler; 2 Texas League 5¢ Guns; 1 Exhibit Gun; 1 Team Bowler for 11' or 14' United Bowling Games. How can we trade. RELIABLE COIN MACHINE CO., 1433 W. SHERWIN AVE., CHICAGO 26, ILL.

FOR SALE—One New 100 Selection AMI Mechanism, in original box from factory, \$245. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE. (Tel.: ATwater 7565).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Bally Model "T" Hot Rod Kiddie Rides. Completely Reconditioned—\$395 each. DONAN DISTRIBUTING COMPANY, 5007 NO. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel. JUniper 8-5211).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Vendors, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLux ABC. Bally Bingos: Show Times. Key Wests, Big Shows, Big Times. all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally: ABC Bowler \$350; Blue Ribbon & Gold Medal \$195 ea.; United: Regulation \$350; Top Notch \$335; Mercury \$165; Fifth Inning \$135. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. (Tel.: FRanklin 7-2162 or 4-7549).

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE — United Caravans @ \$135; And Pixies @ \$70; AMI H-200 @ \$795; Wurlitzer 4851 Wallboxes @ \$9; 14 Ft. Bally & United Bowlers @ \$475. Write For Complete List of Phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. \$50 buys the lot. 1/2 deposit, balance C.O.D. or S/D. KOEPPPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE—3 M100A Seeburgs \$95 ea.; 6 Packard Wallboxes \$2.50 ea.; 3 Rock-Ola 120 Selection Wallboxes \$50 ea. Seeburg 47M \$25; Race The Clock \$95; Chi Coin Criss Cross Target \$40; Genco Electric Baseball Pool \$35; Tally Ho Remote Control Boxes (New) \$35 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 8, INDIANA (Tel. HA 3-4508).

FOR SALE—Safari, Big Top, Steam Shovel, Goatee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE—Exhibit Ringer Ball, \$75; Exhibit Jungle Hunt, \$250; Genco Davy Crockett, \$295. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: Central 1-9292).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

FOR SALE — Williams: Contest; Hi Hand; Arrow Head. Kiddie Rides: Pinto Horse; See Saw; Merry-Go-Round (Cars). Genco: Sweet Twenty-One; Number Roll; Lucky Seven; Rotation Pool. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICHIGAN (Tel.: GL 6-6807).

FOR SALE — Continuing Sensational Sale AMI E-120's and Seeburg M100C's. Best Offer takes what's left. You can still save real money. Write, Wire or Phone us quick. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100C, \$695; Wurlitzer 1700, \$575; Wurlitzer 1800, \$695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUPERior 1-4600).

FOR SALE—Ready to ship. A-1 Condition: Ace High 265; Sweet Add-A-Line \$135; Royal Flush \$290; Gypsy Queen \$115; Score Board \$190; Majestic \$360; Balls-A-Poppin' \$190; Band Wagon \$300; Regatta \$120; Royal Crown \$135. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. CANal 7137).

FOR SALE — America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE—35 New Panoram Projector Bulbs \$2 ea.; State Fair Gun \$295; Pirate Gun \$295; Rifle Gallery \$125; Championship Baseball \$150. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

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FOR SALE—Gayety \$45; Rio \$25; Hawaii \$35; Tahiti \$25; Genco Baseball Pool \$75. Terms One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TULane 6729).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE — Games, Inc. Hunter, \$250; Gunsmoke, \$335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model —DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—Seeburg 147M \$35; Seeburg Hideaway \$35; Seeburg 20 Record Wallboxes \$3.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

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FOR SALE — Seeburg V-200's, very clean, \$735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE — 1448 Rock-Olas, Like New, \$595; Chicago Coin Ski Bowls, \$345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

FOR SALE — Wms. Roll-A-Ball (6 Player) \$250; Genco Skill Ball (2 Player) \$195; Chi. Co. Skill Ball (6 Player) \$250; Genco Quarterback \$110; Chi. Goalie \$40; Star Shooting Gallery \$85; Seeburg Bear Gun \$65; Dale Guns \$15; United Target \$75; United Chiefs \$75; Jet \$75; Criss Cross \$49.50; 1436 Rock-Ola (78) \$99.50; 1448 Rock-Ola Like New \$650; 14 Ft. United 1 Pi. \$395; 14 Ft. United 2 Pi. \$440; 14 Ft. Bally Lanes \$475; 18 Ft. Bally Lanes \$525; Twin Bill \$130; Daisy Mae \$115; Marble Queen \$75; Palisades \$45; Peter Pan \$135; Shindig \$50; Silver Skates \$30; Skill Pool \$50; Beach Club \$20; Smoke Signal \$140; Tim-Buc-Tu \$125; Flying High \$40. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel. HENDERSON 1-7577).

FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—Special—Gottlieb: Conv. mental Cafes, Double Coincides \$299.50; Bally: Circuses \$275; Williams; Yukons \$275; Kings \$255; Genco: Hi-Fly Baseball Game \$155; Bally: Motor Bike \$485; Model-T Hot Rod \$397.50; ABC Bowling Lane, 11' \$465. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel. CANal 5306).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 3-8785).

FOR SALE—Seeburg M100A, 45 rpm, Painted, \$295; M100B, \$425; M100C, \$550; G100, \$675; W100, \$675; R100, \$725; Wurlitzer 2000, \$850; 1900, \$825; 1800, \$725; 1700, \$625; D80, AMI, \$325; D40, 45 rpm, Painted, \$225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Seeburg 20 Selection Wallboxes #3 for 25c—\$10; 100 Chrome \$50; Hammerloid \$40; Rock-Ola 120 \$50; 3020 \$5; Vendor Coin Changer \$60; Beach Clubs \$50; Bally Beauty \$40; Long Pools \$65; 8 Ohm Speakers \$9.95. **HALLGREN DISTRIBUTORS**, 1626 3rd AVENUE, MOLINE, ILLINOIS.

FOR SALE—Millions of extra coins are taken from Clean Machines. Clean right with Lemonite. B & B Vending, El Paso, Texas use and sell Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. **GRACO SALES CO.**, R.F.D. 1. BOX 403, ARLINGTON, TENN.

FOR SALE — Closeout: Brand new original factory crates, United's Playtime, sacrifice, \$475 ea. Write, Wire, Phone. **IMPERIAL COIN MACHINE CO.**, 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel.: WHitney 5-2893).

FOR SALE—18 Foot Rock-Ola Shuffle Board, \$149.50; Shuffle Board Game Wax (12 cans), \$3.50; Fast wax case (12 cans), \$4.50; Pucks (set of 8), \$12; Fluorescent Lights, pair, \$22.50; Adjusters, \$18.50. **PURVEYOR DISTRIBUTING CO.**, 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. **WESTERHAUS CORP.**, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONtana 1-5000).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. **G O R SALES**, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. **SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP.**, 738 ERIE BLVD., E. SYRACUSE 3, N. Y.

FOR SALE—United 14 Ft. Bowling Alley, \$495; Wurlitzer 1400 Phonograph, \$135; Wurlitzer 1800 Phonograph, \$675; Wurlitzer 1900 Phonograph, \$795; Wurlitzer 2000 Phonograph, \$895; Seeburg V 200 Phonograph, \$695; Seeburg 100 Selection Chrome Wallboxes, \$45. **UNITED DISTRIBUTORS, INC.**, 920 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

FOR SALE—Gottlieb's Scoreboard \$195; C. C. Criss Cross \$75; Genco Shuffle Pool \$75; Wm.'s Crane \$100. **H. BETTI & SONS**, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNION 3-8574).

MISCELLANEOUS

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. **BOB YOUNG'S SERVICE**, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO.** Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20. LA. (Tel.: VERNON 5-7976).

NOTICE—We have just completed negotiations with the Frans Simons Co. of Antwerp, Belgium and are pleased to announce their appointment as our exclusive amusement game representative for Europe. **SHELDON SALES, INC.**, 881 MAIN ST., BUFFALO 3, N. Y.

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THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION

954th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

1. Model A, '46, 40 Sel., 78 RPM	35.00	65.00
2. Model B, '48, 40 Sel., 78 RPM	50.00	95.00
4* Model C, '50, 40 Sel., 78 RPM	50.00	125.00
4* Model D-40, '51, 40 Sel., 78 RPM	115.00	225.00
4. Model D-80, '51, 80 Sel., 45 RPM	200.00	325.00
4. Model E-40, '53, 40 Sel., 78 RPM	225.00	325.00
4* Model E-80, '53, 40 Sel., 45 RPM	300.00	400.00
4* Model E-120, '53, 120 Sel., 45 RPM	300.00	425.00
2. Model F-80, '54, 120 Sel., 45 RPM	450.00	500.00
2* Model F-120, '54, 120 Sel., 45 RPM	450.00	625.00
2. Model G-80, '55, 80 Sel., 45 RPM	565.00	675.00
4* Model G-120, '55, 120 Sel., 45 RPM	575.00	695.00
4* Model G-200, '56, 200 Sel., 45 RPM	645.00	775.00
4. WM Wall Box	5.00	9.00
4. SM or SL Stepper	5.00	10.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	45.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	30.00	45.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	30.00	75.00

4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	50.00	95.00
4. 1432, Same as above Converted to 45 RPM	60.00	120.00
4. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	135.00
4. 1434, Same as above, Converted to 45 RPM	70.00	150.00
4. 1436, '52, Fireball 120 Sel., 45 RPM	75.00	180.00
1. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	229.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	300.00	425.00
2. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	400.00	575.00
2* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	550.00	665.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	35.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4* M100A, '49, 100 Sel., 78 RPM	95.00	195.00

(PHONOGRAPHS—Continued)

4* M100B, '51, 100 Sel., 45 RPM	300.00	425.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	425.00
4* M100C, '53, 100 Sel., 45 RPM	400.00	550.00
4* HF100G, '54, 100 Sel., 45 RPM	525.00	695.00
2* HF100R, '54, 100 Sel., 45 RPM	550.00	725.00
4* V200, '55, 200 Sel., 45 RPM	595.00	850.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W5L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	5.00	10.00
4* 3W1 Wall-a-Matic	40.00	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	90.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	80.00	125.00
4* 1400, '51, 48 Sel., 45 or 78 RPM	110.00	175.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	130.00	180.00
2* 1500, '52, 104 Sel., 45 & 78 Intermix	145.00	225.00
2. 1500A, '53, 104 Sel., 45 & 78 Intermix	175.00	275.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	325.00
4. 1650, '53, 48 Sel., 45 RPM	225.00	350.00
2. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	365.00
2* 1700, '54, 104 Sel., 45 RPM	465.00	595.00
2* 1800, '55, 104 Sel., 45 RPM	500.00	725.00
4* 1900, '56, 104 Sel., 45 RPM	650.00	825.00
2* 2000, '56, 200 Sel., 45 RPM	695.00	895.00
4. 2140 Wall Box	2.50	5.00
4. 3020 Wall Box	3.00	8.00
4. 3048 (Conv. of 3020)	3.00	10.00
1. 3031 Wall Box	3.00	9.00
4. 3045 Wall Box	4.00	9.00
4. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	35.00
2. Ace High (Got 1/57)	250.00	290.00
4. Across the Board (Un 9/52)	20.00	35.00
4. All Star Basketball (Got 1/52)	20.00	35.00
4. Arabian Knights (Got 12/53)	80.00	120.00
4. Army-Navy (Wm 10/53)	35.00	55.00
4. Arrow Head (Wm 7/57)	275.00	310.00
4. Atlantic City (B 5/52)	25.00	65.00
4. Auto Race (Got 9/56)	175.00	255.00
2* Balls-A-Poppin' (B 11/56)	175.00	245.00
4. Beach Beauty (B 11/55)	125.00	200.00
4. Beach Club (B 2/53)	20.00	75.00
4. Beauty (B 11/52)	30.00	65.00
4. Big Ben (Wm 9/54)	55.00	120.00
4. Big Show (B 9/56)	245.00	330.00
4. Big Hit (CC 1/52)	20.00	30.00
4* Big Time (B 1/55)	85.00	145.00
4. Blondie (CC 8/56)	145.00	210.00
4. Brazil (Un 10/56)	195.00	285.00
4. Bright Lights (B 5/51)	20.00	55.00
4. Bright Spot (B 11/51)	30.00	65.00
4. Broadway (B 12/55)	150.00	270.00
4. Cabana (Un 3/53)	20.00	50.00
4. Capri (CC 10/56)	125.00	195.00
4. Caravan (Un 2/56)	125.00	190.00
4. Caravan (Wm 6/52)	25.00	50.00
4. Chinatown (Got 10/52)	30.00	50.00
4. Circus (Un 8/52)	25.00	55.00
4. Circus Wagon (Wm 10/55)	175.00	225.00
4. Classy Bowler (Got 7/56)	195.00	235.00
4. C.O.D. (Wm 9/53)	50.00	80.00
4. Colors (Wm 11/54)	90.00	130.00
4. Coney Island (B 9/52)	20.00	65.00
4. Continental Cafe (Got 7/57)	300.00	375.00
4. Control Tower (Wm 3/51)	10.00	25.00
4. Coronation (Got 11/52)	25.00	50.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crossroads (Got 5/52)	25.00	50.00
4. Crosswords (B 1/56)	195.00	250.00
4. Cue Ball (Wm 2/57)	225.00	265.00
4. Cyclone (Got 5/51)	20.00	30.00
4. Daffy Derby (Wm 8/54)	75.00	120.00
4. Daisy May (Got 7/54)	115.00	145.00
4. Dealer "21" (Wm 2/54)	25.00	65.00
4. Derby Day (Got 5/56)	170.00	210.00
4. Diamond Lill (Got 12/54)	100.00	140.00
4. Disk Jockey (Wm 11/52)	30.00	60.00
4. Domino (Wm 5/52)	25.00	40.00
4. Double Action (Ge 1/52)	15.00	30.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Double Header (B 7/56)	215.00	325.00
4. Dragonette (Got 6/54)	100.00	175.00
4. Duke Ranch (B 9/53)	35.00	70.00
4. Duette (Got 4/55)	150.00	195.00
4. Easy Aces (Got 12/55)	155.00	195.00
4. Eight Ball (Wm 1/52)	20.00	45.00
4. Fairway (Wm 6/53)	30.00	60.00
4. Five Star (Univ 5/51)	20.00	35.00
4. Flag Ship (Got 1/57)	295.00	325.00
4. Flying High (Got 2/53)	40.00	75.00
4. Four Bells (Got 10/54)	110.00	150.00
4. Four Corners (Wm 12/52)	40.00	75.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" (Upright) (Ge 10/52)	30.00	45.00
4. Four Stars (Got 6/52)	30.00	65.00
4. Frolics (B 10/52)	30.00	75.00
4. Frontiersman (Got 11/55)	100.00	165.00
4. Fun House (Wm 10/56)	220.00	245.00
4. Gay Paree (Wm 6/57)	400.00	475.00
4. Gay Times (B 6/55)	95.00	125.00
4* Gayety (B 3/55)	45.00	95.00
4. Gladiator (Got 1/56)	215.00	265.00
4. Globe Trotter (Got 11/51)	15.00	30.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	150.00
2. Grand Champion (Wm 3/53)	35.00	75.00



(PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53) 35.00 60.00	4. Rodeo (Un 2/53) 35.00 65.00
4. Green Pastures (Got 1/54) 60.00 100.00	4. Rose Bowl (Got 10/51) 20.00 30.00
4. Gun Cluh (Wm 11/53) 35.00 70.00	4* Royal Flush (Got 5/57) 275.00 310.00
2. Guys-Dolls (Got 5/53) 30.00 75.00	2. Saddle and Turf (Ev 10/53) 85.00 175.00
4. Gypsy Queen (Got 2/55) 120.00 175.00	4. (Club Model) 125.00 185.00
4. Handicap (Wm 6/52) 30.00 50.00	4* Scoreboard (Got 4/56) 185.00 260.00
4. Happy Days (Got 7/52) 35.00 50.00	4. Screamo (Wm 4/54) 45.00 110.00
4. Happy-Go-Lucky (Got 3/51) 20.00 35.00	4. Sea Belles (Got 8/56) 250.00 295.00
4. Harhor Lites (Got 2/56) 150.00 185.00	4. Sea Jockeys (Wm 11/51) 30.00 65.00
4. Harvey (Wm 5/51) 20.00 30.00	4. Select-A-Card (Got 4/50) 10.00 25.00
4. Havana (Un 2/54) 20.00 80.00	4. Shamrock (Wm 1/57) 225.00 260.00
4. Hawaii (Un 6/54) 35.00 80.00	4. Shindig (Got 10/53) 50.00 110.00
4. Hawaiian Beauty (Got 4/54) 90.00 125.00	4. Shoot The Moon (Wm 11/51) 30.00 55.00
4. Hayburner (Wm 6/51) 25.00 40.00	4. Show Boat (Un 12/52) 45.00 70.00
4. Hi-Fi (B 6/54) 40.00 90.00	4. Show Time (3/56) 345.00 435.00
4. Hi-Hand (Wm 6/57) 195.00 230.00	4. Silver Chest (Upright) (Ge 4/53) 50.00 70.00
4. Hit 'N Run (Got 5/52) 25.00 65.00	2. Silver Skates (Wm 2/53) 30.00 70.00
4. Holiday (Ke 12/51) 20.00 35.00	4. Singapore (Un 10/54) 25.00 85.00
4. Hong Kong (Wm 9/51) 20.00 35.00	4. Skill Pool (Got 8/52) 35.00 70.00
4. Horsefeathers (Wm 1/52) 20.00 30.00	4. Skyway (Wm 8/54) 50.00 120.00
4. Horse Shoe (Wm 12/51) 10.00 25.00	4. Slugfest (Wm 3/52) 25.00 40.00
4. Hot Diggity (Wm 8/56) 195.00 260.00	4. Sluggin' Champ (Got 4/55) 125.00 180.00
4. Ice-Frolics (B 1/54) 40.00 85.00	4. Smoke Signal (Wm 10/55) 125.00 160.00
4. Jalopy (Wm 8/51) 25.00 40.00	4. Snafu (Wm 12/55) 125.00 185.00
4. Jockey Club (Got 5/54) 70.00 130.00	4. Southern Belle (Got 6/55) 145.00 170.00
4. Jolly Joker (Un 11/55) 50.00 120.00	2. South Seas (Un 5/56) 155.00 255.00
4. Juhilee (Got 5/55) 200.00 275.00	1. Spark Plugs (Wm 9/51) 20.00 40.00
4. Jumping Jacks (Upright) (Ge 12/52) 20.00 35.00	4. Spitfire (Wm 2/55) 60.00 120.00
4* Key West (B 12/56) 275.00 375.00	4. Spot Lite (B 1/52) 25.00 65.00
4. King Pin (CC 12/51) 20.00 30.00	4. Sportsman (Wm 2/52) 20.00 30.00
4. Knockout (Got 1/51) 10.00 25.00	4. Springtime (Ge 3/52) 20.00 30.00
4. Lady Luck (Got 9/54) 85.00 150.00	4. Stage Coach (Got 11/54) 130.00 160.00
4. Lazy "Q" (Wm 2/54) 35.00 100.00	4. Stardust (Wm 3/56) 135.00 225.00
4. Leaders (Un 10/51) 20.00 35.00	4. Starfire (Wm 1/57) 210.00 240.00
4. Lite-A-Line (Ke 6/52) 35.00 50.00	4. Starlets (Un 12/55) 95.00 165.00
4. Long Beach (Wm 7/52) 35.00 55.00	4. Star Pool (Wm 10/54) 50.00 120.00
4. Lovely Lucy (Got 2/54) 50.00 110.00	4. Stars (Un 6/52) 30.00 40.00
2. Lulu (Wm 12/54) 55.00 125.00	4. Starlite (Wm 3/53) 35.00 50.00
4. Mad. Sq. Garden (Got 6/50) 15.00 30.00	4. Steeple Chase (Un 1/52) 20.00 30.00
4. Majestic (Got 4/57) 375.00 450.00	4. Struggle Buggies (Wm 12/53) 35.00 70.00
4. Majorettes (Wm 4/52) 20.00 35.00	4. Sunshine Park (B 12/52) 15.00 30.00
4. Manhattan (Un 4/55) 50.00 140.00	4. Super Jumbo (Got 10/54) 225.00 250.00
4. Marathon (Got 10/55) 200.00 250.00	4. Super-Score (Wm 9/56) 195.00 250.00
2. Marble Queen (Got 8/53) 55.00 85.00	4. Surf Cluh (B 3/54) 35.00 70.00
4. Mermaid (Got 6/51) 20.00 30.00	4. Surf Rider (Wm 12/56) 225.00 260.00
4. Mexico (Un 3/54) 20.00 100.00	4. Sweepstakes (Wm 1/52) 30.00 55.00
4* Miami Beach (B 9/55) 100.00 145.00	4. Sweet-Add-A-Line (Got 7/55) 135.00 185.00
4. Minstrel Man (Got 3/51) 20.00 35.00	4. Tahiti (Un 8/53) 25.00 75.00
4. Monaco (Un 8/56) 175.00 275.00	4. Three Dences (Wm 8/55) 150.00 180.00
4. Mystic Marvel (Got 3/54) 95.00 130.00	4. Three Four Five (Un 6/51) 10.00 25.00
4. Nevada (Un 8/54) 25.00 80.00	4. Thunderbird (Wm 5/54) 70.00 125.00
4. Niagara (Got 12/51) 20.00 35.00	4. Tim-Buc-Tu (Wm 1/56) 125.00 175.00
4. Nifty (Wm 12/50) 10.00 20.00	4. Times Square (Wm 4/53) 35.00 70.00
4* Night Cluh (B 4/56) 190.00 250.00	4. Toreador (Got 6/56) 265.00 295.00
4. "9" Sisters (Wm 1/54) 50.00 100.00	4. Touchdown (Un 1/52) 15.00 25.00
4. Olympics (Wm 5/52) 25.00 50.00	4. Tournament (Got 8/55) 210.00 250.00
4. Palisades (Wm 7/53) 40.00 60.00	4. Triple Play (Un 8/55) 55.00 145.00
4. Palm Beach (B 7/52) 30.00 70.00	4. Tropicana (Un 1/55) 25.00 110.00
4. Palm Springs (B 11/53) 30.00 80.00	4. Tropics (Un 7/53) 30.00 60.00
4. Parade (B 6/56) 195.00 250.00	4. Twenty Grand (Wm 12/52) 25.00 50.00
4. Paratrooper (Wm 8/52) 20.00 40.00	4. Twin Bill (Got 1/55) 120.00 150.00
4. Perky (Wm 11/56) 175.00 220.00	4* Variety (B 9/54) 55.00 95.00
4. Peter Pan (Wm 4/55) 125.00 150.00	4. Watch My Line (Got 9/51) 15.00 30.00
4. Piccadilly (Wm 5/56) 175.00 260.00	4. Whizz Kids (CC 3/52) 30.00 40.00
4. Pin Bowler (CC 6/50) 10.00 35.00	4. Wild West (Got 8/51) 20.00 40.00
4. Pin Wheel (Got 11/53) 55.00 100.00	4. Wishing Well (Got 9/55) 100.00 160.00
4* Pixie (Un 10/55) 65.00 145.00	4. Wonderland (Wm 5/55) 110.00 145.00
4. Play Ball (CC 1/51) 10.00 20.00	4. Yacht Club (B 6/53) 30.00 55.00
4. Poker Face (Got 9/53) 55.00 85.00	4. Zingo (Un 10/51) 25.00 50.00
4. Quartet (Got 2/52) 45.00 65.00	
4. Queen of Hearts (Got 12/52) 40.00 65.00	
4. Quintet (Got 3/53) 40.00 80.00	
4. Race The Clock (Wm 5/55) 95.00 175.00	
4. Rainbow (Got 12/56) 185.00 265.00	
4. Regatta (Wm 11/55) 95.00 150.00	
4. Register (Got 10/56) 300.00 360.00	
4* Rio (Un 11/53) 20.00 65.00	



4. Bally Victory Bowler (5/54) 55.00 110.00	2. Genco Shuffle Pool (11/53) 25.00 75.00
2. Bally Champion Bowler (5/54) 60.00 110.00	4. Genco Match Pool (2/54) 50.00 80.00
2. Bally Jet Bowler (8/54) 65.00 120.00	2. Genco Skill Ball 2 Player (11/56) 149.50 275.00
4. Bally Rocket Bowler (8/54) 65.00 125.00	6 Player (2/57) 199.50 295.00
2. Bally Mystic Bowler (12/54) 90.00 130.00	4. Gottlieb Bowlette (3/50) 15.00 25.00
4. Bally Magic Bowler (12/54) 90.00 155.00	4. Keeney Super DeLuxe League Bowler (3/52) 25.00 50.00
4. Bally Blue Rihhon (3/55) 145.00 210.00	4. Keeney High Score League (5/52) 25.00 60.00
4. Bally Gold Medal (3/55) 150.00 220.00	4. Keeney Team (10/52) 25.00 65.00
1. Bally ABC Bowler (7/55) 245.00 350.00	4. Keeney Club (4/53) 25.00 85.00
1. DeLuxe model (7/55) 245.00 350.00	4. Keeney Domino (5/53) 30.00 125.00
1. Bally Congress (7/55) 275.00 350.00	4. Keeney Carnival (5/53) 40.00 130.00
1. DeLuxe model (7/55) 275.00 355.00	4. Keeney Pacemaker (9/53) 40.00 135.00
1. Bally Jumbo Bowler (9/55) 275.00 360.00	4. Keeney Mainliner Bowler (1/54) 45.00 140.00
4. Bally King Pin Bowler (9/55) 275.00 360.00	2. Keeney Bonus Bowler (3/54) 45.00 150.00
2* Bally ABC Bowling Lane (1/57) 14 Foot. 465.00 575.00	4. Keeney Diamond Bowler (5/54) 70.00 160.00
4. ChiCoin 6-Player (8/51) 35.00 50.00	4. Keeney Bikini (6/54) 75.00 165.00
4. ChiCoin 6-player DeLuxe (5/52) 35.00 50.00	4. Keeney Century (6/54) 90.00 170.00
4. ChiCoin Match Bowler (6/52) 35.00 60.00	4. Keeney American (9/54) 90.00 175.00
4. ChiCoin Bowl-A-Ball (10/52) 35.00 70.00	4. Keeney National (9/54) 90.00 180.00
4. ChiCoin Match Bowl-A-Ball (11/52) 35.00 70.00	4. Keeney Speedlane (4/55) 125.00 225.00
4. ChiCoin 10th Frame Special (12/52) 35.00 75.00	4. United 6-Player Super (3/52) 20.00 40.00
4. ChiCoin Name Bowler (1/53) 35.00 80.00	4. United 4-Player Official (5/52) 20.00 40.00
4. ChiCoin 10th Frame Double Score Bowler (2/53) 35.00 80.00	4. United 6-Player Super (7/52) 30.00 50.00
4. ChiCoin Crown (4/53) 35.00 90.00	4. United 10th Frame Star (9/52) 30.00 55.00
2. ChiCoin Crown, Giant Pins (4/53) 35.00 90.00	4. United Manhattan 10th Frame (9/52) 30.00 60.00
2. ChiCoin Triple Score (6/53) 35.00 90.00	4. United Manhattan (9/52) 30.00 65.00
4. ChiCoin Gold Cup (7/53) 45.00 95.00	4. United 10th Frame Super (10/52) 30.00 70.00
4. ChiCoin High Speed Crown (7/53) 50.00 100.00	4. United Cascade (2/53) 30.00 70.00
4. ChiCoin High Speed Triple Score (8/53) 50.00 110.00	4. United Clover (2/53) 30.00 75.00
4. ChiCoin Advance (10/53) 50.00 110.00	4. United Liberty (2/53) 35.00 80.00
4. ChiCoin King (10/53) 50.00 110.00	4. United Classic (6/53) 35.00 80.00
2. ChiCoin Criss Cross Bowler (12/53) 49.50 120.00	4. United Olympic (6/53) 35.00 80.00
4. ChiCoin Super Frame (3/54) 50.00 125.00	4. United Royal (9/53) 35.00 90.00
4. ChiCoin Starlite (5/54) 55.00 150.00	4. United Imperial (9/53) 40.00 95.00
4. ChiCoin Feature (7/54) 60.00 155.00	4. DeLuxe model 40.00 95.00
4. ChiCoin Holiday (9/54) 70.00 160.00	4. United Chief (11/53) 40.00 115.00
4. ChiCoin Flash (10/54) 70.00 165.00	4. United Leader (11/53) 45.00 115.00
4. ChiCoin Playtime (10/54) 95.00 170.00	4. DeLuxe model 45.00 115.00
4. ChiCoin Fireball (11/54) 95.00 185.00	4. United Team (1/54) 50.00 115.00
4. ChiCoin Thunderbolt (12/54) 100.00 190.00	4. DeLuxe model 55.00 120.00
4. ChiCoin Triple Strike (2/55) 100.00 190.00	4. United League (1/54) 55.00 125.00
4. ChiCoin Arrow (2/55) 125.00 220.00	4. DeLuxe model 55.00 130.00
4. ChiCoin Criss Cross Targette (1/55) 35.00 125.00	4. United Ace (5/54) 55.00 135.00
4. DeLuxe model 40.00 130.00	4. DeLuxe model 55.00 140.00
4. ChiCoin Bonus Score (4/55) 150.00 220.00	4. United Rainhow (5/54) 55.00 145.00
4. ChiCoin Big League (5/55) 160.00 225.00	4. United Banner (8/54) 65.00 145.00
4. ChiCoin Hollywood (5/55) 175.00 260.00	4. DeLuxe model 65.00 150.00
4. ChiCoin Blinker (8/55) 175.00 270.00	4. United Shuffle Targette (8/54) 65.00 155.00
4. ChiCoin Score-A-Line (9/55) 175.00 275.00	4. DeLuxe model 65.00 160.00
4. ChiCoin Bowling Team (10/55) 150.00 285.00	4. United Speedy (8/54) 65.00 165.00
2. ChiCoin Miami Shuffle (10/56) 35.00 125.00	4. Un. 11th Frame (10/54) 70.00 170.00
2. ChiCoin Bowling League (2/57) 14 Foot 475.00 575.00	4. DeLuxe model 65.00 160.00
2. ChiCoin Ski-Bowl (11/50) 6 Player 199.50 295.00	4. United Comet Targette (11/54) 75.00 175.00
4. Exhibit Twin Rotation (5/52) 50.00 80.00	4. DeLuxe model 75.00 180.00
4. Genco Shuffle Target (7/51) 15.00 25.00	4. United Mercury (12/54) 80.00 180.00
4. Genco 8-Player Re-hound (9/51) 15.00 30.00	4. DeLuxe model 80.00 185.00
	4. United Mars (1/55) 90.00 190.00
	4. DeLuxe model 95.00 195.00
	4. Un. Lightning (2/55) 100.00 195.00
	4. DeLuxe model 100.00 200.00
	4. United Venus (3/55) 100.00 200.00
	4. DeLuxe model 110.00 200.00
	4. United Clipper (5/55) 120.00 210.00
	4. DeLuxe model 125.00 210.00
	4. Un. Derby Roll (5/55) 125.00 215.00
	4. DeLuxe model 125.00 220.00
	4. Un. 5th Inning (6/55) 125.00 225.00
	4. DeLuxe model 125.00 230.00
	4. United Capitol (6/55) 150.00 235.00
	4. DeLuxe model 155.00 240.00
	4. Un. Super Bonus (9/55) 160.00 250.00
	4. DeLuxe model 165.00 255.00
	4. Un. Top Notch (10/55) 270.00 335.00
	1. Top Notch Special 270.00 335.00
	4. Un. Regulation (11/55) 270.00 350.00
	4. DeLuxe model 275.00 350.00
	2* Un. Bowling Alley (11/56) 14 Foot 440.00 575.00
	2* Wms. Roll-A-Ball (12/56) 6 Player 199.50 295.00



KIDDIE RIDES

2. Bally Champion Horse	295.00	375.00	4. Capitol Palomino Horse	295.00	385.00
4. Bally Moon Ride	125.00	250.00	4. Capitol See Saw	125.00	295.00
4. Bally Space Ship	165.00	295.00	2. Chicago Coin Super Jet	125.00	295.00
4. Bally Speed Boat	175.00	275.00	2. Chicago Round The		
4. Bert Lane Merry-Go-Round	185.00	325.00	World Trainer	350.00	385.00
4. Bert Lane Miss America Boat	225.00	285.00	4. Decco Merry-Go-Round	130.00	320.00
4. Bert Lane Fire Engine	320.00	395.00	2. Exhibit Big Bronco	300.00	375.00
4. Capitol Donald Duck	265.00	375.00	4. Exhibit Mustang	300.00	375.00
4. Capitol Elsie	275.00	380.00	4. Exhibit Space Patrol	100.00	265.00
			4. Scientific Television	195.00	285.00



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	475.00	575.00	4* Keeney Sportsman (11/54)	125.00	175.00
1. Air Football	195.00	250.00	4. DeLuxe model	130.00	180.00
4. Amus. Boomerang	30.00	70.00	4. Keeney Ranger (3/55)	220.00	240.00
4. Bally Big Inning	50.00	75.00	4. DeLuxe model (3/55)	225.00	250.00
4. Bally Heavy Hitter	30.00	65.00	4. Lite League	30.00	75.00
4. Bally King Pin	20.00	40.00	4. Mills Panorama Peek (11/54)	175.00	275.00
4. Bally Rapia Fire	50.00	90.00	4. Mills Conv. for Panoram Peek	10.00	15.00
4. Bally Undersea Raider	50.00	90.00	4. Muto. Atomic Bomber	65.00	125.00
4. Capitol Midget Movies	95.00	150.00	4. Mutos. Ace Bombers	85.00	140.00
4. Champion Hockey	40.00	125.00	4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. ChiCoin Basketball Champ	85.00	140.00	4. Mutos. Fly Saucers	90.00	125.00
4. ChiCoin 4-Player Derby	95.00	150.00	4. Mutos Photo (Pre-War)	100.00	270.00
4. ChiCoin Goalee	40.00	95.00	2. Mutos. Photomatic (DeLuxe)	145.00	325.00
4. ChiCoin Hockey	45.00	70.00	4. Mutoscope Silver Gloves	120.00	200.00
4. ChiCoin Midget Skee	60.00	95.00	4. Mutoscope Sky Fighter	60.00	135.00
4. ChiCoin Pistol	25.00	75.00	4. Mutos. Voice-O-Graph 35¢	145.00	325.00
4. ChiCoin Home Run, 6 Player (3/54)	60.00	150.00	4. Mutoscope K. O. Champ	250.00	350.00
4. Super model	85.00	160.00	4. Mutos. Drive Yourself	395.00	495.00
4. ChiCoin Twin Hockey (5/56)	125.00	275.00	4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4. ChiCoin Steam Shovel (5/56)	100.00	195.00	4. QT Pool Table	30.00	50.00
4. Evans Bola Score	30.00	60.00	4. Quizzer	40.00	60.00
4. Evans Bat-A-Score	35.00	125.00	4. Rockola World Series	35.00	70.00
4. Evans Ski Roll	35.00	60.00	4. Scientific Basketball	20.00	35.00
4. Evans Super Bomber	50.00	115.00	4. Scientific Batting Pr.	30.00	95.00
4. Evans Play Ball	25.00	50.00	4. Scientific Pitch 'Em	45.00	140.00
4. Exhibit Dale Gun	15.00	65.00	4. Seeburg Bear Gun	50.00	150.00
4. Exhibit Gun Patrol	40.00	100.00	4. Seeburg Shoot the Chute	40.00	80.00
4. Exhibit Jet Gun	40.00	125.00	4* Seeburg Coon Hunt	85.00	150.00
4. Exhibit Space Gun	40.00	125.00	4. Set Shot Basketball	125.00	195.00
4. Exhibit Pony Express	40.00	125.00	4. Telequiz	65.00	110.00
4. Exhibit Silver Bullets	40.00	120.00	4. Un. Team Hockey	20.00	40.00
4. Exhibit Six Shooter	35.00	125.00	4. United Jungle Gun	75.00	150.00
4. Exhibit Vitalizer	40.00	60.00	4. DeLuxe model	75.00	150.00
4. Exhibit Shooting Gal. (6/54)	45.00	110.00	4. Un. Carn. Gun (10/54)	100.00	160.00
4. Exhibit Star Shooting Gallery (9/54)	75.00	150.00	4. DeLuxe model	110.00	165.00
4. Exhibit Sportland Shooting Gallery (11/54)	95.00	160.00	4. Un. Bonus Gun (1/55)	195.00	240.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	210.00	4. DeLuxe model	200.00	250.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	200.00	235.00	4. United Super Slugger (7/55)	225.00	275.00
4. Exhibit Jungle Hunt (3/57)	225.00	350.00	4. United Star Slugger (4/56)	225.00	275.00
4. Games Inc. Hunter (1/56)	150.00	225.00	4. Un. Pirate Gun (10/56)	295.00	375.00
4. Genco Sky Gunner	65.00	125.00	4. Wilcox-Gay Recordio	30.00	55.00
4. Genco Night Fighter	70.00	130.00	4. Wms. DeLuxe World Series (2/52)	35.00	70.00
4. Genco 2-Player Basketball	125.00	225.00	4. Wms. DeLuxe Baseball (4/53)	45.00	90.00
4. Genco Rifle Gal. (6/54)	125.00	175.00	4. Wms. Pennant Baseball (12/53)	50.00	110.00
4. Genco Big Top Rifle Gallery (6/54)	195.00	225.00	4. Wms. Super Pennant Baseball (12/53)	50.00	120.00
4. Super Model (12/55)	275.00	325.00	4. Williams Super Star Baseball (12/53)	50.00	130.00
4. Genco Wild West Gun (2/55)	150.00	230.00	4. Williams Major League Baseball (2/54)	65.00	135.00
4. Genco Sky Rocket Rifle Gal. (5/55)	150.00	235.00	1. Wms. All-Star Baseball (2/54)	90.00	160.00
4. Genco Champion Baseball (9/55)	150.00	240.00	1. Williams Big League Baseball (2/54)	100.00	160.00
4. Genco Quarterback (10/55)	110.00	250.00	4. Williams Jet Fighter (10/54)	100.00	225.00
2* Genco Hi-Fly Baseball (5/56)	175.00	255.00	4. Williams Safari (2/54)	195.00	275.00
4. Genco State Fair Rifle Gal. (6/56)	235.00	325.00	4. DeLuxe model	195.00	280.00
4. Genco Davy Crockett (10/56)	245.00	350.00	4. Wms. Polar Hunt (3/55)	200.00	295.00
4. Genco Circus Rifle (3/57)	365.00	425.00	4. Wms. Sidewalk Engineer (4/55)	100.00	150.00
4. Jack Rabbit	40.00	70.00	4. Wms. King Of Swat (5/55)	150.00	225.00
4. Jungle Joe	40.00	60.00	4. Williams Four Bagger (4/56)	265.00	325.00
4. Keeney Air Raider	40.00	125.00	4. DeLuxe model	265.00	330.00
4. Keeney Sub Gnn	40.00	125.00	4. Williams Polar Hunt (3/55)	265.00	350.00
4. Keeney Texas Leaguer	20.00	40.00	4. Wms. Crane (10/56)	85.00	165.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

H-200 200-sel. phonograph	
H-120 120-sel. phonograph	
H-100 100-sel. phonograph	
HAB-200 Selective-play Hideaway	
HBB-200 Continuous-play Hideaway	
WQ-200 200-sel. Wallbox	
WQ-120 120-sel. Wallbox	
Bargrip Wallbox Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

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AUTO-PHOTO CO.

Studio Model "11"	\$3,245.00
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BALLY MFG. CO.

All-Star Bowler	\$ 625.00
Carnival (2 Player, 5-Ball)	505.00
Strike Bowler	
With Dime Coin-Mechanism	
11 Foot	1,280.00
14 Foot	1,295.00
18 Foot	1,350.00
With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)	
11 Foot	1,300.00
14 Foot	1,315.00
18 Foot	1,370.00
4 Foot Alley Sections	55.00
Profit-Booster Coin-Mechanism Kit	20.00
ABC Super DeLuxe Bowler (6 Player, Puck Type)	
8½ Foot	775.00
Toonerville Trolley	835.00
Sun Valley (In Line Game)	837.50
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (with new all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Commando Machine Guns	
TV Bowling League (6 Player)	
No List Price	
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EXHIBIT SUPPLY CO.

Card Vendor, with base	
Single Column	
Double Column	
No List Price	
Authorized for Publication	

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)	
ABT Challenger Pistol (Counter Game)	
ABT Guesser Scale (Shooting Gallery)	
Aristo Scale	
No List Price	
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GENCO MFG. & SALES CO.

Show Boat (Single Player, 5-Ball)	
Motorama	
Horoscope Fortune Teller	
Sweet Twenty One (2 Player Roll Down Game)	
Gypsy Grandma Fortune Teller	
No List Price	
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D. GOTTLIEB & CO.

Straight Flush (Single Player, 5-Ball)	
No List Price	
Authorized for Publication	

IRVING KAYE CO., INC.

El Dorado—6 Pocket Pool	\$ 495.00
DeLuxe Bumper Pool	295.00
Competitor—Super DeLuxe—6 Hole Pool	395.00

J. H. KEENEY & CO., INC.

De Luxe Big Tent	
Bowl-O-Rama (6 Player)	
14 Foot	
11 Foot	
Snack Vender	
Soup Vender	
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot Chocolate Comho Vender	
Various Models of above	

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ROCK-OLA MFG. CORP.

Model 1458, 120 Sel.	
Model 1455, 200 Sel.	
Model 1452, 50 Sel.	
Model 1450—Playmaster, 120 Sel.	
Model 1546, Chrome Wall Box, 120 Sel.	
Model 1548, 50 Sel. Wall Box	
1617—Hi-Fi Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

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J. P. SEEBURG CORP.

KD200 Phonograph	
L100 Phonograph	
D3WA-Wall-O-Matic 200	
MRVC-Master Remote Volume Control	
HFCV2-8-High Fidelity Wall Speaker	
HFCV3-8-High Fidelity Corner Speaker	
HFCV1-12-High Fidelity Recessed Speaker	
PS6LZ-Power Supply	
HFA1-L6-Power Amplifier	

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UNITED MFG. CO.

Royal Bowling Alley (6 Player)	
13 Foot	\$1,490.00
16 Foot	1,520.00
20 Foot	1,640.00
Available in 25¢ Play, also available in 2 plays—25¢ with Credit Unit—Price on Request.	
6 Star Shuffle Alley (6 Player, Puck Type)	
8½ Foot	995.00
De Luxe 6 Star Shuffle Alley (Match-A-Score Model)	
8½ Foot	1,080.00

UNITED MUSIC CORP.

UPA-100 100-Sel. Phonograph	
No List Price	
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WILLIAMS MFG. CO.

Ten Strike (2 Player, Replay Model)	
Ten Pins (2 Player, Novelty Model)	
Jig Saw (Single Player, 5-Ball)	
6-Pocket Pool Table	
No List Price	
Authorized for Publication	

THE RUDOLPH WURLITZER CO.

Model 2100 Phonograph, 200 Sel.	
Model 2104 Phonograph, 104 Sel.	
Model 2150 Phonograph, 200 Sel.	
Model 5210 Wall Box, 200 Sel., 3-Wire	
Model 5207 Wall Box, 104 Sel., 3-Wire	
Model 257 Stepper, 104 Sel.	
Model 5115 Hi-Fi Corner Speaker, 4" 5" Matched Cones	
Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range	

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**PLAYS LIKE
REAL BOWLING!**

Now **NO ROLL-OVER
SWITCHES ON
PLAYFIELD!**

Now
**REAL
PIN
IMPACT**

Available
in 3 Sizes
13' - 16' - 20'



**QUIETEST Bowler
Ever Manufactured!!!**

- ✓ Entire Ball Return Runway is Rubber Lined!
- ✓ Playfield Sound-proofed with Cork Backing!
- ✓ Back Stop is Sound-proofed with Cork!

**REAL BOWLING ACTION!
NO MORE ROLL-OVER
SWITCHES UNDER PINS!**

**NEW PROFIT
MAKING FEATURE!**

2 Games for 25c

Also available as
One Game for 25c

Easily convertible
to regular 10c play!

**GIANT
BALLS**

4½ in.
DIAMETER
2½ POUNDS

**GIANT
PINS**

REALISTIC SIZE
Larger Than
Ever Before!

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Division of
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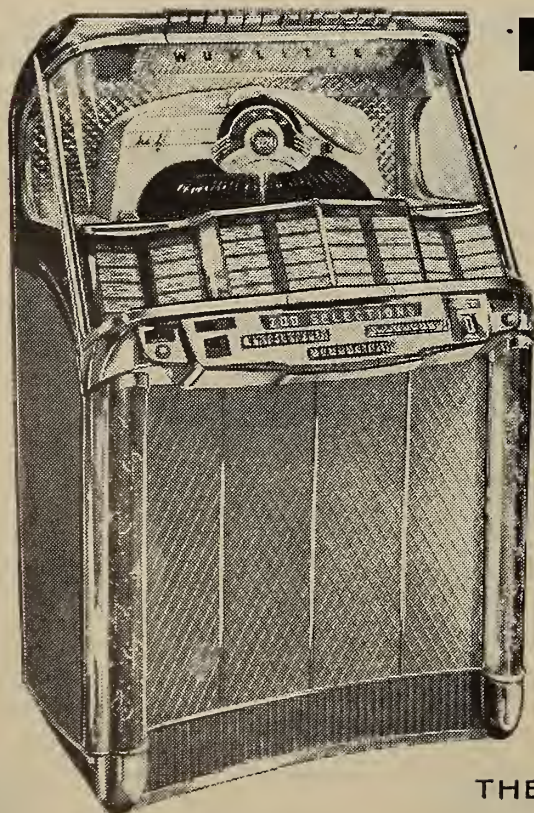
TRADE-IN PRICES
ON WURLITZER

1700's

1800's

1900's

**REV UP YOUR ROUTE WITH NEW
WURLITZER 200-SELECTION 50c
PLAY PHONOGRAPHS**



Your Wurlitzer Distributor is in a position to make amazing trade-in offers for clean Wurlitzer Carousel Changer Phonographs. Trade up now to new 200-selection, 50c play Wurlitzer phonographs. It's the chance of a lifetime for you to modernize your route and reap the rewards of the only phonograph line that makes possible 50c play from any place in any location. Grab this marvelous money-making opportunity while it lasts.

**SEE YOUR WURLITZER
DISTRIBUTOR TODAY**

THE WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

Established 1856

CASH IN ON THE **BIG SWITCH** TO NO SWITCHES!

EQUIP EVERY LOCATION WITH **UNITED'S NEW**

ROYAL

BOWLING ALLEY

**REALISTIC BOWLING
REGULATION SCORING**

BALL HITS PINS

JUST AS IN REGULATION BOWLING

NO PLAYBOARD SWITCHES

ON SMOOTH ALLEY

BIG 4½ INCH BALL

EXTRA QUIET... EXTRA FAST

1 TO 6 CAN PLAY

**BIG, DURABLE
PINS**

2 GAMES FOR 25¢

CREDIT UNIT

ACCEPTS UP TO 20 QUARTERS
AT ONE TIME FOR FUTURE PLAY

ALSO AVAILABLE IN ONE PLAY FOR 25¢

CONVERTS EASILY TO 10¢ PLAY

New

**DROP CHUTE
MECHANISM**

with NATIONAL REJECTOR

on Pull-Out Drawer for Easier Servicing



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**ALL MECHANISM
LOCATED IN BACK-BOX**

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**EXTRA STURDY CONSTRUCTION
THROUGHOUT**

SEE YOUR DISTRIBUTOR NOW!

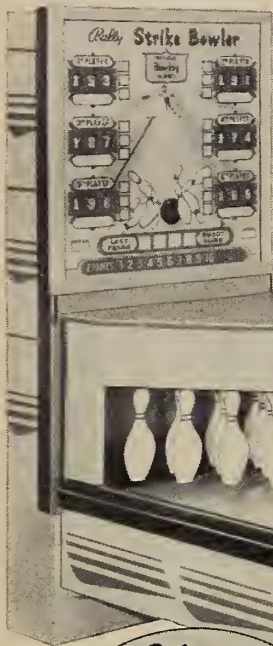
4 ALL-LOCATION SIZES

13 FT. LONG . . . 16 FT. LONG

EXPANDABLE WITH 4 FT. SECTIONS TO

17 FT. LONG . . . 20 FT. LONG

Bally Strike-Bowler



Smooth-alley bowling realism attracts new players, opens new locations,
injects new life into present locations, boosts bowling profits to new highs.
Get in on the ground floor of the real bowling boom. Get Bally STRIKE-BOWLER today.

NO SWITCH-ACTUATORS ON ALLEY
Strikes...Spares...Blows scored by hitting
pins with ball...exactly like real bowling

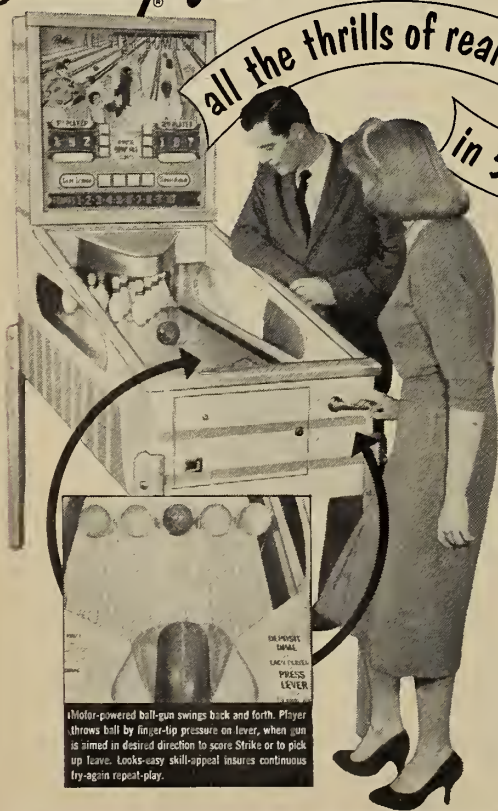
New
extra-profit coin-chutes
2 games 25¢
1 GAME 15¢
player not forced to buy 2 games
but gets bargain when he does
ALSO AVAILABLE WITH
DIME-A-GAME CHUTE

Free
TOURNAMENT
PROMOTION KIT
WITH EACH GAME

1 to 6 can play

OFFICIAL
BOWLING RULES
4-INCH BALLS
QUIET RUBBER BALLS
(HARD BALLS AVAILABLE IF DESIRED)
GIANT PINS
11 ft., 14 ft., 18 ft. long
SECTIONAL CONSTRUCTION

Bally All-Star Bowler



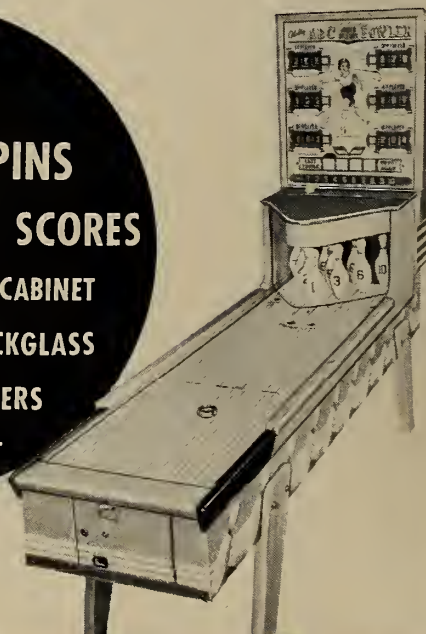
NO SWITCHES
ON SMOOTH ALLEY
BALL HITS PINS
OFFICIAL
BOWLING RULES
FAST AUTOMATIC
PIN-SETTER, BALL-RETURN
AND ROTARY TOTALIZERS
1 OR 2 CAN PLAY
10 FRAMES PER PLAYER—10 CENTS

Now you can collect bowling-alley cash from the busy
crowded locations where you've never been able to squeeze
in a big bowler...earn big bowling profits in pinball space!
Get ALL-STAR BOWLER busy for you now!

Boost profits in SHUFFLE spots with new

Bally ABC SUPER DELUXE BOWLER

SUPER-SIZE
PUCK
SUPER-SIZE PINS
OFFICIAL BOWLING SCORES
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BOWLING BEAUTY BACKGLASS
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